

KORRA

Wield Your Power.

Your Home. Now A Power Plant.

For the first time in history, homeowners can control, store, and sell their own energy. The Kora Home Energy System transforms every home into part of the new energy economy.

KORA



Proven Team



Greg Connolly

CEO

\$500M revenue as
Founder / CEO of
Trifecta



Carlos Restrepo

CTO

Former CTO of
Sonnen from product
development to exit
to Shell for \$500M



Steve Pope

VP of Engineering

35 year veteran
Electrical, Software
Engineer. Former
Apple under Jobs and
Wozniak



Tyler Thomas

CAIO

Former CTO Trifecta
20 year veteran
Software Engineer /
Architect



Murray Baker

Principal Firmware
Engineer

30 year veteran
Software / Firmware
Engineer. Former IBM.



Homeowners Are Powerless

Most homes still run on century-old panels. No insights into where energy is going. No control. No backup. Families are left [exposed to blackouts and rising rates](#).

KORA

Wasted Energy. Lost Value.

California alone throws away up to **\$1.2B of renewable energy** each year and climbing. Solar could power much more of the grid if that energy could be harnessed and deployed by Kora.

KORA





A \$41 Trillion Transition

Electrification is the defining investment of this century. FERC Order 2222 removes barriers for distributed energy. For the first time, millions of homes can **join the grid as profit centers.**

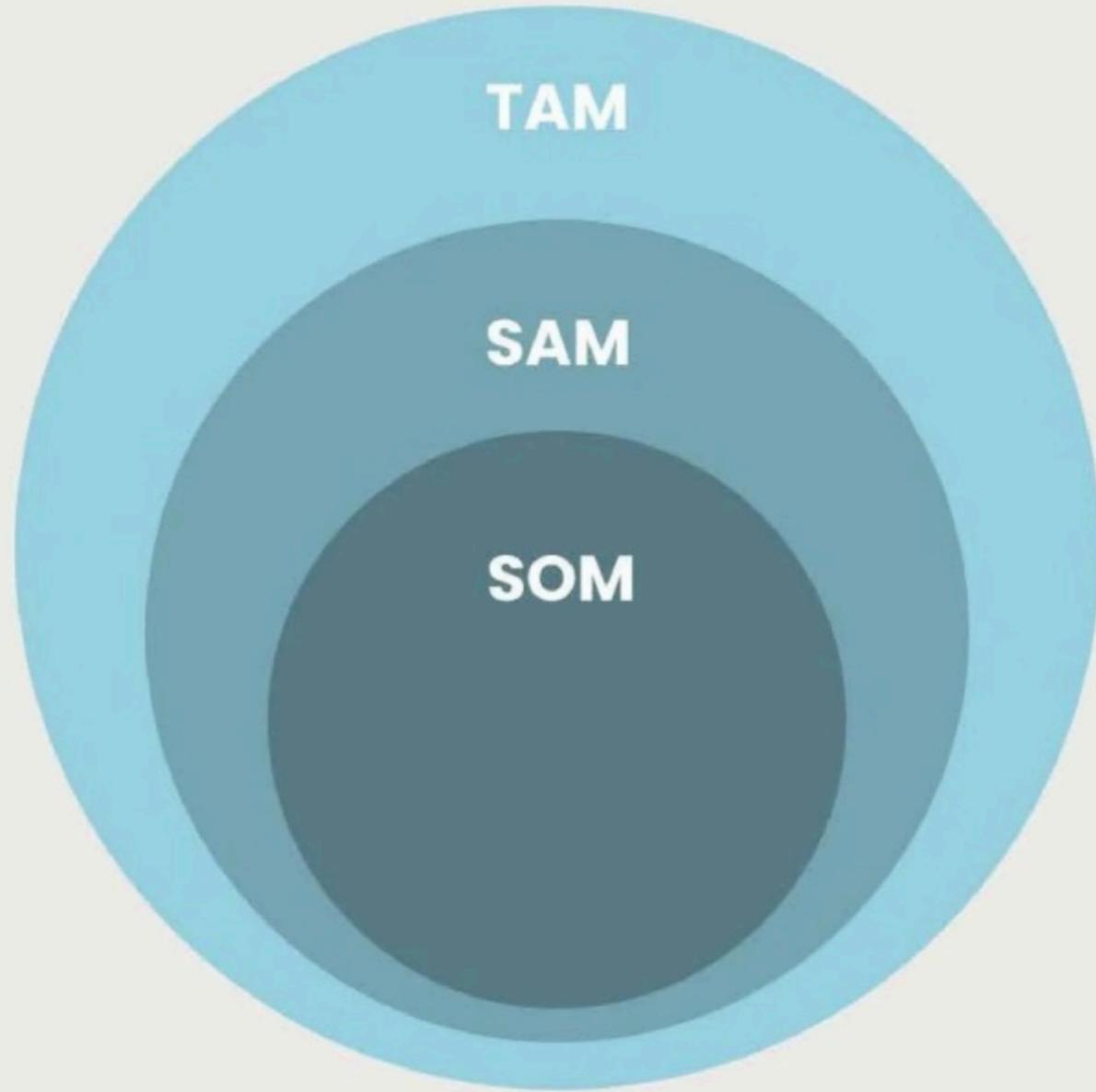
KORA

Kora Home Energy System

The first fully integrated 4-in-1 system:

- **Smart Panel** – See and control every room. Cut waste instantly.
- **Home App** – Automatic savings based on your habits, the weather, and real-time energy rates
- **Powerblocks** – Modular storage up to 112 kWh keeps you powered from hours to days.
- **Energy Trading** – Access the best rates on wholesale energy markets for the first time (Kora Virtual Power Plant)





Massive Market, Rapid Adoption

This is the next consumer platform play – and we're first to market.

- U.S. electricity market: \$500B+ annually
- Home energy management: \$150–200B annually
- Serviceable market for Kora: \$40–150B annually



Tesla Built a Battery. We Built a System.

Kora is bigger, smarter, and is fully integrated.

- Store up to 112 kWh vs. Powerwall 3's max 94.5 kWh
- Access to the profitable wholesale energy market
- Circuit-level visibility built in, no Frankenstein add-on Brands
- Higher PV intake, tougher enclosure, colder-climate ready

Proven Playbook

Direct-To-Consumer Success

- CEO Greg Connolly built Trifecta to \$100M ARR in 4.5 years

Fundraising Success

- Oversubscribed \$2.6M SAFE round completed (Moneta AI Fund III-led)

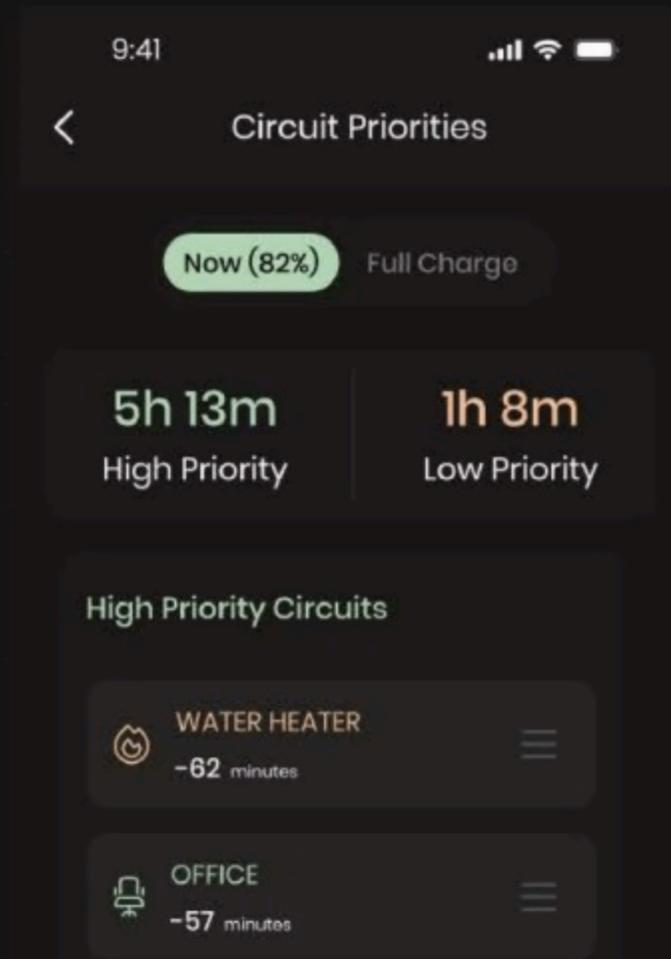
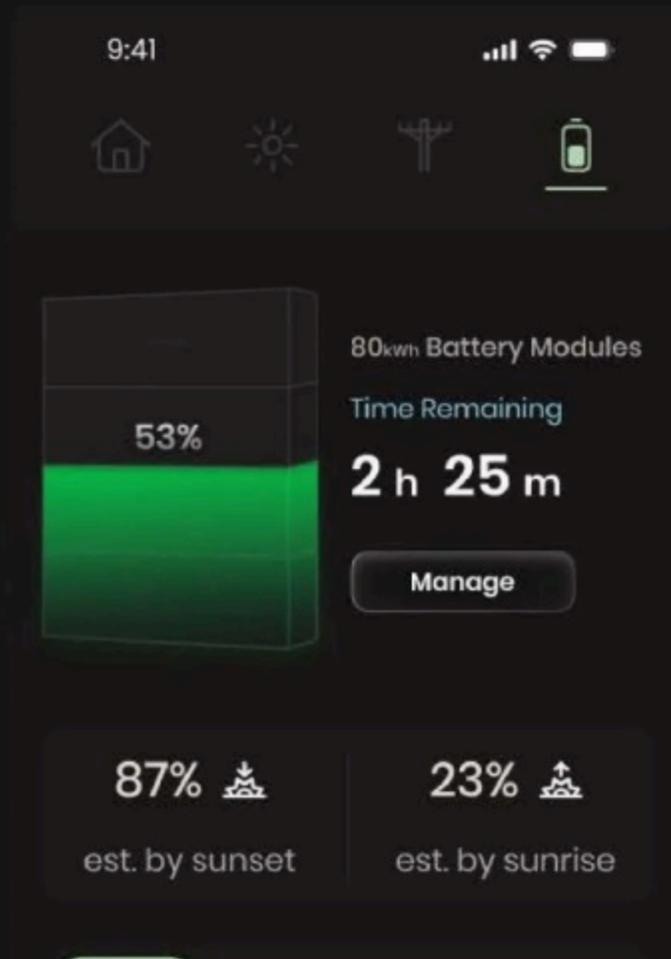


The Future Of Home Energy

KoraPower.com



7 kWh used today





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