KILI TECHNOLOGY

BUILD AI THAT MATTERS

THE TRAINING DATA MANAGEMENT PLATFORM FOR DATA-CENTRIC ORGANIZATIONS.

THE 80% BLINDSPOT:
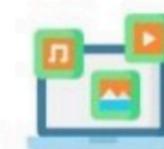# ENTERPRISES MASSIVELY INVEST IN AI, BUT STRUGGLE LEVERAGE IT...

80%

of enterprises are investing in
AI

80%

of projects not deployed in
production

80%

unstructured data by 2025
($733bn market size)

...WHILE TRAINING DATA IS MODELS' DNA

Labeling

is mandatory to
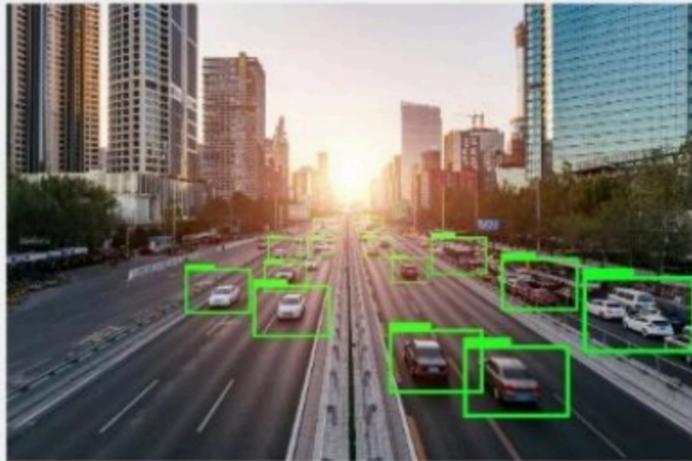leverage unstructured
data

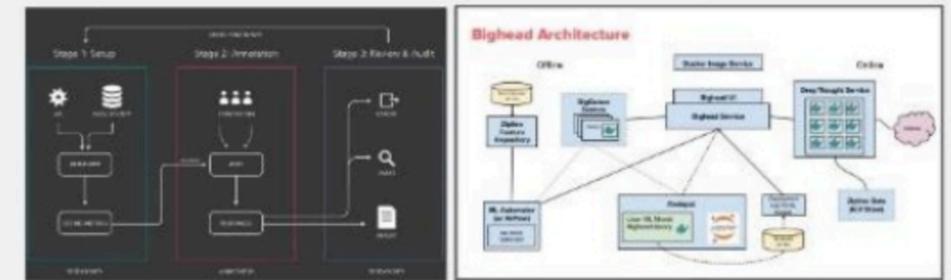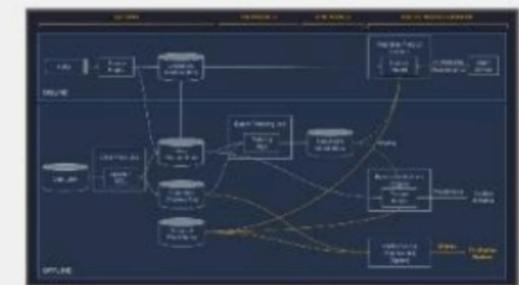**Labeling**

is human intensive

Labeling

generates bias

LABELING IS NOT AN EMERGING TREND

started annotation
in 2013

leveraged users to annotate
at scale

all built their own annotation
platform

**Tech leaders started tackling annotation at scale a decade ago, having experienced poor performance
when not iterating on their data**

DATA, AS ENTERPRISES' FIRST STRATEGIC ASSETS, IS A DIAMOND

AI is made of 3 things

Computing power	Models	Data
Now widely available, easily scalable and cheap	State-of-the-art models available on Github from Google, Facebook & Academics	Either found on open-source shelves or proprietary

Up to 10%

of errors found in most-used open-source datasets

- Mislabeled images
- Mislabeled sentiment
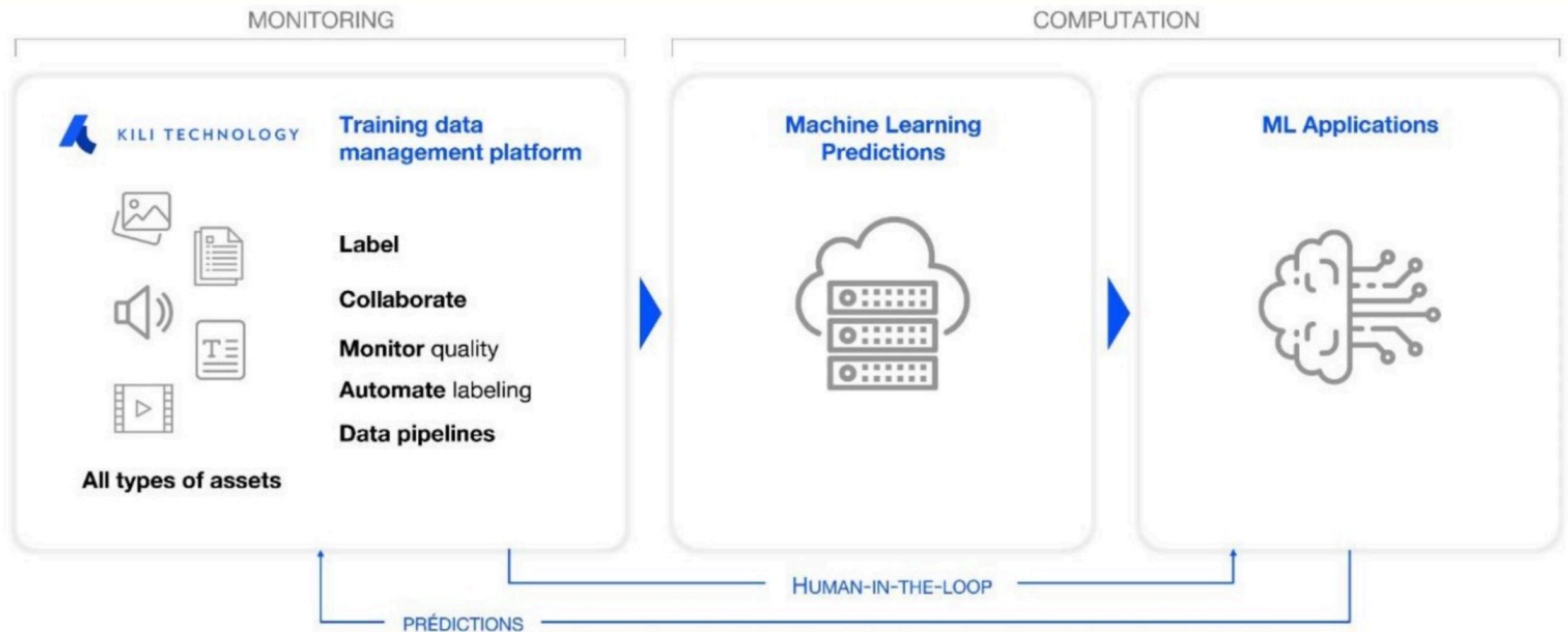- Mislabeled audio

Model performance deteriorates with decreasing label quality

a 10% reduction in label accuracy typically results in a 2-5% model performance decrease

WE HELP COMPANIES TURN RAW DATA INTO THEIR GROUND TRUTH

WITH AN INDUSTRIAL GRADE TRAINING AND MANAGEMENT DATA PLATFORM

ONE PLATFORM TO ORCHESTRATE AI IN PRODUCTION

MONITORING

COMPUTATION

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Training data management platform

Label

Collaborate

Monitor quality

Automate labeling

Data pipelines

All types of assets

Machine Learning Predictions

ML Applications

HUMAN-IN-THE-LOOP

PRÉDICTIONS

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THANKS

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