



Smart Business Banking for the Self-Employed

Being Self-Employed  
is Awesome



Over

60M

Americans

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73%

today's students  
will start working as freelancers

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97%

of freelancers consider it a  
long-term career choice

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Average salary of

**\$60K**

across America

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**But Managing a Business  
is Still So Confusing.**

W-2

Worry about their career





# Self-Employed

Worry about their career



- ✔ Paying taxes & maximizing deductions
- ✔ Tracking business expenses & profit
- ✔ Smoothing monthly cash flow



Lose \$6,500 annually  
in deductions

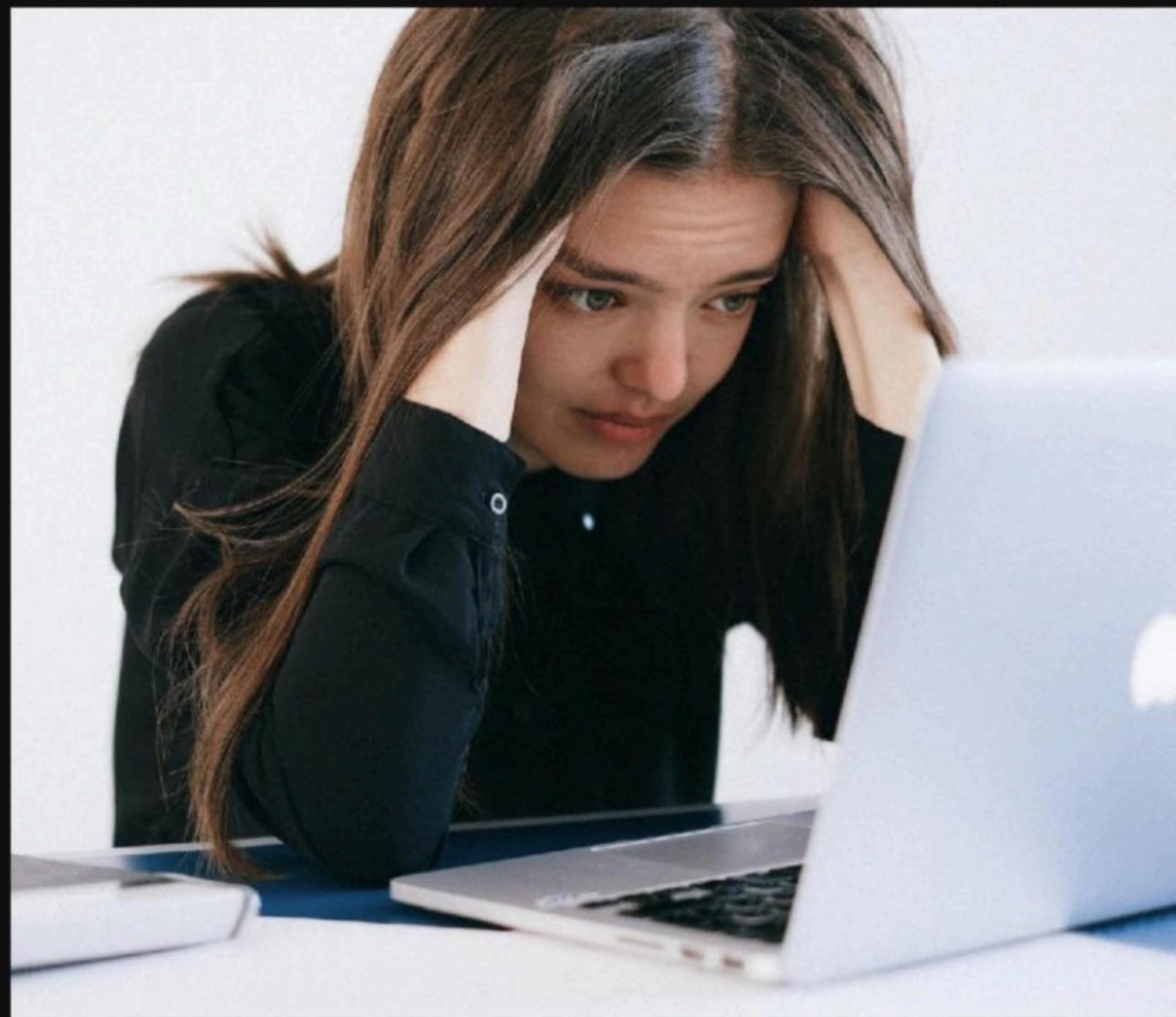


Suffer from inconsistent  
monthly cash flow



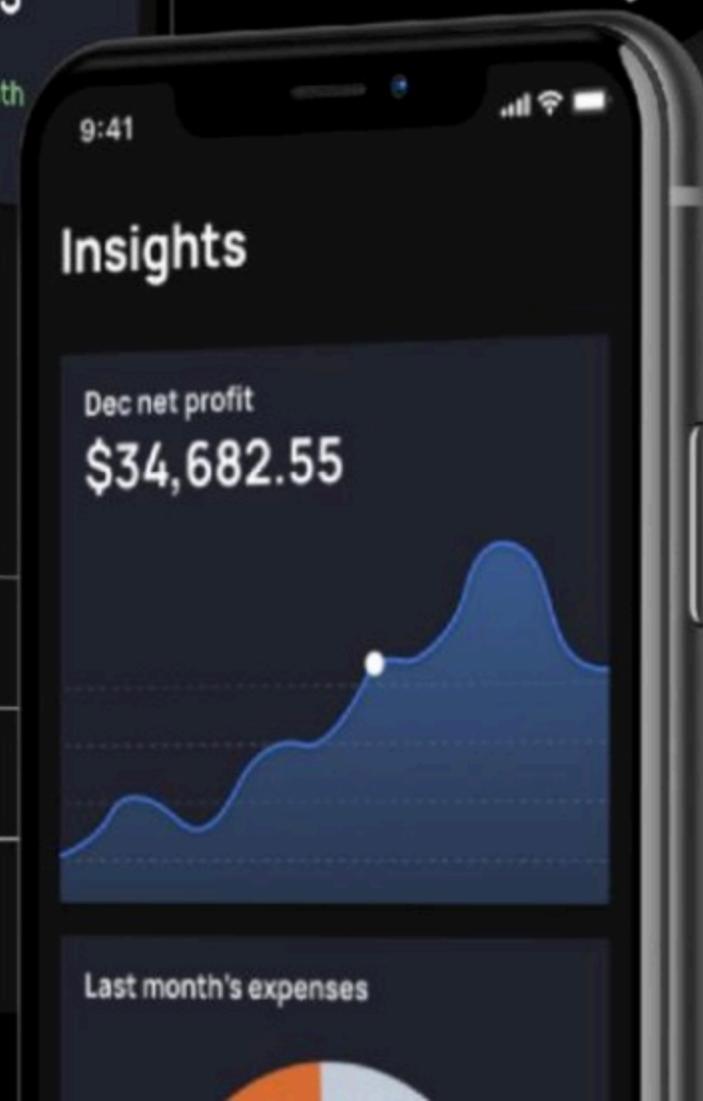
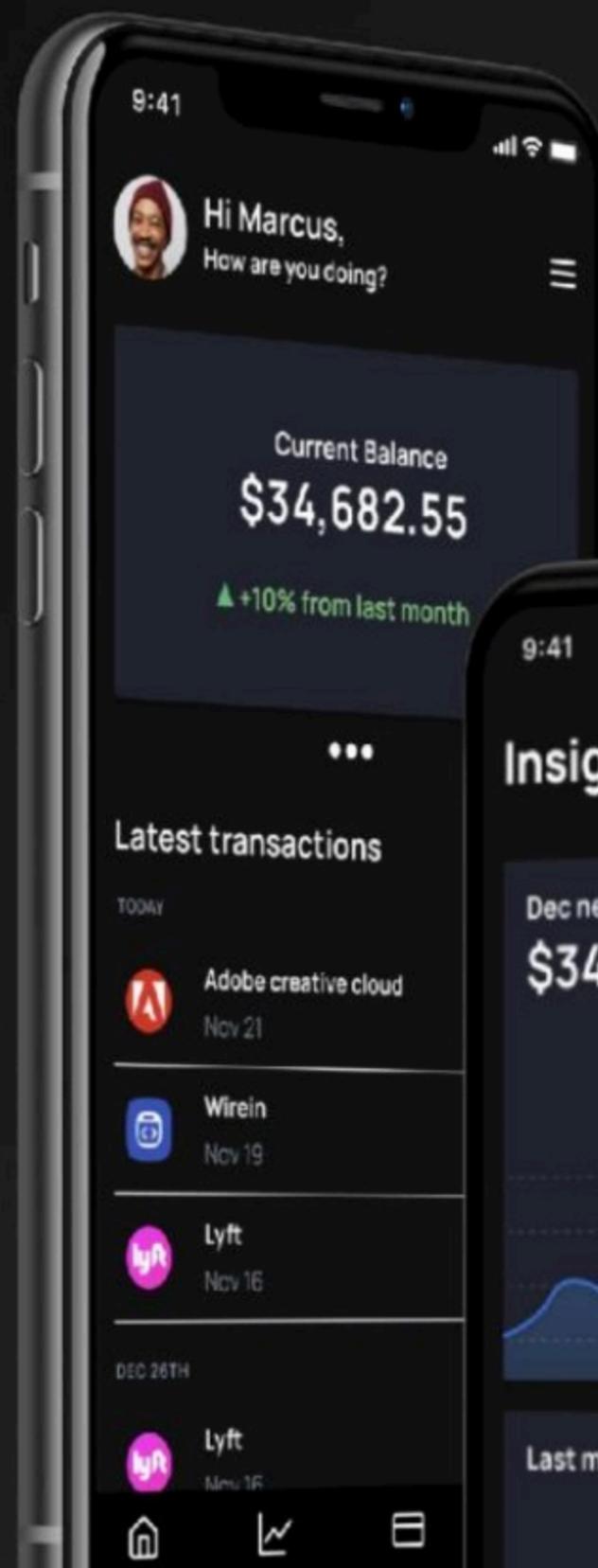
Lack even \$400 in  
emergency savings

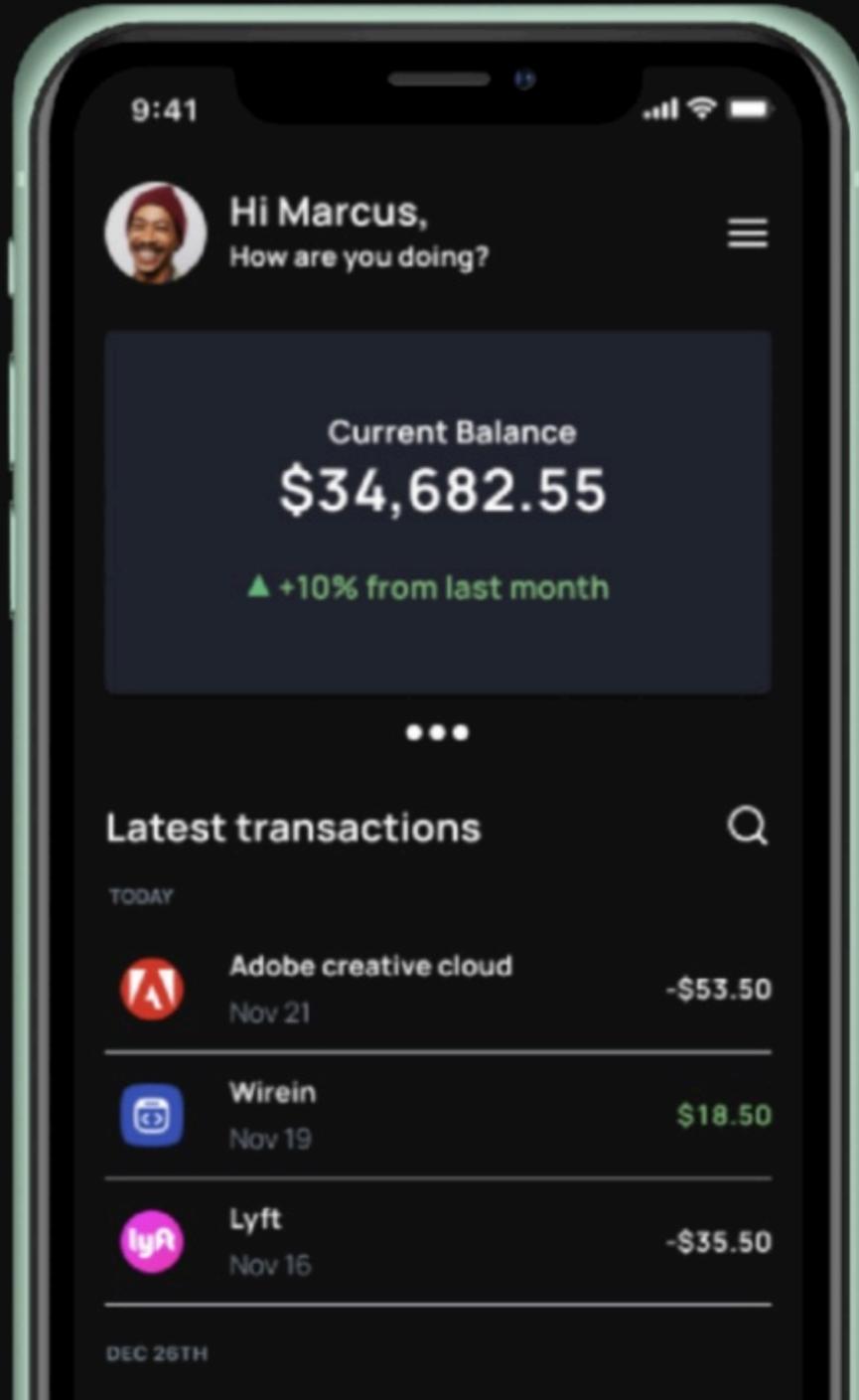
Live with  
the constant stress





# The First Smart Bank Account for the Self-Employed



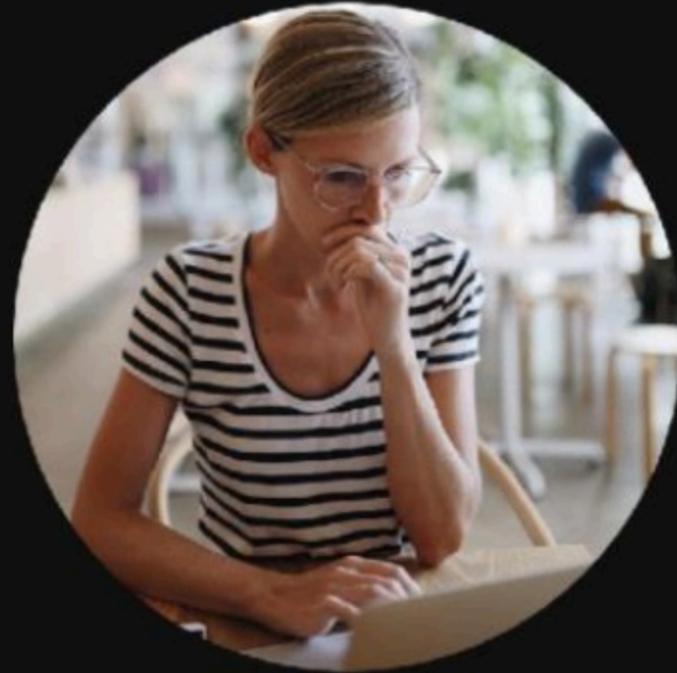


# Modern Online Banking Experience

- ✓ Easy setup
- ✓ \$0 fees
- ✓ 24/7 support
- ✓ Card controls

# Basic Financial Components of Freelancing

Salary



Expenses

Taxes

Savings