

KOALA



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INTRODUCTION

World-Class Brands Dominate The Timeshare Industry

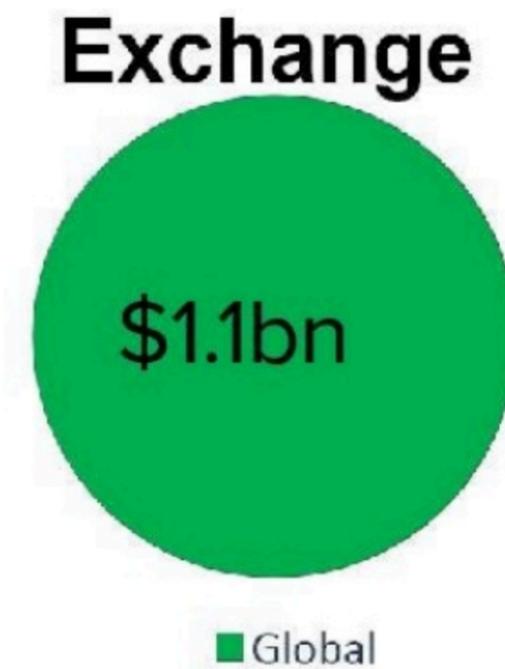
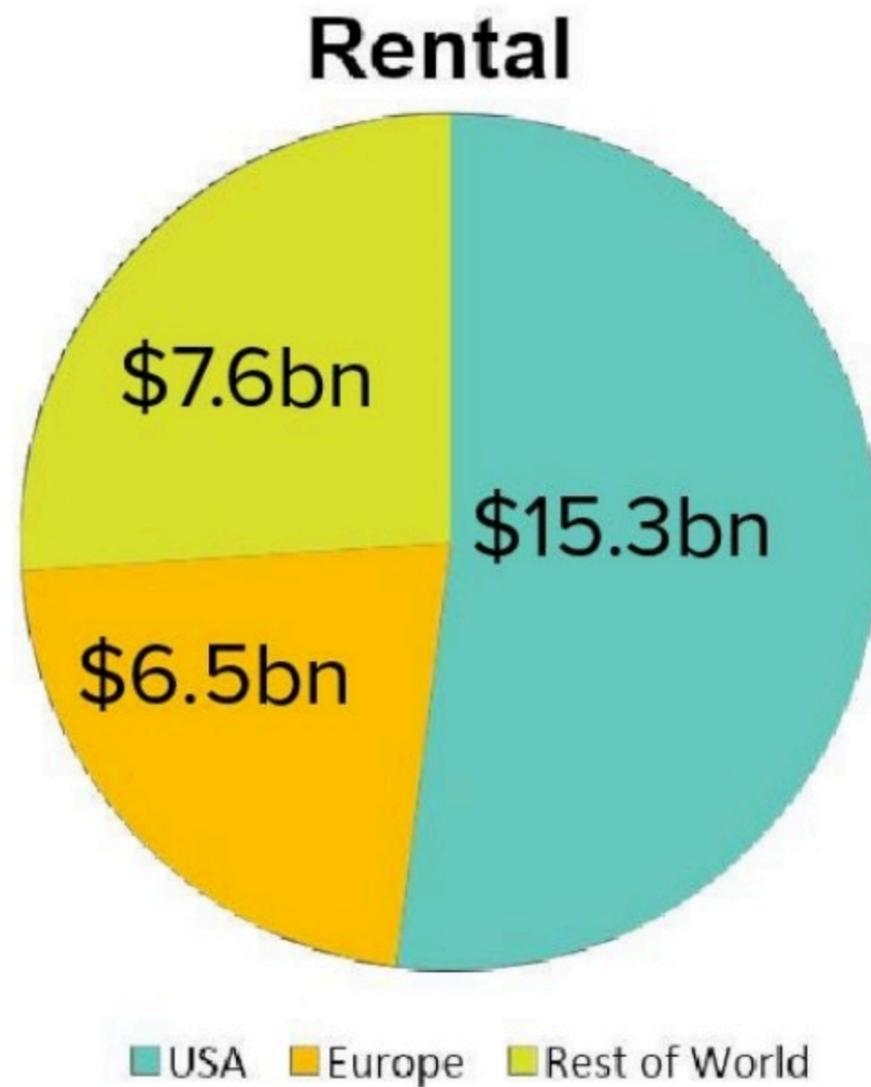


\$20B+
Global Sales

22M+
Owners

MARKET SIZE

Worth An Estimated **\$30.5 billion**



THE PROBLEM

Millions of owners struggle to use their timeshare

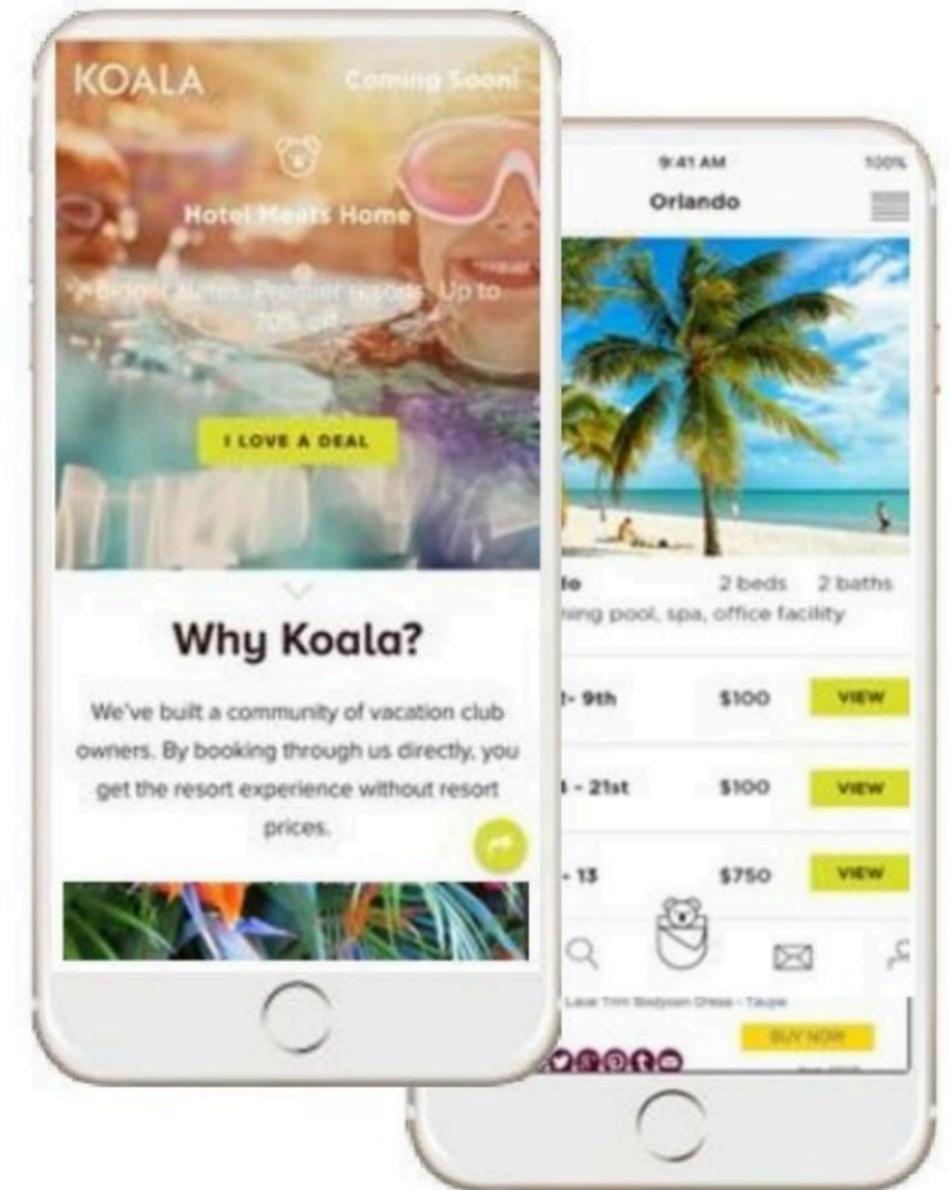


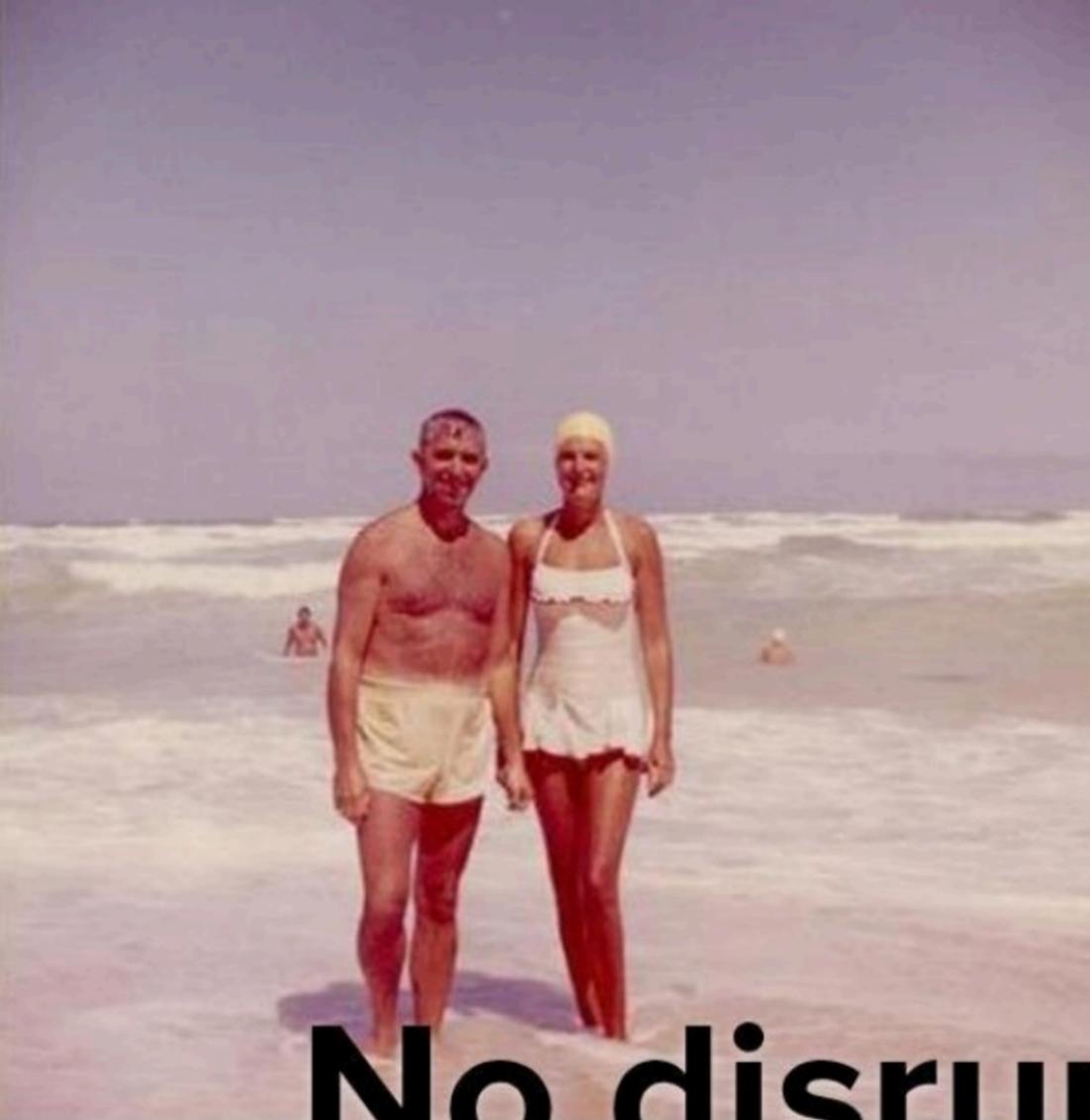
- Booking timeshare vacations is harder than it should be for owners
- No real exit options, owners are stuck paying hefty annual fees
- Timeshare does not appeal to younger generations

(ref. [July 2017 - Does Timeshare Need A New Act To Attract Millennial Buyers?](#))

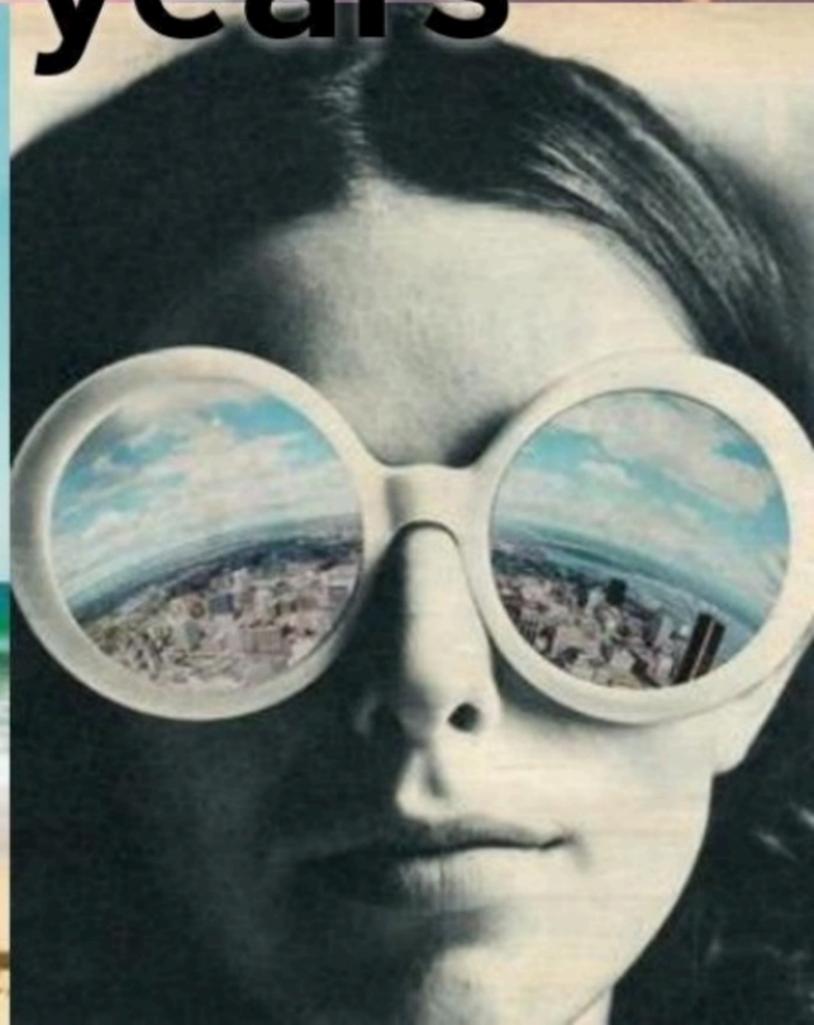
THE SOLUTION

A ground-breaking vacation marketplace set to disrupt the timeshare industry





No disruption in 45 years



CONFIDENTIAL & PROPRIETARY

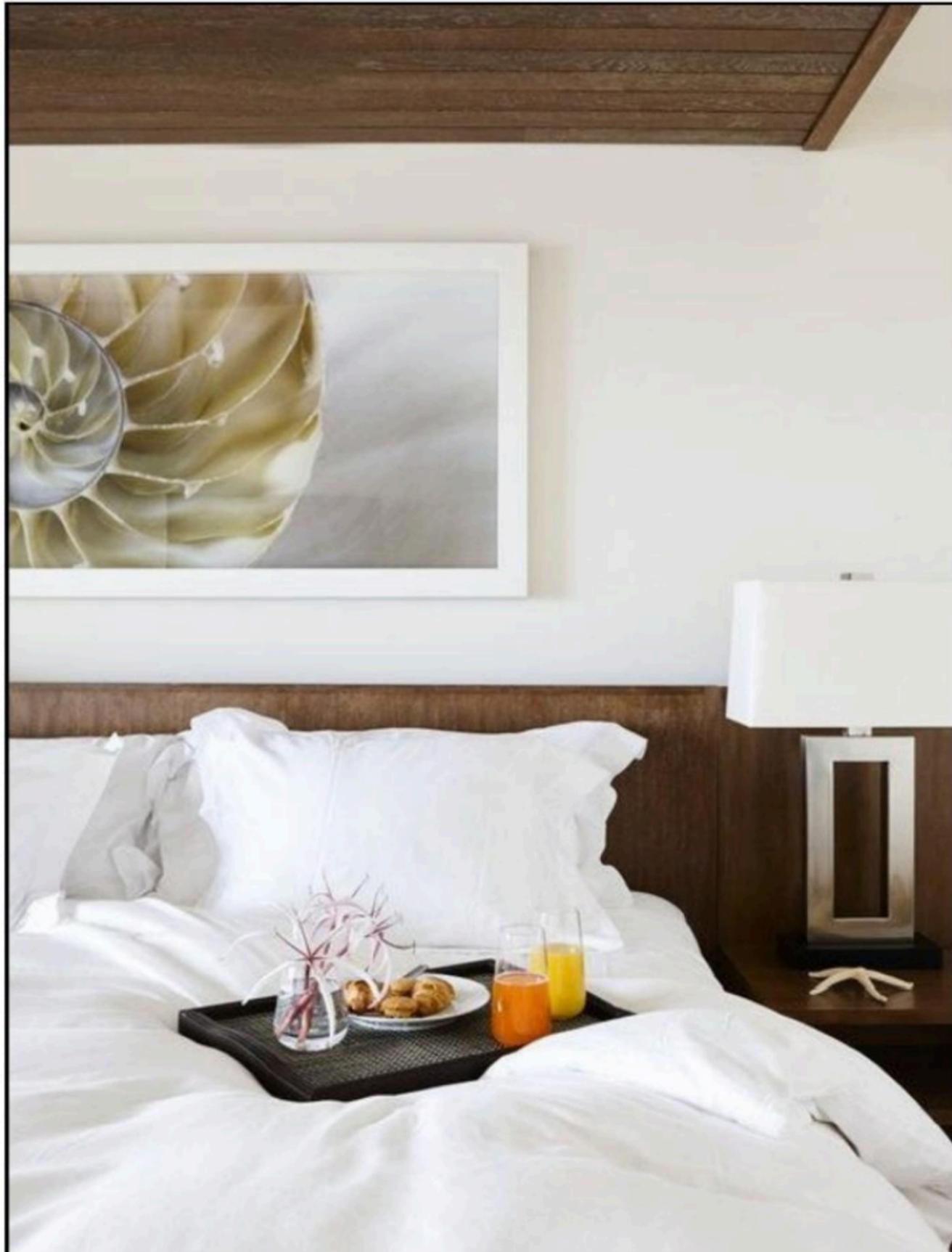
OUR MISSION

Build an ethical stay-sharing marketplace that empowers timeshare owners and opens the door to a smarter way to vacation.



Cofounders, Mike Kennedy & James Burbridge

HOW WILL WE DO IT?



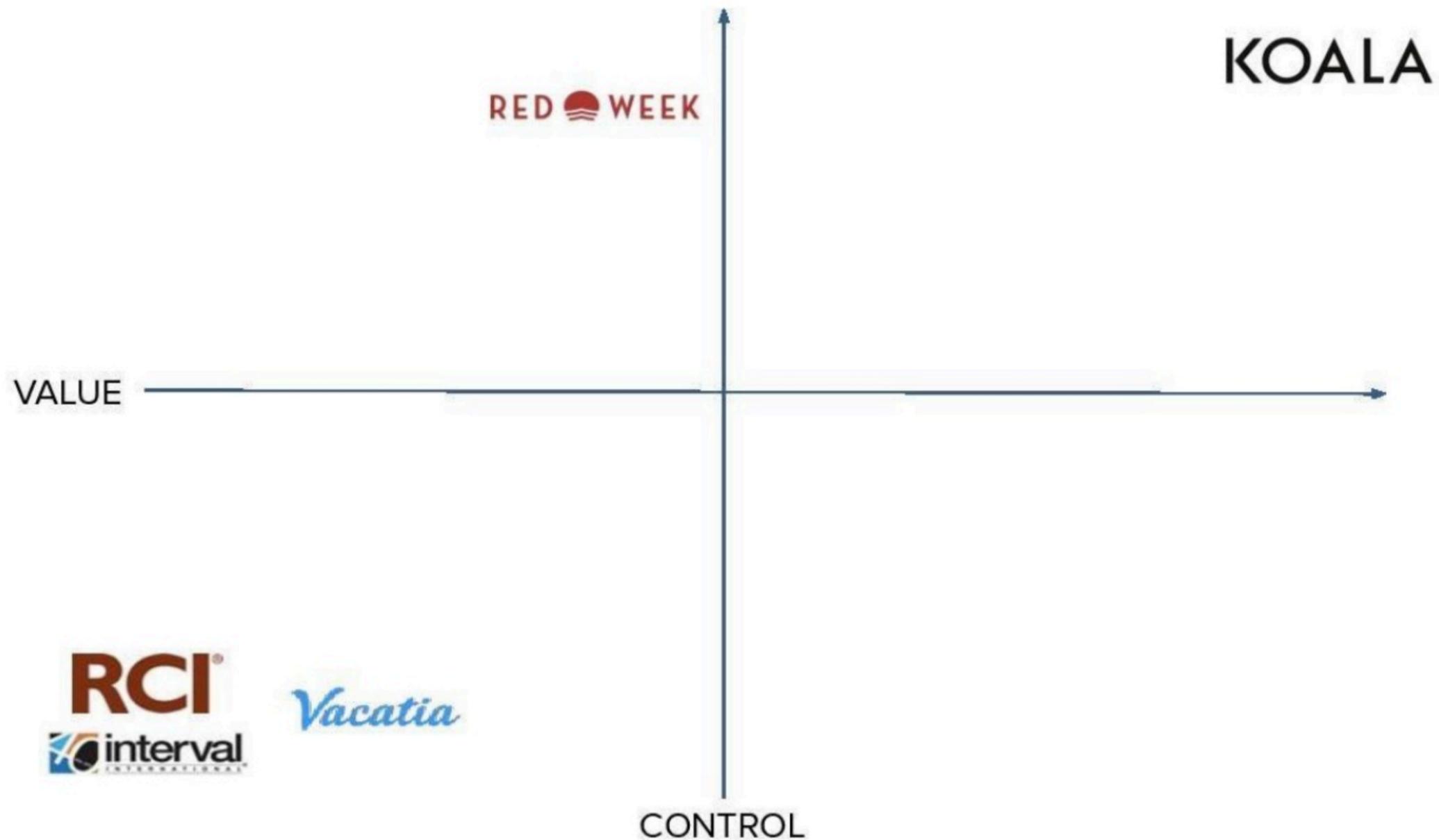
PHASE I:
Build a specialized vacation marketplace for timeshare rentals

The only secure & accessible timeshare rental platform that empowers owners to easily rent time to anyone in the world

PHASE II:
Launch Go Somewhere New™

COMING SOON

COMPETITOR MARKETPLACE



Industry leader RCI is a \$7.5B business with over 3MM signed members.

Interval International sold in 2018 for \$4.7B to Marriott Vacations Worldwide.

OUR ADVANTAGE

- 100% risk free: Free to join and list, no upfront costs and no hidden fees
- Specialized for timeshare ownership. 3-Easy-Step™ Listing Process
- Only secure marketplace featuring previously inaccessible inventory, direct from owners with up to 70% savings
- A legal short-term urban rental option
- Exclusive and instantly bookable listings
- Proprietary inventory search algorithm
- Verified hosts and verified listings with secure and protected payments
- Expert senior management team
- Senior advisory board, first-hand knowledge of previous ‘first mover’ competitor
- Founder Market Fit: Understanding customer problems & product features to solve those problems
- Inside industry network to access clubs and owners quickly
- Proprietary peer-to-peer wallet

CUSTOMER VALUE PROPOSITION

Three examples showing the same week for equivalent accommodations in Honolulu, Hawaii// Dec 14-21, 2019



2 Bedroom Suite

HOTEL

- \$6,354pw
- Sleeps 6
- Security
- Amenities
- Expensive



2 Bedroom Apartment

CONDO

- \$5,198pw
- Sleeps 6
- Space
- Value
- Risk

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2 Bedroom Residence

KOALA

- \$2,757pw
- Sleeps 6
- Verified
- Security
- Amenities
- Space
- Best Value



Hilton Hawaiian Village
\$375 per night
\$62 per person