



keyway

Keyway is the real estate solution that makes it easy for small and medium businesses to quickly and predictably achieve their goals

Our team combines technology and CRE expertise to reshape Real Estate for SMBs



Matías Recchia
Co-Founder & CEO



Sebastian Wilner
Co-Founder & COO



Senior team includes alumni from

The Commercial Real Estate market for small and medium businesses is massive

\$ 5T+

properties in stock
in our target market

\$ 300B+

yearly mid-market
CRE transactions

But the experience for small and medium businesses is painful and costly

Current flow for an owner



X months to sell



X% in fees



Everyone is unhappy

We offer a clean and joyful experience to sell commercial real estate

Keyway's approach reduces transaction time by 90% with no fees and no headaches

Provide business information in our portal

Get price and standard contract

Standard DD with a single visit to the property

Close with no contingencies

Our tech platform streamlines transactions

AI **Machine Learning**
powered sourcing
and underwriting

UX Exceptional **customer
experience**

DT **Digital tools** to simplify
application & closing
workflow



Our platform enables institutional investment in sub \$10M CRE market



Sellers

- Easy, low-cost, guaranteed closing

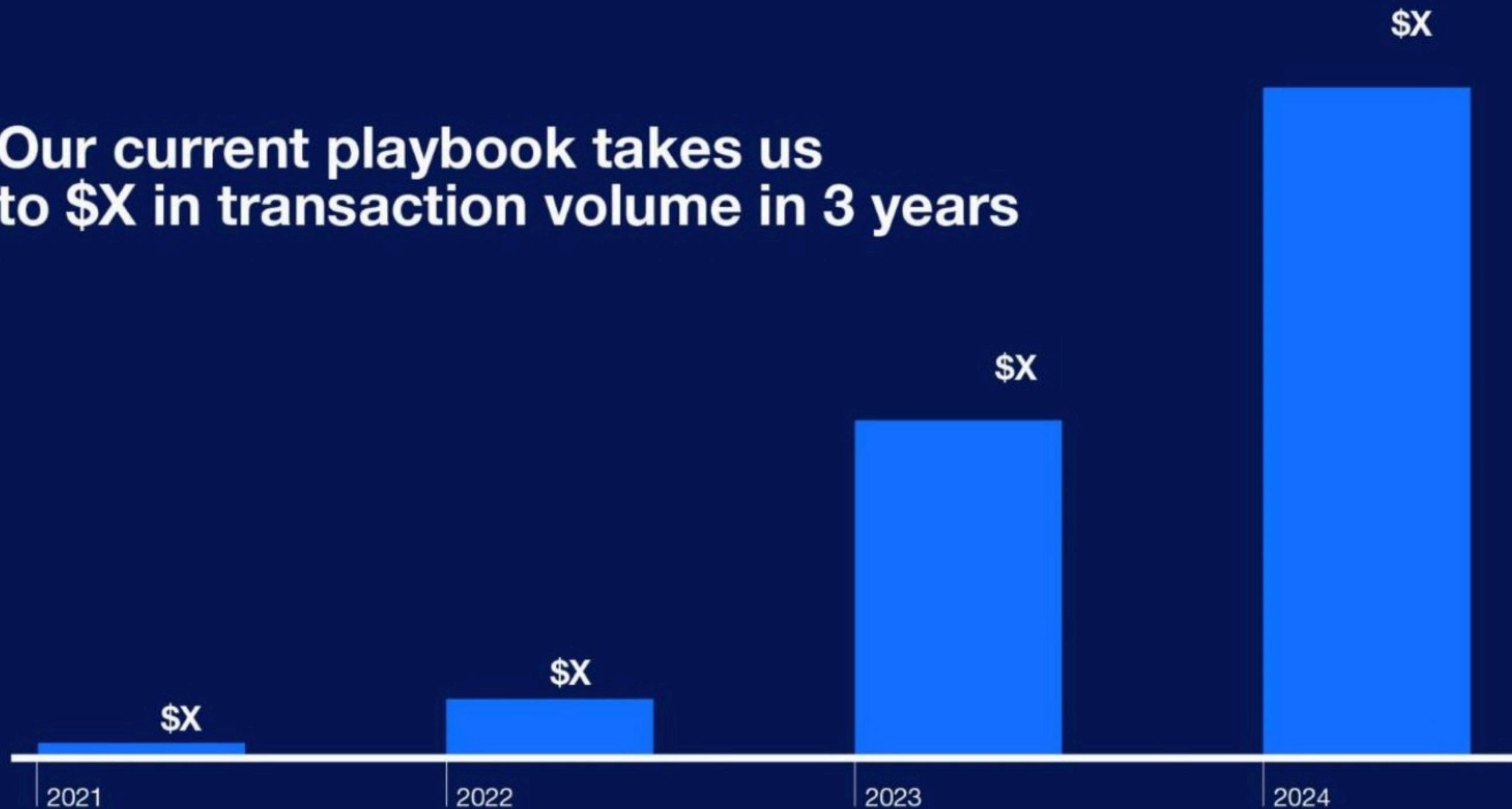
Keyway

- High margins
- Recurring revenues

Investors

- Asset-backed, high-yield investments

**Our current playbook takes us
to \$X in transaction volume in 3 years**





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