



FAKESPOT

Investor Presentation

The Problem

**There is a massive amount of fake activity
and information on the Internet**

The Fakespot Solution

Fakespot is real-time eCommerce fraud protection that saves money, time, and frustration

- ▶ Spot unreliable sellers fast in real-time and recommend better sellers
- ▶ Detect and eliminate fake reviews
- ▶ Prevent counterfeit and problem purchases

Our Chrome Extension integrates seamlessly with the leading eCommerce marketplaces:



amazon

Apple AirPods Pro

Sold by SalesKingBest9393

 Seller Warning

ebay

Apple AirPods Pro

Sold by TechSeller33

 Seller Approved

Walmart  **COMING SOON**

Apple AirPods Pro

Sold by WalmartSeller95

 Seller Approved

Only Fakespot Has Fraud Protection + Better Sellers

Fakespot is the **only platform** that **saves its users money, time and frustration** by providing them with **real-time protection from scams**

Tools & Home Improvement › Power & Hand Tools › Power Tools › Combo Kits

DEWALT 20V MAX Cordless Drill Combo Kit, 2-Tool (DCK240C2)
by DEWALT
★★★★☆ 5,792 ratings
#1 Best Seller in Power Tool Combo Kits

Seller Approved by Fakespot Guard

Best Deal → **Not the Best Deal Fakespot Is**

List Price: \$199.00
Price: **\$159.99 & FREE Shipping**
You Save: **\$39.01 (20%)**

Get \$60 off instantly: Pay \$99.99 upon approval for the Amazon Rewards Visa Card. No annual fee.

Style: **Drill Driver/ Impact Combo Kit**

w/ Extra 5 Amp Hour Battery	w/ Drill Bit Set
\$274.72	\$165.36

Fakespot Reviews Analysis
★★★★☆
C Analyze reviews

This seller is Approved
By Fakespot Guard, learn more

Consider this better seller:
\$149.00 + Prime Shipping
Add To Cart Buy now

- Seller: Amazon.com
- Shipment: Amazon.com
- You save \$10.99
- Better Return Policy
- Lower Counterfeit Risk
- Better Customer Support

Fakespot Reviews

Quickly warns consumers if they can rely on the reviews or not

Fakespot Guardian

Protects consumers from bad sellers and offers better ones

Finds better sellers than Honey & Wikibuy without coupons

Fakespot's Core Team

Fakespot is a growing team of world class engineers, data scientists, and operations specialists. Our leadership team consists of:



Saoud Khalifah - Founder and CEO: Saoud founded Fakespot with the mission to eliminate misinformation and deception from the internet. Forbes 30 Under 30.



Rob Gross - Co-Founder and COO: Rob leads Fakespot's operations and oversees the product and customer success teams.



Josh Applebaum - Lead Backend Engineer: Josh manages our team of full stack engineers. He was a lead backend engineer on Shutterstock's commerce platform.



Chris Koehler - Full-Stack: Chris's strong background in software engineering and physics allows Fakespot to deploy cutting edge products fast.



Sen Tian - Data Science Lead: Sen is an NYU Data Science Ph.D candidate graduating in 2020 and leads our data science team.



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