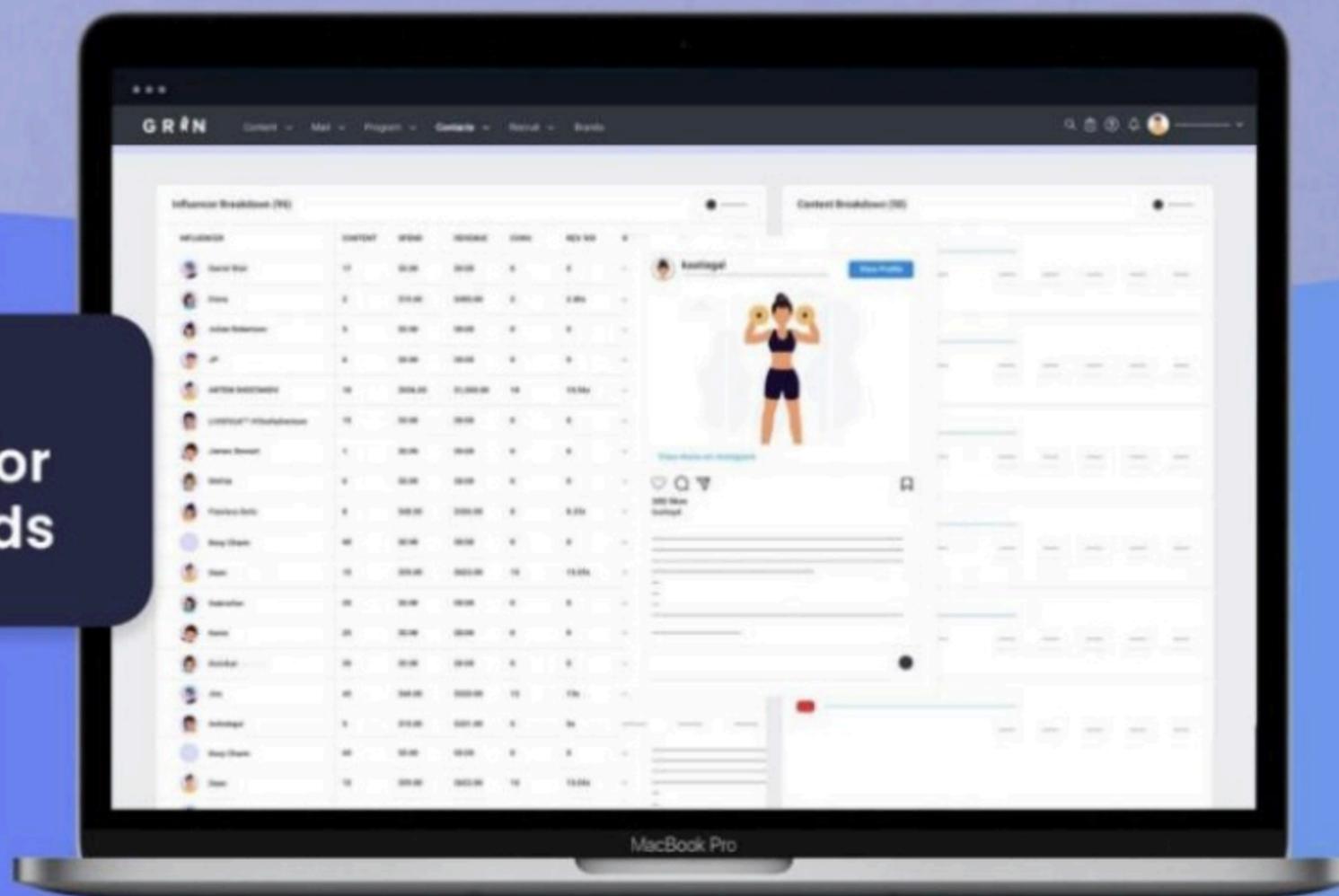




The world's leading opinion leader platform



**End-to-end
workflow solution for
e-commerce brands**



- Prospecting & Recruitment
- CRM for Talent Management
- Contract Management
- Security & Compliance
- Product Fulfillment
- Payroll & Taxes

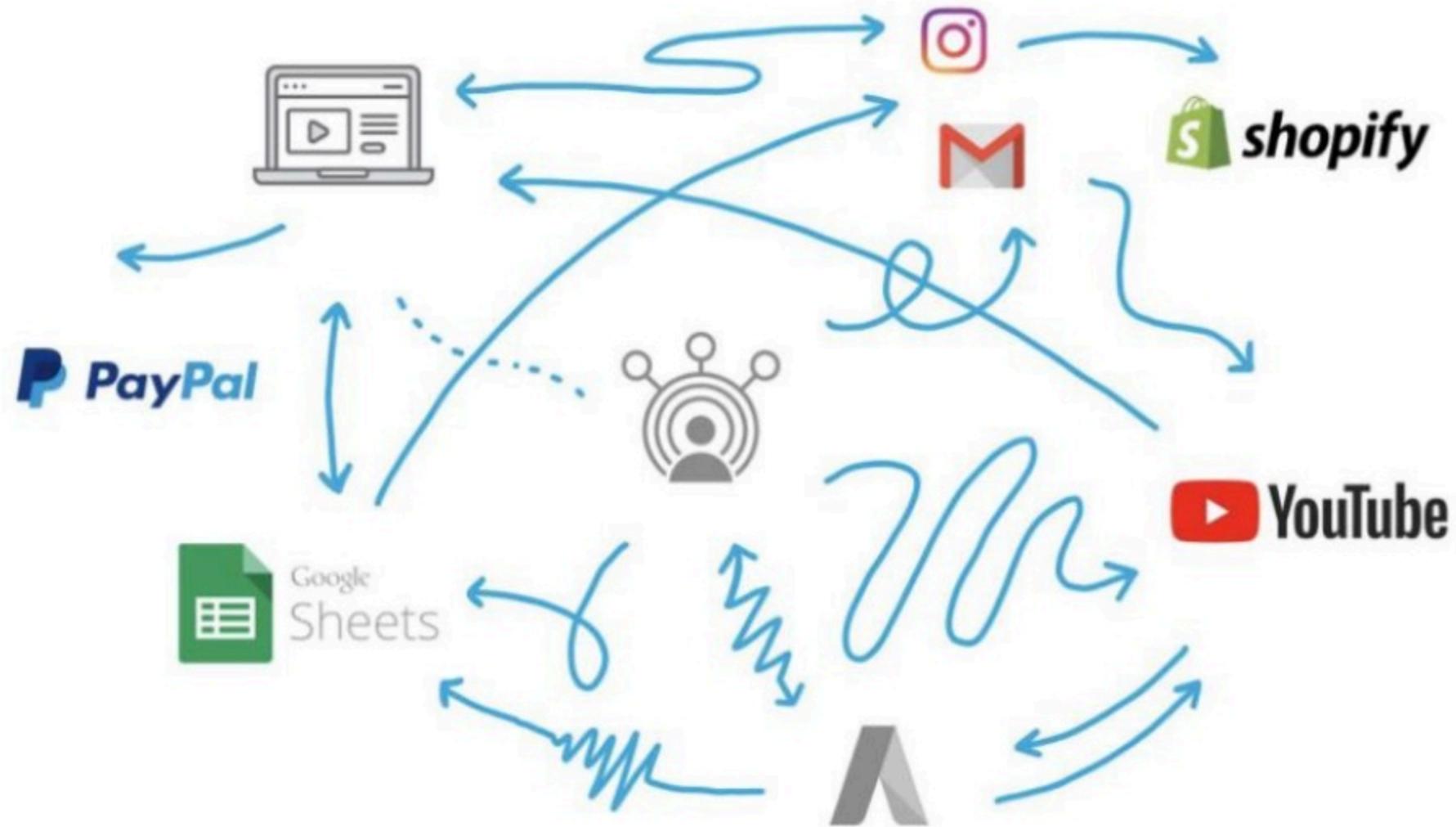
Advocates

Influencers

Partners

Customers

This process today is painful and messy



Chaotic Outreach | Silo'd Across Google Sheets | One-Off Payments | Manual Product Shipments

We make it incredibly easy

GRIN

The screenshot displays the GRIN dashboard interface. At the top, there is a navigation bar with the GRIN logo and menu items: Content, Mail, Program, Contacts, Recruit, and Brands. The main content area is divided into two sections: 'Influencer Breakdown (96)' and 'Content Breakdown (50)'. The 'Influencer Breakdown' section features a table with the following columns: INFLUENCER, CONTENT, SPEND, REVENUE, COM% (Commission %), and RES. BOX. The table lists various influencers with their respective metrics. The 'Content Breakdown' section shows a grid of content items, with one item selected and displayed in a larger view. This view includes a profile picture for 'kastiegal', a 'View Profile' button, and a post image of a woman lifting weights. Below the image, it shows '282 likes' and a 'View more on Instagram' link.

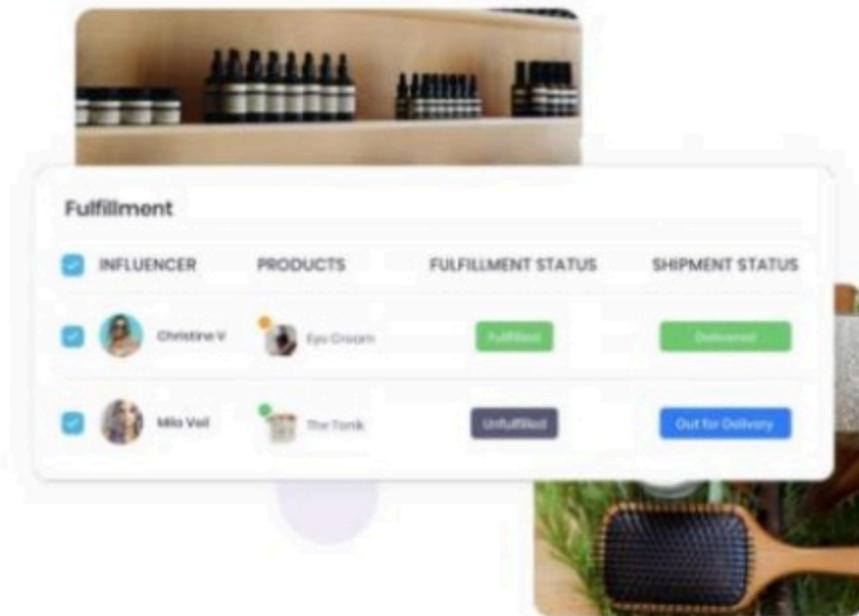
INFLUENCER	CONTENT	SPEND	REVENUE	COM%	RES. BOX
Daniel Diaz	17	\$0.00	\$0.00	0	0
Elise	2	\$15.00	\$400.00	2	2.00%
Julian Robertson	5	\$0.00	\$0.00	0	0
JP	4	\$0.00	\$0.00	0	0
ARTEM SHESTADY	10	\$554.00	\$1,100.00	10	10.00%
LINDSAY** @lindsayadventures	15	\$0.00	\$0.00	0	0
James Stewart	1	\$0.00	\$0.00	0	0
Melisa	6	\$0.00	\$0.00	0	0
Fearless Bells	8	\$48.00	\$104.00	8	8.23%
Booy Charm	60	\$0.00	\$0.00	0	0
Dean	15	\$24.00	\$423.00	15	15.00%
Gabrielle	20	\$0.00	\$0.00	0	0
Kevins	25	\$0.00	\$0.00	0	0
Kristal	30	\$0.00	\$0.00	0	0
Jim	45	\$44.00	\$100.00	15	15%
Ashleygal	5	\$15.00	\$201.00	0	0%

Tracked Communication | CRM for talent | Integrated Payroll | eCommerce synced

**We are not an influencer marketplace
or an affiliate network.**

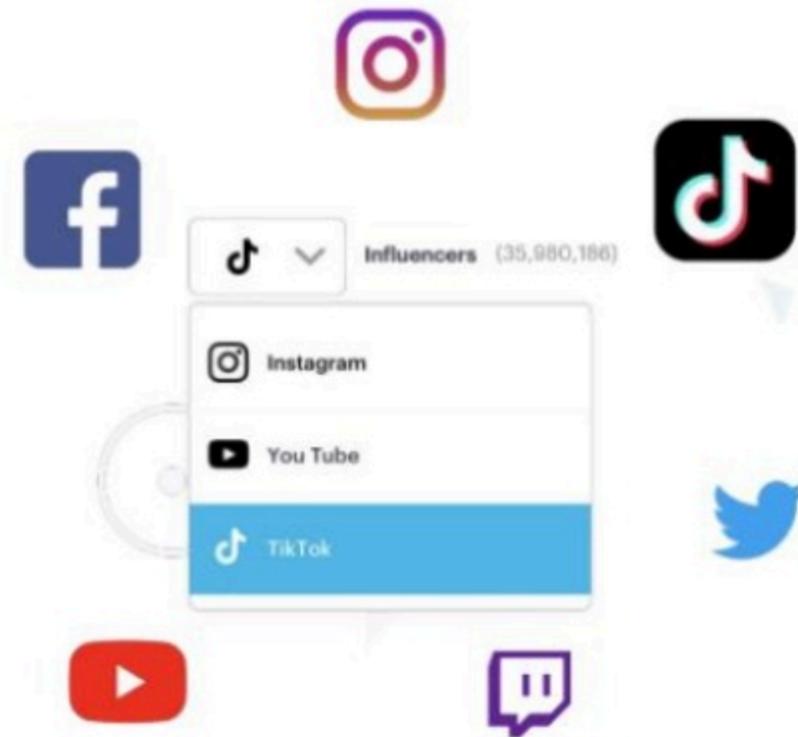
We are SaaS.

Leader in eCommerce platform coverage & workflow



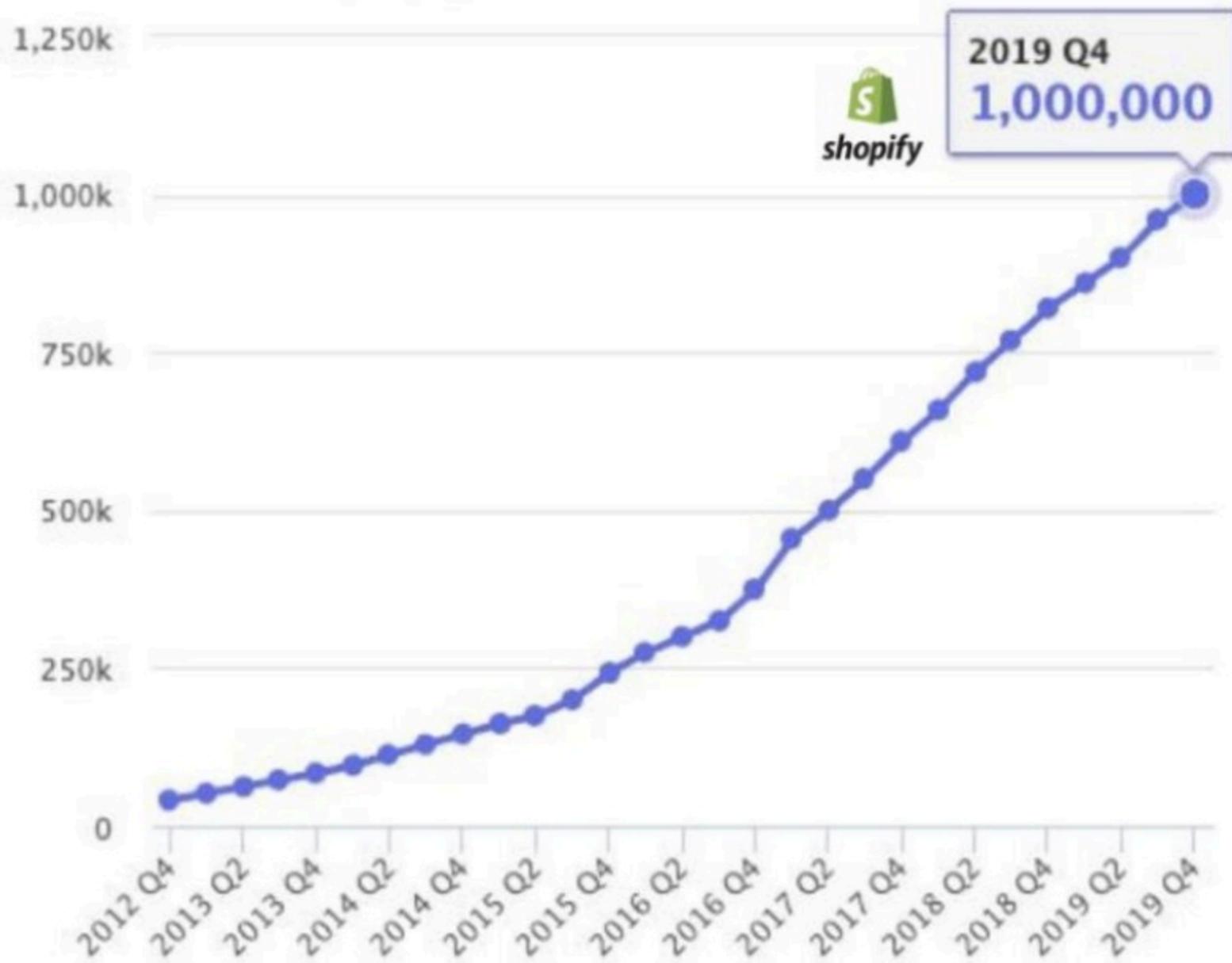
First-mover in e-commerce with significant lead on platform coverage and workflow automation

Demonstrated first-mover in emerging social platforms



Tik tok integration, Twitch integration and Instagram story support

Shopify Number of Merchants



The scale of eCommerce brands is staggering

1M+ Shopify stores today

This trend is accelerating

Consumers prefer small



MVMT

“ There’s so many different nuances to influencer marketing from the beginning of the campaign until the very end on the individual influencer level and the macro campaign level you truly do need a software that helps streamline it. ”



Ethan Frame

Director of Influencer Marketing

darn good yarn

“ I think one of the really awesome features in GRIN functionality-wise and visually is when you log in and get to see a page full of all your Instagram content or any content that’s produced. ”



Keri O'Brien

Director of Marketing & Sales



With many untapped verticals
to drive further scale

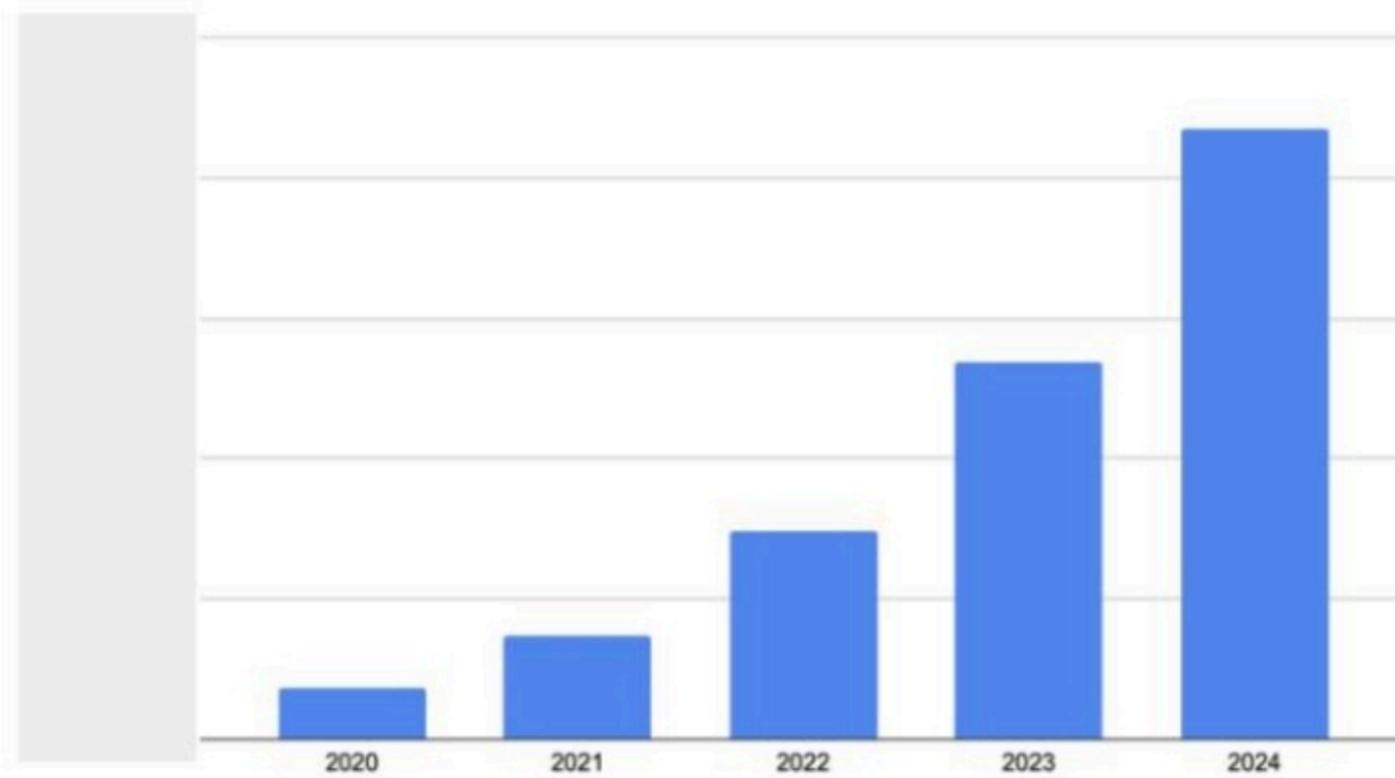
Agencies

Media Companies

Mobile Apps

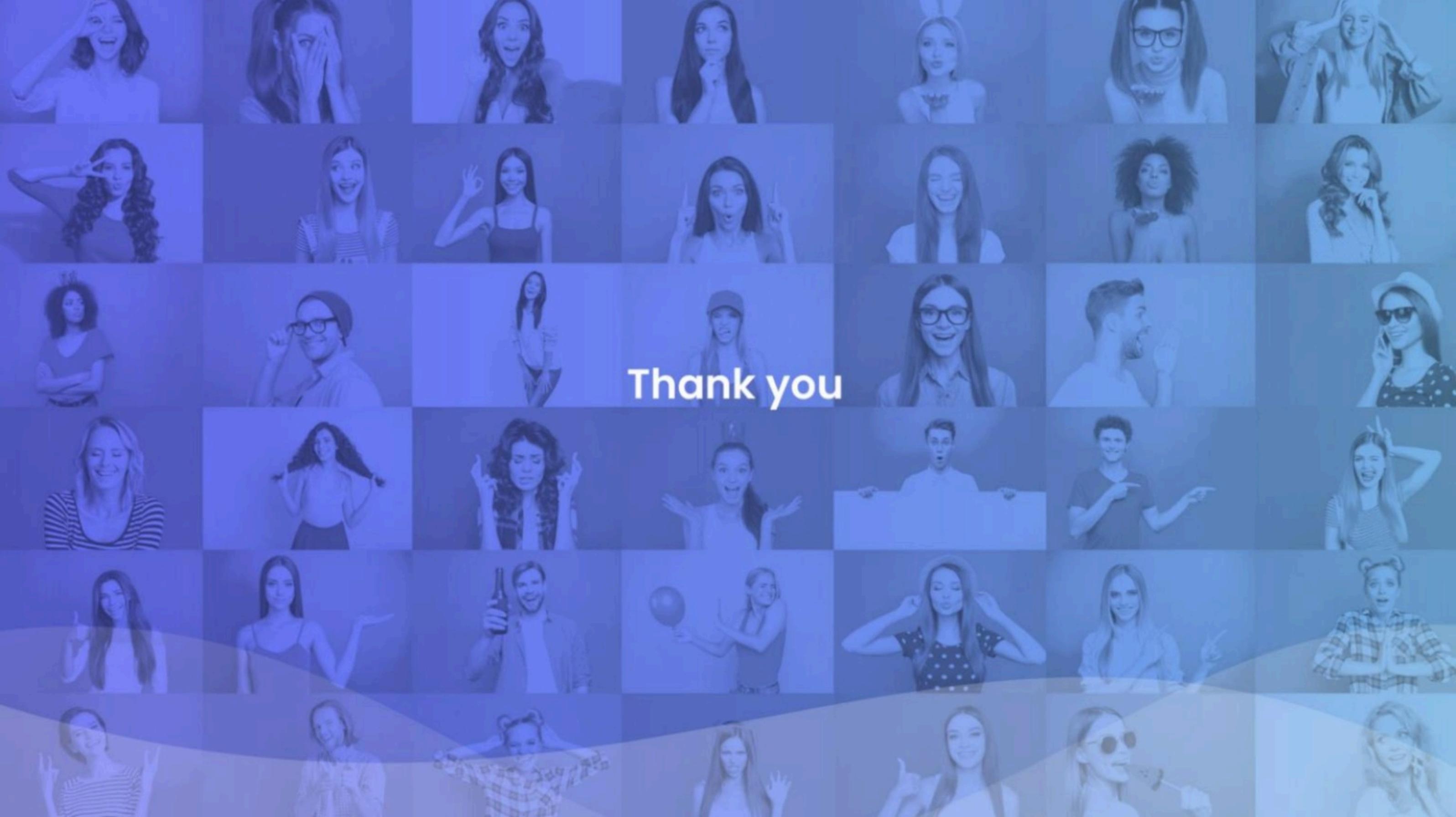
eSports / Gaming

Ending ARR by year



Use of Proceeds:

1. Sales & marketing
2. Product & Engineering
3. Category Narrative



Thank you



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