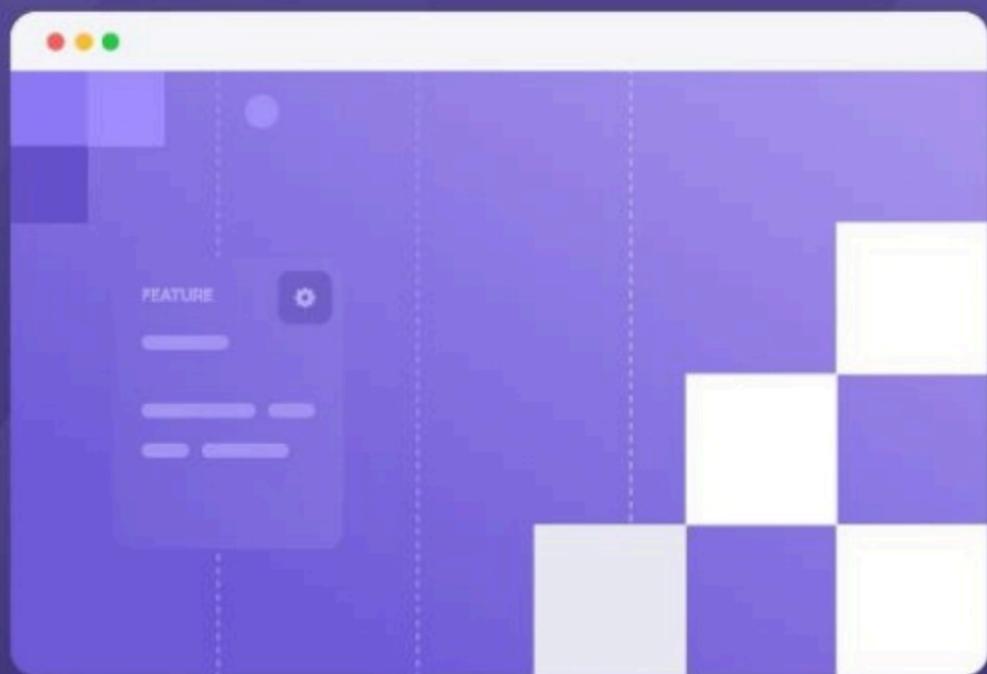




User Management for the Product-Led Era

July, 2021

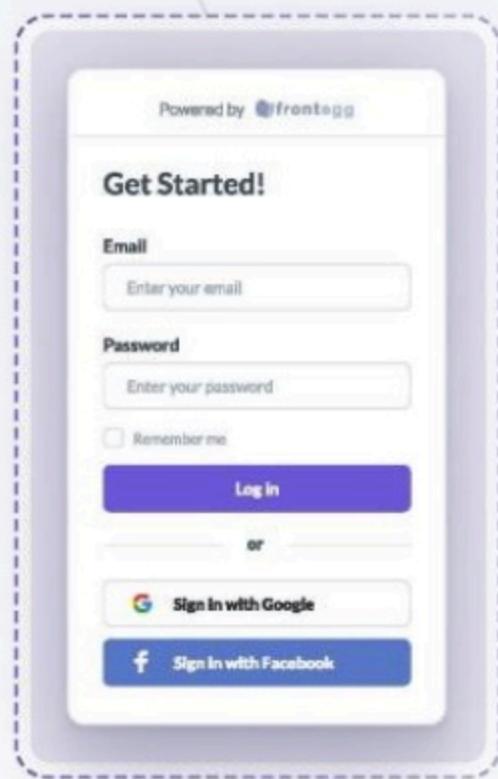
Full-Stack User Management



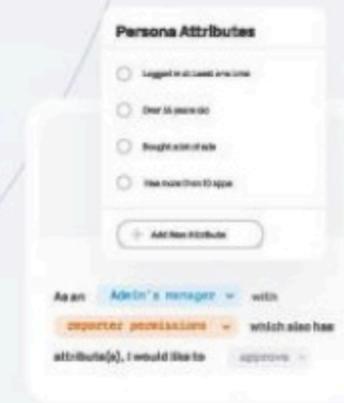
In the **Product-led era**, app builders must provide a **self-served user management experience** within their products.

Logging-in is not Enough

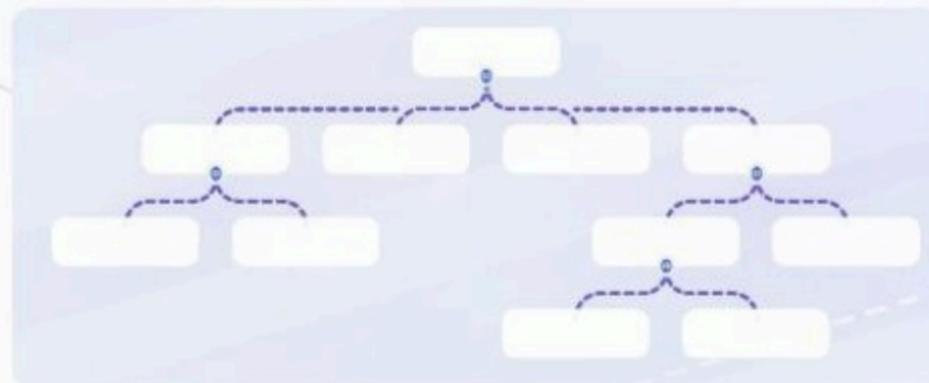
Users expect much more from their SaaS apps



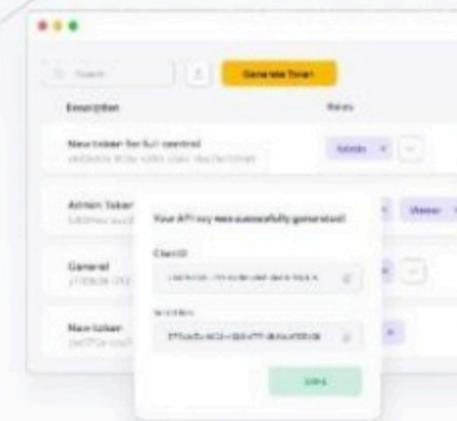
Next Gen Authentication
Passwordless, WebAuthn, SSO



Fine-grained Authorization
RBAC, ABAC and more



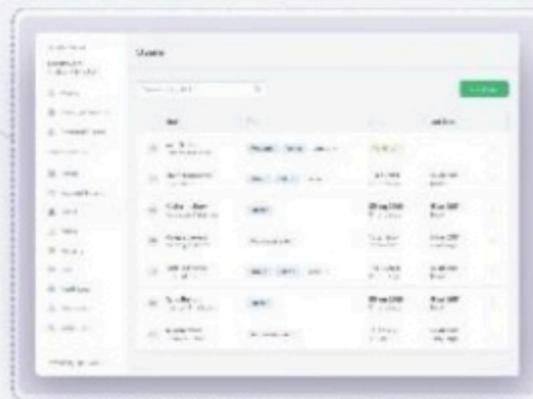
Advanced Multi-tenancy
Complex organizational structures



API Token Management
Machine-to-machine token hub

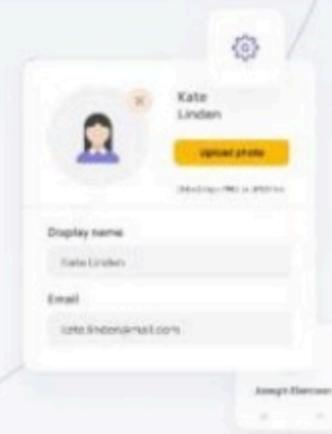
Backend APIs are not Enough

Full-Stack experiences are essential



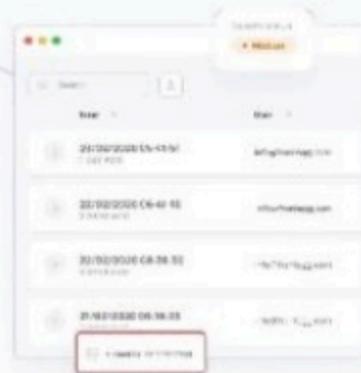
Admin Portal

Full self-service management



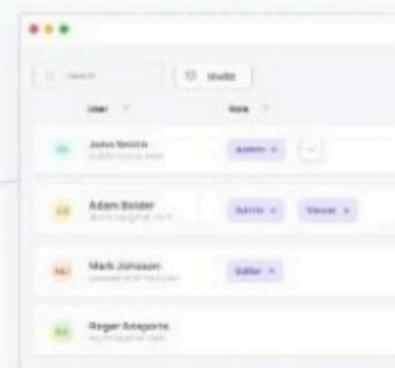
Profile Administration

Manage profile and personal security



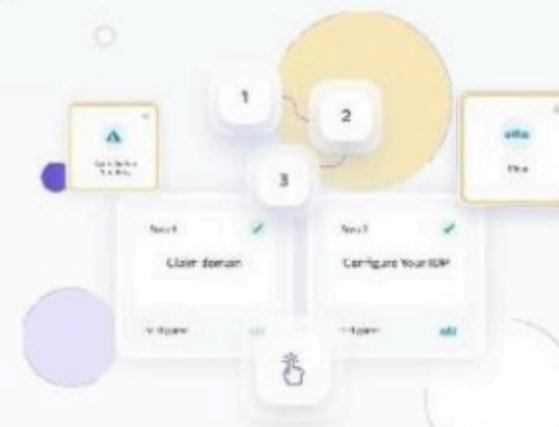
Audit Logs

Full activity infrastructure



Team Management

Invite and Manage Roles and Permissions

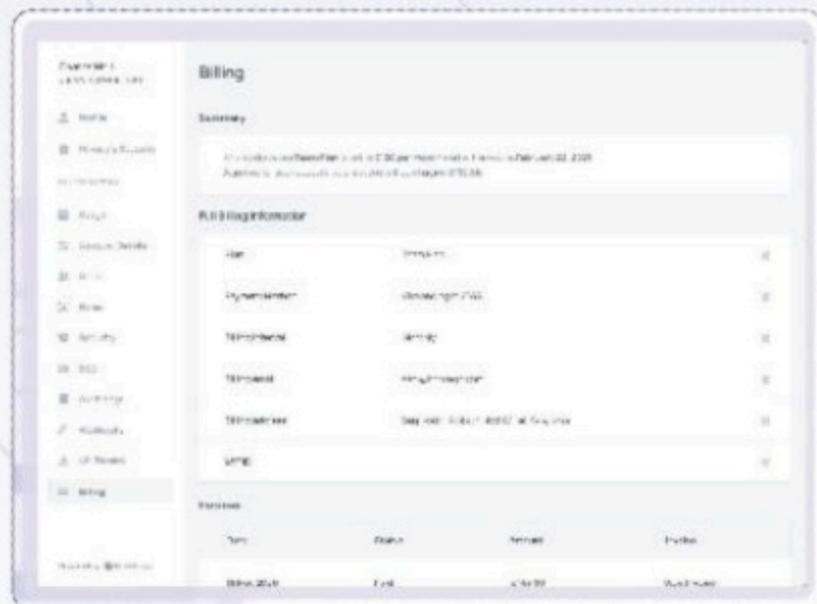


SSO Onboarding

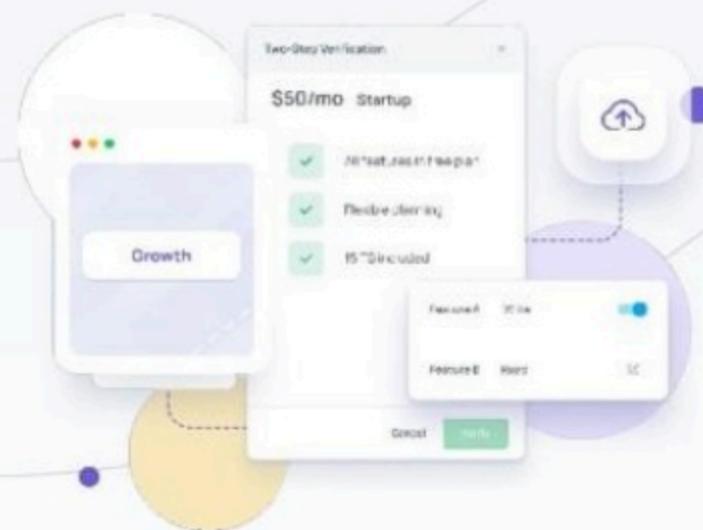
Configure SAML, OIDC

Subscription is mandatory

Self-service is essential - from sign-up to Check-out



Billing Interface
Billing, invoices, plan manager



Tier-based Enforcement
Authorization upon subscription tier



How the winning ones do it?



 Sign-in



Sign in to Frontegg Community

frontegg-community.slack.com

 Sign in with Google

 Sign in with Apple

OR

Email address

name@work-email.com

Password

Your password

Sign in

Remember me on this device

[Forgot your password? Get help signing in](#)

[Looking for another workspace? Find your workspaces](#)



Profile Management

Frontegg Community

SIGNED IN AS Sagi Rodin

ACCOUNT

- Back to Slack
- Home
- Account & profile
- Configure apps
- Analytics
- Customize
- About this workspace

ADMINISTRATION

- Settings & permissions
- Manage members
- User groups
- Invitations
- Billing
- Authentication
- Deprecations
- Support for Transport Layer Security (TLS)

OTHER

- Tour
- Download apps
- Brand guidelines
- Help

Account

Settings Notifications Profile Access Logs

Password expand

Two-Factor Authentication expand
Two-Factor authentication is inactive for your account.

Email Address expand
Your email address is `sagi@frontegg.com`

Time Zone expand
Slack uses your time zone to send summary and notification emails, for times in your activity feeds, and for reminders. Your time zone is currently set to: **(UTC+02:00) Jerusalem**.

Language expand
Choose the language you'd like to use with Slack. Your language is currently set to: **English (US)**.

Sign out all other sessions
Lost your phone? Left yourself logged in on a public computer? Need a way to sign out everywhere except your current browser? This is for you. [Sign out all other sessions](#)

Deactivate account



Team Management

Frontegg Community
Plans Workspaces Help Launch

SIGNED IN AS
Sagi Rodin

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- Customize
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Looking to use Slack with people outside your organization? Give external teams or individuals restricted access to your workspace. [Learn more](#)

Manage members

Export Member List
Invite People

Filters

Name ↑	Account type	Billing status	Authentication
Abi <small>Abi • abhishek@kanako.dev</small>	Full Member	Inactive	Default
Adam Ben-Gur <small>Adam Ben-Gur • adam@victoria.ai</small>	Full Member	Inactive	Default
Ahmed Mansour <small>ahmedontia@gmail.com</small>	Full Member	Inactive	Default
AJ <small>lazybrucewayne@gmail.com</small>	Full Member	Inactive	Default
Alex <small>Alex T • alex@trullion.com</small>	Full Member	Active	Default
Alon Mizrahi <small>Alon Mizrahi • alonmz1234@gmail.com</small>	Full Member	Inactive	Default
Amir Jaron <small>amirjaron@gmail.com</small>	Full Member	Inactive	Default



Security Policy

Frontegg Community

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https://frontegg-community.slack.com/home

Settings & Permissions

Adjust workspace-wide settings and preferences here for Frontegg Community. You can also [manage members and roles](#).

Settings Permissions Authentication Attachments

Slack supports a number of single sign-on (SSO) services. Get started with setting up your workspace's SSO below, or [learn more about using single sign-on with Slack](#).

Configure an authentication method PAID FEATURE

⚠️ Only workspace owners can change the authentication method

Workspace-wide two-factor authentication PAID FEATURE Expand

Require each user to configure and use two-factor authentication for signing in.

Session Duration PAID FEATURE Expand

Once logged in, users will remain signed in until they explicitly sign out. This setting allows you to force users to log in after a certain amount of time has elapsed since their last login.

Automatically Open This Workspace for Members Download



Frontegg Community

SIGNED IN AS Sagi Rodin

Plans Workspaces Help Launch

Billing

ACCOUNT

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<https://frontegg-community.slack.com/home>

Your workspace is on the Free plan.

[Upgrade to Pro](#)

With Slack Pro, your team gets:

- ✓ An unlimited message archive
- ✓ An unlimited number of apps
- ✓ Group video calls with screen sharing
- ✓ Slack Connect – a secure way to work with people outside your company

[See more top features](#)

The Slack Business+ plan [Learn More](#) [Upgrade](#)
All business. All the time.

Are you a 501(c)(3) organization or tax-exempt charity? Visit our [Help Center](#) to see if you qualify for a discounted plan.

Have a promo code? [Enter it here](#)

Questions? Visit our [Guide to billing at Slack](#).

The Product-Led Journey

Becoming Self-Served Requires tons of work

-  Email Authentication
-  Multi-Factor
-  Team Management
-  SAML/SSO
-  Security Policy
-  Subscription & Billing
-  Custom Roles & Permissions
-  API Tokens
-  Webhooks
-  Audit Logs
-  Connected Devices
-  Configuration Mgmt.
-  Multi-app
- and much more...

Secure

Scalable

Multi-tenant

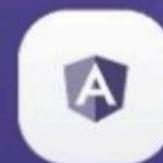
Self-served

Single Platform for **Modern Apps**

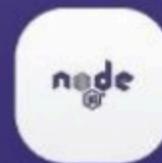
Secure, Scalable, Beautiful... **Blazing-fast**

```
1  npm i @frontegg/admin-portal
2
3  const app = initialize({
4    baseUrl: 'https://acme.frontegg.com'
5  });
6
7  ReactDOM.render(
8    <FronteggProvider app={app}>
9      <App />
10   </FronteggProvider>,
11   document.getElementById('root')
12 );
13
14
15
```

Frontend Framework Support



Backend Agnostic



and more...

Multiple Deployment Method



Introducing the Next Generation of User Management

The image illustrates the user management workflow through three stages:

- Stage 1: Login Page** - A 'Get Started!' form with fields for 'Email' and 'Password', a 'Remember me' checkbox, and 'Log in' button. It also features 'Sign in with Google' and 'Sign in with Facebook' options.
- Stage 2: Welcome Screen** - A 'Welcome to BigData' message with the tagline 'The place where...' and a globe graphic.
- Stage 3: User Management Dashboard** - An 'ADMIN PORTAL' for 'Charles Merl' showing a sidebar menu with options like Profile, Privacy & Security, Personal Tokens, Usage, Account Details, Users, Roles, Security, SSO, Audit Logs, Webhooks, and API Tokens. The main content area displays a 'Users' table with columns for User, Roles, Joined, and Last Seen.

User	Roles	Joined	Last Seen
John Smith jsmith@email.com	Readonly, Writer	Pending...	-
David Johansson d.johansson@gmail.com	Admin, Editor	18 Nov 2020 2 month ago	15 Jan 2021 Today
Katherine Scowl kate.scowl@email.com	Viewer	03 Aug 2020 6 month ago	15 Jan 2021 Today
Roman Evedere romer@gmail.com	No role assigned	13 Jan 2021 2 days ago	15 Jan 2021 2 days ago
Jace McQueen jmcq@mail.com	Admin, Editor	18 Nov 2020 2 month ago	15 Jan 2021 Today
Ryley Benton r.benton@gmail.com	Viewer	03 Aug 2020 6 month ago	15 Jan 2021 Today
Ali McHamara ali.m@mail.com	No role assigned	13 Jan 2021 2 days ago	15 Jan 2021 2 days ago

Customer Use-cases

Super growth companies, utilizing the Frontegg Platform

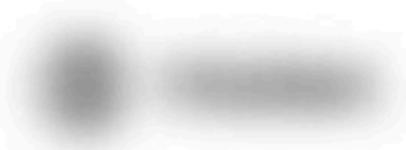
1



Hyper-growth financial infrastructure that is responsible of moving, storing, and issuing financial assets. It's the leading solution in the industry that processed **billions of dollars on a monthly basis**.

***** utilizes the Frontegg platform from early stages, allowing it to fast-track compliance and R&D efforts.

2



Company serving multiple Fortune 50 companies, Protecting **billions of people worldwide through their platform**.

***** utilizes the Frontegg platform to fast track user management for the leading companies in the world.

3



New York City-based provider of IoT and medical device security and asset management. With Medigate, leading **worldwide hospitals** can safely operate all medical devices on their network,.

Medigate utilizes Frontegg by enabling advanced SSO and Identity Federation solutions for their customers.

4



Kovrr's cyber risk modeling platform delivers global (re)insurers and enterprises transparent data-driven insights into their cyber risk exposures. Enabling cyber risk modeling for leading **global insurance companies**.

Kovrr utilizes the whole Frontegg platform from early stages to accelerate go-to-market and self-service.