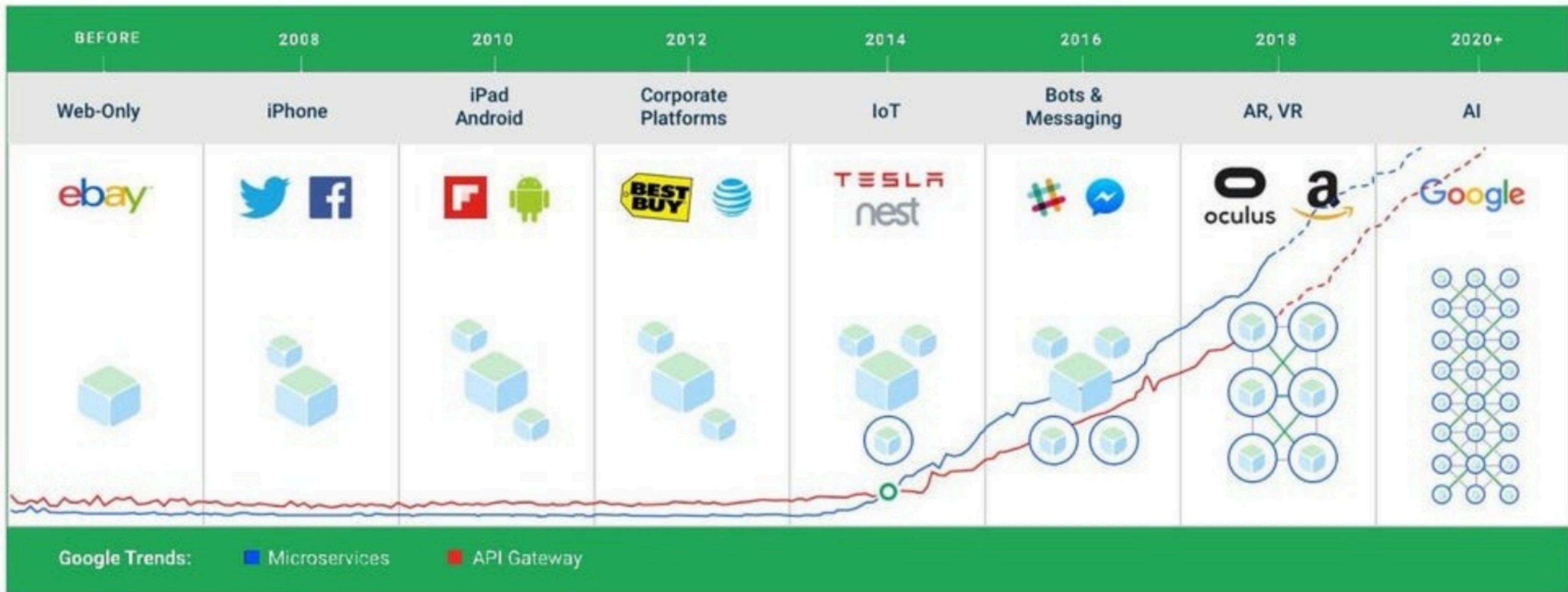


Kong Overview

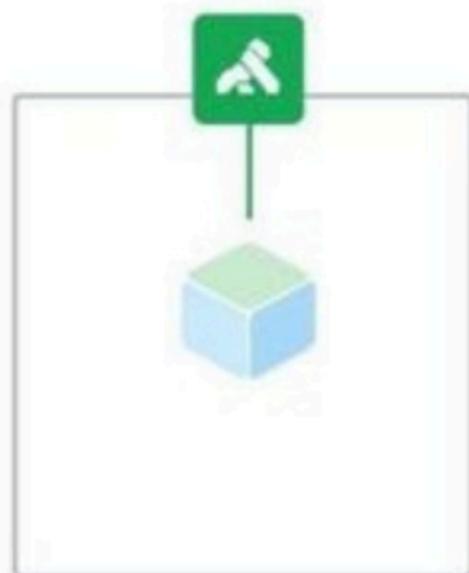


API Technology is Evolving

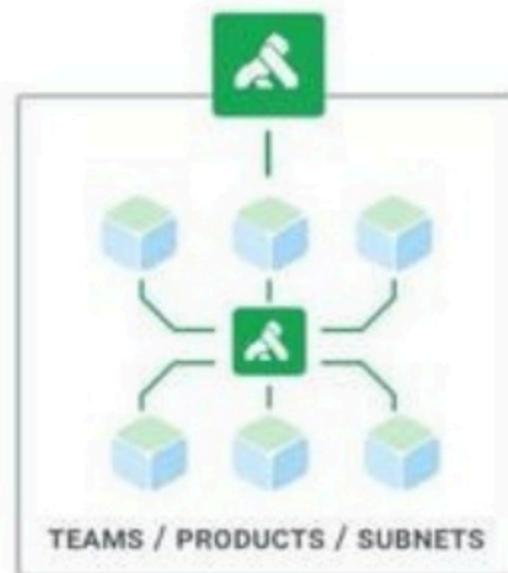


We're on a Journey to a Hybrid World

MONOLITH



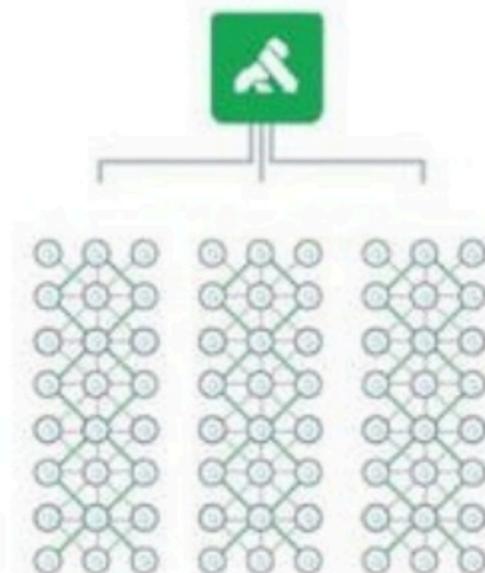
SERVICES



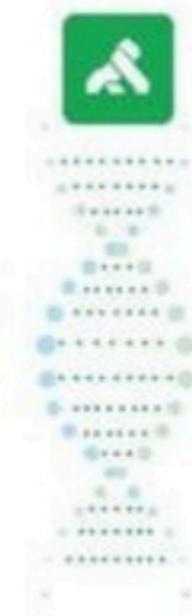
MICROSERVICES / SERVICE MESH



SERVERLESS/FAAS



EMERGING PATTERNS



3 Industry Trends

1

Information is in **flight**

180 ZB

Data created annually by 2025*

25%

Data will be real-time*

Source:

<https://www.seagate.com/www-content/our-story/trends/files/Seagate-WP-DataAge2025-March-2017.pdf>

3 Industry Trends

2

Cloud-native first,
hybrid always

3 Industry Trends

3

Services **explosion**
from one to thousands

How Do You Stay Resilient in a Hybrid World?

Kong Service Control Platform

Intelligently **broker information** across all
of an organization's services

Kong Service Control Platform



MONOLITH



SERVICES



MICROSERVICES / SERVICE MESH

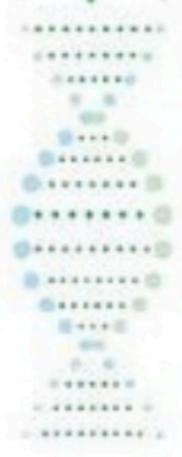
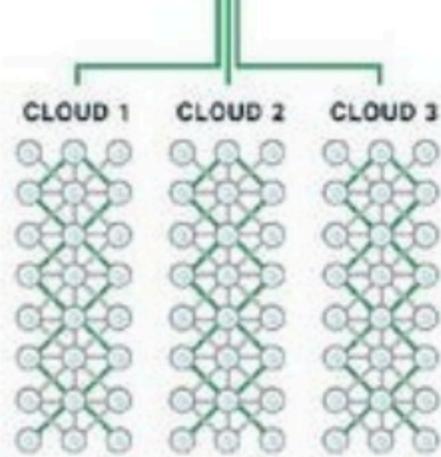
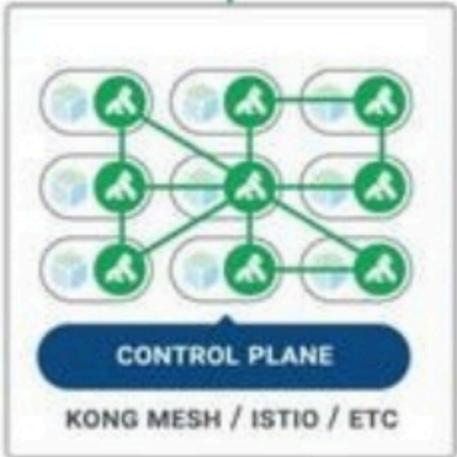
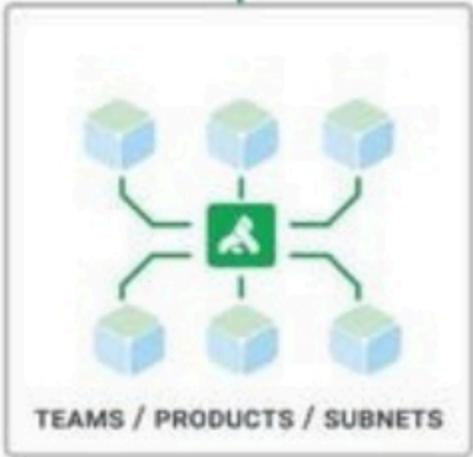


SERVERLESS / FAAS



EMERGING PATTERNS

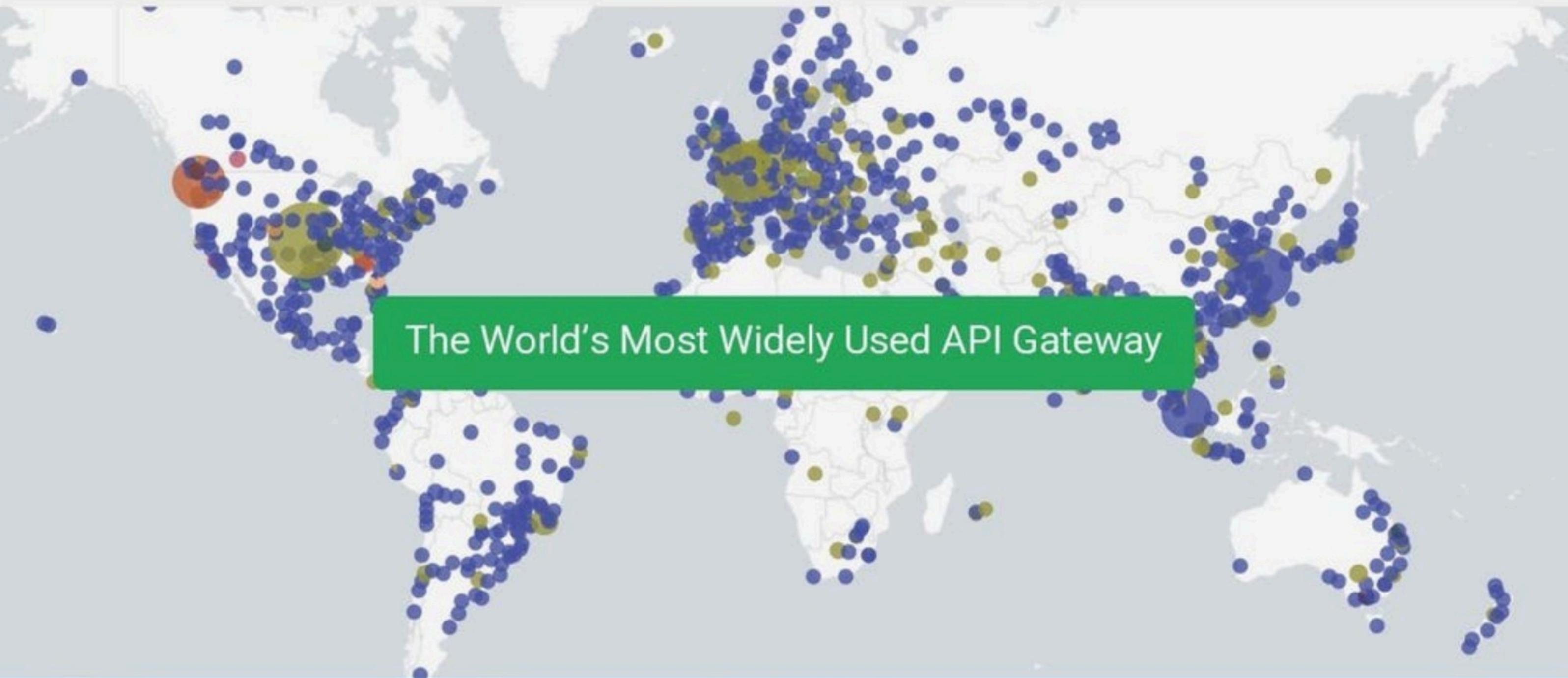
Services



Infrastructure



Built on Kong Open Source

A world map showing the global distribution of API gateway instances. The map is populated with numerous blue dots of varying sizes, representing individual instances. There are also several larger, semi-transparent yellow and orange circles overlaid on the map, indicating regions of high density or specific clusters of instances. The dots are most concentrated in North America, Europe, and East Asia, with smaller clusters in South America, Africa, and Australia.

The World's Most Widely Used API Gateway

Driving Growth and Success

- Founded in **2017**
- **100+** employees across four offices
- **110+** enterprise customers, including Yahoo! Japan, Ferrari, SoulCycle and WeWork
- **75M+** downloads, making it the most widely used open source API platform
- **\$28M** prior funding raised to date



Visionary Innovators and Seasoned Operators



Augusto Marietti
CEO & Co-Founder



Marco Palladino
CTO & Co-Founder



Randall Jackson
VP, WW Sales



Sandeep Singh Kohli
VP, Marketing



Geoff Townsend
VP, Engineering



Ken Kim
VP, Business Operations



Janet Phillips
VP, People

Investing in Kong

What will the funding be used for?

- Deliver the industry's first service control platform that acts as the nervous system for multi-cloud and hybrid organization
- Expand Kong's international presence, including Asia Pacific and Europe
- Build out Kong's go-to-market capabilities and team
- Grow the Kong open source community



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