



kenshō
HEALTH

The Trusted Holistic Care Network





Krista Berlincourt

Co-Founder, CEO

3x Exits

Leadership Coach

Naturalist & Mountaineer

Aspen Institute Diplomat

Fortune 50 Leader



Danny Steiner

Co-Founder, COO

3x Founder

Meditation Instructor

Princeton Division 1 Athlete

Kahneman Fellow

Fortune 500 Consultant

We are on a mission to

remedy healthcare to be more holistic
affordable and accessible

With the vision to

create the first care navigator and provider
discovery platform for holistic medicine

THE PROBLEM

Today's conventional healthcare system is disconnected, driving high costs and poor outcomes, failing to support holistic patient health.



01 Disconnected Care

Physical, mental, and social health are disconnected in Conventional Medicine, leaving root causes untreated so the average person just gets sicker.

02 High Costs

At \$3.6 trillion or \$11,172 per person, the U.S. spends more on healthcare than any other country...

03 Poor Outcomes

Yet 87% of Americans die from chronic, preventable, and lifestyle-driven diseases.

THE SOLUTION

Meet Kenshō Health, the first provider discovery platform and healthcare navigator for holistic medicine.

* Journal of Alternative and Complementary Medicine

** Journal of General Internal Medicine



01 Connected Care

Holistic medicine addresses the full picture of patient health by connecting physical, mental, and social wellbeing.

02 Lower Costs

Holistic medicine has been shown to lower patient costs by 10%. *

03 Healthier Patients

Americans who use holistic medicine are 64% more likely to report their health improved from the previous year. **

THE MARKET: BIG & GROWING

Holistic Medicine is the fastest growing Global Sector.

- * Market Research Future
- ** Ibis World Report
- *** Statistica
- **** Open Mind Market Intelligent Report
- ***** Grand View Research, Inc



PRODUCT MARKET FIT

We have early product market fit.

In the last year, we've driven



15k

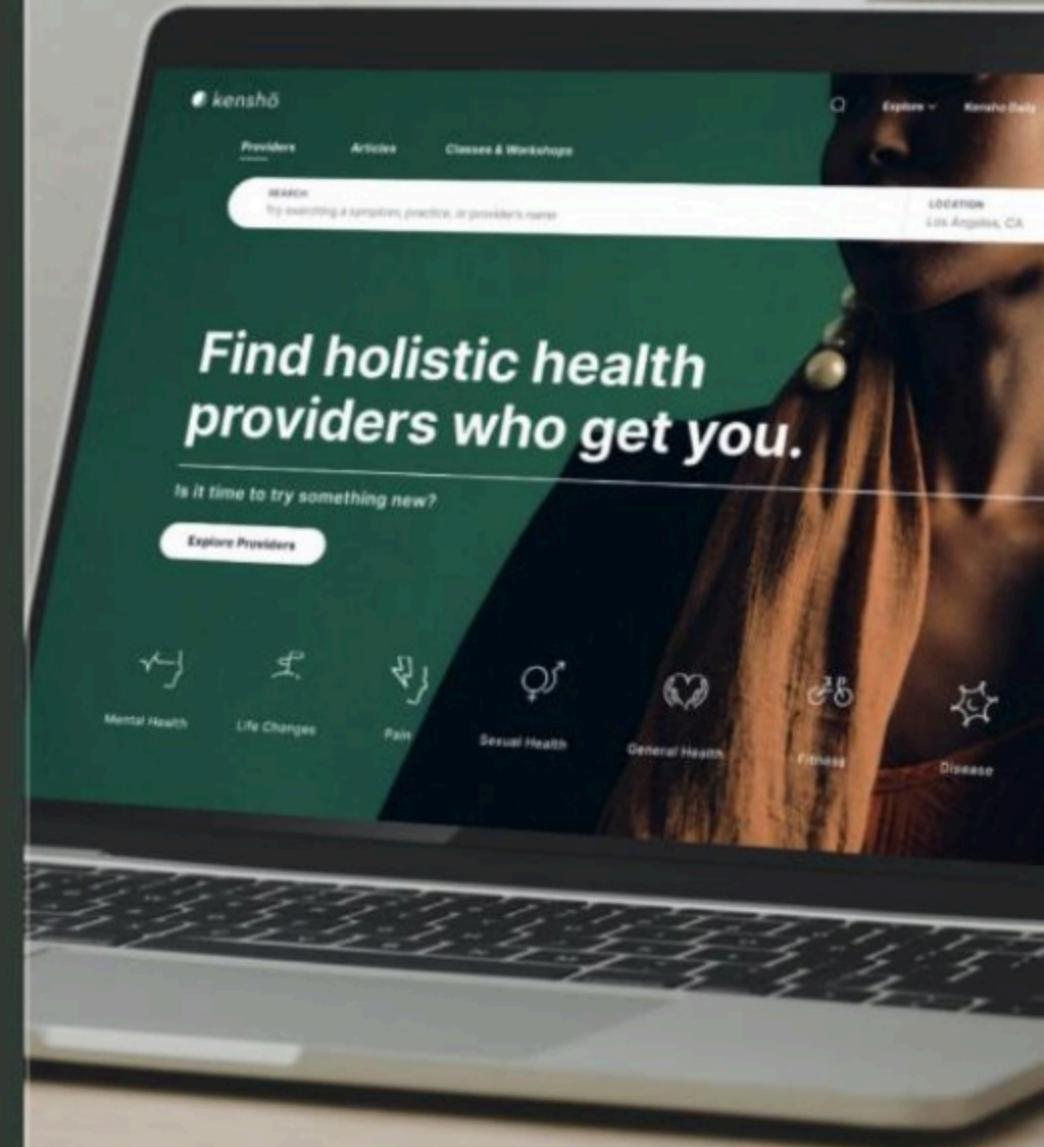
Active Users

50%

M/M Provider Growth

1,500

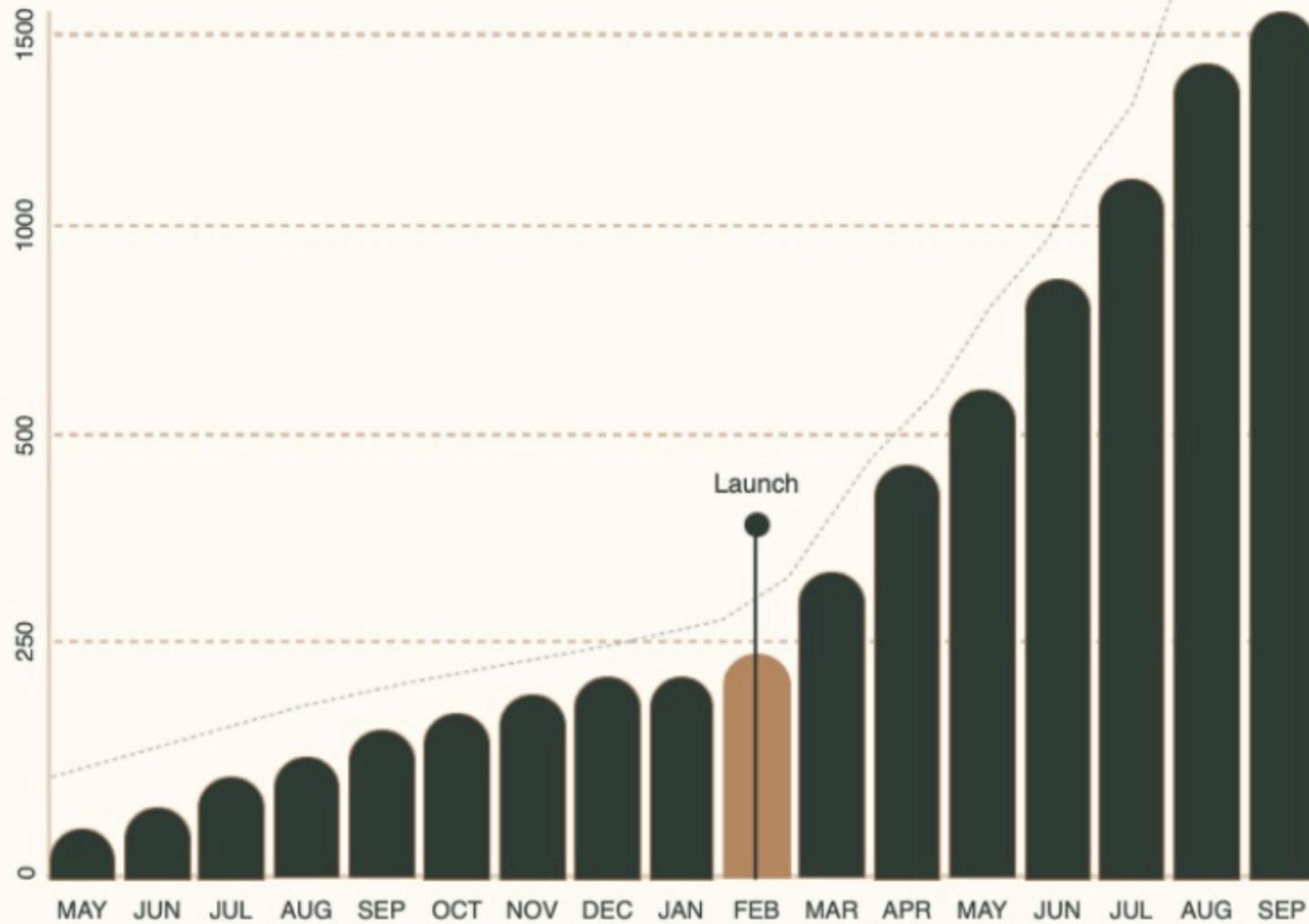
Providers



WE'RE SEEING STRONG GROWTH

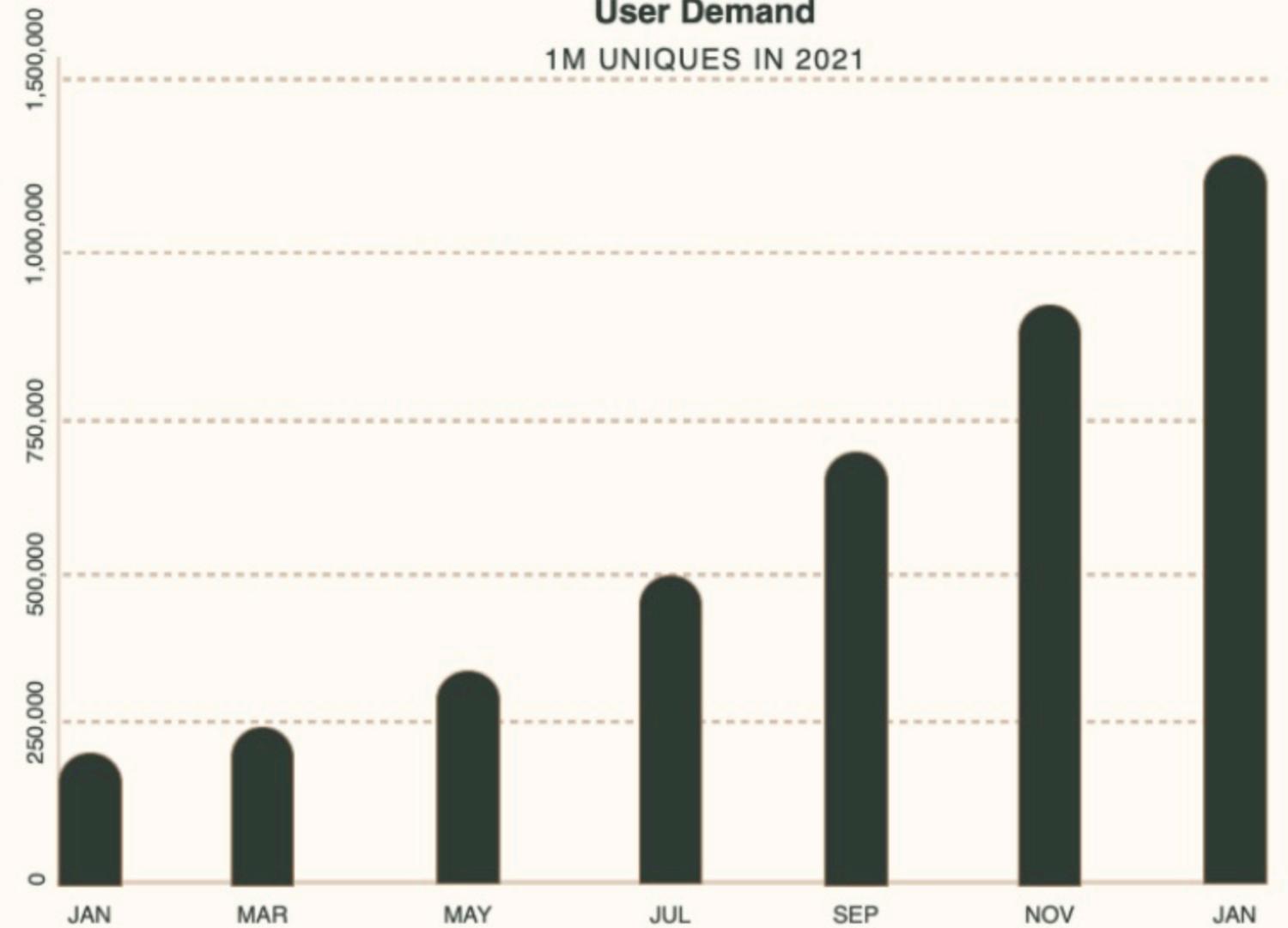
We have strong, sustained growth.

Provider Supply



User Demand

1M UNIQUES IN 2021



OUR PRODUCT

Kenshō partners with providers to build thriving practices powered by our *full-feature telemedicine and trusted referral network.*

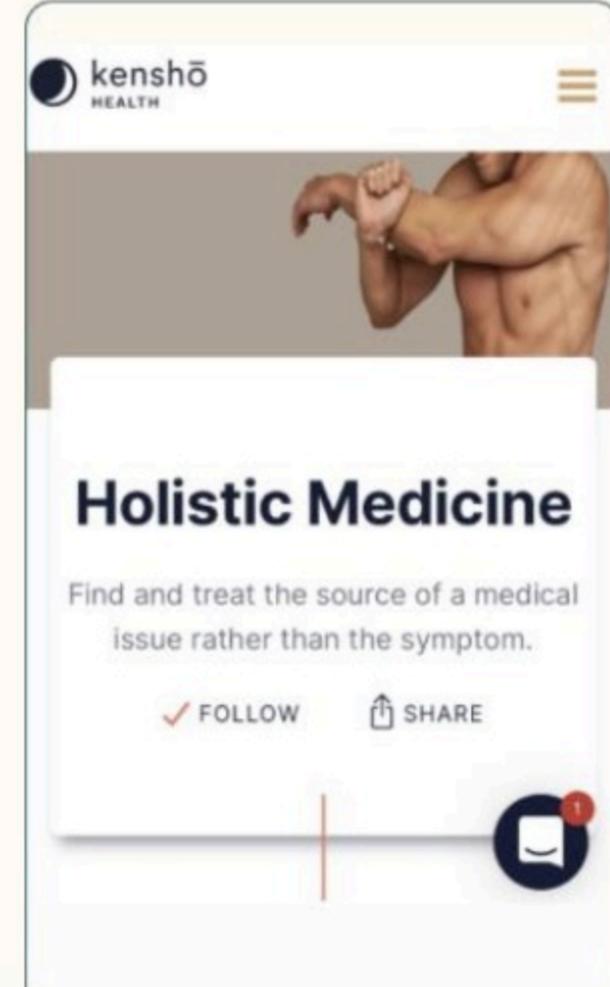
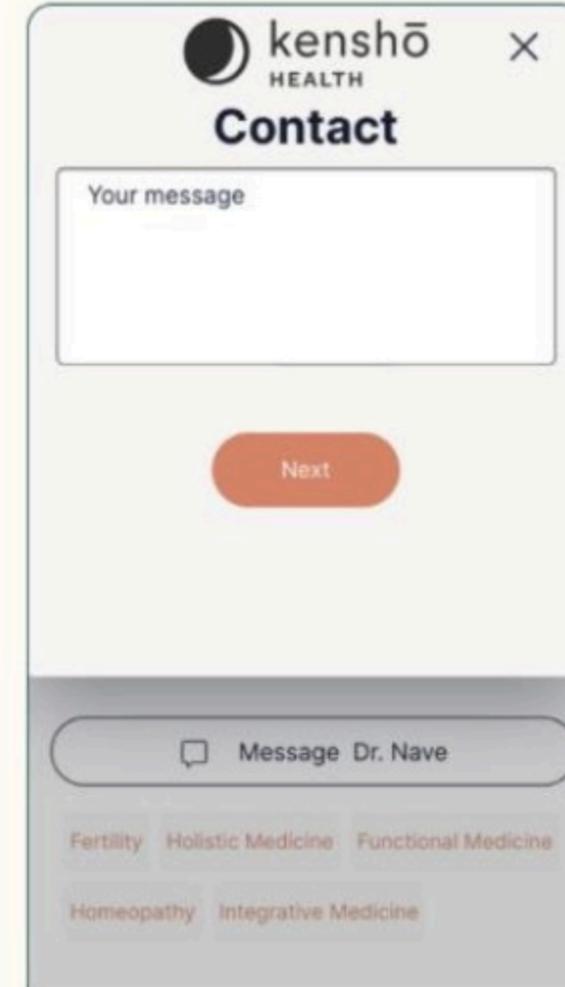
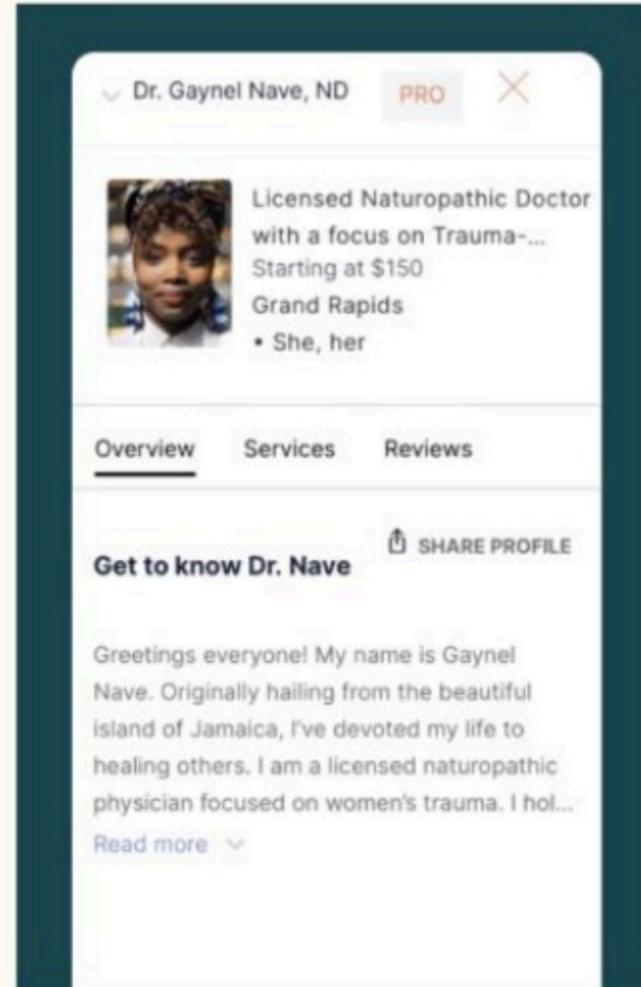
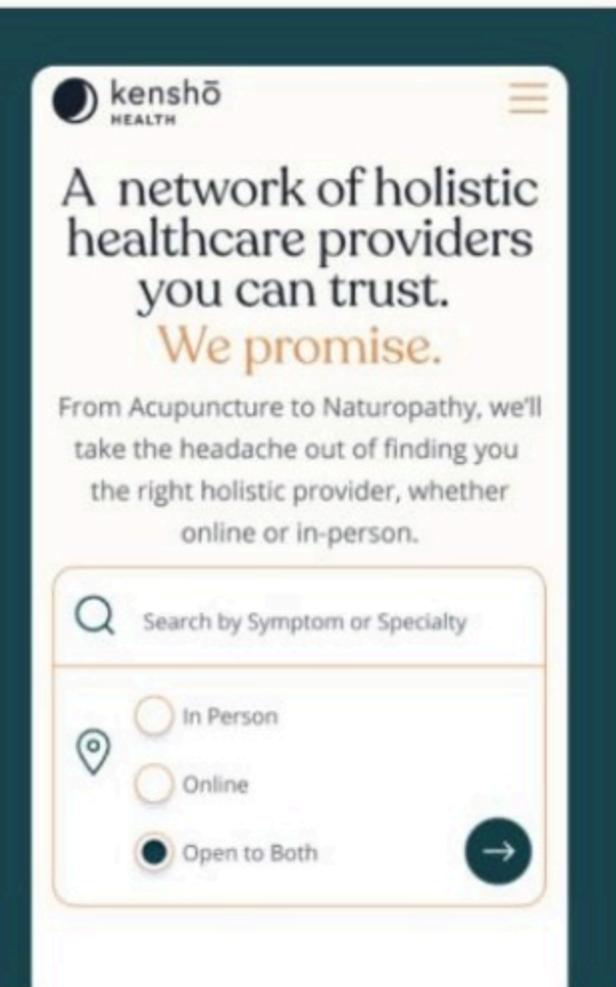
The trusted holistic care network

Search our Directory

Browse provider profiles

Book a free consult

Learn the science of health



We have already created evidenced-based outcomes that increased access to Holistic Medicine.

01

WILEY

We worked with Wiley to open-source its library of holistic medicine research...

02



Then we partnered with the world's leading holistic medical consortium to implement a study that proved:

03



The efficacy of acupuncture in treating chronic pain. This evidence drove...

04

120M people
1/3rd of our country

Medicare & Medicaid's coverage expansion for Acupuncture!!!

THE ROAD AHEAD

We will use our Seed round to
build our Team to *deliver*
Product, *capture* Supply,
and *drive* Demand.



Scientific Advisors



Alex Bitoun

Founder, Livongo

Alex served as Chief Technology Officer at Livongo (acquired by Teladoc for \$18.5B). He continues to work in democratizing health with his most recent company, Sagely, which focuses on the elderly.

Health Tech, Product, and Engineering Advisor



Dale West

Federal Coverage Reform,
Consortium Executive Director

As the Executive Director of The Consortium for Integrative Medicine & Health, Dale advances the principles and practices of integrative healthcare within academic institutions and health systems.

Research, Science, and Integrative Health Advisor



Mustafa Shabib

Quartet & ReDesign Health,
3x Health Tech CTO

Mustafa has been a health tech CTO for years at Quartet Health, CTO in Residence at Redesign Health, and now as co-founder at Season, a platform for dietitians.

Engineering, Product, Health Tech Advisor



Alberto Pepe

Director of Innovation, Wiley

As the Director of Innovation at Wiley and former CEO/Founder of Authorea, Alberto is responsible for driving innovation at the largest scientific academic publisher in the world. He formerly worked at CERN, Harvard, and received his PhD at UCLA.

Research and Science Advisor

Product Advisors



Michael Wolf

Classpass, Global Head of Operations & Sales

Michael scaled ClassPass from a few hundred studios in 2 markets to over 12,000 studio and gym partners in 100 markets across three continents.

Operations, Marketplace, strategic advisor



Maykel Loomans

Instagram & Glossier, Founding: Design Lead

Maykel is a Product & Design wunderkind, having been the founding designer at Instagram, across multiple teams/products at Facebook, and most recently Glossier's Head of Product & Design.

Product & Design Advisor



Bo Shao

Evolve Foundation, 3x Unicorn Investor

Bo Shao is a 3x Unicorn Investor, Board member of Insight Timer, 10% Happier, and Founder of Evolve Foundation, which invests in startups and support non-profits that work on the inner wellbeing of mankind and evolution of consciousness.

Strategic Advisor



Venetia Pristavec

Airbnb, Founding: Brand & CX

As one of the early employees of Airbnb, Venetia was instrumental in building the culture, brand and team.

Brand & Marketplace Advisor



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