



Automation Accelerating Innovation™

Our Founding

Launched at the Stanford University campus, we were formed to narrow the human-machine divide, simplifying how automation is brought to life across an entire enterprise so that people are freed to focus on business creativity and innovation.



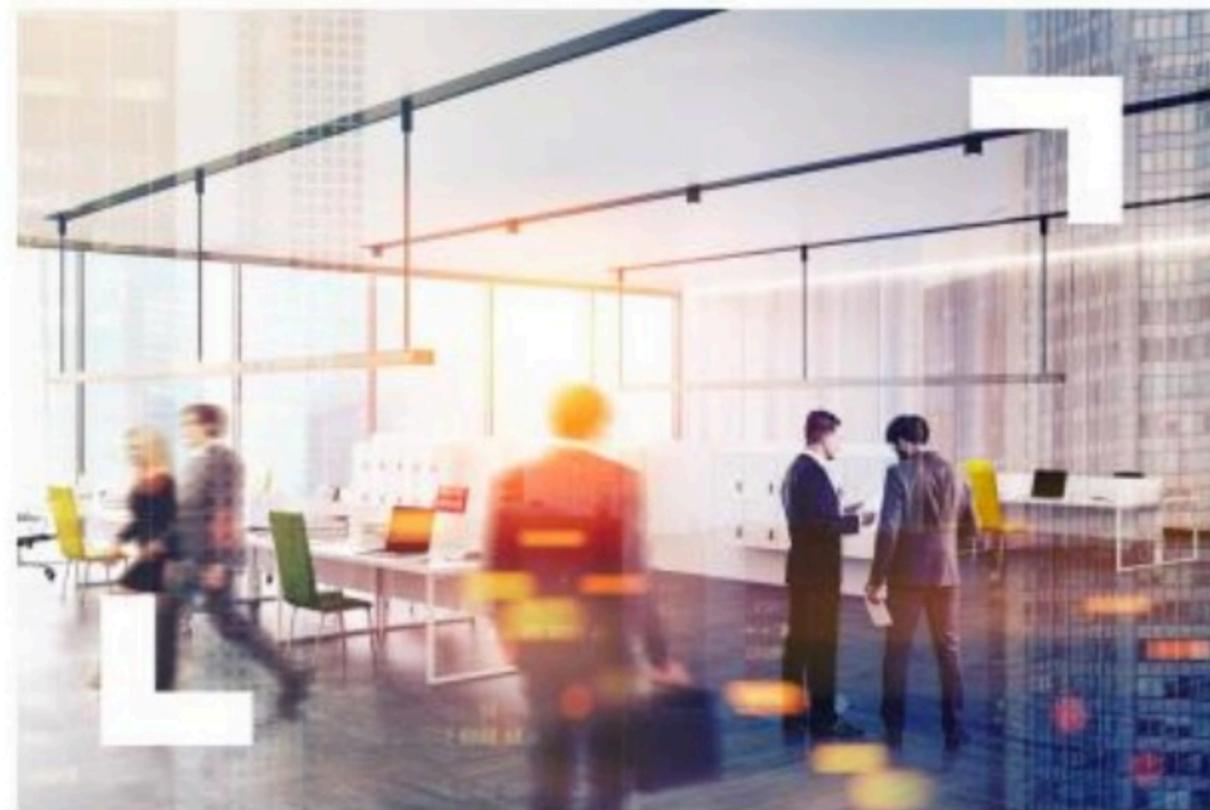
Defining tomorrow's automation, today.

We are pioneers and the first to design an app-based approach to automation.

Our Vision

To deliver an app-based platform that blends intuitive and intelligent automation to augment the human workforce in business process, operations, testing, and software development for the modern enterprise.

Today, we provide an AI and ML-based platform that bridges existing machine limitations and brings high-performance automation solutions to companies across the globe.



Leadership team

Highly experienced team with expertise in: NLP, AI, Machine Learning, Enterprise Software, Banking & Fin. Services, IT Outsourcing, Intellectual Property



Babu Sivadasan
Chairman & CEO



Hari Menon
Group President
Product & Strategy



Robert Ward
Advisor to the
CEO



Payeli Ghosh
Chief People, Marketing
& Operations Officer



Kris Subramanian
President & COO



Dino Di Palma
Advisor to the
CEO



Sangeetha Phalgunan
VP, APAC sales &
Alliances



David Baker
VP, Sales -
Financial Services



Zora Arnautovic
VP, Sales - Europe



Regi Roy
Chief Customer
Success Officer



Allyson Burroughs
Marketing Head



Prasanth Perumparambil
Customer Success
Head, APAC & EU

About Us

Metrics

20

Co-founders

150

Team size

6

Fortune/Global 500 clients

2

Patents pending



Palo Alto, Boston,
Bangalore, Trivandrum

Achievements

TOP 10

Jiffy.ai is the DISRUPTOR that brings RPA & COGNITIVE DATA PROCESSING to the large automation party 2019



Jiffy is a 2019 IDC Game Changer for Financial Services

Gartner

Honorable Mention in Gartner Magic Quadrant for RPA 2019

Select Partners

accenture

KPMG

Deloitte

Cognizant



Tech
Mahindra



Capgemini

Clients

Strong foundation of global enterprise clients across Travel, Manufacturing, Banking and Financial Services, Insurance, Retail and Telecom



Airline/Travel

Largest low-cost airline in the US



Manufacturing

One of the largest vehicle manufacturers in Europe



Banking/FS

One of the largest card payment processors in APAC



Insurance

One of the largest life insurance companies in the Middle East



Retail

3 Fortune 500 retailers in US



Telecom

Engagements with 4 global telecom providers

The JIFFY.ai Difference

Automation Accelerating Innovation™

The JIFFY.ai product suite offers an integrated automation experience allowing enterprises to innovate and automate at scale.

What makes JIFFY.ai unique is its AI-driven low code/no code approach to automation. JIFFY.ai brings the power of Robotic Process Automation, Machine Learning, Natural Language Processing, Document Processing and workflow in a new concept called HyperApps, which allow an enterprise to build sustainable automation.

A digital enterprise can also now build new applications just by using natural conversation with JIFFY.ai and deploy them real time into production.

The combination of these powerful technologies – intelligent automation with software development - rendered through a low code/no code platform is what differentiates JIFFY.ai from other RPA players or no code platforms.

All this is available in a cloud-based, multi-tenant architecture that is flexible to be deployed on public or provide Cloud, or on-premise.

Low Code, No Code Automation & Innovation

JIFFY.ai AUTOMATE

- Automate tasks with Apps in company's daily workflow
- Intuitive dashboard and app-based platform makes automation easy for novice business users

JIFFY.ai ASSURE

- Automate End to end test scenarios with a few clicks
- Intelligent Continuous Test Automation for the agile enterprise

JIFFY.ai INNOVATE

- Automate software development process from written documents or spoken word specifications
- Develop and deploy software in real-time and collaboratively into production environments



Enterprise
automation platform
that delivers
**Intelligent
Automation Apps** to
augment the human
workforce in
business process
and operations
automation

JIFFY.ai AUTOMATE

Enterprise Automation platform for Business Process Automation

Enable our customers and partners to develop vertical specific automation apps incorporating RPA, ML, Workflows and Analytics on a multi-tenant platform.



Automations Apps

Remove the complexity of working with broken process and multiple applications



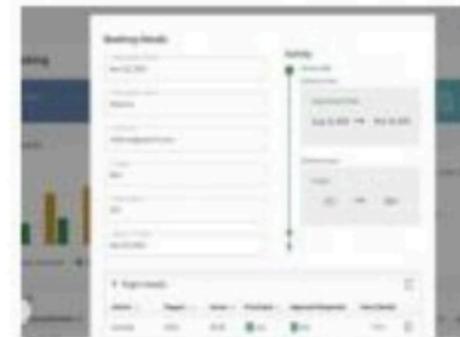
ML Workspace

Integrate real time ML processing into the automation flow.



Automations Tasks

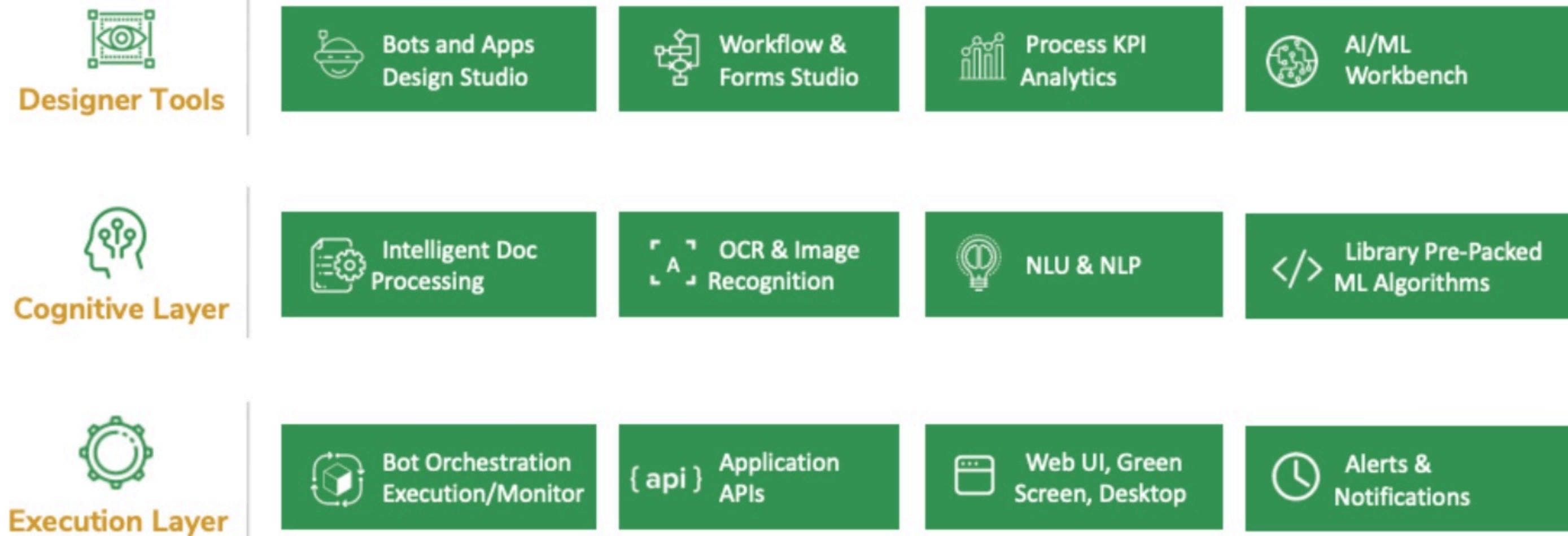
Record and create automations with Low code RPA platform.



Human Bot Workflow

Drag and drop and define how the process transitions between human and bots

Platform Stack



Case Study



Digital Transformation of Manufacturing and Finance & Accounting Processes of a global automobile manufacturer

F&A Automation Benefits Realized

<p>90% Less Resources at Peak</p>	<p>Journal Vouchers</p> <ul style="list-style-type: none"> • 100% automation of JV processing • Reduce JV volumes with advanced analytics 	<p>85% Reduction in Overdue Invoices</p>	<p>Goods to Invoice Matching</p> <ul style="list-style-type: none"> • Cognitive robots matching • Goods receipt to Invoice receipt 	<p>100% Automation of Recon</p>	<p>Sales Reconciliation Reconcile Sales & CRM application with Financial applications</p>	<p>80% Of Receipts Auto matched</p>	<p>Remittance Receipts Complete solution to match payments to invoices and clear in system</p>
<p>80% Reduction in Effort</p>	<p>GL Clearing Clearing GL and netting across accounts receivable and accounts payable</p>	<p>1000+ Formats auto-processed</p>	<p>Invoice Registration Self learning robots learning and processing invoices in any form and format</p>	<p>100% Automation of Requests</p>	<p>Master Data Management 100% automation of Master Data change requests</p>	<p>95% Exceptions handled through Jiffy.ai</p>	<p>Asset Capitalization Strategic automaton of asset capitalization requests through JDI screens and robots.</p>
<p>98% of customers auto copied</p>		<p>Interface Development Create missing customer data interfaces between applications through robots</p>		<p>85% of Reimbursements read, audited & Paid</p>		<p>Expense Management Auto process reimbursement requests and validate supporting documents.</p>	

Compliance/ Internal Audit

Requirement

Compliance is mandatory to protect the stakeholders from accounting errors or fraudulent practices in the organization. In this case study – a procurement risk test case that checks for “Breach of DOA” / unauthorized purchases due to splitting of purchase orders.

Existing Process

- Download Purchase Report
- Deploy a sampling approach to identify adherence to process
- Manually compare/group vendor data

Challenges

- High volumes of records to comb through
- Manual laborious task repeatable on a monthly basis
- Potential to miss items basis the sampling approach

JIFFY.ai Solution

- Process and normalization the input file with thousands of records in seconds
- Using Docube – instantly run a rule check across the entire rule set
- Automatic intimation of risks to the relevant stakeholders
- Plug into live processing

JIFFY.ai Outcome

-  **100%** Apply rules across the entire dataset with complete accuracy
-  **(\$\$)** Direct savings from pre-audit practices / early identification of fraudulent activities
-  **90%** Reduction in manual processing effort

Invoice Registration

Requirement

Create and cross-verify Vendor Invoices in ERP for faster invoice processing

Existing Process

- Manually create an Invoice in ERP
- Manually verify that all the invoices details like quantity, rate, tax etc. are correct

Challenges

- Huge volumes to be processed every day
- Required a significant manual effort
- Time-consuming and error-prone
- SLA Breach

JIFFY.ai Solution

- Browse the email for new Vendor Invoice OR upload scanned copy of Invoice
- Extract & qualify Invoice details using Jiffy Cognitive model
- Invoice creation in ERP
- Human in the loop for correction and review

JIFFY.ai Outcome

-  **75%** Straight Through Processed Invoices
-  **0%** Effort spent on Invoice from a new supplier
-  **80%** Reduction in invoice processing time