



The World's First Real-Time Expert Network

Investor Presentation

Vision

Combine human expertise with machine learning to provide businesses with a global knowledge platform. This will encompass a global expert marketplace, active content automation, and a SaaS application servicing our total addressable market of \$60bn.

Now

Revenue-generating marketplace connecting 120 global clients (including the 'Big 4', Fortune 100 companies, and universities) with organically grown 8000+ experts across industries in over 180 countries. In real time.

Situation

Organizations demand expert insights on unfamiliar topics at home and abroad at short notice.

Today, economic, social, and geopolitical volatility creates uncertainty anywhere without notice. Deep-seated assumptions underpinning business strategies are therefore more vulnerable than ever.

Businesses that recognize, understand, and adapt to these market challenges will gain competitive advantage.



Problem

Current expert networks can't keep up.

- ❓ Business models are not equipped for infrequent and unpredictable short turnaround assignments without expensive retainers.
- ❓ Local circumstances and niche markets are poorly understood due to paucity of wide-ranging, dynamic expert networks.
- ❓ Under-utilization of machine learning tools to make meaning of data and actively improve expert-client interactions.

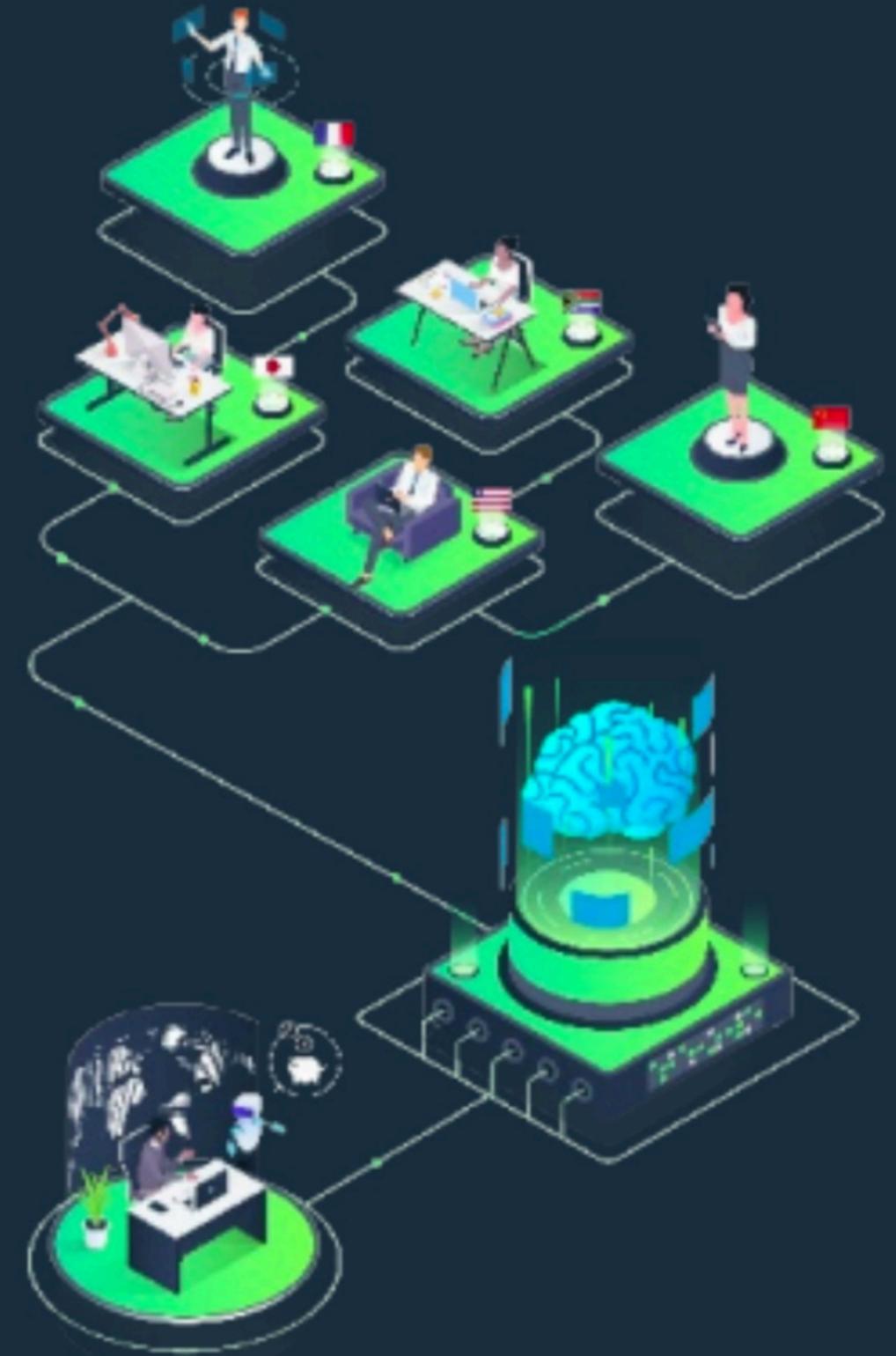


Solution

Democratizing and scaling expert insights using the Centaur Model.

Centaur Model: Combine human expertise across industries globally with machine learning to keep organizations ahead of the curve.

- ✓ **Enhanced quality** compared to relying on thin in-house expert bench or external counsel far removed from fast changing dynamics on the ground.
- ✓ **Faster** than identifying, contracting, and paying for an external expert through existing expert network firms.
- ✓ **More cost-effective** than annual retainers inherent among existing business models by paying for what you use.



Products

With GlobalWonks' four core products businesses can access multiple expert insights or deep dive with individual experts.



Network Pulse™

Post a targeted question that is addressed by a pool of experts in real time.



Call

Schedule an expert call through our secure in-platform videoconferencing suite.



Report

Submit project proposals for an analytical report typical in consulting.



Meeting

Arrange individual or team field meetings with experts on the ground.

Transactions

1

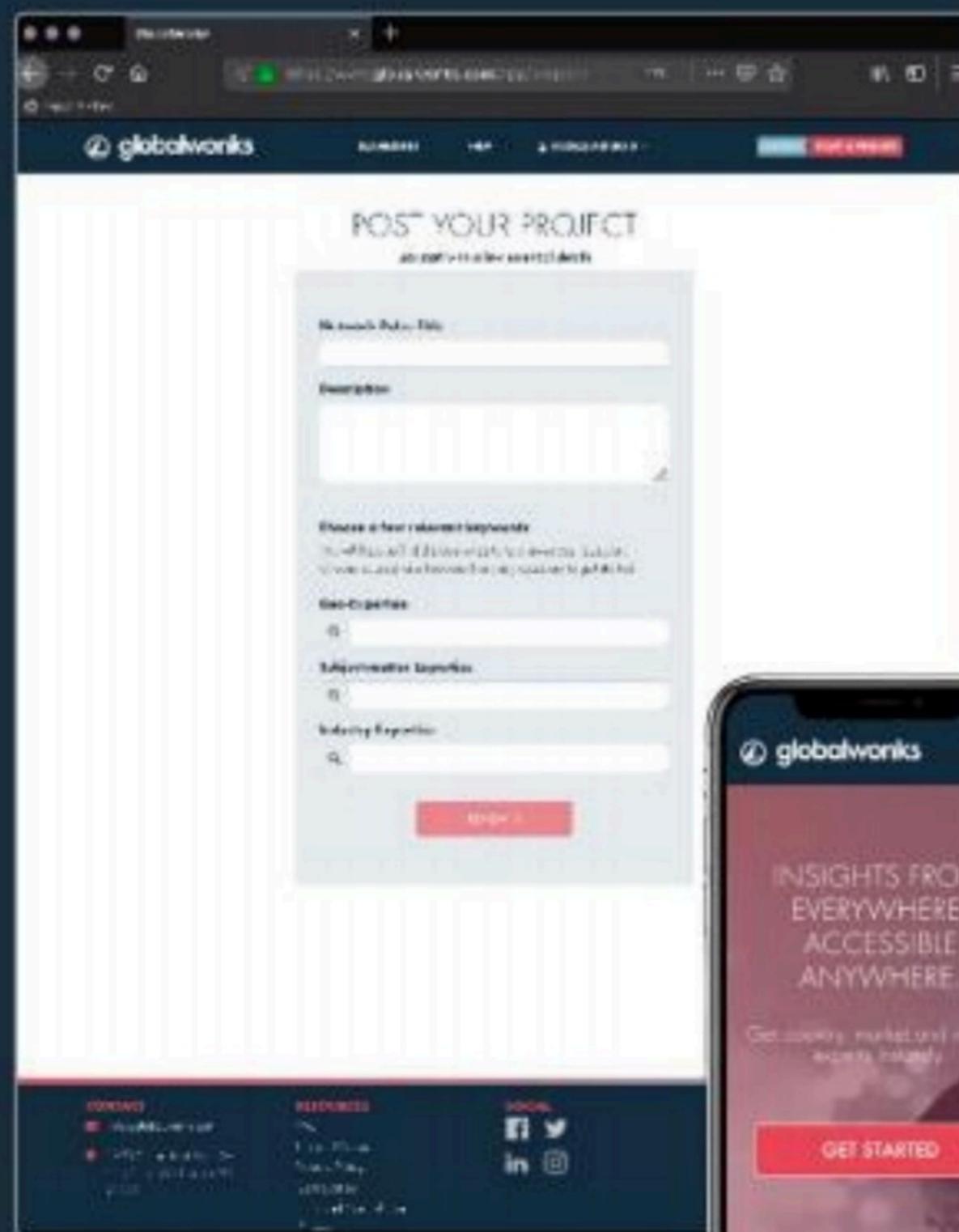
SELECT your engagement (network pulse, call, report, meeting) and **POST** your project description and requirements.

2

PICK an expert from a broad selection of top candidates who bid on your project and begin working together.

3

PAY and **RATE** the expert engagement upon your full satisfaction with the project.



Market Size

We have begun servicing a **\$3bn** market for short-turnaround research demands using a tech-enabled marketplace model.

A **\$60bn** total addressable market at the intersection of the markets below is serviceable by our platform encompassing content automation and SaaS.



**\$300
billion**

Global Consulting

Source: Consultancy.uk



**\$44
billion**

**Global Market
Research**

Source: ESOMAR



**\$10
billion**

Expert Network

Source: Alphasights

Competitive Advantage



Speed

First-mover advantage with our Network Pulse™ product, which allows multiple high-quality insights to reach clients in real time and in under 24 hours.



Quality

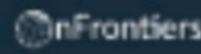
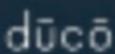
Our unique expert recruitment model in 100+ countries and interactive coaching and skills program creates a high-quality, standardized GlobalWorks experience for clients.



Compliance

Mandatory compliance tests and individualized vetting processes for all experts ensure industry standards on ethical consultation.

Why We Are Different

		TRADITIONAL FIRMS   McKinsey&Company	ONLINE PLATFORMS    			
Tailored Reports	✓	✓	✓	✓	✓	✓
Expert Calls	✓	✓		✓	✓	✓
Global Expert Access	✓	✓		✓	✓	
Network Pulse™	✓					
API	✓					

Our distinction in the expert-network market:

- Automated delivery of short-turnaround insights from experts around the world.
- Product readiness as an API and SaaS application for knowledge management and expert access.
- Data as a service capability to help executives understand geographic and sectoral trends and maps.

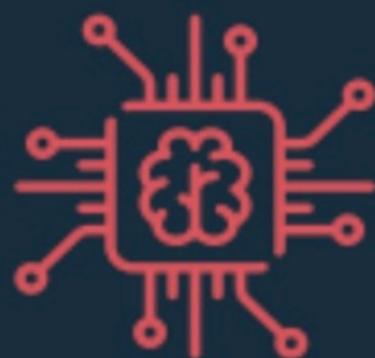
Revenue Model

FUTURE REVENUE STREAMS Starting 2021



Push Subscriptions

C-suite and executives will purchase annual subscriptions to the AI-enhanced tools for monitoring trends and gaining targeted and automated insights. By applying Robotic Process Automation (RPA) to Network Pulse™, GlobalWonks will help clients stay ahead of the information curve.



SaaS

Our SaaS tool, LocalWonks™, will empower organizations to better monitor, manage, and even monetize their talent. With LocalWonks, employees can document and share their evolving expertise. When internal knowledge gaps emerge, institutions can tap into the wider GlobalWonks marketplace to get the coverage they need.

Team

Extensive experience in consulting, finance, technology, and data science.

Co-founders



Cenk Sidar

Co-Founder &
CEO



Fatih Orhan

Co-Founder &
CAO



Bilal Baloch

Co-Founder &
COO



Senior Team



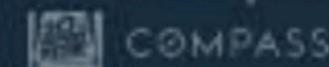
Michael Afshar
Managing Director



Scott Siler
Director, Data Analytics



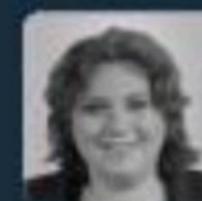
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