



**GIDDY**

**EASY DEFI INVESTING**

GIDDY

# WHAT IS DEFI?

## BITCOIN

Decentralized, peer-to-peer trading.

## DECENTRALIZED FINANCE

Traditional financial systems on the blockchain. Non-custodial, permissionless, decentralized. **Replacing the traditional finance intermediaries with code.**

DeFi is the application layer of cryptocurrency.

**“DEFI IS LIKE THE EARLY DAYS OF THE INTERNET”**

Mark Cuban Feb 23, 2021

coinbase



Uniswap



Pancakeswap



Binance  
Smart Chain



Ethereum  
Network

# THE PAIN POINT

## CUSTODIAL

“The bank owns my money”

Available Returns

**0.1 - 8% APR**

Withdrawing money is **hard**

Custodians keep 10-200% from DeFi

 BlockFi  crypto.com

coinbase  BINANCE  GEMINI

## NON-CUSTODIAL

“I own my money”

Available Returns

**10 - 200% APR**

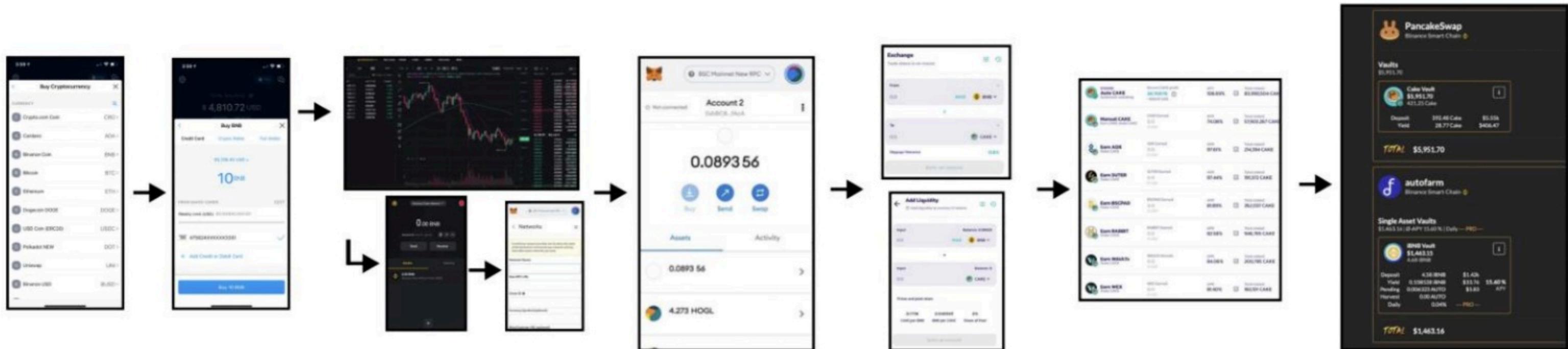
Withdrawing money is **easy**

Individual gets full 10-200% from DeFi

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# THE PROBLEM: DEFI IS HARD

- **Completely inaccessible** without technical background
- Determining value requires auditing their **source code**
- **Risky, time consuming**
- Smart contracts are immutable, meaning **changes require migration**
- **A constantly changing landscape** means users must be informed and stay up to date to avoid losing funds or access



# DEFI STREAMLINED



## Own your yield

Our non-custodial wallet allows users to fully control where they invest their crypto, and keep what is theirs.



## Secure your investment

Giddy uses decentralized key management (powered by Torus) to provide the most secure defi experience in the world. No seed phrase required.

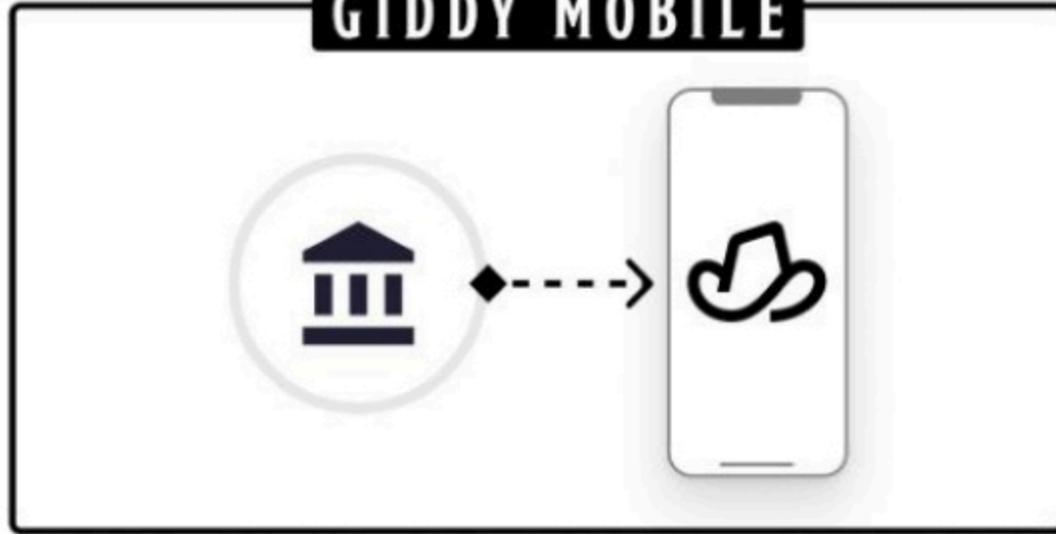


## Claim your stake

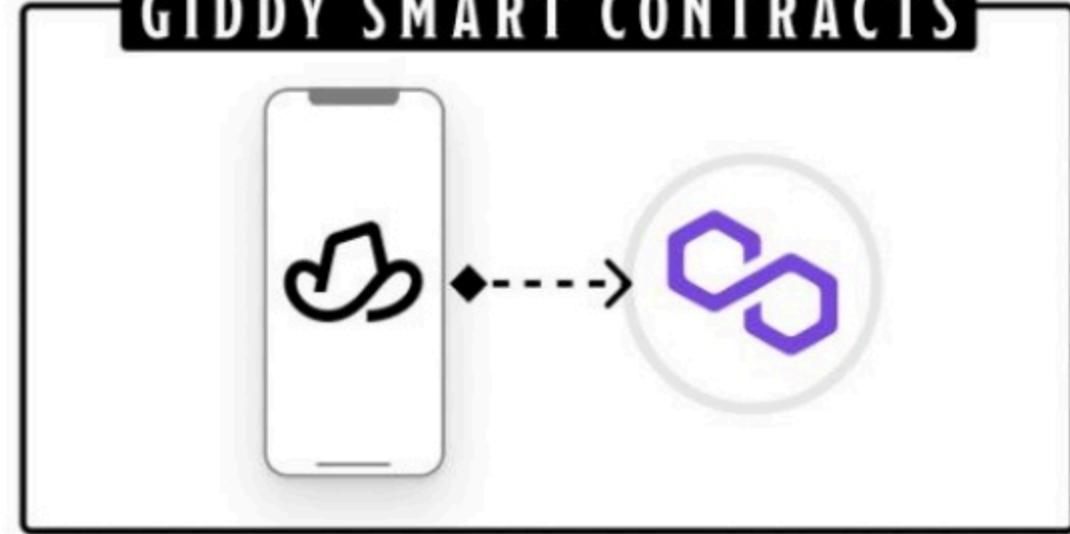
With no lock-up terms, users can withdraw their funds whenever they want, into good ol' USD.

# LAUNCHING ON POLYGON

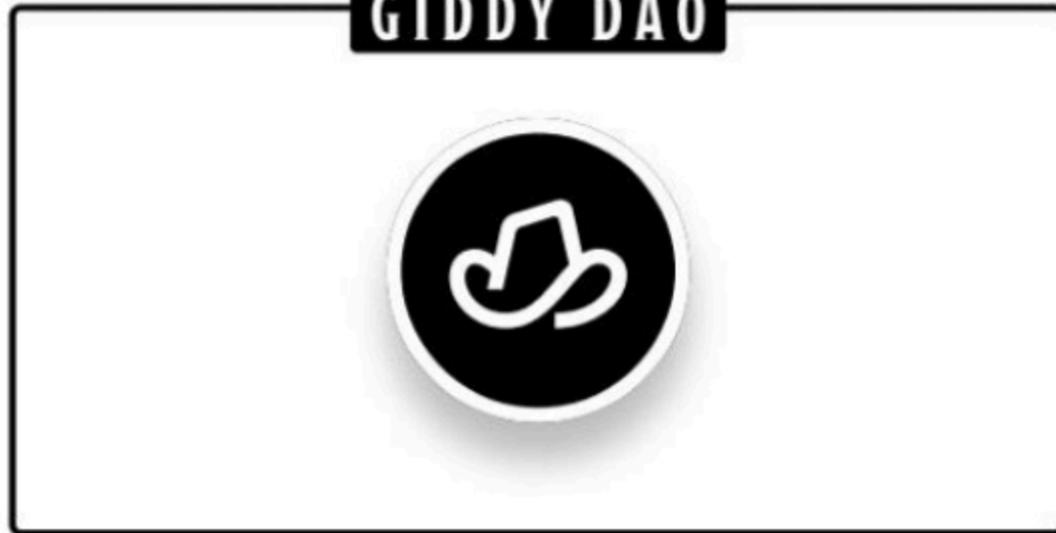
## GIDDY MOBILE



## GIDDY SMART CONTRACTS



## GIDDY DAO



## GIDDY NFT COLLECTIONS



# IMPACT ON USERS

**BEAT INFLATION**

**EARN HIGH INTEREST**

**SAFEST DEFI INVESTING**

**EASY PASSIVE INCOME**

**EARLY IN THE DEFI MOVEMENT**





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