

**Fast**

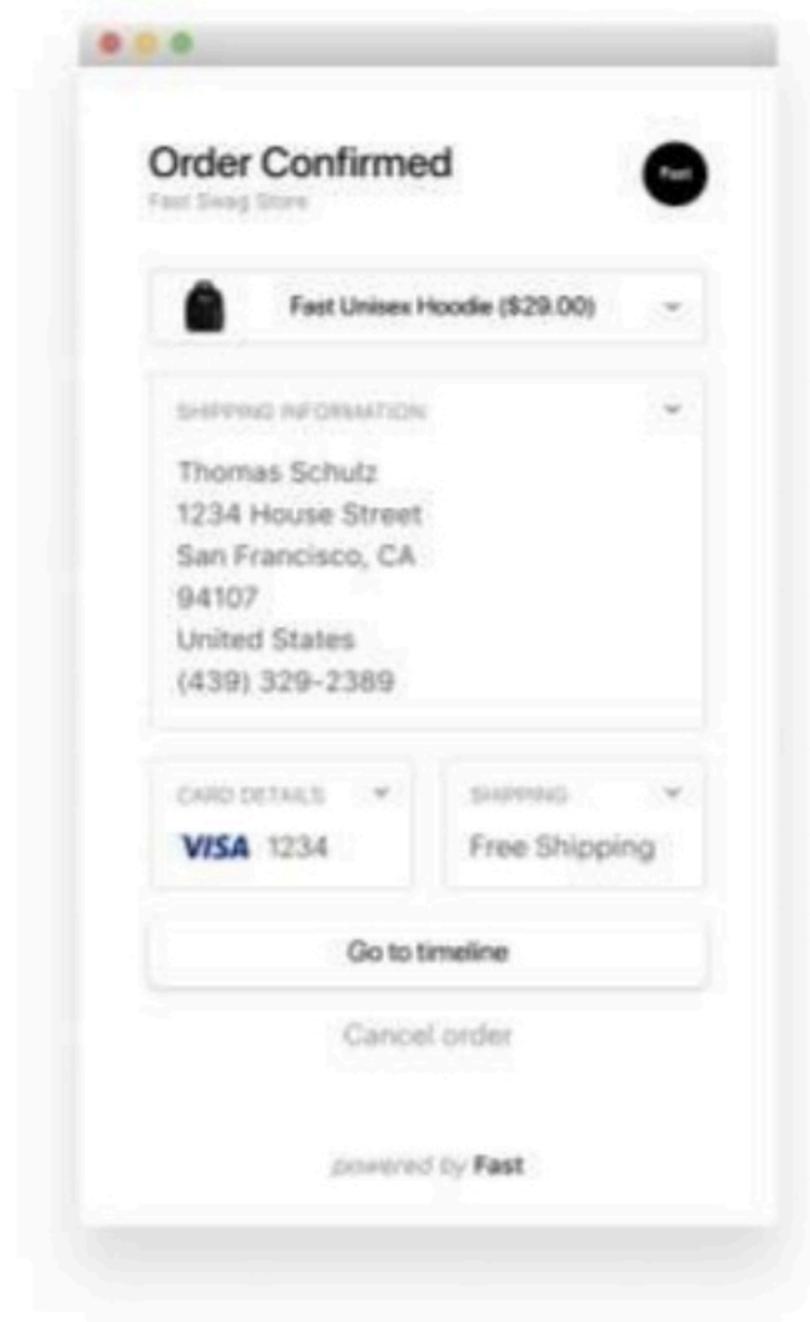


^ Click to play

Fast

# Fast Checkout

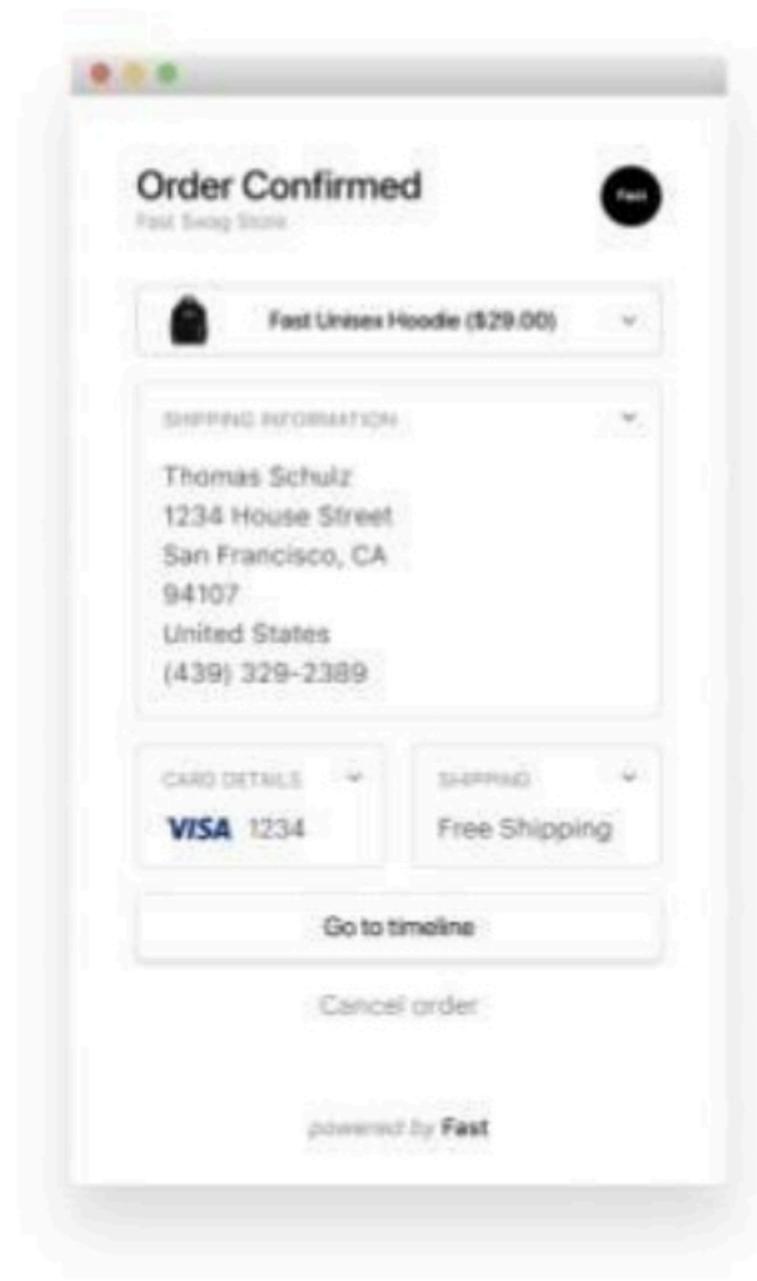
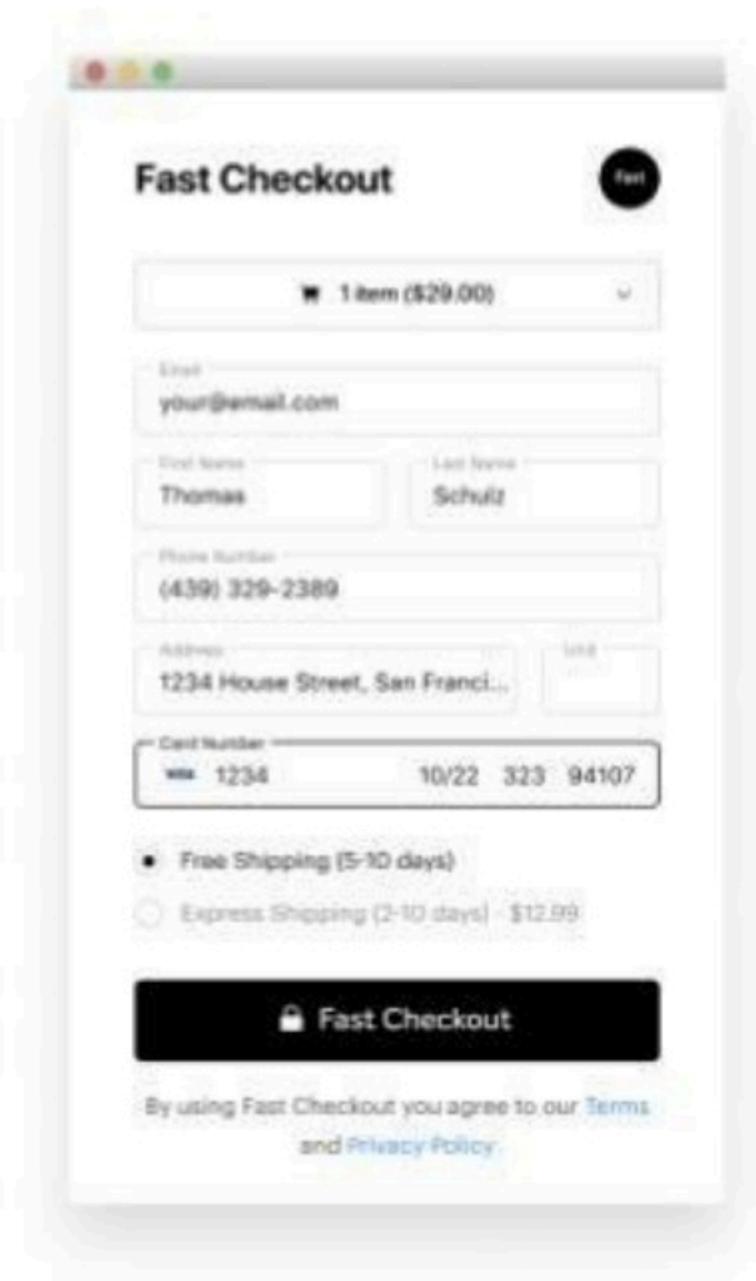
1-Click Checkout



Fast

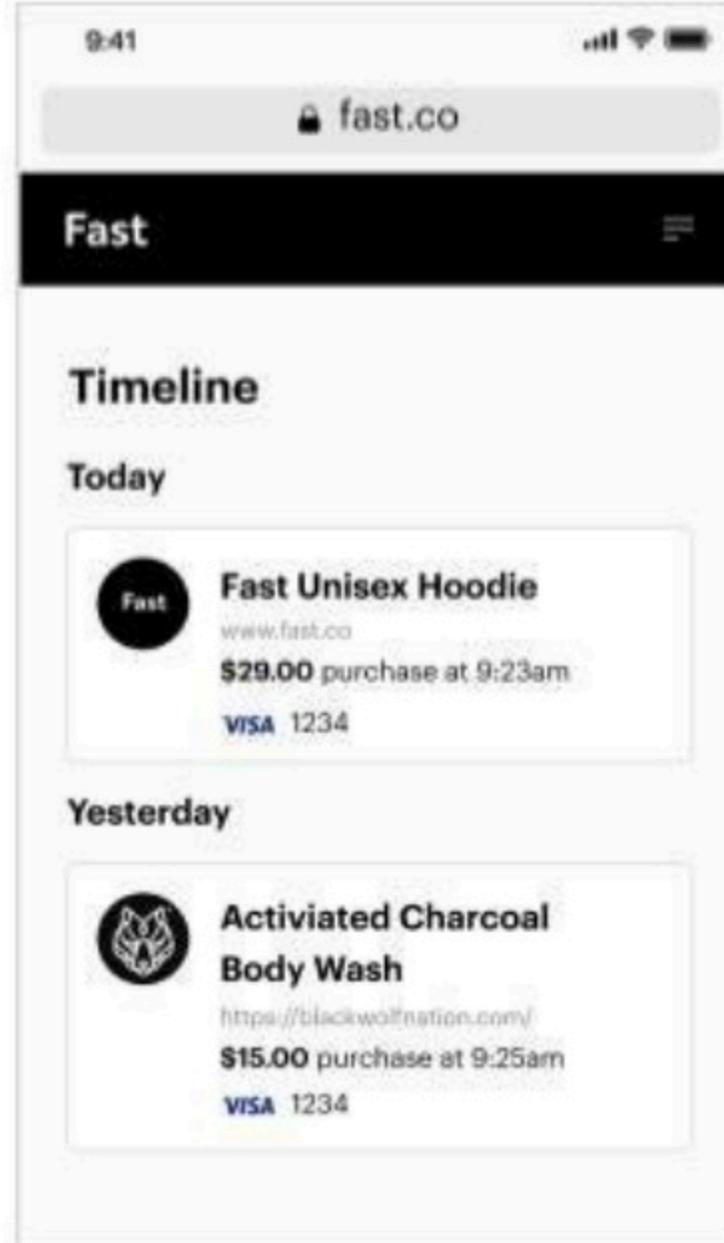
# Fast Checkout

## 1-Click Checkout



# Fast Checkout

## Post-Purchase Experience

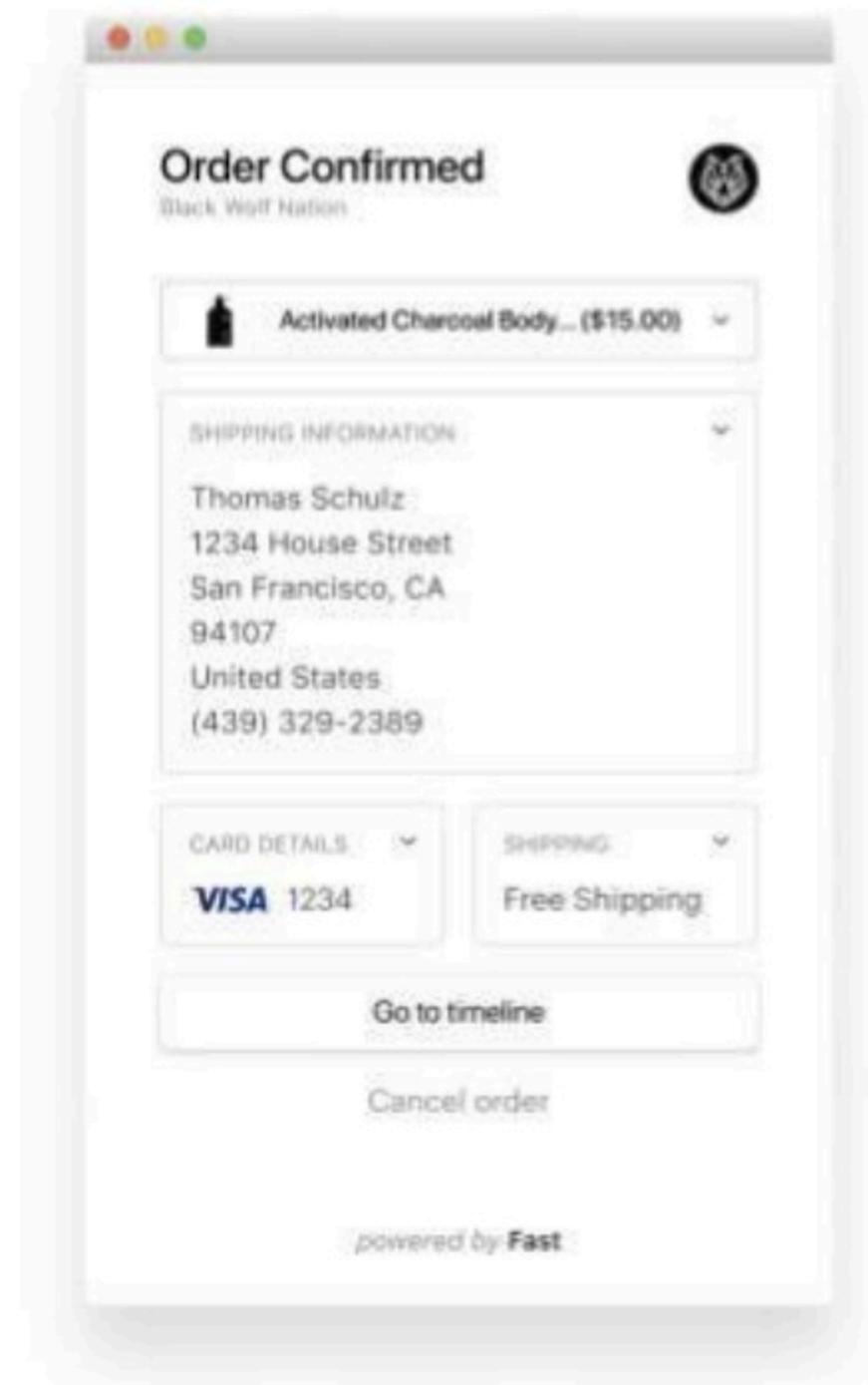


- Receipts
- Delivery Tracking
- Refunds
- Subscriptions

Fast

# Fast re/Order

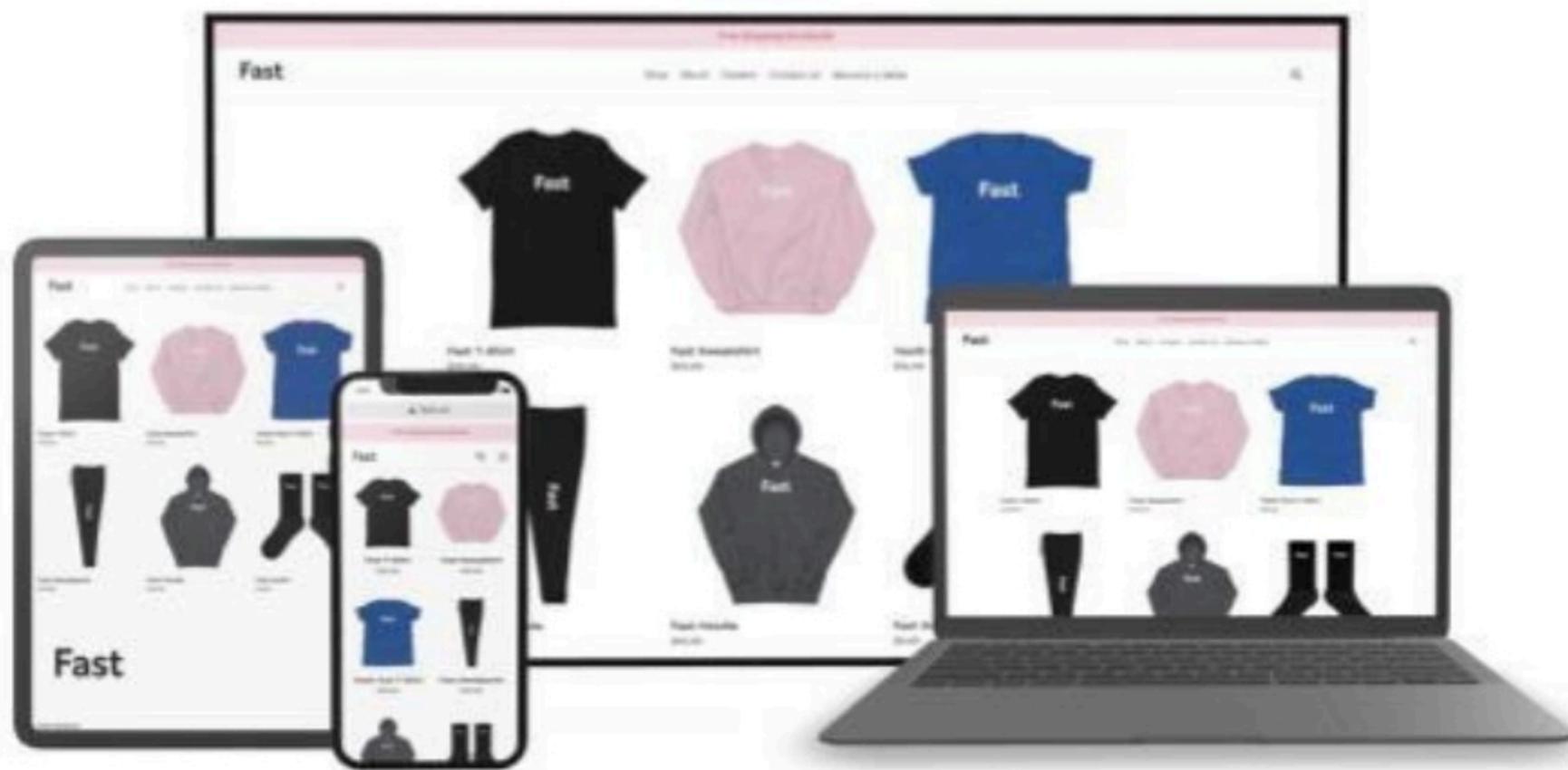
Zero-click Checkout



Fast

# Every site, platform, device

Every person with a debit or credit card can use



Fast

# Easy Install on major eCommerce platforms



Fast

# Fast Login

 Fast Login

Fast

 mariano@fast.co



 mar@marianoavila.com



Email

your@email.com

Fast Login

Secured by **Fast**

[Terms of Service](#) [Privacy Policy](#)

Fast

# Serious About Security

stripe



VERY  
GOOD  
SECURITY



Google Cloud



Fast

Fast

# A world class team & growing Fast

---



**Domm Holland**  
Co-founder & CEO

Prior to Fast, Domm was a serial technical entrepreneur, most recently leading an on-demand towing company in Australia that transacted \$50M in 4 years.



**Allison Barr Allen**  
Co-founder & COO

Prior to Fast, Allison was Head of Global Product Operations for the Money Team at Uber, while it scaled from 2k to 26k employees. She's an active angel investor in fintech & marketplace startups.



**Jason Alderman**  
CCO (Comms + Gov)

Jason was the Global VP of Communications at Visa for 9 years, before heading up comms at DraftKings and most recently CloverHealth.



## + world class product, engineering & design teams

Fast has been able to attract top talent. Employees have experience from Uber, Google, Square, Postmates, Shopify, Bond, Synapse, Walmart, and Wish.

# Competitors

## Primary Competitors



## Why Fast will win

1. **Platform Agnostic** - Works on every device and platform
2. **Consumer Centric** - Singularly focused on reducing friction for consumers while maintaining security & trust
3. **Login, Payments & Identity** - Other solutions are focused exclusively on either Authentication OR Payments
4. **Distribution**  
Fast will have the largest distribution amongst merchants

# Strong Backing

---

The logo for Stripe, featuring the word "stripe" in a bold, blue, lowercase sans-serif font.The logo for Index Ventures, consisting of three horizontal red bars of varying lengths on the left, followed by the text "Index Ventures" in a grey sans-serif font.The logo for SUSA Ventures, featuring a black silhouette of a gorilla's head and shoulders above the text "SUSA VENTURES" in a bold, black, uppercase sans-serif font.The logo for Kleiner Perkins Caufield Byers (KPCB), with "KPCB" in a large, bold, black, uppercase sans-serif font, followed by a vertical line and the full name "KLEINER PERKINS CAUFIELD BYERS" in a smaller, black, uppercase sans-serif font.The logo for GFC, consisting of the letters "GFC" in a bold, black, uppercase sans-serif font.The logo for Rocket Internet, featuring a stylized black "R" followed by the text "ROCKET INTERNET" in a black, uppercase sans-serif font.

- + A stable of other industry leading professionals across media, travel, retail, e-commerce, security & technology)

Fast

# An army of supporters

---

"This could be one of the most important companies in the world one day."

**Jeff Morris Jr**

Ex VP-Product - Tinder



**Steve McLaughlin FTP** @FTPPartners · Dec 13

Spent some time w @domm and @fast ... was fun to meet one of the next real unicorns in the making! Watch this space.

**Harry Stebbings** @HarryStebbing · Dec 7

At end of the day a company is nothing more than a collection of people, united by a common goal.

The best founders can assemble the best team in shortest time w/ small resources.

What @domm has brought together @fast with @abarrallen @anmolm\_ @PonomarevSol is remarkable. 🙌

4

7

33



**Scott Gorlick** @sgorlick · Nov 19

Really enjoyed this @twentyminutevc ep on @Fast.

Creating passwords & clicking thru multiple screens to buy things is old, broken & unsafe.

I'm excited for Fast to power a more seamless **checkout** experience for millions.

Go @Abarrallen & team!



20VC: Why Speed Is The Biggest Differentiator a Found...

Dom Holland is the Founder & CEO @ Fast, the world's fastest login and checkout with no more passwords, n...

Spotify

4

1

29



**SeedScout** @SeedScout · Dec 20

Seed bet - @fast. The fastest one click **checkout** and login. This one is already out of the bag in SF but I believe this company can be a \$10B company one day. And they've only get raised their seed round. And if you don't know @domm, you should.

# An army of supporters

---

 **Tom Mucklow** @tom\_from\_aurora · Dec 15  
Replying to @domm and @fast  
Cannot wait to see the **checkout** product in action in the new year, it sounds genuinely game changing. Transparent insight is always appreciated tool

🗨️ 🔄 ❤️ 3 📤

 **David Gil** @d\_gilz · Dec 16  
Replying to @domm and @fast  
PayPal's "express" **checkout** is a clunky joke. There's a reason Apple Pay **checkout** has already passed them in no. of txs. Can't wait for Fast so we can finally have a universal quick **checkout** across the web

🗨️ 🔄 ❤️ 1 📤

 **Ken Wattana** @KenWattana · Oct 24  
It's not just about a fast **checkout** - it's about the identity and data that comes with it too. Think about the times you've abandoned your cart because login process was painful or had too many steps? @fast is addressing an iconic UX problem that's just the tip of the iceberg

🗨️ 🔄 ❤️ 📤

 **I @immbsh** · Nov 8  
Replying to @domm and @fast  
Would really love it for my site [easyeats.my](http://easyeats.my) for both login and **checkout**! I can really see a lot of drop offs after sign up and payment pages, even though they've put in food/drinks in their carts already

🗨️ 1 🔄 ❤️ 2 📤

 **Andreas Vandris** @acvandris · Oct 30  
Replying to @paulg  
[@fast](#) is taking a great approach to fixing this problem with one-click login and **checkout** cc: @abarrallen

🗨️ 3 🔄 3 ❤️ 12 📤

 **Everett Berry** @everettpberry · Nov 8  
Replying to @everettpberry and @fast  
It's just such a pain. Entering the same info over and over again. And then the speed of most sites on login and **checkout** is a drag.

And then there's a pg tweet about this which makes me even more excited.

🗨️ 🔄 ❤️ 2 📤