



SEEDING A SUSTAINABLE PLANT-BASED FUTURE

INVESTOR BRIEF

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n to Equinom and does not constitute an offer to sell, or a solicitation to buy an equity position in Equinom in any jurisdiction.

Equinom at a Glance



PATENTS

Approved: 4

Pending: 7

HEADCOUNT

Israel — 38 Employees

USA — 7 Employees

ESTABLISHED

2012

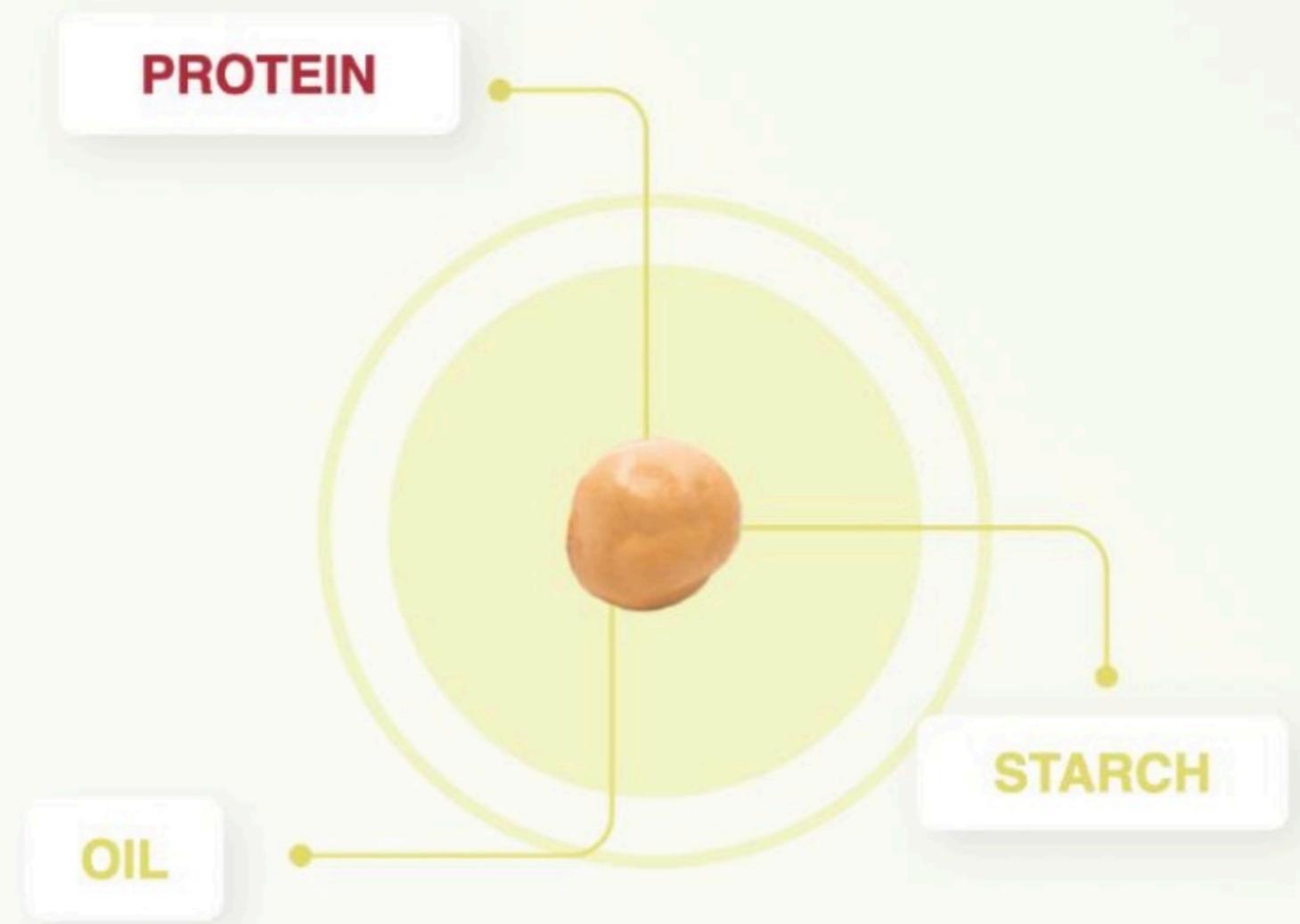
OUR INVESTORS



PRODUCTS

Soybean, Pea, Sesame,
& Special Grains

The key enabler for the **plant-based** food industry



THE CHALLENGE OF THE PLANT-BASED PROTEIN INDUSTRY:

250% Cost Gap

Plant-based burgers are more costly to produce than beef burgers

3.5X Cost



	BEEF		PLANT BASED
	\$0.81		\$2.86
	patty		patty
	\$1.58	Cost per burger	\$3.63
	\$5.99	Average selling price	\$9.99
	279.7%	Markup	175.3%

The Prohibitive Cost Structure of the Existing Supply Chains is HIGH

Raw material (cost per ton)



Yellow pea

\$300

VS



Pea protein

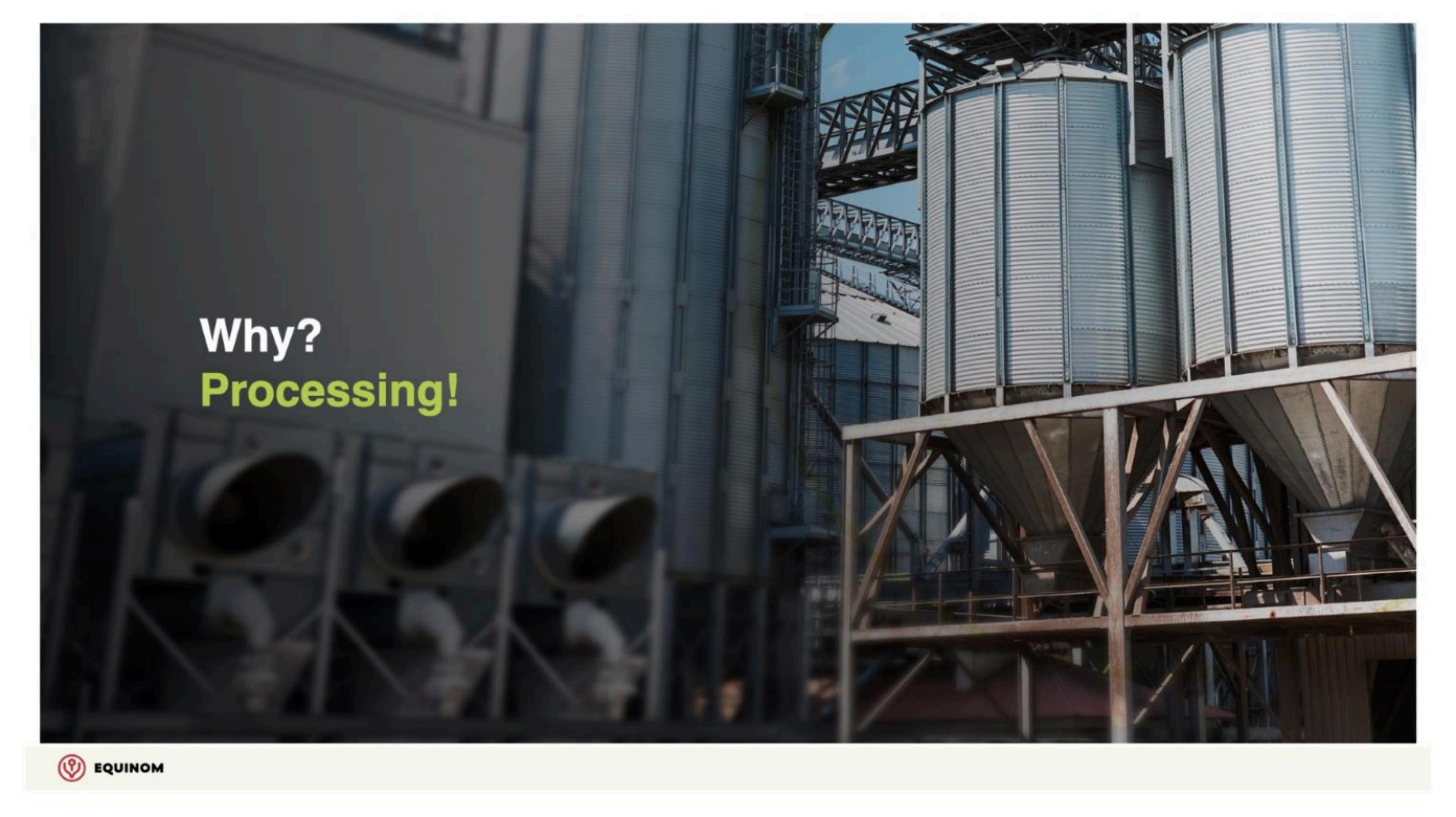
\$5,000

VS



Plant-based patties

\$25,000

A photograph of an industrial facility, likely a grain elevator or processing plant. The image shows several large, cylindrical silos made of corrugated metal, supported by a complex steel framework. In the foreground, there are large, dark, circular openings, possibly part of a conveyor system or storage bins. The sky is visible in the background, suggesting an outdoor setting.

Why? Processing!

Enabling Dramatic Cost Reduction and Enhanced Quality



Equinom's Smarter Seeds enable ingredients
to be 'processed' in the field



Without the need for factory processing

A Robust Ingredient **Packed in a Tiny Seed**

Customer Values

- Efficient production
- Improved neutral taste
- Enhanced functionality
- Clean label ingredient
- Increased nutritional value
- Reduced environmental footprint

The Crops



Examples of Golden Traits

- High protein
- Oil rich
- Enhanced organoleptic properties
- Solubility
- Protein composition
- Starch composition
- Robust yield



THANKS

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