

Hologram

Turning Connectivity into Software

We are Hologram

We provide connectivity for the devices of the future



AGTECH



MOBILITY



HEALTHCARE



INFRASTRUCTURE



DRONES



RETAIL ANALYTICS



POINT OF SALE

Future devices are poised to grow



Smartphones greatly reduced hardware sensor and processing power costs



AWS made bringing data into the cloud cheap and expected



Cellular & 5G made internet connectivity ubiquitous



These factors drive **growth of connected devices** across both **new and old industries**

Connectivity market for future devices is huge and growing



2021



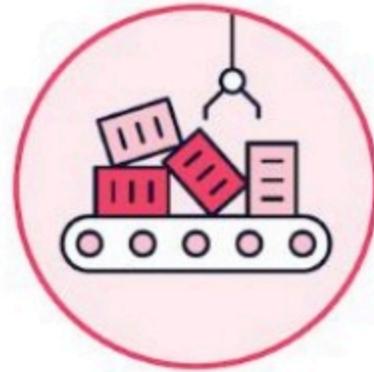
2026

Connectivity wasn't designed for devices of the future



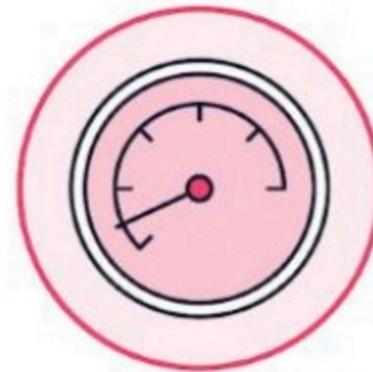
Coverage gaps

Devices lose connectivity and are lost forever



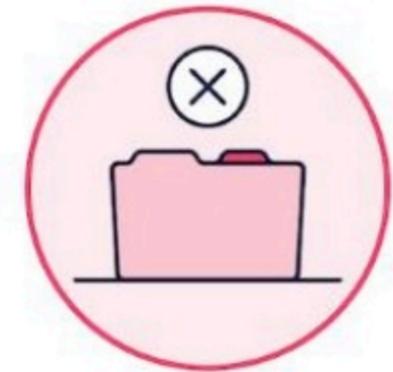
Complex supply chain

Local regulations can make import/export challenging



Poor performance

Unacceptable downtime



Opaque Pricing

Costs are difficult to estimate and manage

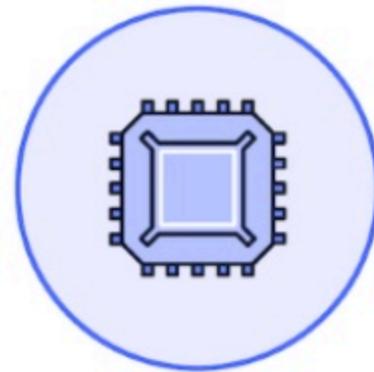
Hologram is the connectivity platform of the future

Connect any device, to any network, instantaneously, anywhere



Any industry

Use case agnostic



Any hardware

B.Y.O. device,
chipset, or radio tech

472

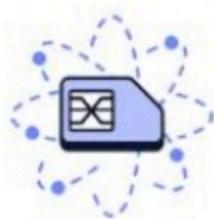
Carriers

Connect anywhere
on Earth

1

Platform that just works

We've built the best way to connect and manage device fleets



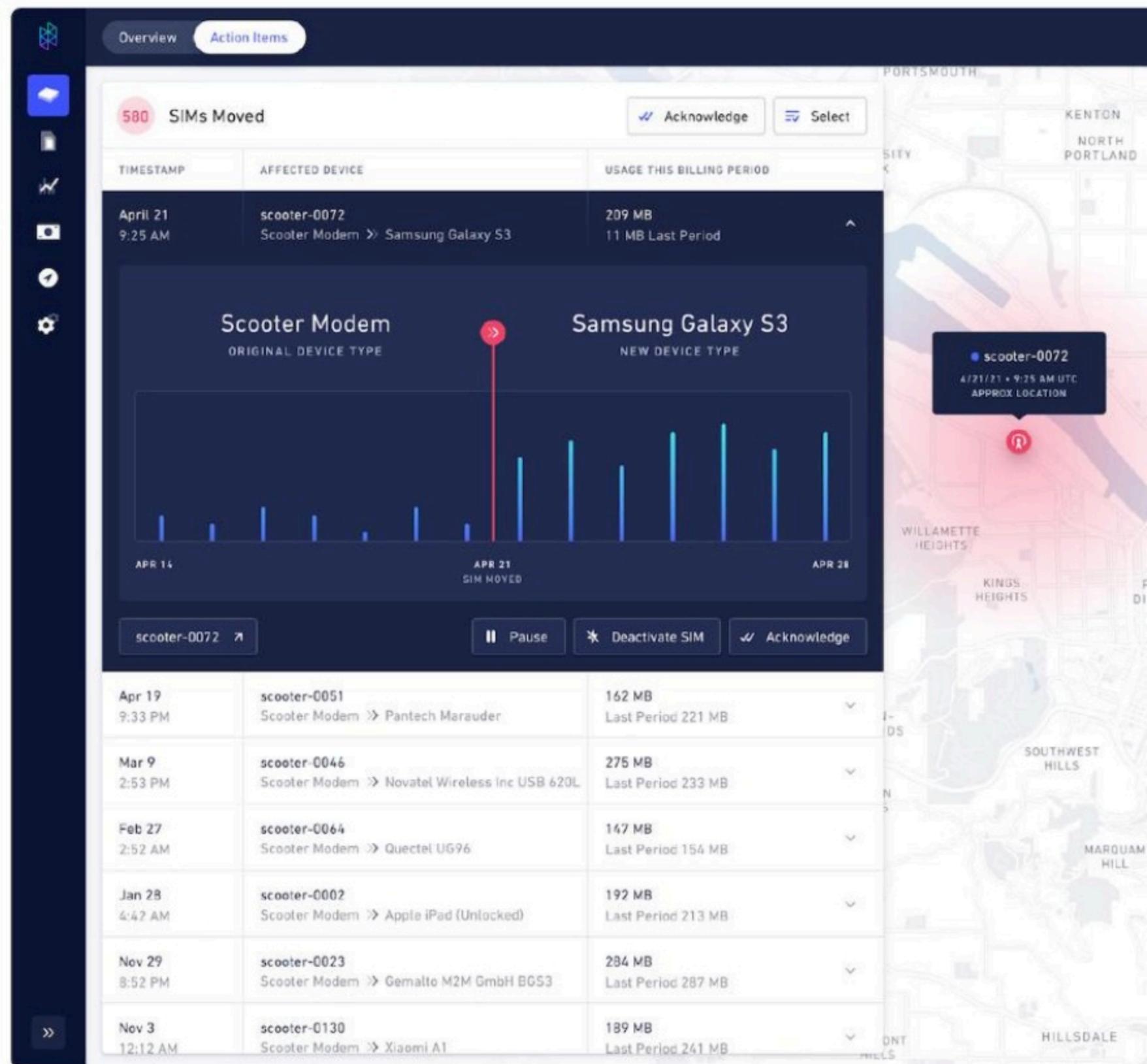
Connect devices anywhere in the world with a Single SIM



Manage your entire deployment via a Single API



Achieve unprecedented uptime with Automatic Carrier Switching



Team is built for scale



Benjamin Forgan

CEO, Founder

Has launched and run successful companies on 3 continents



Pat Wilbur

CTO, Founder

Ph.d. Computer Science. Hypervisor author. Former IBMer and Phone Phreaker



Annie Rosen

CFO

Fidelity investor turned strategic CFO



Mike Georgoff

CPO

Seasoned CPO with three successful startup exits



Rich Knapp

VP Partnerships

Partnerships expert with decades of experience including Tripadvisor



Courtney Seiter

VP People

Former Head of People at Buffer. Pioneer of the people function and healthy, remote work



Derrick Wolbert

VP Revenue

Revenue executive with an engineering mindset. Northwestern MMM graduate

Inc. Best Workplaces

2021

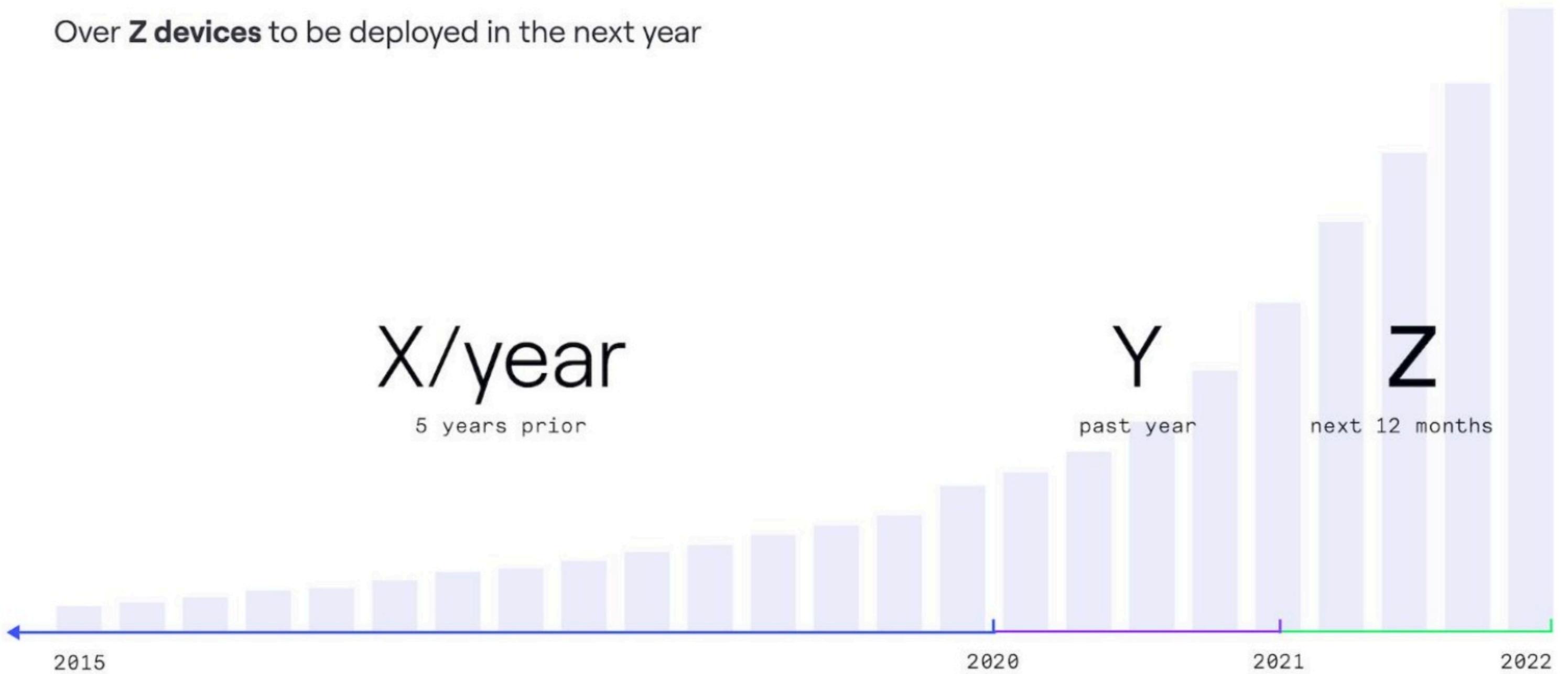
glassdoor

5.0 | ★★★★★

68 FTEs Total

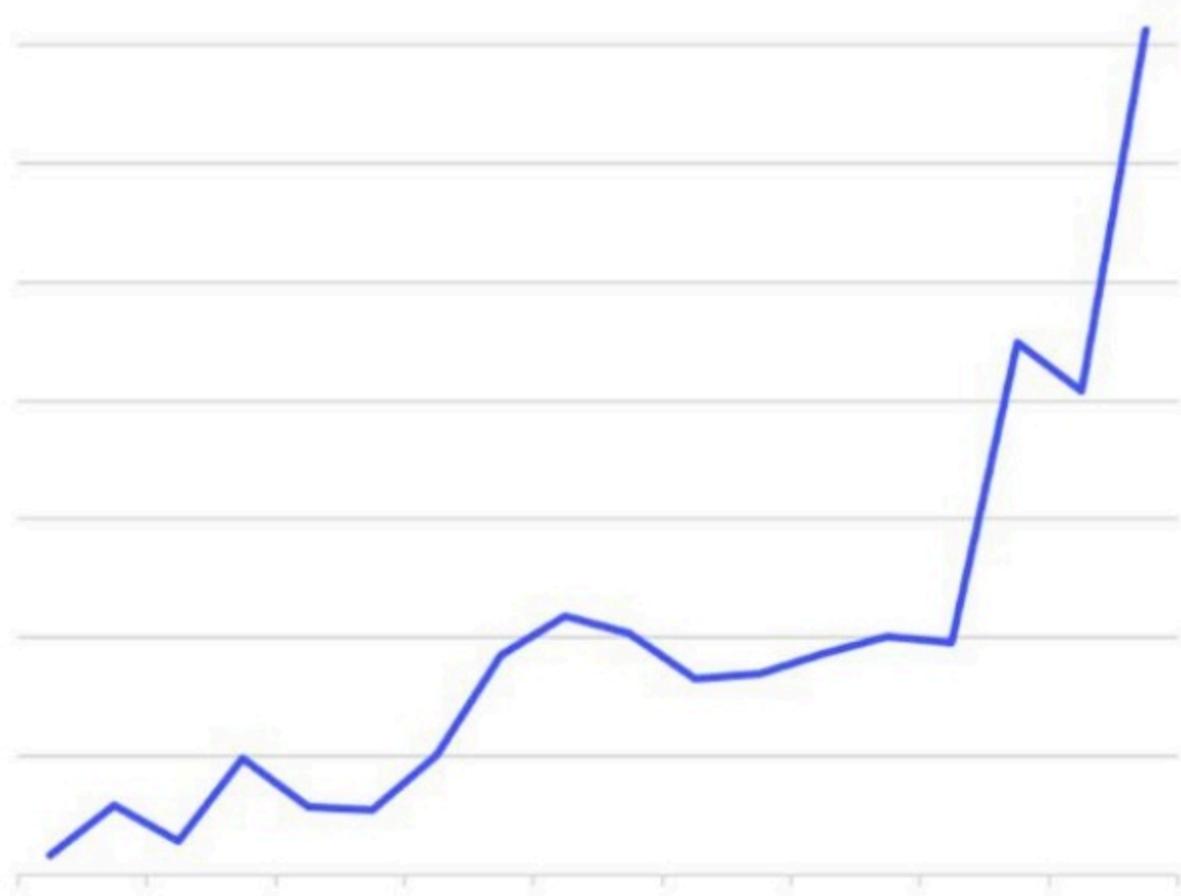
Growth is accelerating

Over **Z devices** to be deployed in the next year



Engagement is exceptional

Customers love the product and depend on us for critical operations

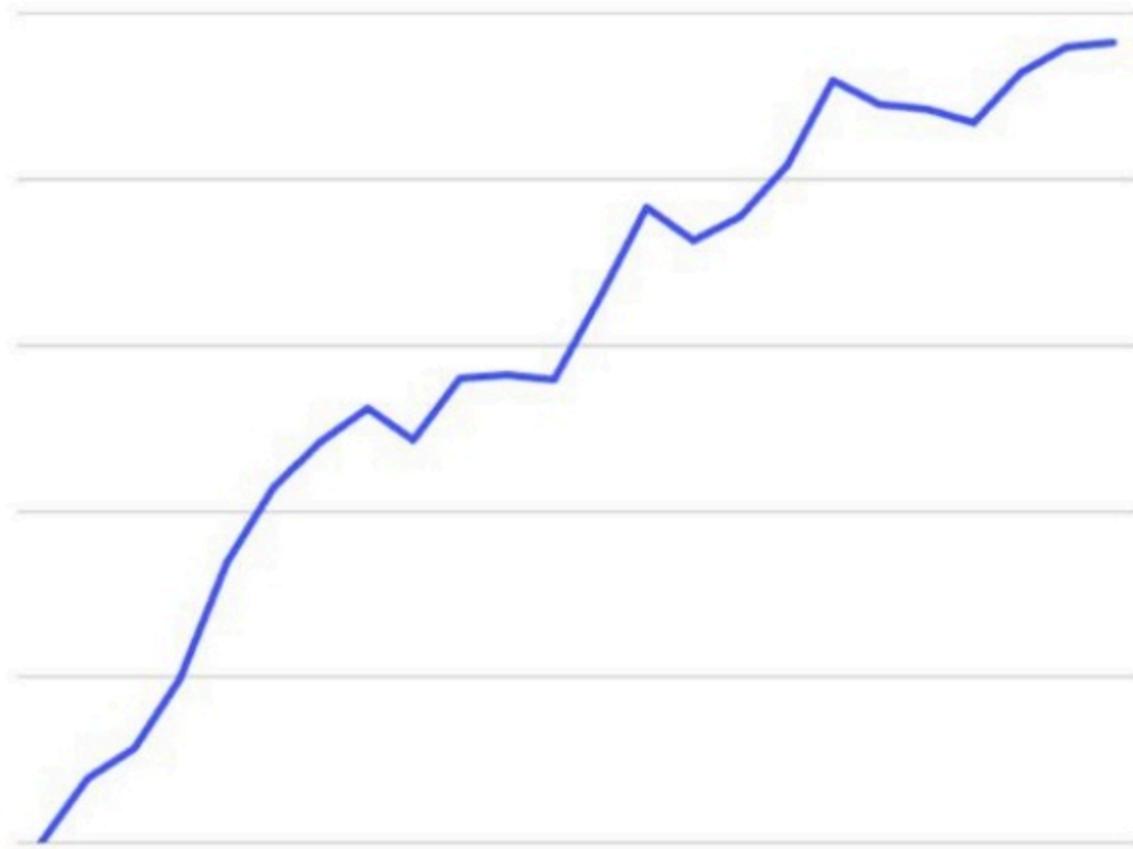


X% Gross MRR Churn

Yx platform usage

Hologram enables our customers business models

We grow as they grow



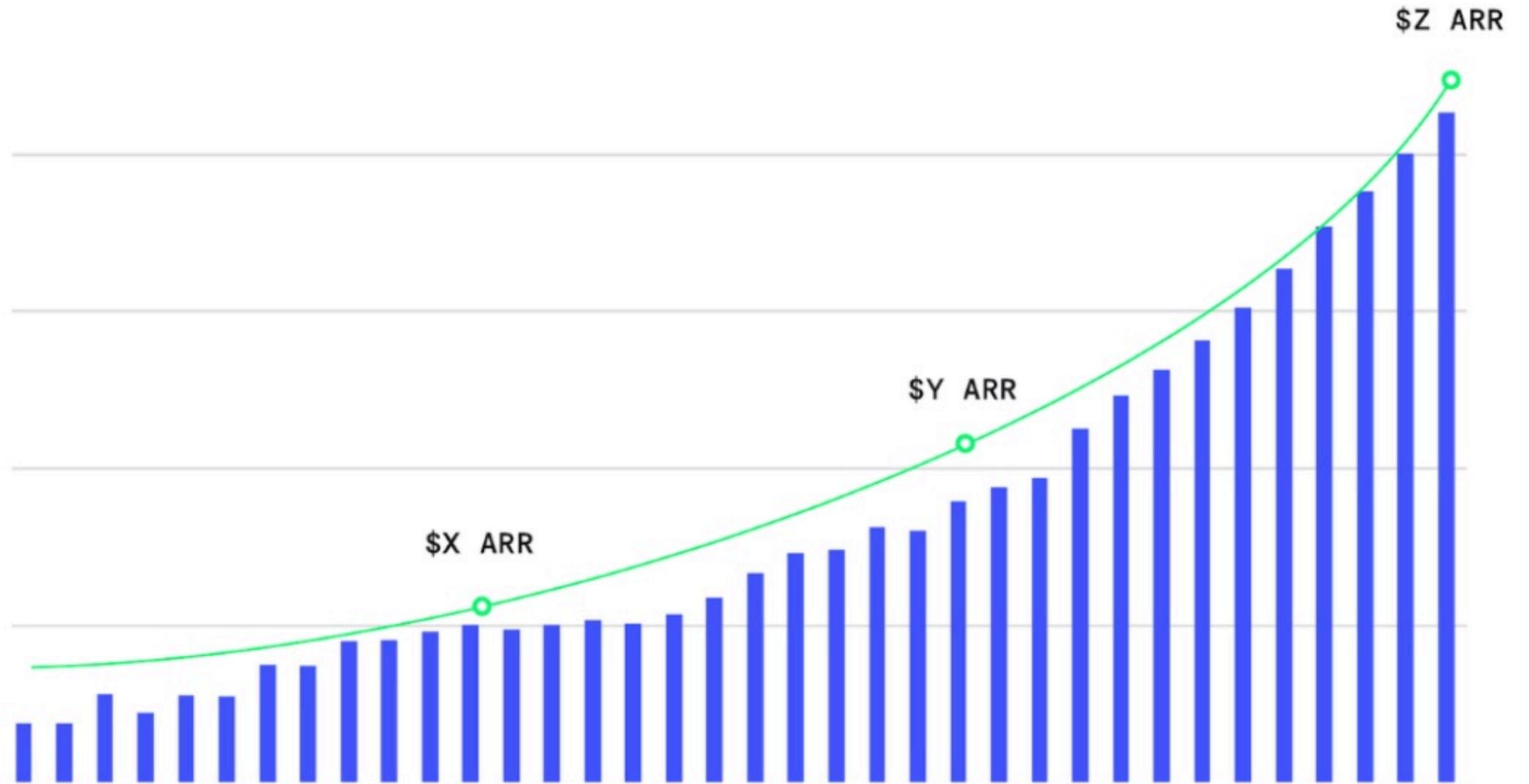
X% avg cohort
expansion

Investment drives Accelerating Growth

A%
Net Dollar Retention

B
LTV/CAC

C
Magic Number





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