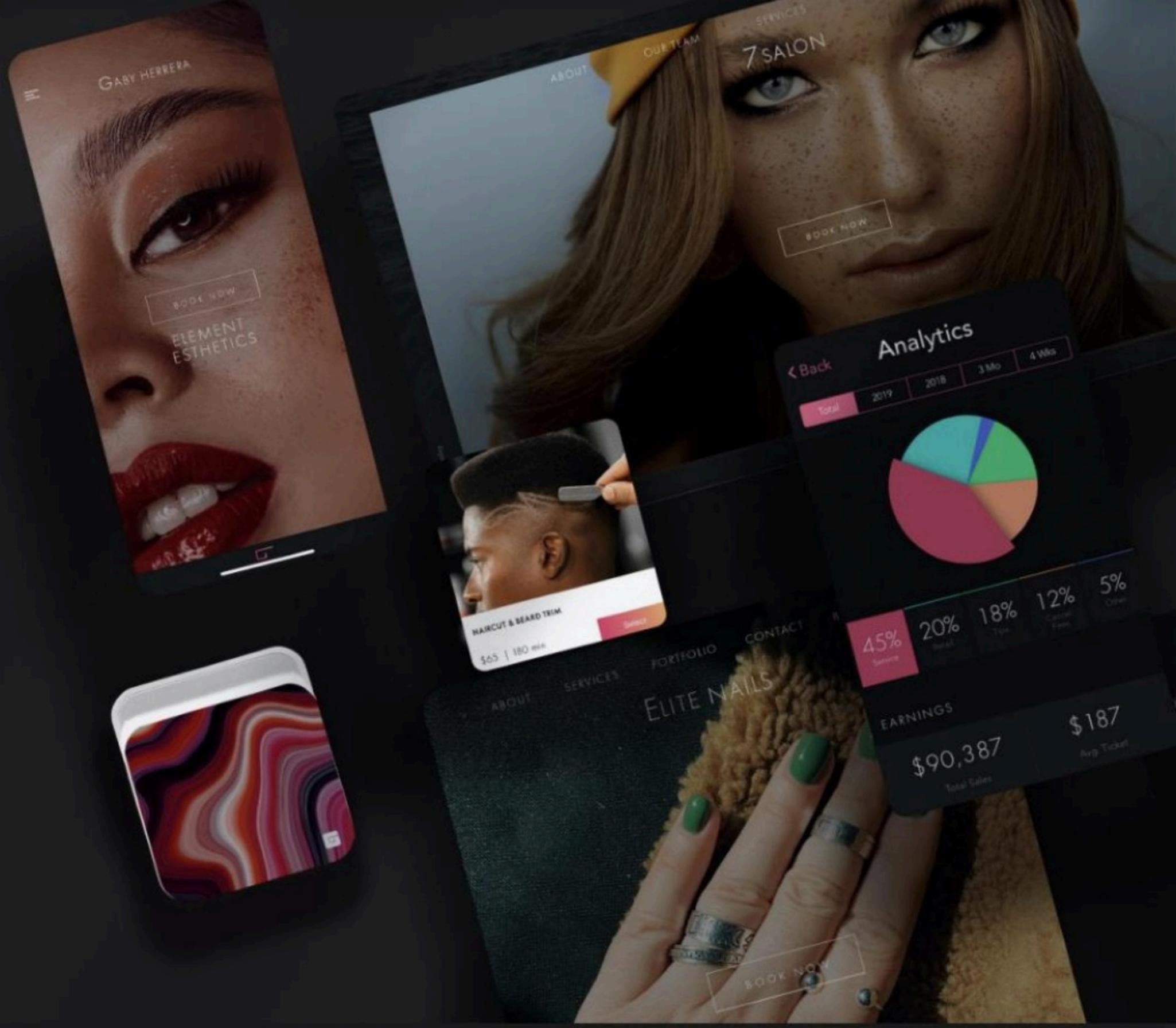




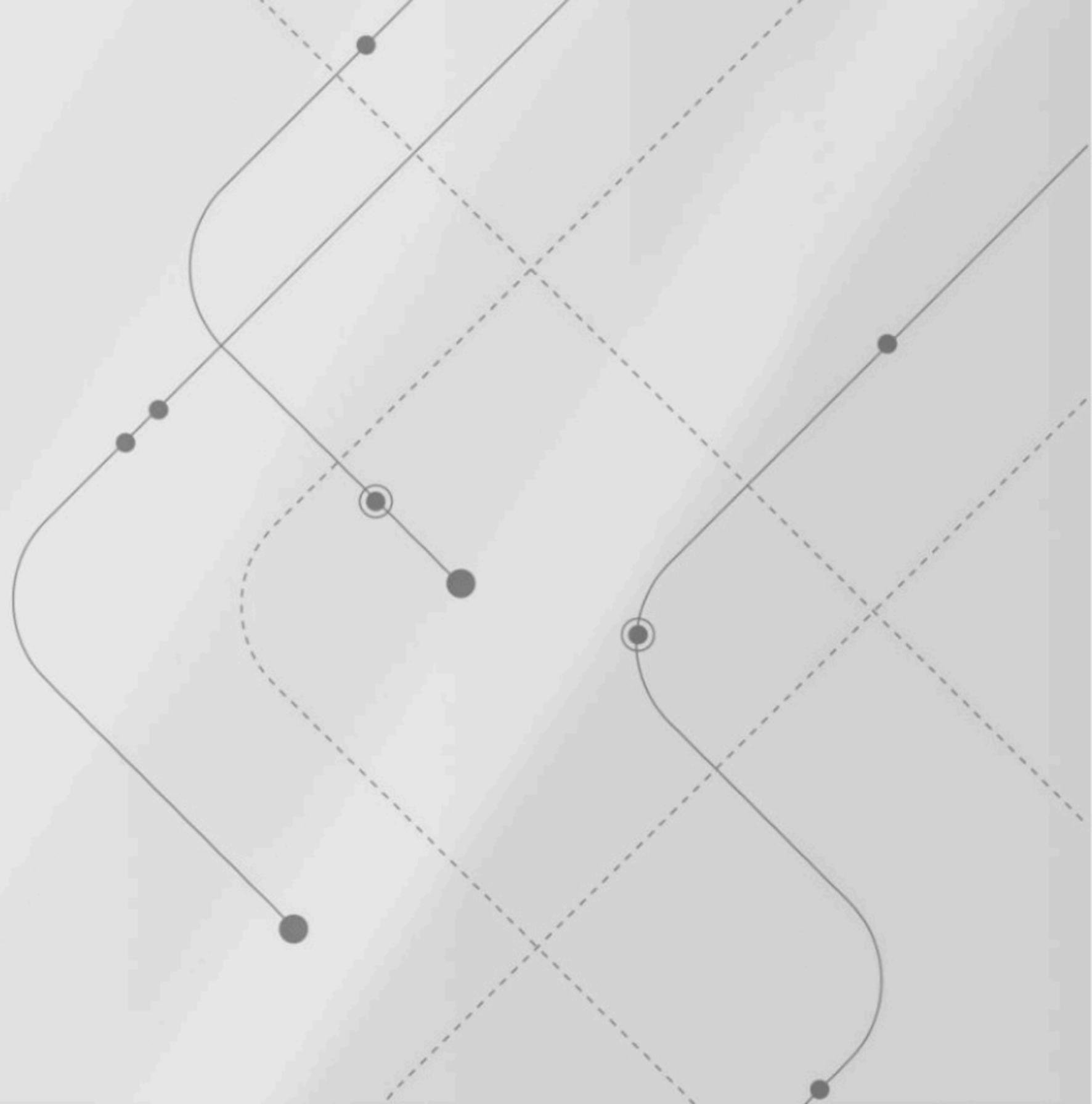
GLOSS GENIUS

The platform powering
small business success



GLOSS GENIUS

Billion dollar companies are
connecting vertical SMB workflows



and the opportunity is clear



Deeper relationships



Uncharted
monetization opportunities



Streamlined operations



More aligned with
customers' success

GLOSS GENIUS

But today small business owners systems in the beauty and wellness space are **scattered and disconnected**

- ⊗ Multiple vendors used
- ⊗ Beholden to complex systems
- ⊗ Not purpose built
- ⊗ Not integrated with rest of business
- ⊗ Can't understand operations and where to improve
- ⊗ Time consuming to use

GLOSS GENIUS

GlossGenius is building an operating system for business owners in the beauty and wellness space ... **the industry's easiest, most elegant** platform embedded with all the right tools for small business success.



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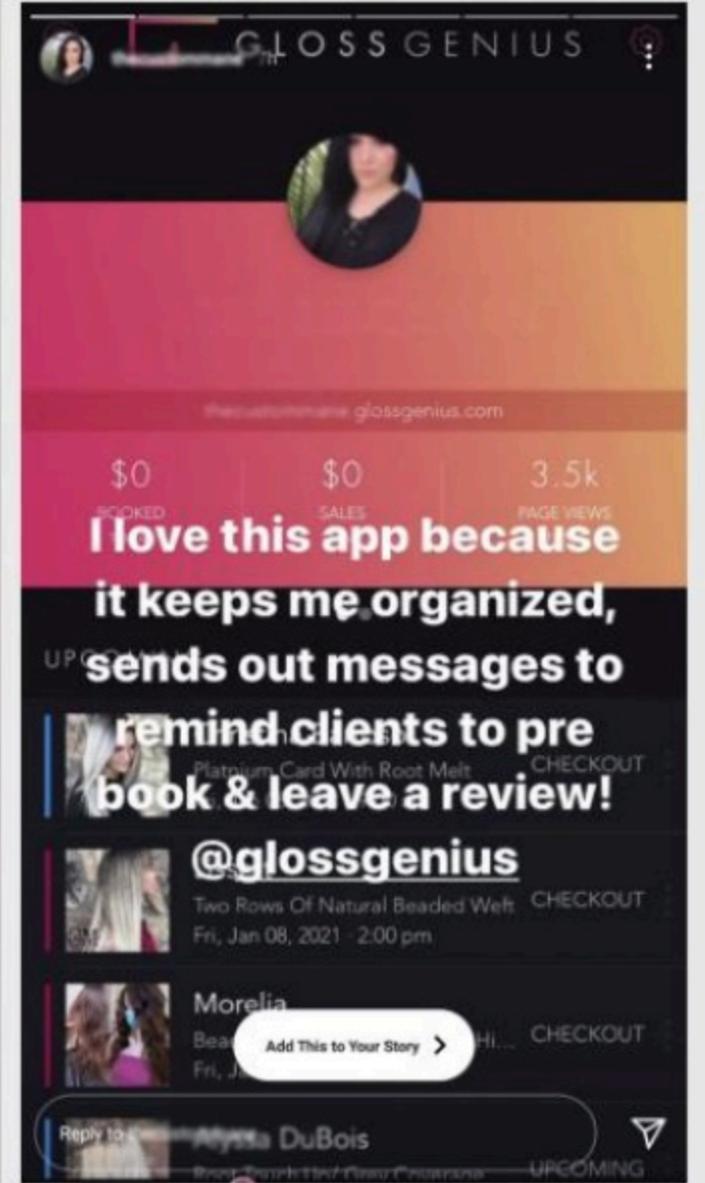
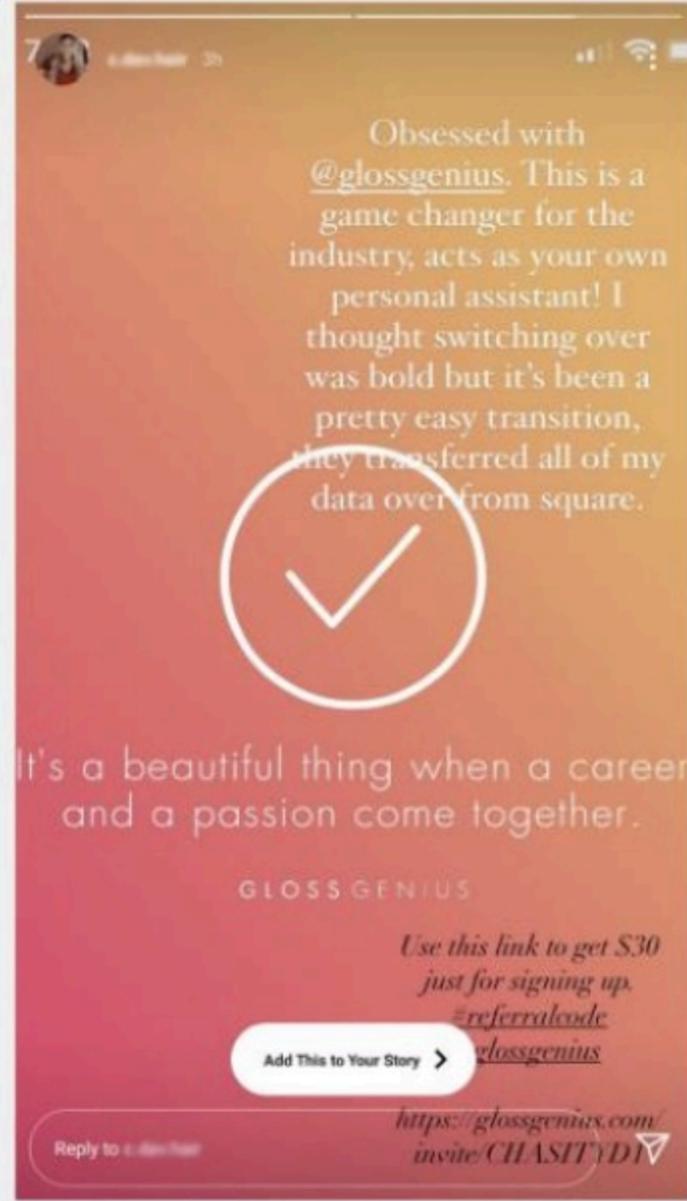
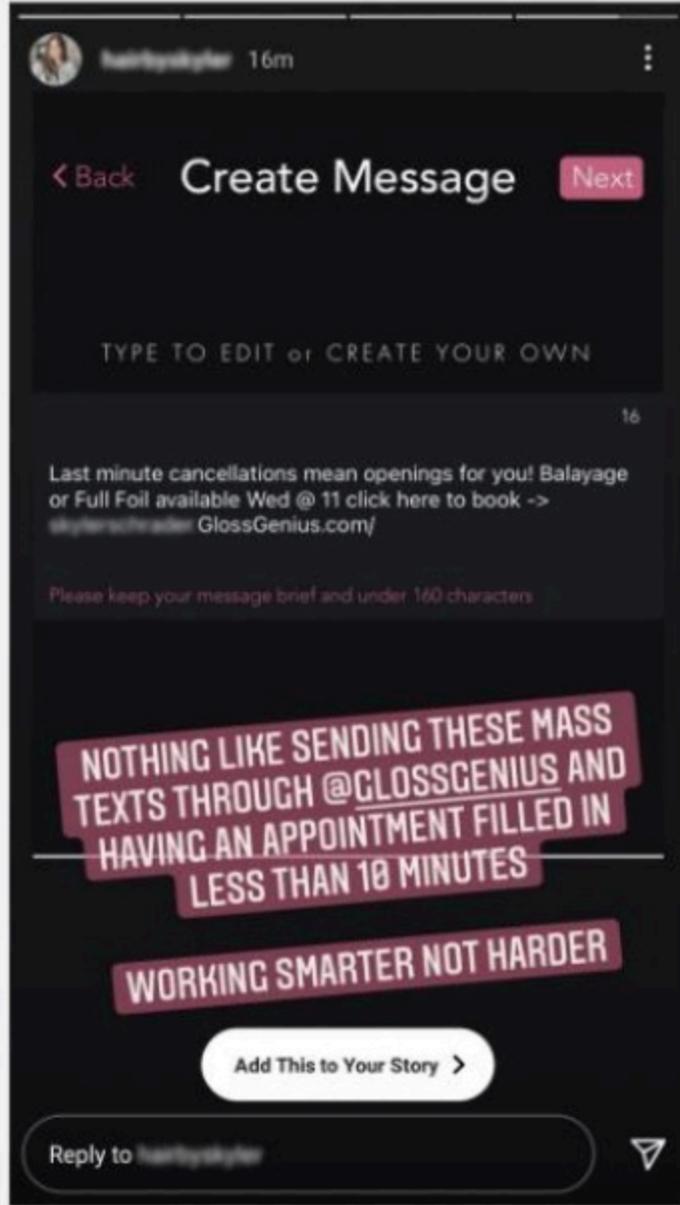
GlossGenius enables small business owners to be more successful with a software-embedded payments platform

- ✓ Delivering automated workflows that save business owners time and money
- ✓ Offering more complete control over their unique brand & client experience

- ✓ Simplifying their entire back office
- ✓ Supporting them with tools & unparalleled customer service



And is the most loved platform because of it

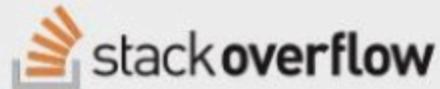
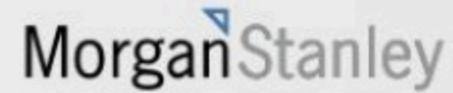


GLOSS GENIUS



GLOSS GENIUS

A team obsessed with our customers and dedicated to their success. We're building an experienced team from leading companies to make small businesses stronger.



Empowering unique
entrepreneurial dreams of
beauty and wellness small
business owners





GLOSS GENIUS

Thank you.



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