



Guest House





But the staging industry lacks
technology, consistency or an
experience consumers love.



Guest House helps anyone sell their home for thousands more

2021

Traditional Staging

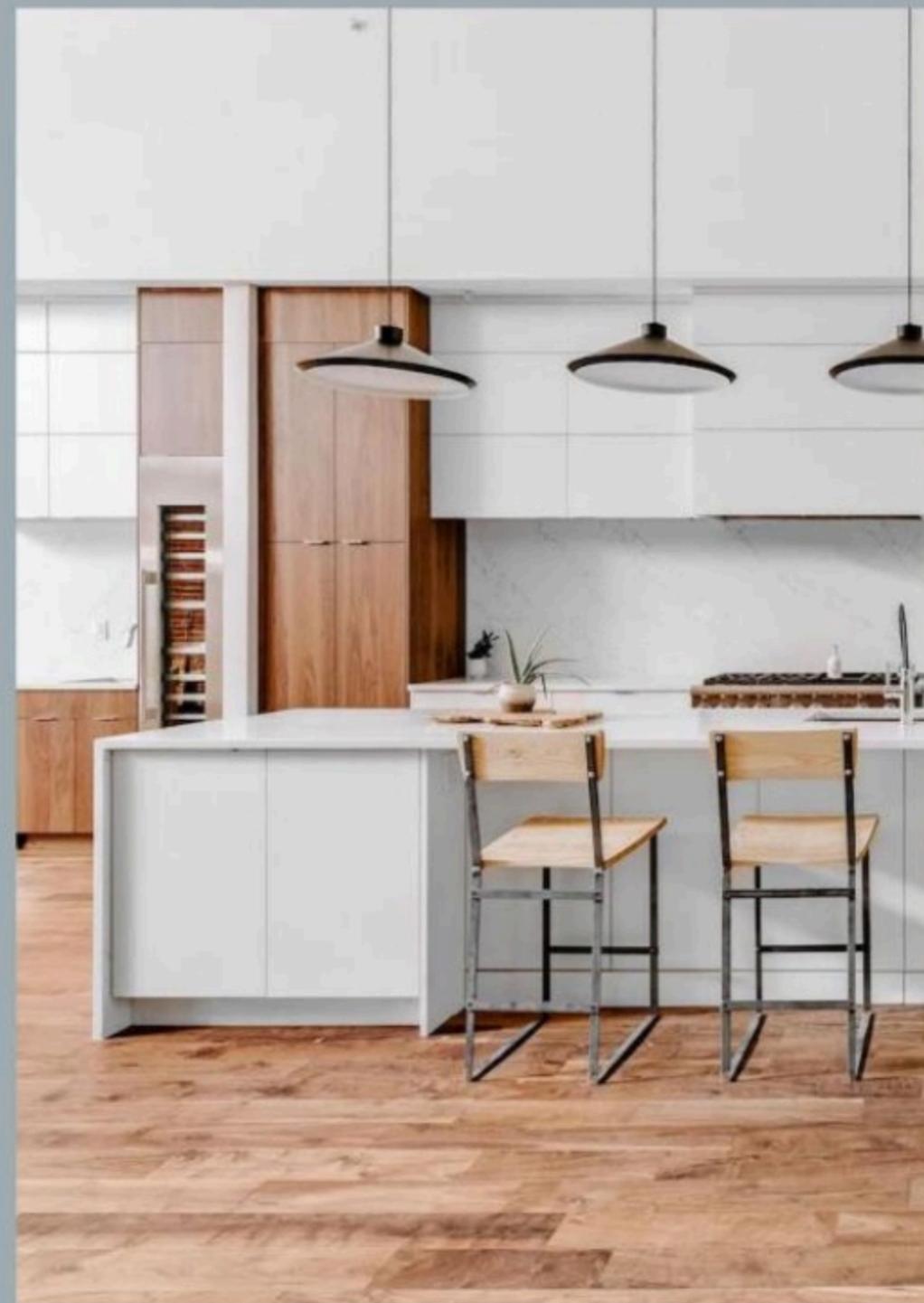
- Lacks technology and CX
- Cheap and dated furnishings
- Stagers and stylists
- No photography

VS.

Guest House

- Order through our platform
- Furnishings from premium brands and local makers
- Interior Designers handle everything
- Free listing photography

ABOUT



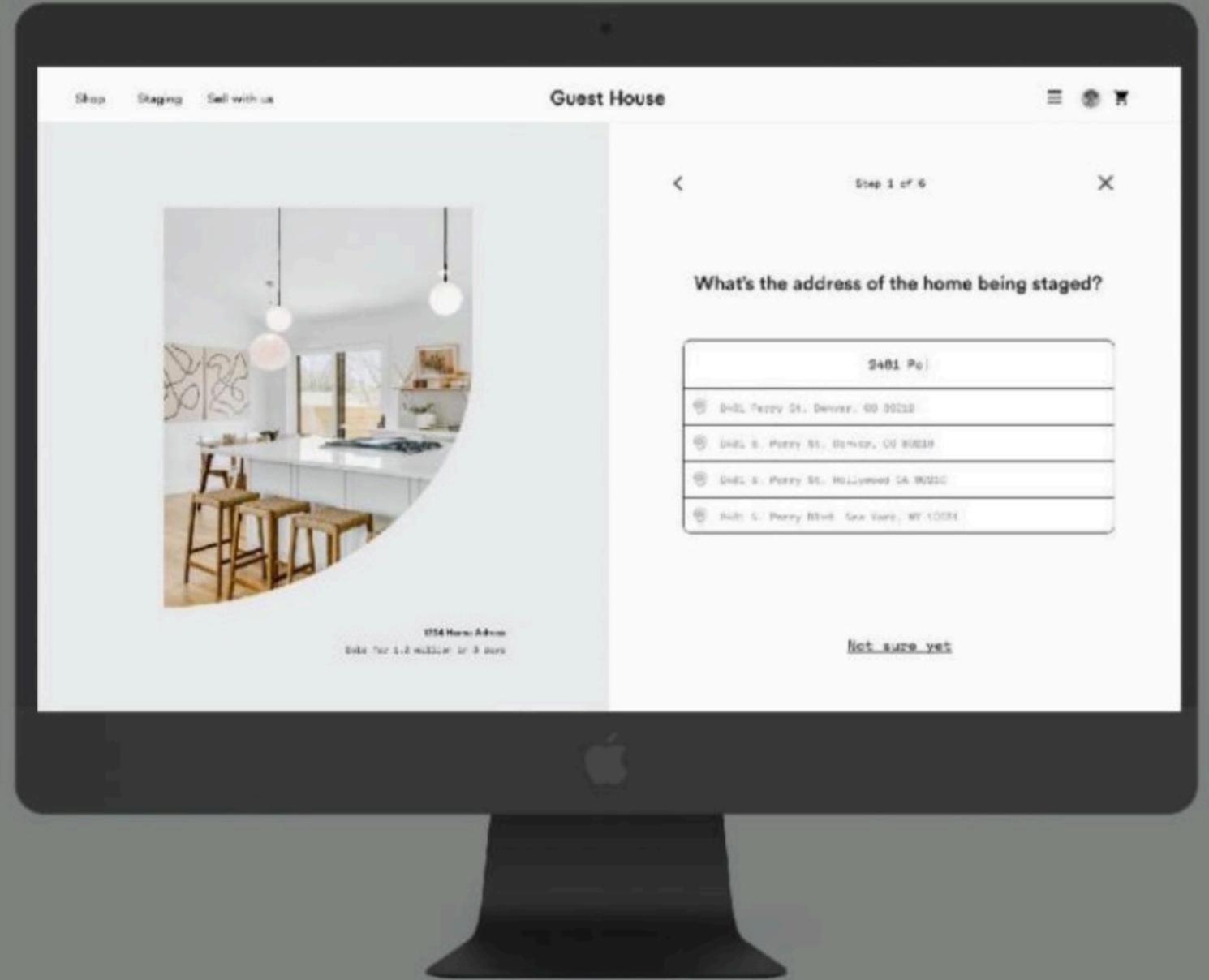


Put staging on auto-pilot

We've built the first tech platform for home staging. Use it to order staging anytime, with furniture from premium brands and real interior designers delivered to doorsteps in as little as one week.

2021

RETAIL





We partner with brands people love

From Crate & Barrel to Joybird to APT2B, we feature products consumers want in their own living rooms inside our staged properties. The results are beautiful interiors people love to call home.

Crate&Barrel

Inside Weather

POLY&BARK

 JOYBIRD

BURROW

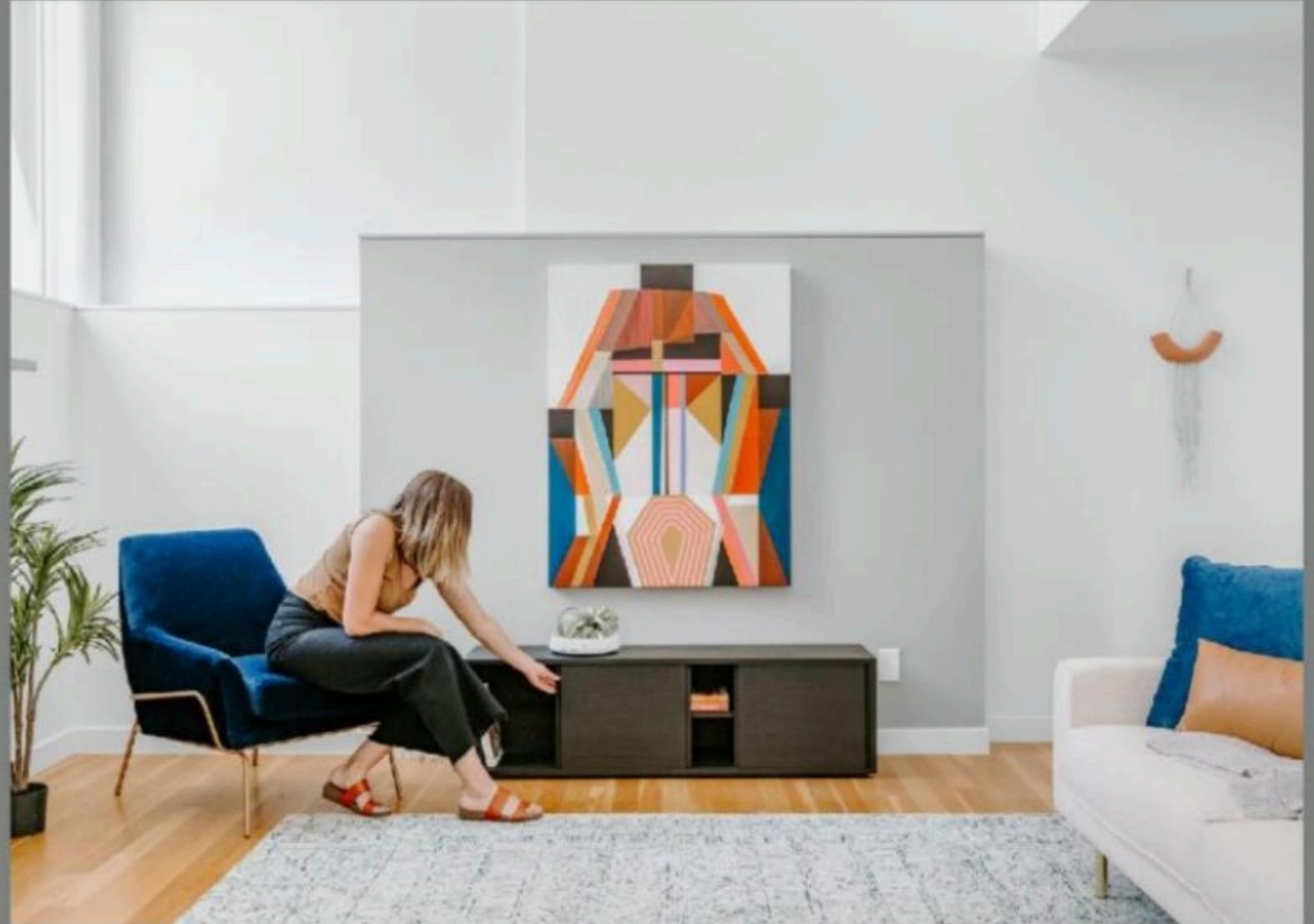
APT
2B



Designers do the work for you

With each staging, a talented Guest House interior designer runs the entire project. They plan every room, share mood boards for review and even show up in person to install with a personal touch.

2021



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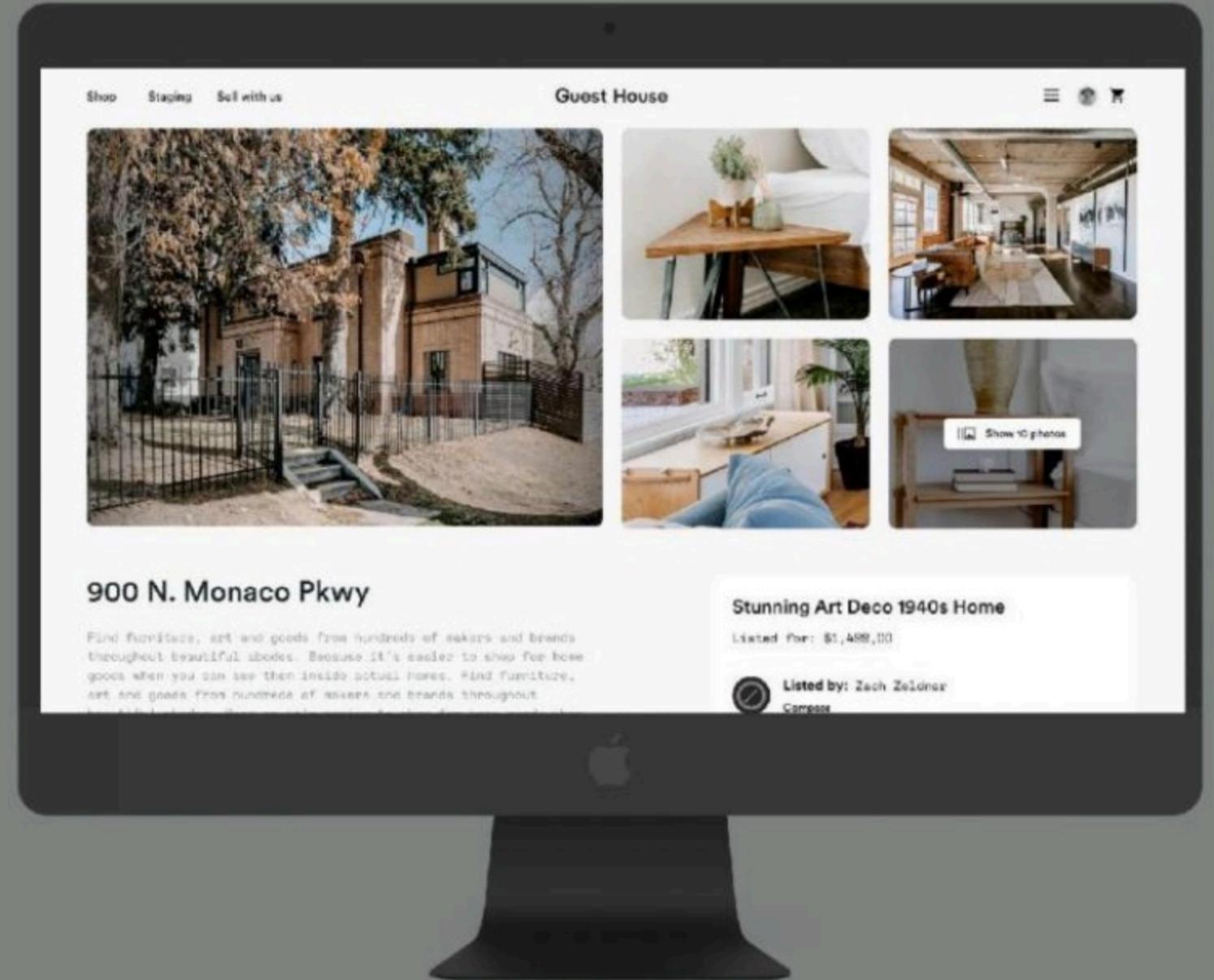


Photos without lifting a finger

Once staged, our photographers capture dozens of high-quality listing photos. Customers get full usage rights to the images and can use them to market the property online, instantly. We also offer 3D tours, video and other content options.

2021

RETAIL



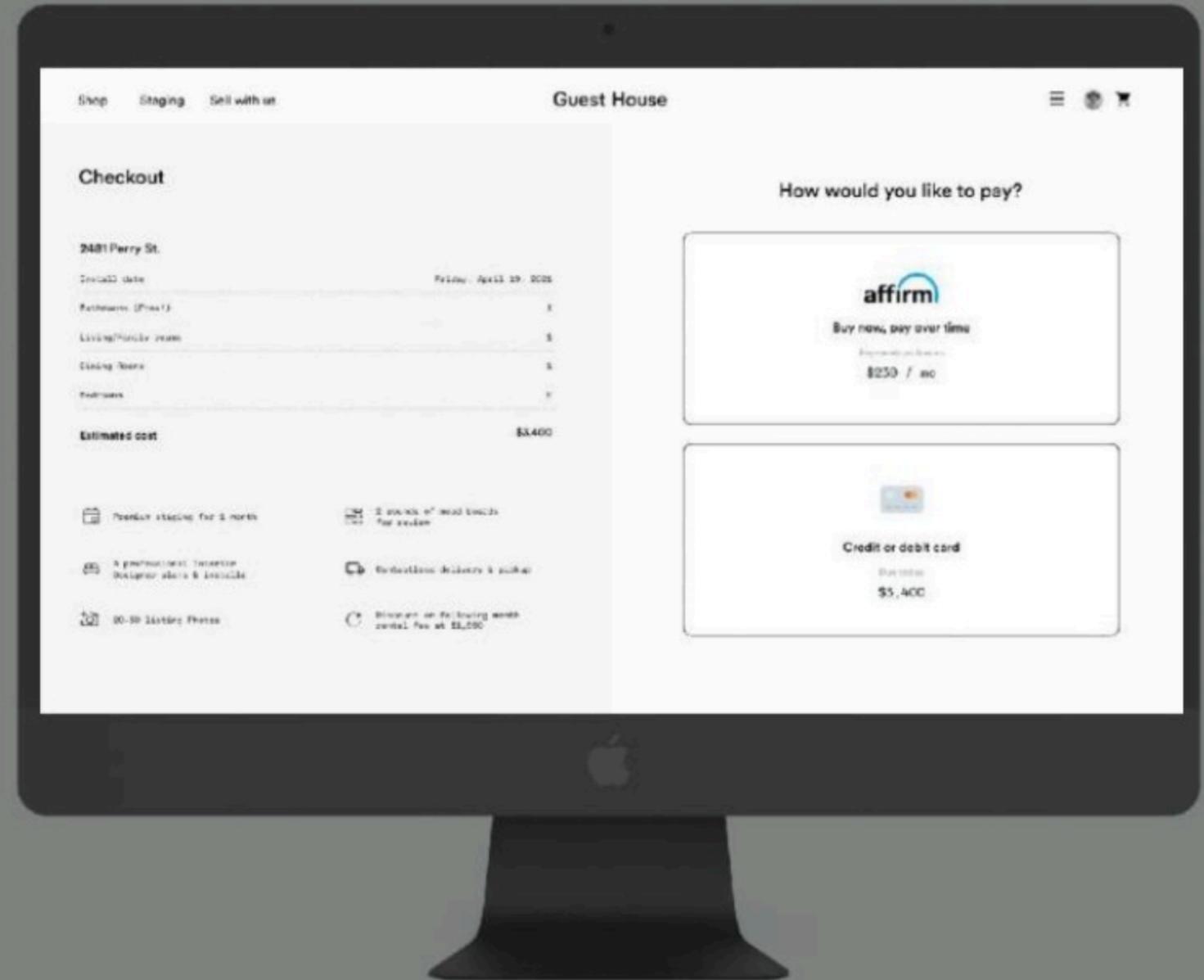


Stage today, pay later with Affirm

We're making staging accessible to anyone through our partnership with Affirm. Customers can pay over time, driving the cost down to just a few hundred dollars a month.

2021

RETAIL





2021

**Guest House is turning real estate
into a retail experience, helping
shoppers easily discover and
purchase products inside real
homes.**

RETAIL

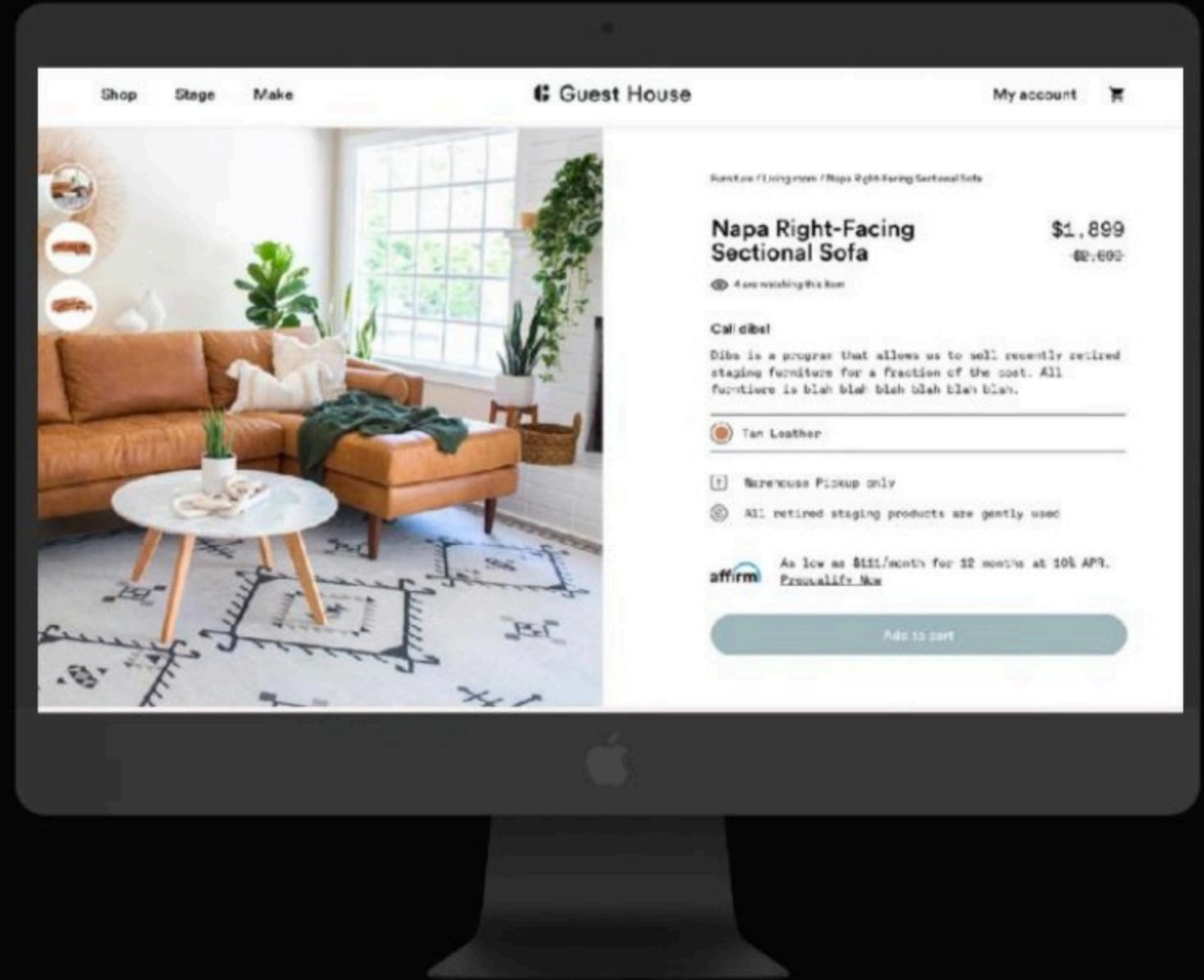


Furnish without the frustration

When someone buys a property staged by Guest House, the furnishings can come with it, too. Buyers simply scan a QR code to purchase a few items, a room or even the entire interior. They can start living in their new space day one, without waiting on months of furniture lead times.

2021

TRACTION



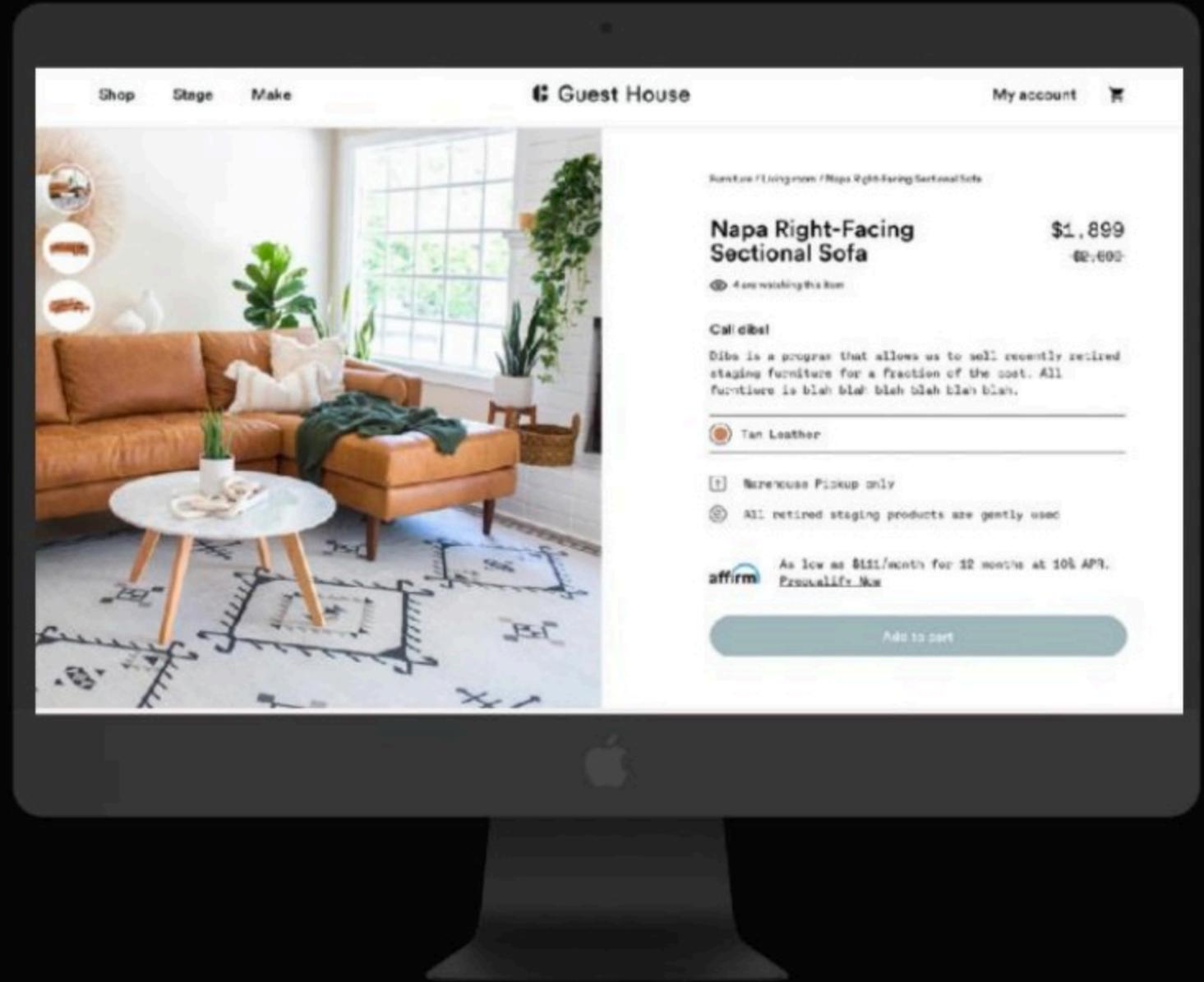


We're building a furniture resale marketplace

With Guest House, consumers can save up to 60% on their favorite furnishings. As products cycle through our homes, deeper discounts are applied. The more they are staged, the cheaper they become, allowing anyone to access quality pieces at the lowest possible prices.

2021

TRACTION





2021

REVENUE MODEL

How we make money

