



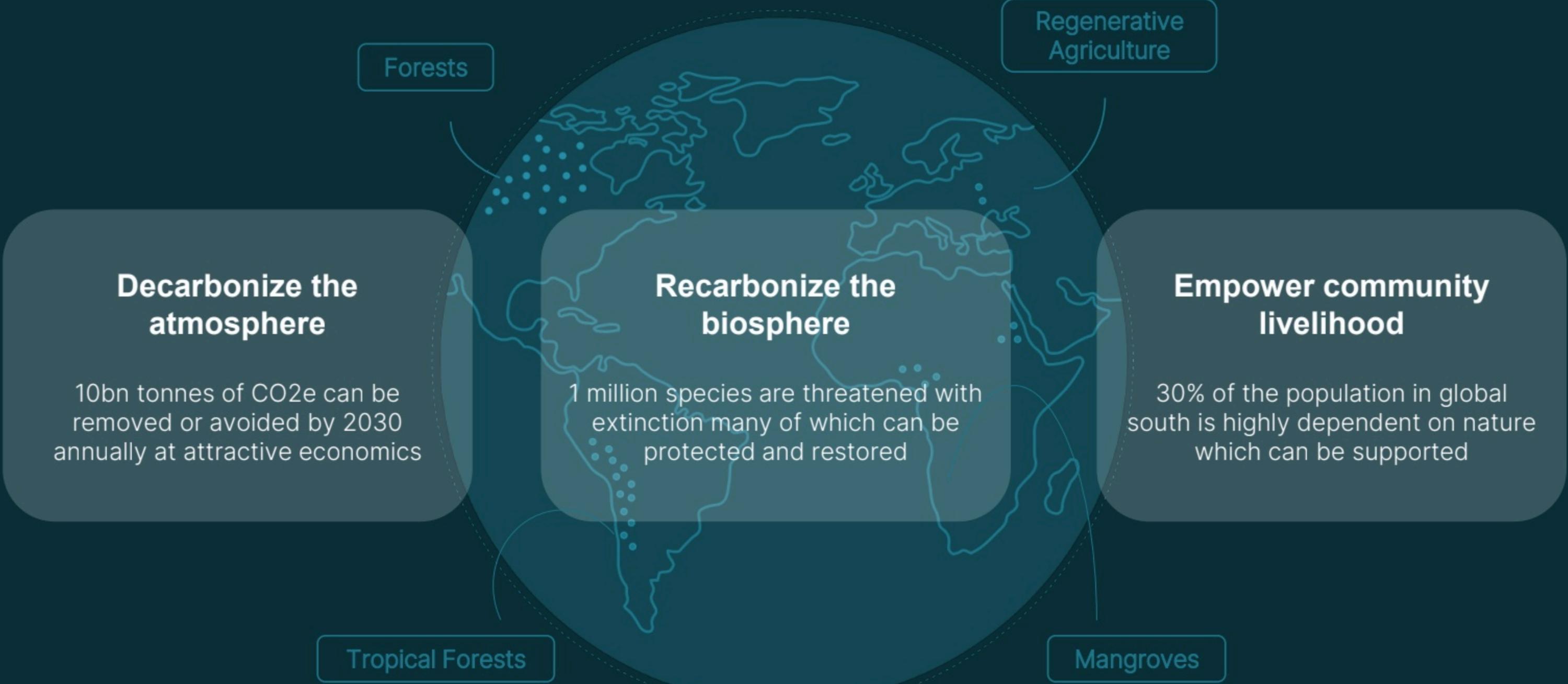
goodcarbon

**We build & manage
trustworthy, long-term
carbon credit portfolios from
Nature-based Solutions
for companies.**

April 2024

goodcarbon.earth

The facts: to solve the climate crisis we need to solve the nature crisis



Almost 3,000 of the world's leading companies have set science-based net zero targets

Exemplary

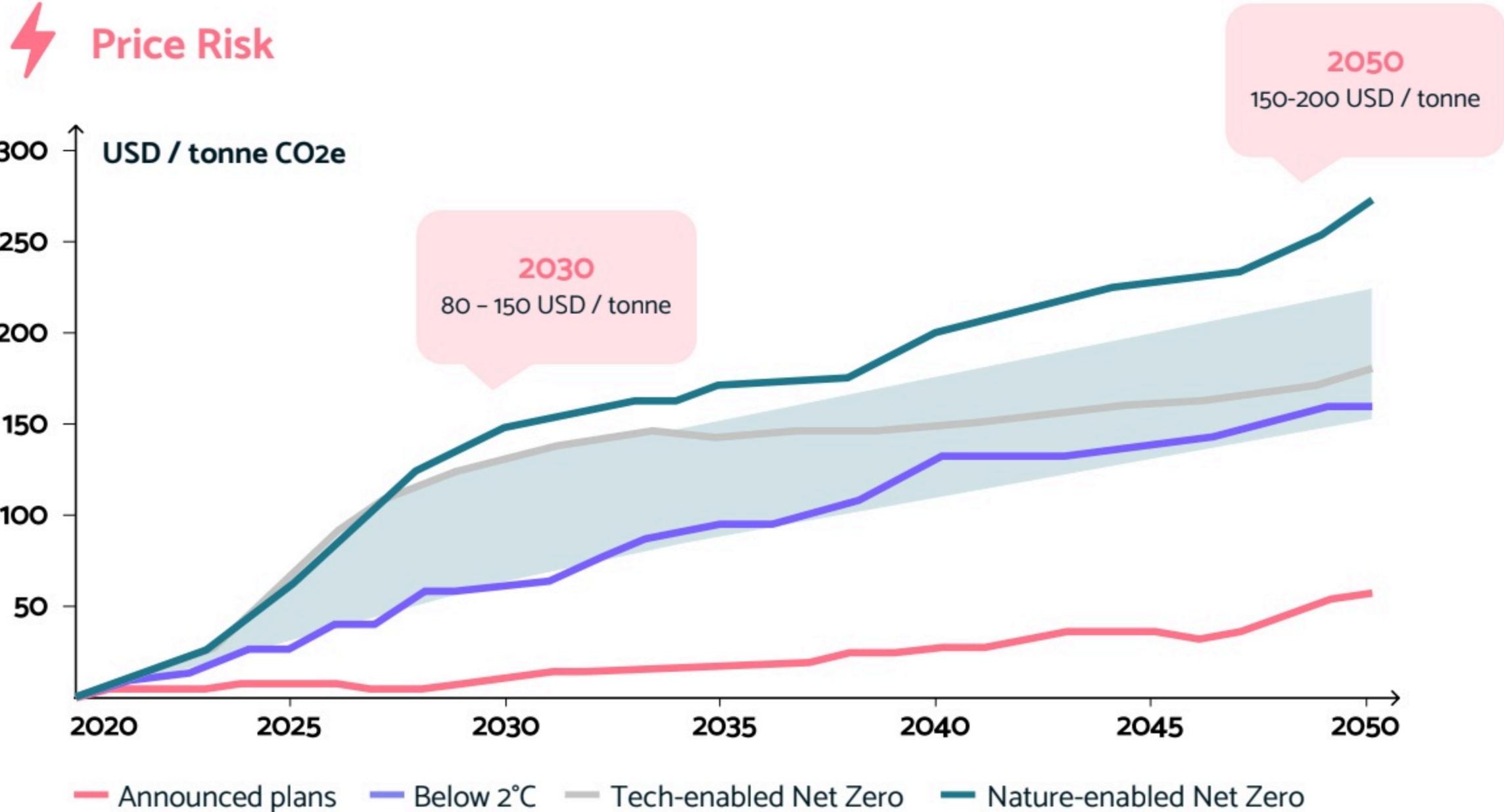


Mind the gap: For these companies to achieve net zero, carbon removal of massive scale will be required

Carbon removal need in 2050 compared to issuance in 2023
(in million tonnes CO₂e)



The price of carbon removal credits are forecasted to increase by a factor of 10-15 making it a substantial cost factor for companies



And companies will increasingly struggle to find high-quality carbon credits from Nature-based Solutions elevating reputational risk

Companies Are Greenwashing With Low Quality Credits

Greenwashing or a net zero necessity? Climate scientists on carbon offsetting

Disney caught up in carbon offsetting controversy

William McLennan | 7th April 2011

BP exploited Mexican communities hoping to benefit from carbon credits: report

by Maxwell Radwin on 7 July 2022

One of Shell's Amazon carbon offsets projects raises serious human rights concerns

Indigenous peoples claim and reportedly live in different parts of the Cordillera Azul National Park

David Hill Dec 15

The Volkswagen greenwashing scandal - and how to avoid it in your business carbon offsetting plans

Lune
Creating climate positive customer experiences
Published Jul 27, 2022

Volkswagen is infamous in the climate world. But for all the wrong reasons. Their company offsetting was widely criticised as being nothing more than greenwashing - even becoming a damning report by Greenpeace.

Key risk factors

Negative **publicity** and **reputational damage**

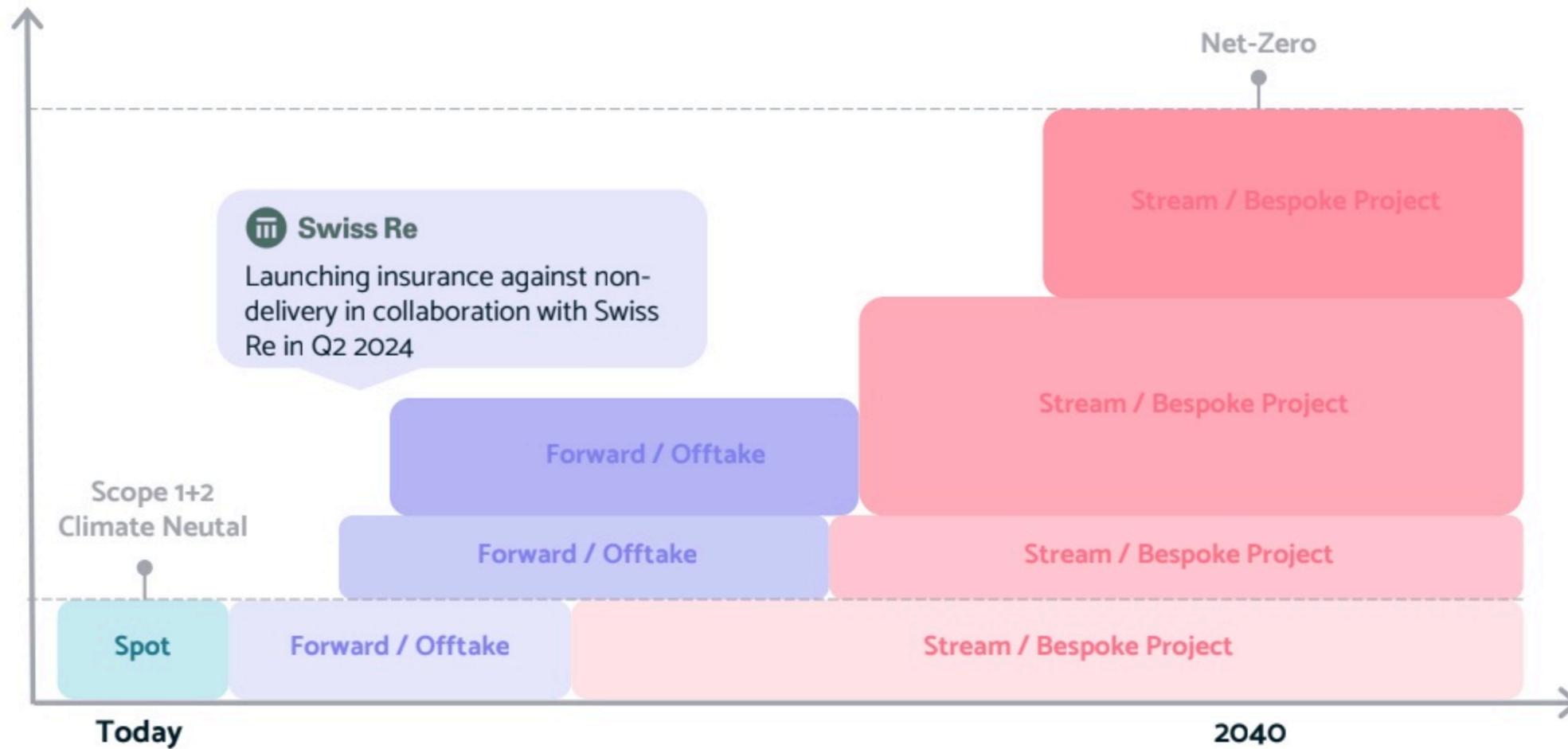
Loss of trust and **credibility** between company and its stakeholders

Reduced **market competitiveness** (loss of market share)

Legal and financial risks (lawsuits, fines, and loss of investor confidence)

We enable companies to build long-term carbon credit portfolios from our Nature-based Solutions projects to hedge against price and volume risk

Carbon Credit Portfolio



Contract Options

 Spot	Secure spot credits for short-term targets
 Forward/Offtake	Secure mid-term carbon removal need through forward/offtake agreements
 Stream	Build long-term carbon removal portfolio through carbon streams or own NbS projects

We build carbon credit portfolios from exclusive Nature-based Solution projects from three different sources

Marketplace projects

15 Projects
10m carbon credits

goodcarbon Originals

India | Removal | Mangroves

Great Green Wall

- 18,000 ha forest to be restored
- >3 mio tonnes of CO2 to be removed
- 42,700 people positively impacted

Bespoke project development

Pre-Feasibility
↓
Design
↓
Certification
↓
Implementation
↓
Monitoring

Collaborating with trusted partners

Our portfolio of Nature-based Solutions covers forest-, soil- and ocean-based projects from across the globe

Mexico | Removal | Reforestation

goodcarbon Original

Two Ejdos

116,000 Credits | € 20 per Credit Starting Price

India | Removal | Mangroves

goodcarbon Original

Great Green Wall

37,000 Credits | € 15 per Credit Starting Price

Germany | Removal | Improved Agriculture Land Management

Klim Project

7,000 Credits | € 80 per Credit Starting Price

Philippines | Removal | Agroforestry

Mindanao

50,000 Credits | € 25 per Credit Starting Price

Panama | Removal | Reforestation

Generation Forest

10,000 Credits | € 25.50 per Credit Starting Price

India | Removal | Regenerative Agriculture

Varaha

116,000 Credits | € 20 per Credit Starting Price

Brazil | Avoidance | REDD+

Tambopata

14,000,000 Credits | € 12 per Credit Starting Price

All Nature-based Solution projects are designed to or have successfully passed our Nature Analytics Framework



Project Standards:



Integrity Initiative Alignment:



We actively monitor portfolios and empower companies to optimize its carbon credit portfolio over time and to accurately report towards stakeholders

Portfolio Monitoring

Tons of Co2

Filter

- Project Type
 - Mangrove
 - Agroforestry
 - Soil
 - Reforestation
- Asset Class
 - goodcarbon Credits
 - goodcarbon Forwards
 - goodcarbon Stream
- Country

Review your project portfolio, receive updates on the status of projects as well as updates on their Nature Analytics assessments and adjust the portfolio in case of underperformance.

Portfolio Reporting

Portfolio Composition

Removal vs Avoidance

Project Type

Removal: 14%

Avoidance: 88%

REDD: 86%

Reg Agri: 4%

Reforestation: 10%

Highlight Project - The Generation Forest

Within Redcare's carbon portfolio curated by goodcarbon, a standout project is the Generation Forest Project led by our esteemed project partner, Andreas Eke. This afforestation project in Panama not only champions biological diversity but also significantly strengthens nature's resilience. By planting over 20 native species in the project area resulting in a natural forest resembling a primary forest that will regenerate naturally.

Transparently communicate the projects and publish project pages in your external and internal sustainability communication.

Our carbon credit portfolios are trusted by leading companies



Verifiable Nature, Climate & Social Impact

Ensure the quality of your NbS portfolio based on our Nature Analytics framework which analyses impact, risk and integrity along 165 criteria



Plannable Climate & Nature Pledges

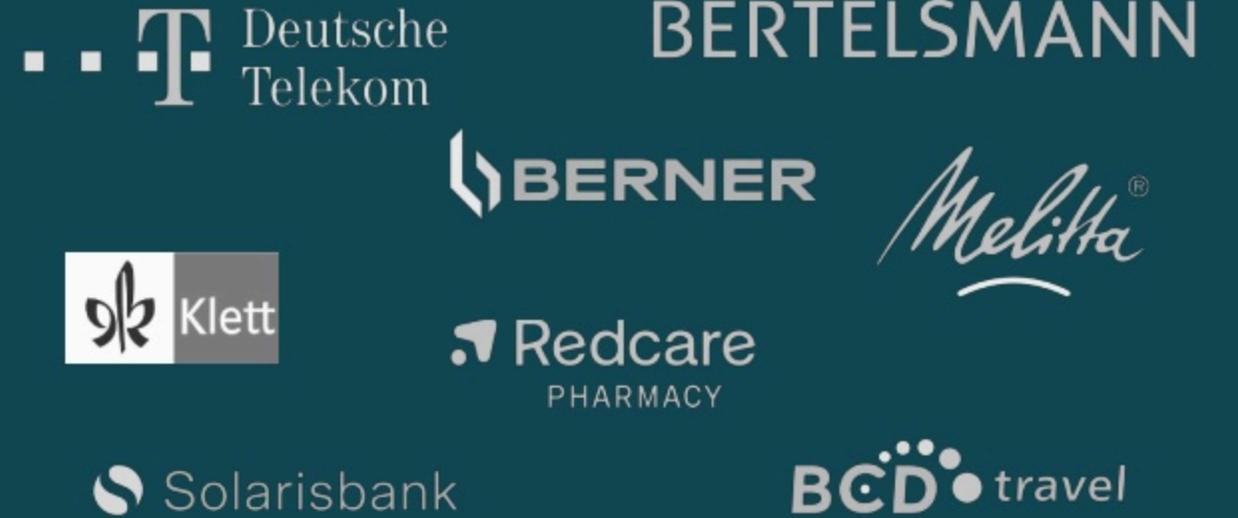
Strategically plan and adjust your carbon credit portfolio to fulfil long-term climate and nature pledges to hedge against volume and price risks



Amplified Return on Carbon Credit Investment

Optimize your portfolio performance by customizing based on your environmental footprint and reporting requirements

Trusted by leading companies

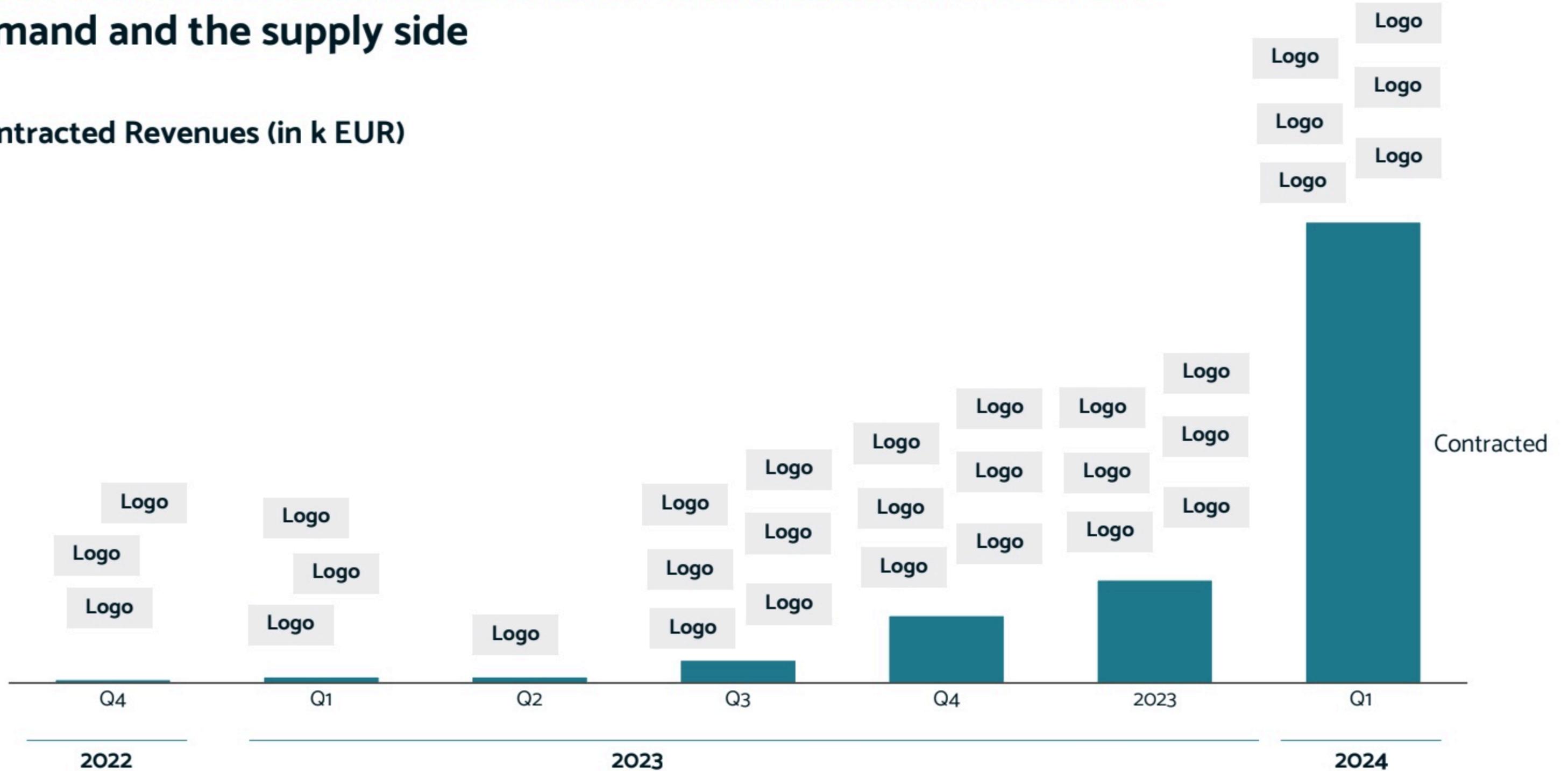


Collaborating with innovative partners



We contracted revenues of EUR XXm with trusted brands on the demand and the supply side

Contracted Revenues (in k EUR)



We have generated XX in revenue from reputable brands at attractive customer economics

Client	Revenue in EUR k	Gross margin
Company 1	[Bar]	X%
Company 2	[Bar]	X%
Company 3	[Bar]	X%
Company 4	[Bar]	X%
Company 5	[Bar]	X%
Company 6	[Bar]	X%
Company 7	[Bar]	X%
Company 8	[Bar]	X%
Company 9	[Bar]	X%
Company 10	[Bar]	X%
Other	[Bar]	X%

Key Metrics

- Sales cycle :** X-X months
- Median contract value:** X EUR
- Median contract vaue ICP:** X EUR
- Average gross margin (transactions):** X%
- Sales person efficiency:** X

We have built-up an exclusive spot and forward inventory of ~9,000k tonnes across Retail, Marketplace and Originals

Inventory (in k tonnes)

