

# The World's Most Powerful Tax Credit & Incentive Platform



**incentify**  
The World's Most Powerful C&I Platform

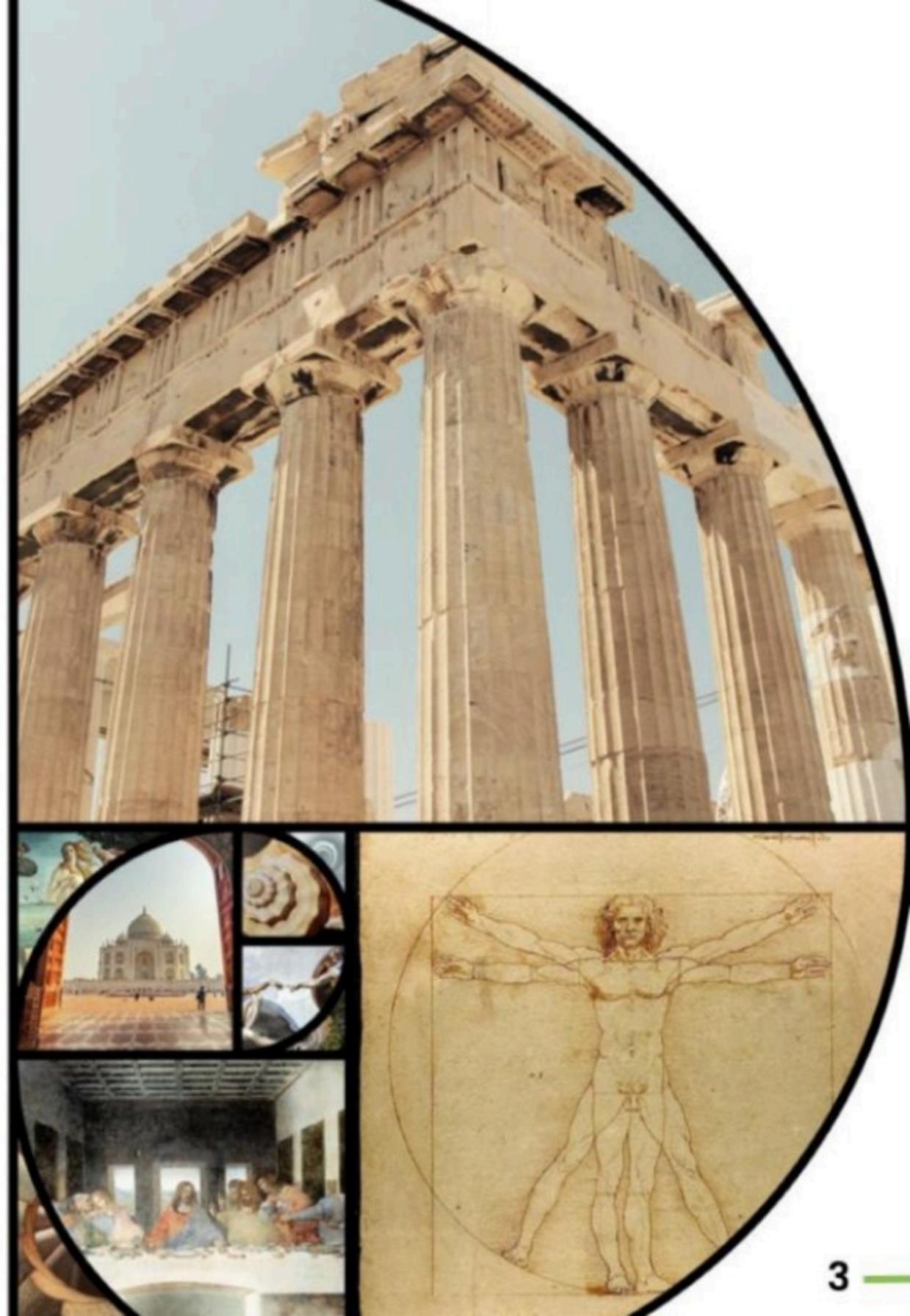
# Our Greater Purpose

Incentify Clients are reaching significant business and societal goals simultaneously through C&I.

- \$22B+ in C&I on Incentify
- 264,000+ jobs at a \$60,101 avg salary
- \$10B+ in local taxable revenue
- 400+ factories, films, and HQs
- 3,400 formerly incarcerated put back to work
- 1.1 million tonnes of CO2 diverted

# A New Golden Ratio

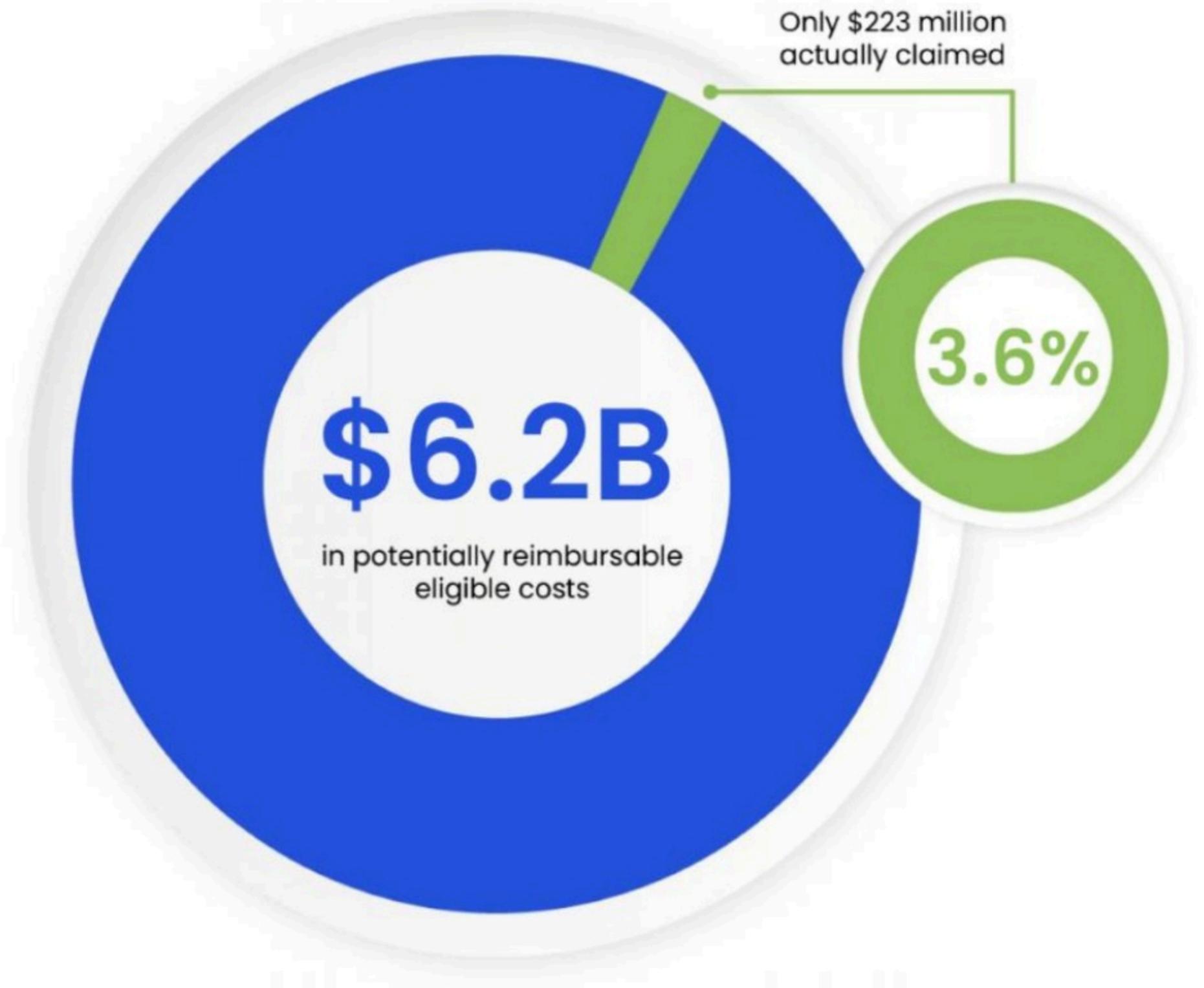
$$\frac{\text{(C\&I in \$\$)}}{\text{(CapEx in \$\$)}} = \Phi$$



# The Slumbering Giant

“The issuing Agency’s approvals included up to nearly \$6.2 billion in potentially reimbursable eligible costs with \$223 million actually claimed.”

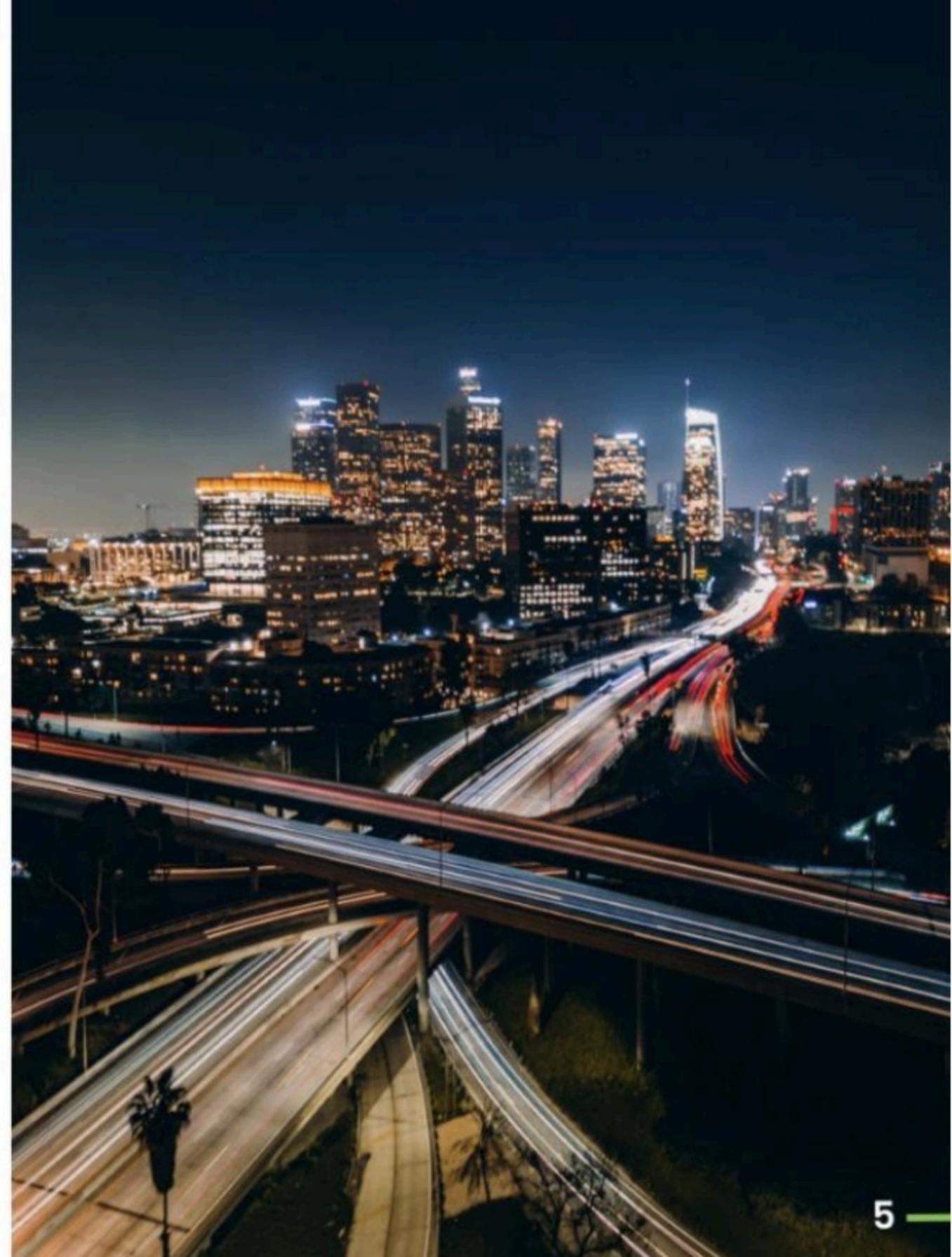
From June 2020 South Carolina Legislative Audit Study.



# Who We Are

- First Cloud Solution for Tax Credits & Incentives
- Largest Solution Provider in the world
- Multiple Fortune 500 customers
- Venture Capital Backed
- More than \$22B in C&I assets managed on 6 of 7 continents
- Headquartered in Los Angeles, CA

## KEY PLATFORM INTEGRATIONS:



# Significant Challenges

The void in centralized technology has led to critical issues



Invisible to the C-Suite



Lack of confidence in the asset



Suboptimal or passive new C&I discovery



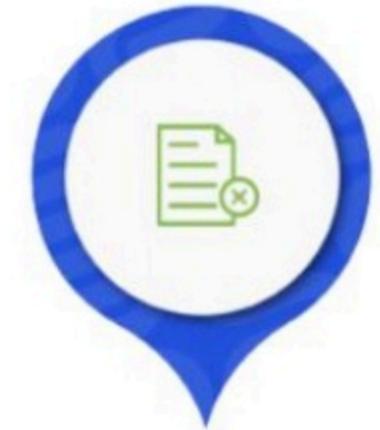
Ineffective and inefficient compliance



Errors from manually intensive systems



De-centralized and fractured workflows



Missed deadlines and loss of knowledge

# Incentify is Uniquely Positioned to Help You Manage this Asset Class



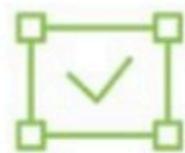
## Discovery

Drive site selection and uncover new opportunities



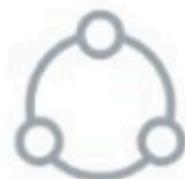
## Centralization & Standardization

Consolidate and standardize data and history



## Workflow & Compliance

Standardize processes and ensure compliance



## Team Collaboration

Internal and external teams working together

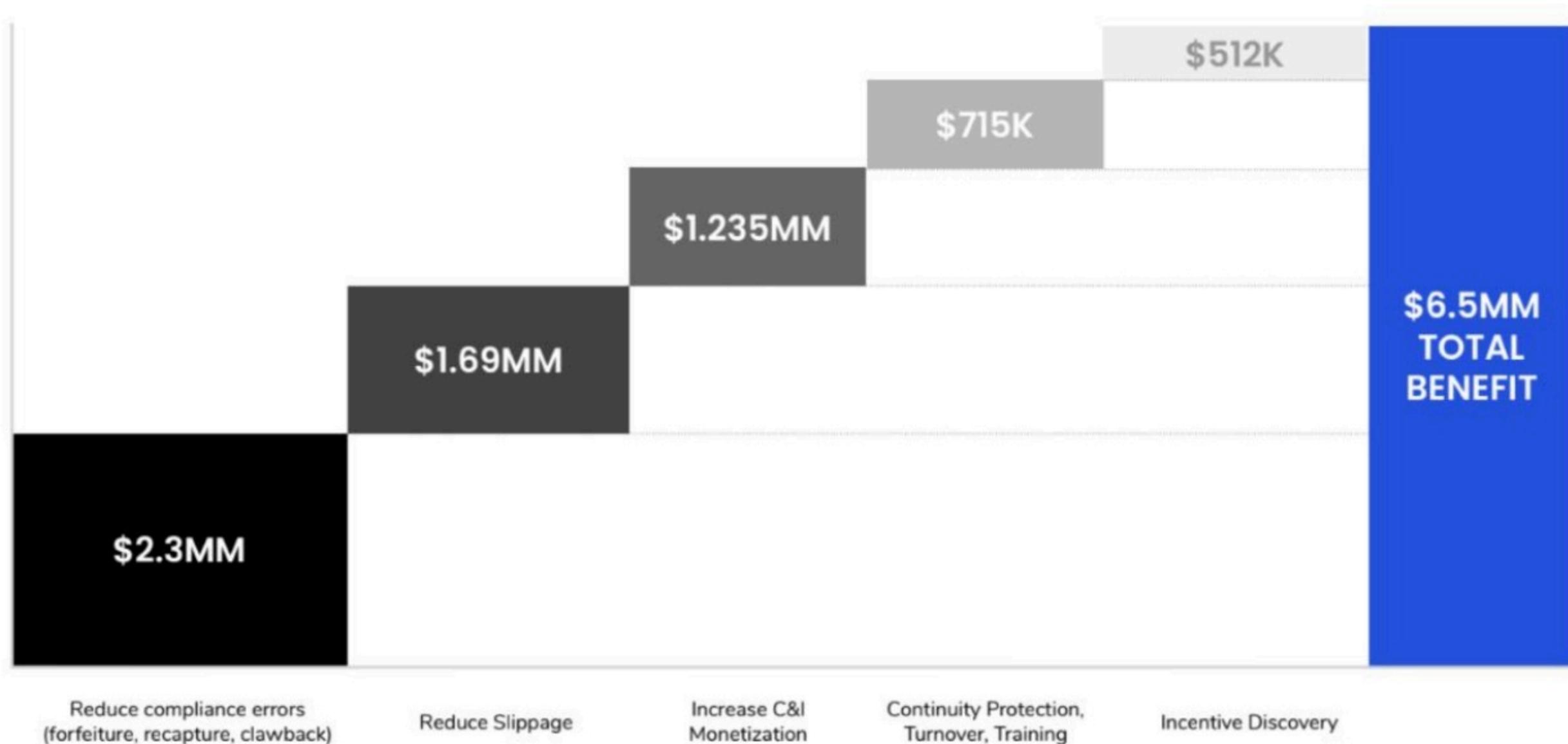


## Analytics & Reporting

Robust analysis tools to decipher and report activity

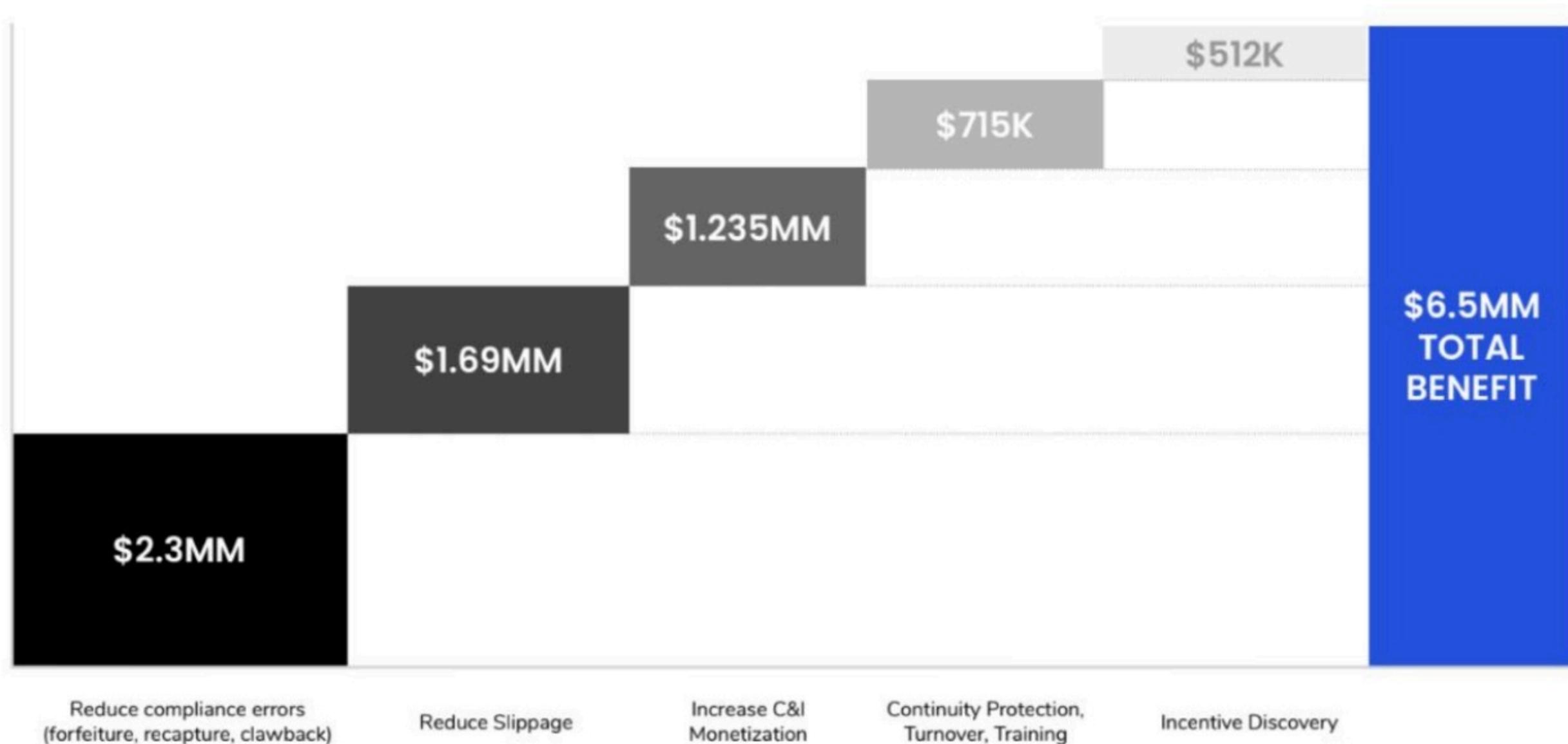
# Key Value Drivers

Incentify Client averages, extrapolated and anonymized to \$100MM in C&I to show ~ 6.5% benefit



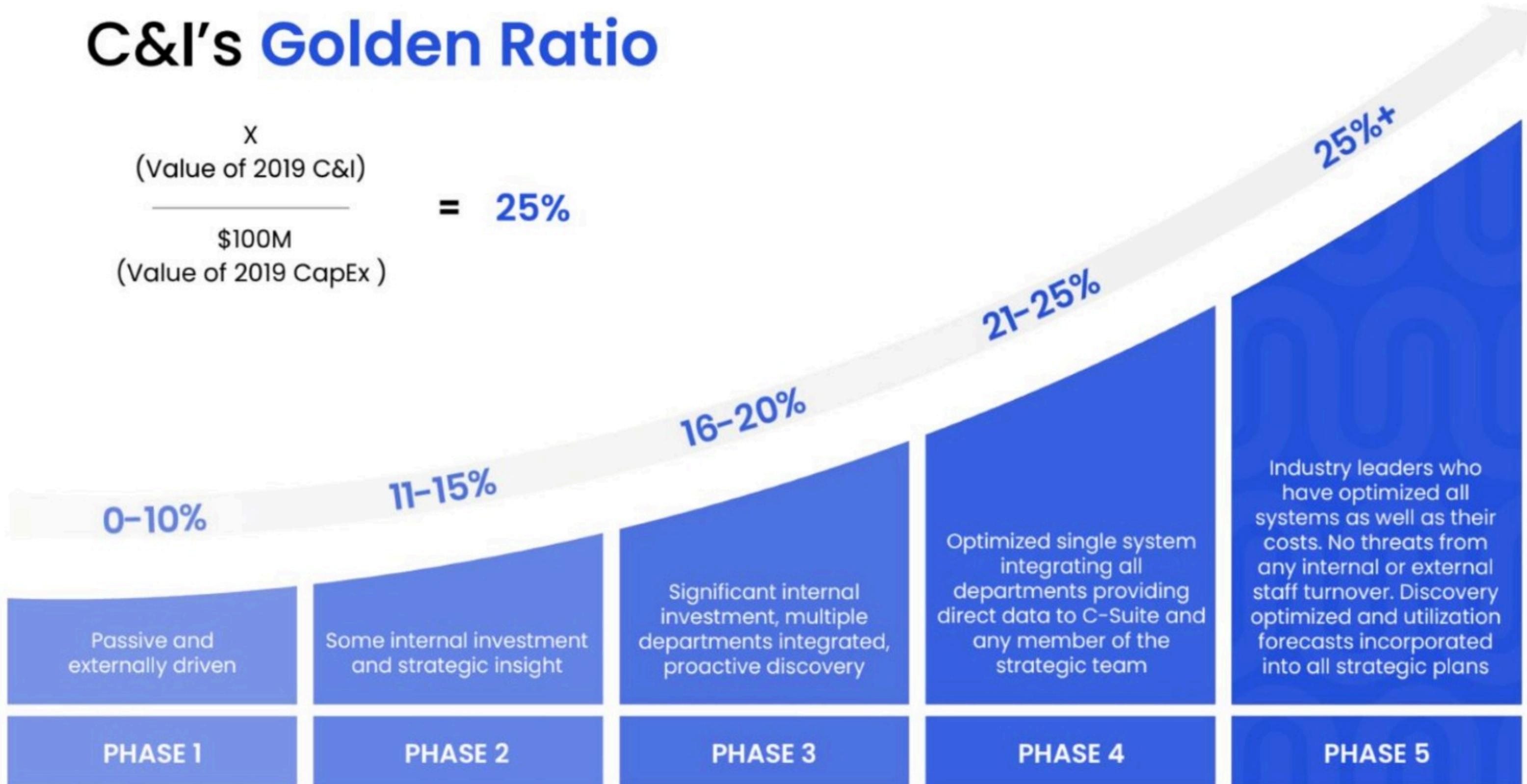
# Key Value Drivers

Incentify Client averages, extrapolated and anonymized to \$100MM in C&I to show ~ 6.5% benefit

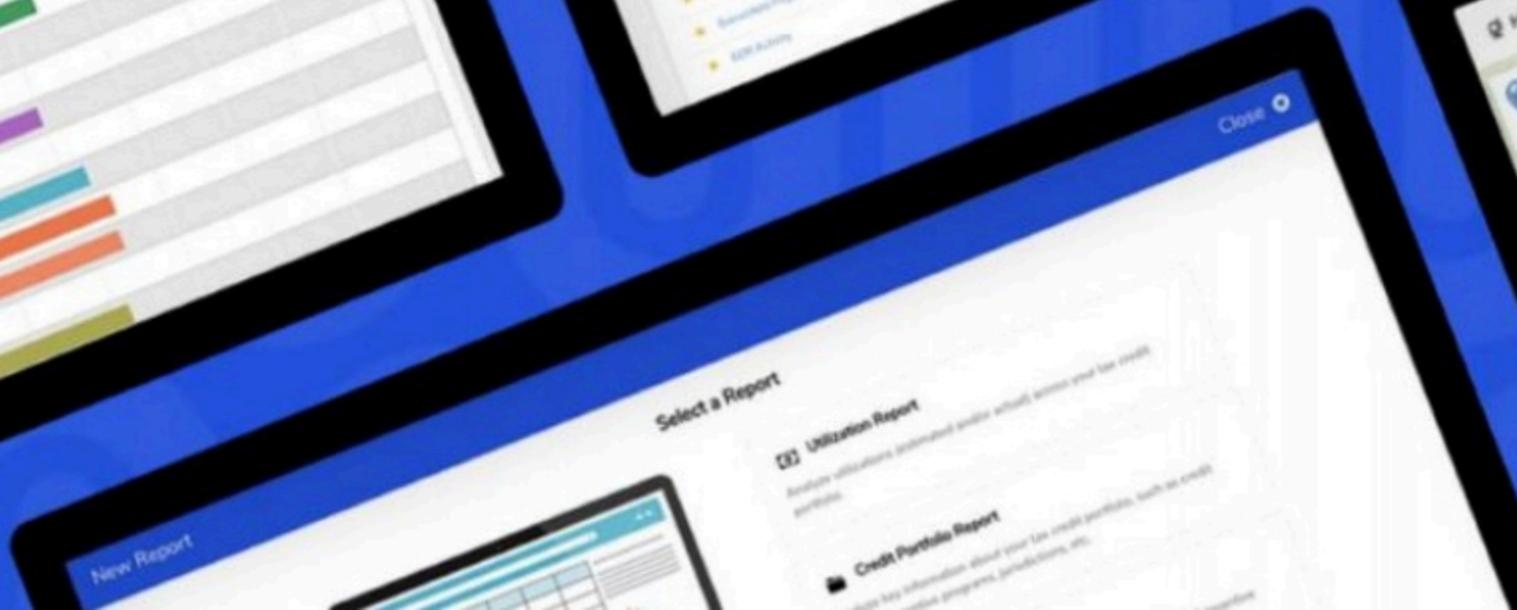
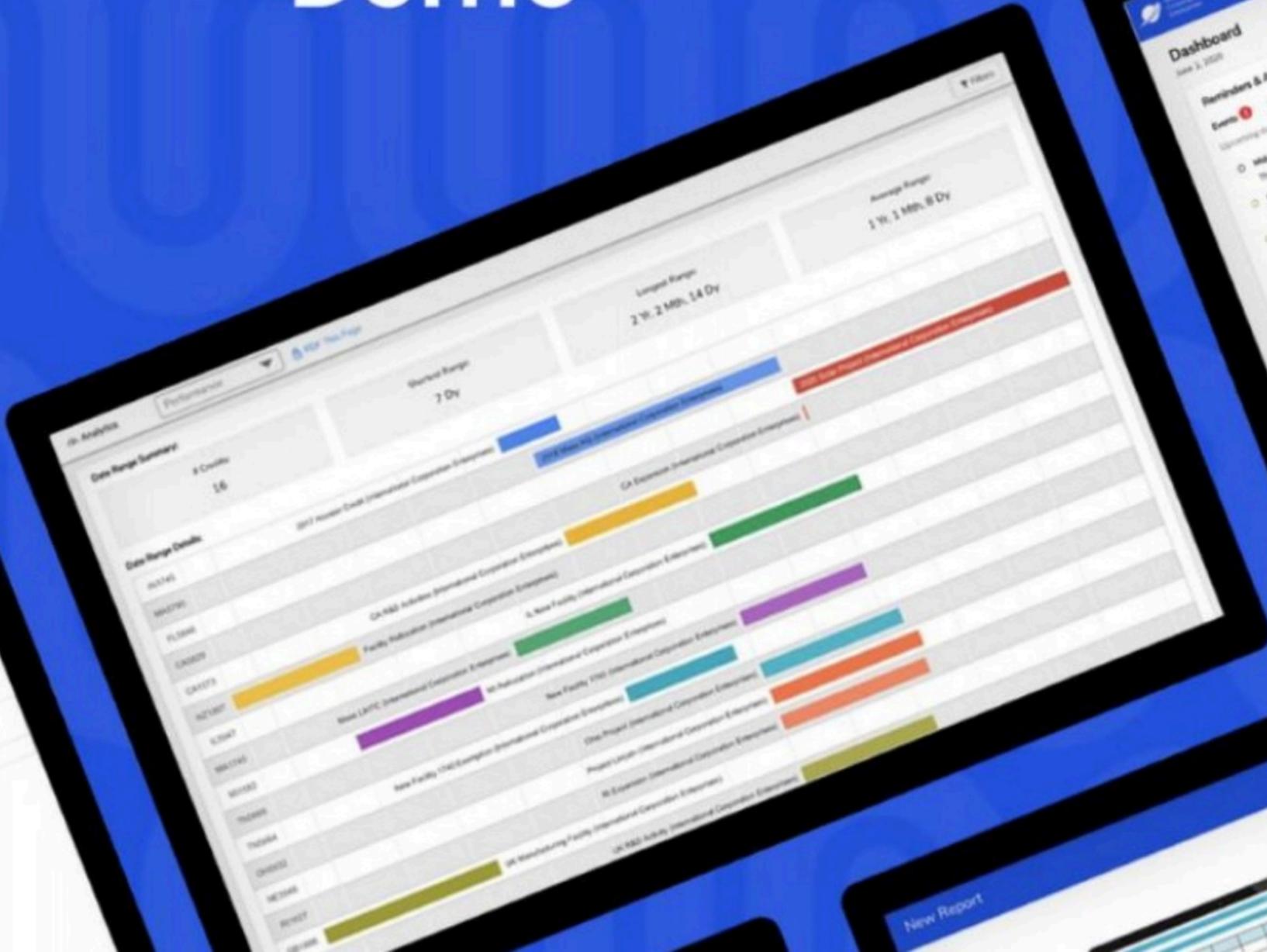


# C&I's Golden Ratio

$$\frac{\text{X (Value of 2019 C\&I)}}{\$100\text{M (Value of 2019 CapEx)}} = 25\%$$



# Incentify Demo





## Browse the best pitch deck examples.

Brought to you by [bestpitchdeck.com](https://bestpitchdeck.com) — the world's largest library of pitch decks: hundreds of winning presentations from leading startups, updated every week.

[Read more →](#)

Follow us [@pitchdecks](#)    

