



learn xyz

Unleash your curiosities. Every day.



TEAM

We are **teacher kids**, **educators**, **engineers**, and **company builders**

Founders

Christian Byza
CEO & Co-Founder



Bootstrapped world's largest marketing conference to 70k attendees

10 years of Silicon Valley PM leadership roles



Arndt Voges
CTO & Co-Founder



11 years of engineering, growth and finance leadership, 2x technical founder

Built SEO programs getting 1m clicks / month

Team/VCs



coinbase | Ventures



BLOCKCHANGE

Vanagon
THE WEBB VC



Advisors



Tanya Staples

Former VP Product Learning, Trust & Safety at LinkedIn, founding member of Lynda.com (acquired as LinkedIn Learning)



Marek Olszewski

Co-Founder, Celo & Valora
Funded by a16z, Nas, Kevin Durant, Casey Neistat



Kai Roemmelt

President at Udacity, former EVP Bertelsmann Education Group

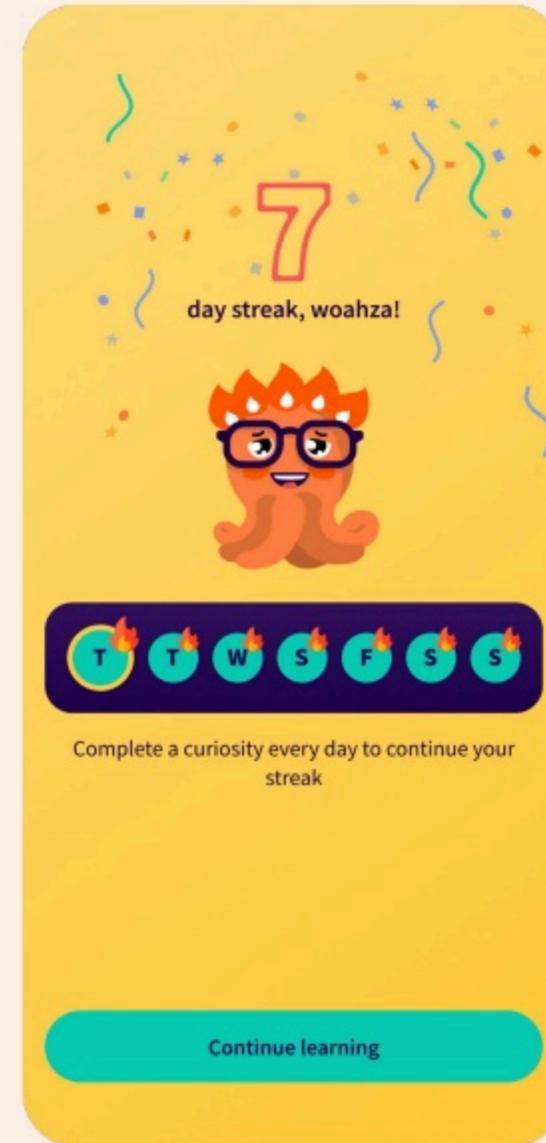


Rene Reinsberg

Co-Founder, Celo blockchain
Funded by a16z, Jack Dorsey, Reid Hoffman and Deutsche Telekom

OUR VISION

Empower individuals to connect meaningfully through the **joy of learning**



THE PROBLEM

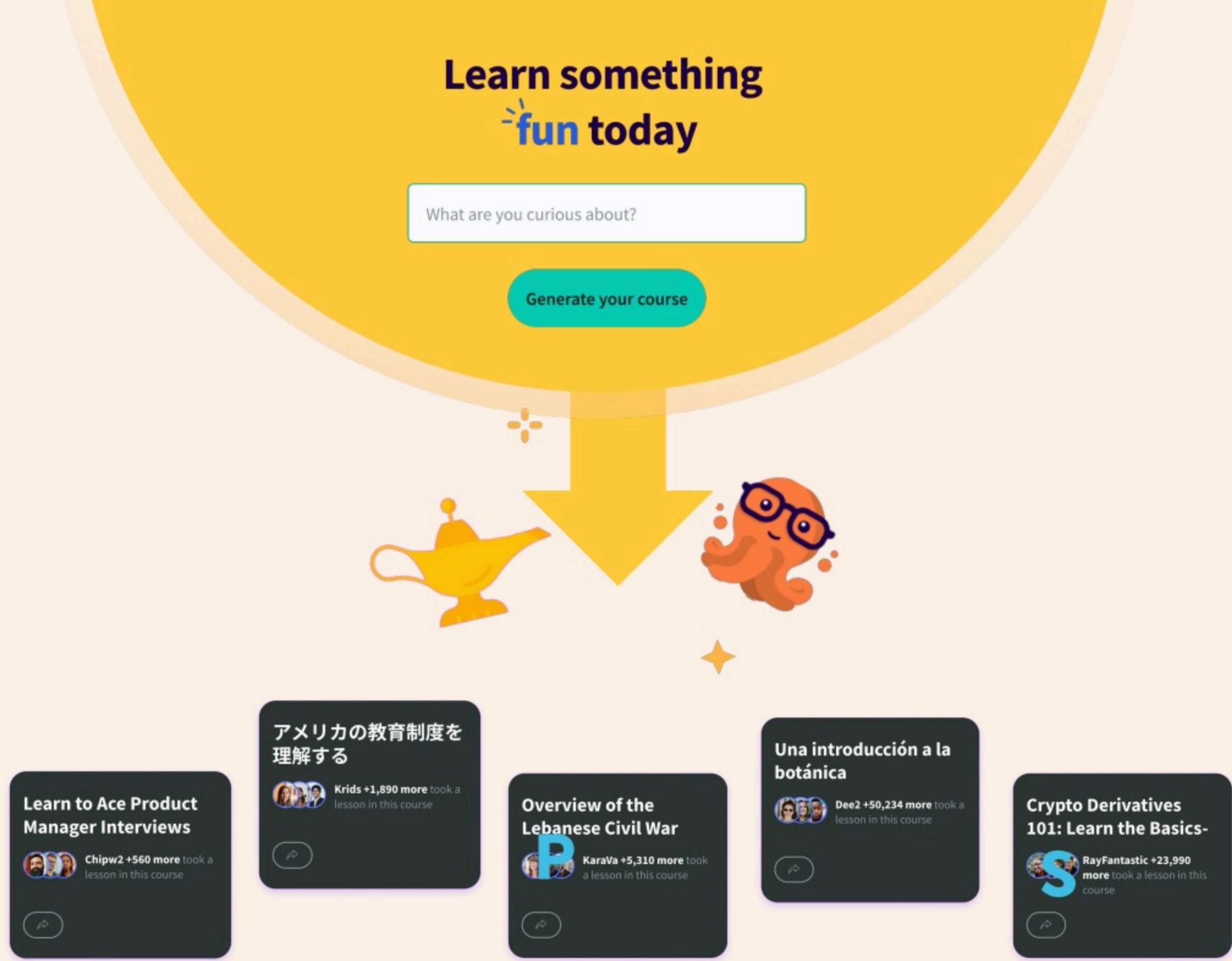
Until now, learning content **did not scale** – making it expensive and often inaccessible

Timeline & \$\$\$ to create one new course

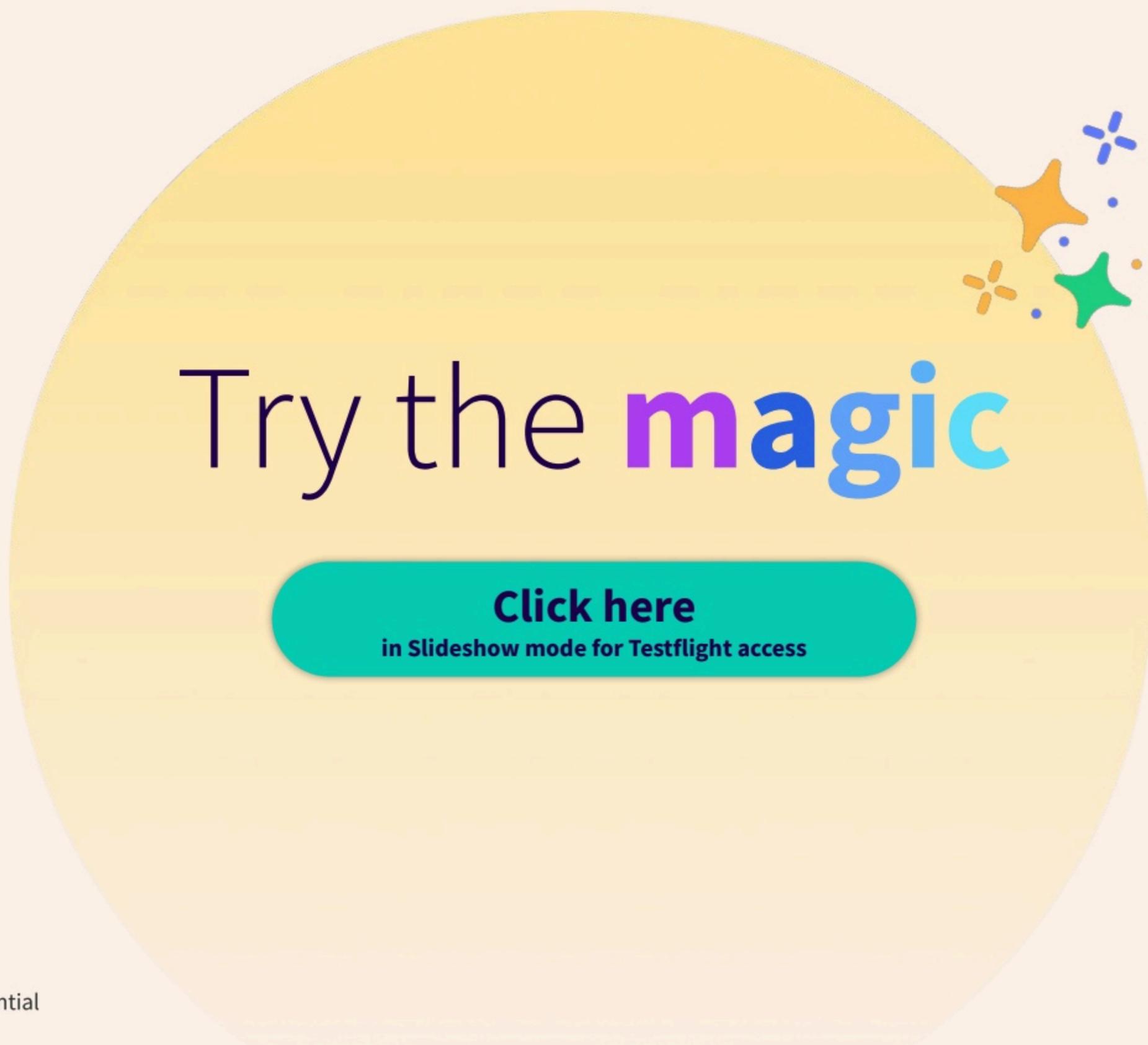


SOLUTION

A **magical learning** experience, enabled by generative AI



Any Topic • Any Language • Any Level



Try the **magic**

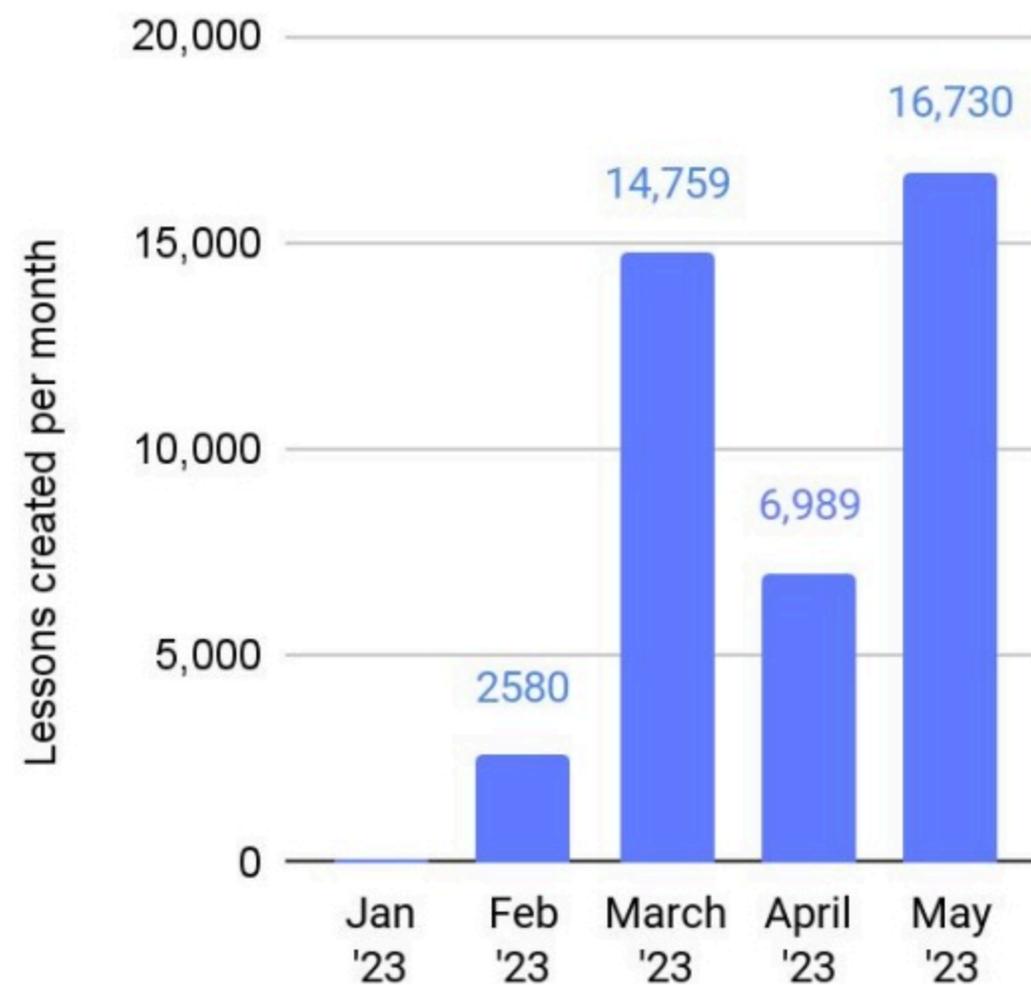
Click here

in Slideshow mode for Testflight access

TRACTION (of web alpha)

We had to put up a **waitlist** to handle demand

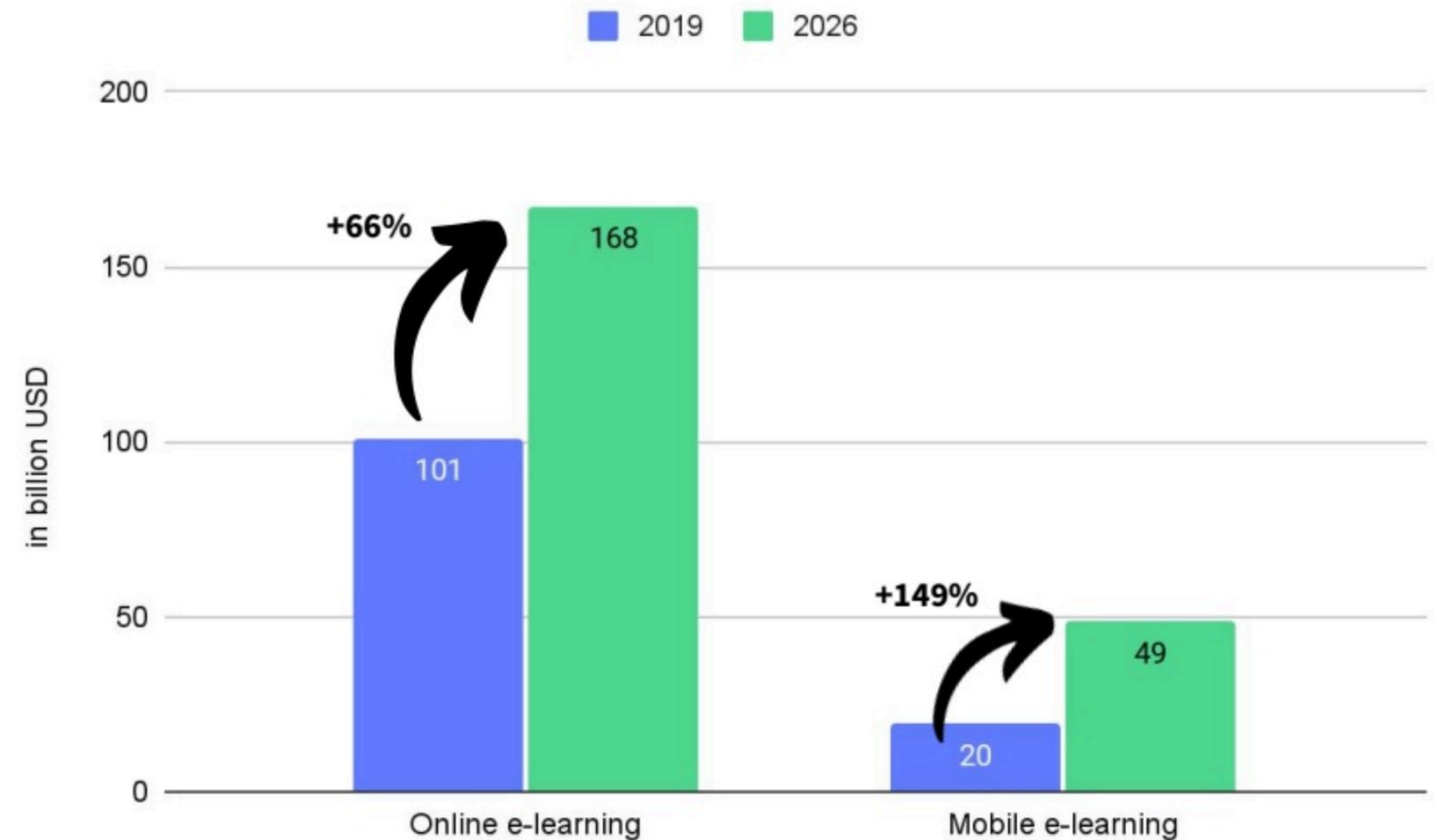
Lessons created per month since launch



WHY NOW?

Generative AI
creates an
inflection point
for learning

Global online learning revenue opportunity *



REVENUE MODEL

We are launching a **freemium** model

	FREE	\$4.99
AI Courses		
Premium courses		
Priority Creator tools		
Certificates		
Learn Rewards		
Ads		

Help us
**make people feel
good about the
time they spend
online.**

christian@learn.xyz

We are raising a
\$3M seed round





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