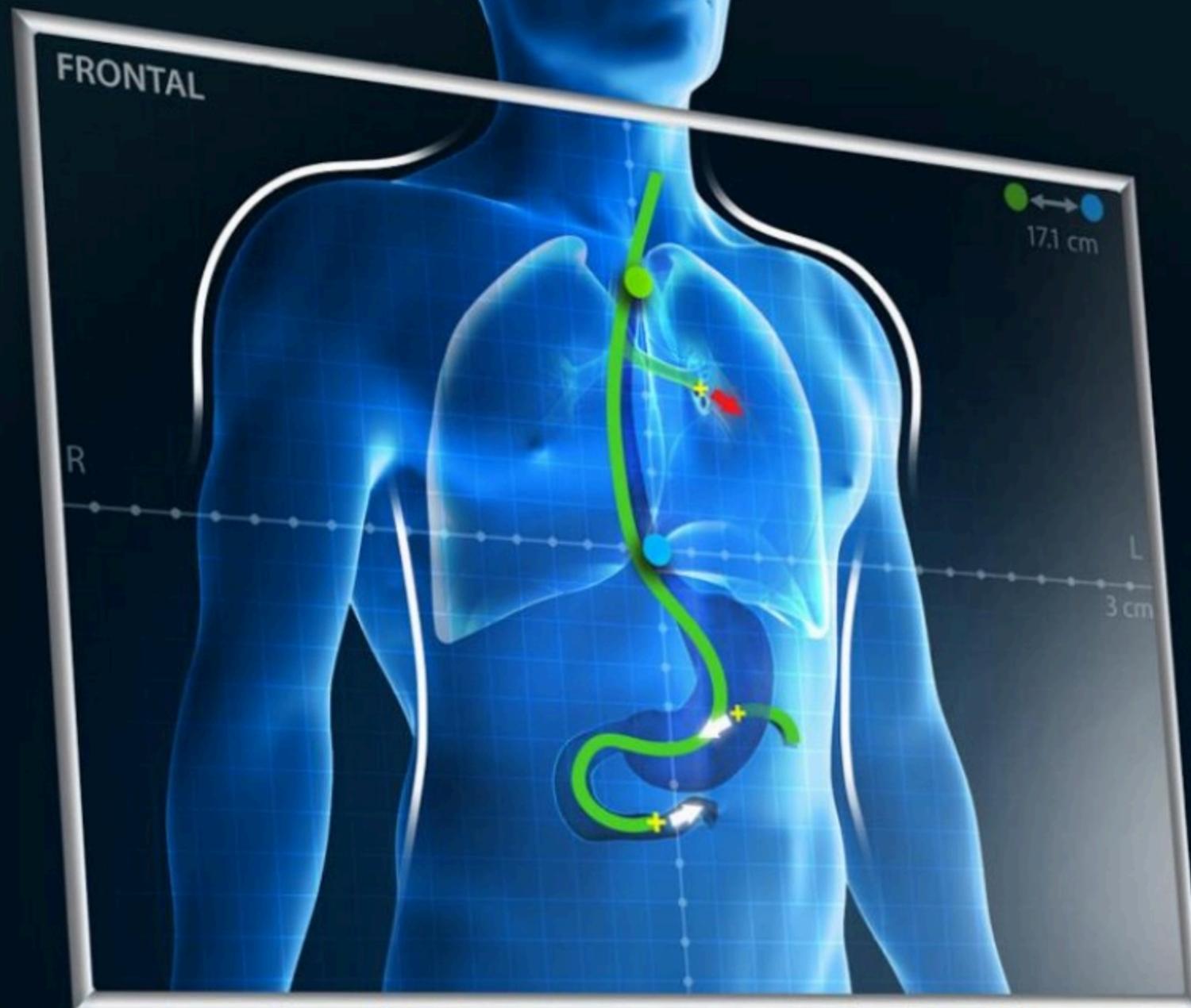


Personalized Navigation for Feeding Tube Placement

Doron Besser, MD
CEO



OUR MISSION

ENvizion Medical is an innovation leader in the field of enteral feeding, focused on improving patient outcomes across the continuum of care, encompassing the development of advanced, personalized navigation solutions, responding to the challenges of the everchanging healthcare environment, while continuously focusing on the customer.



ENvizion Medical Today

01

> Clear-cut unmet clinical need(s): Prevention of feeding tube misplacement in the lungs; enabling early feeding

02

> Large market: USD 1,6 Billion with a 5.9% CAGR. Additional opportunity due to COVID-19

03

> Unique Solution: Feeding tube with localization sensor which is tracked by system

04

> FDA cleared technology - demonstrated to save lives and reduce costs

05

> No need to precondition the market

06

> From Jan '20 installed already at 7 hospitals in the US with over 2,000 successful placements

07

> Business model of monthly recurring revenue; manufacturing capabilities

08

> Promising product pipeline: Preterm infants; Navigation upon X-Ray images

09

> Experienced management team in Israel & USA

10

> Strong intellectual property

11

> \$16.7 Million raised to date; Investor: Swing Medical

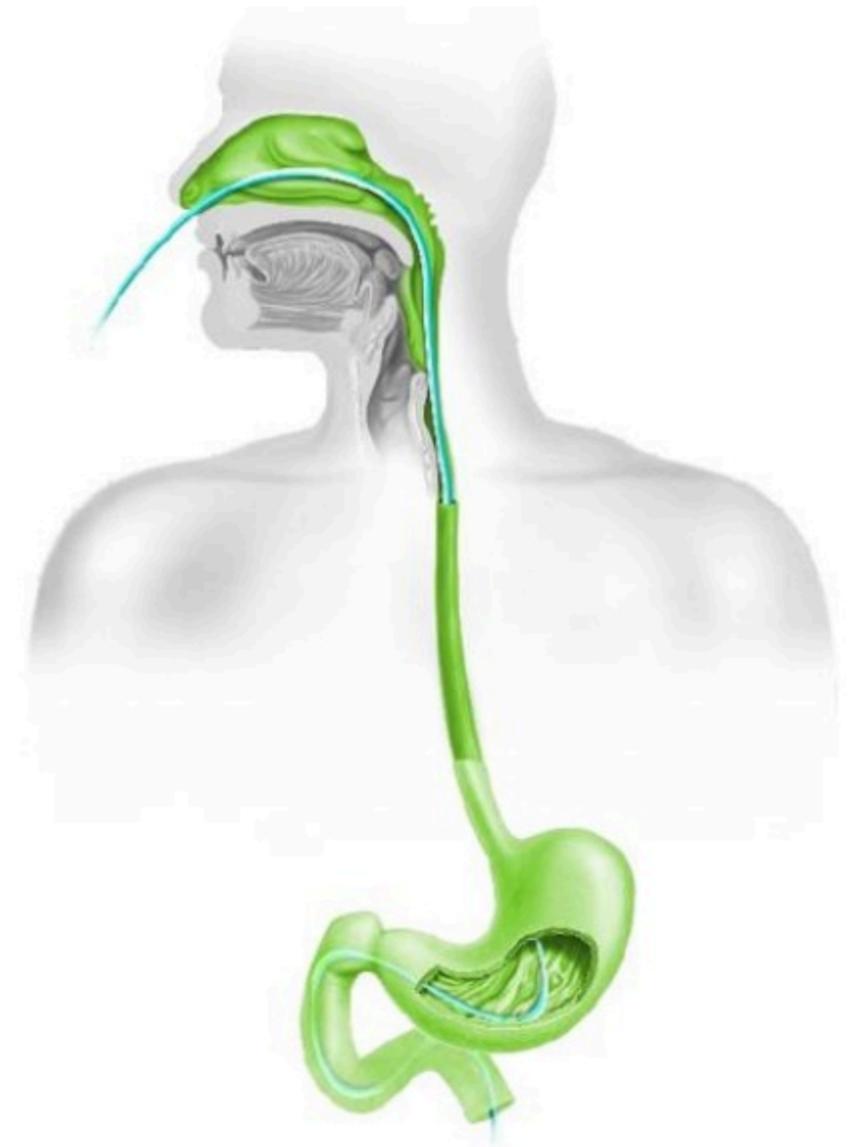
Feeding Tubes can Mistakenly be Placed in Lungs!

- ▼ Over 1M feeding tubes misplaced WW (4-5%)
 - ▶ 330K feeding tubes misplaced in the US
- ▼ Leads to:
 - ▶ Pneumothorax (Lung collapse)
 - ▶ Lung filled up with fluid nutrition
- ▼ Severe consequences:
 - ▶ Prolonged hospitalization, death, excessive cost to hospital, legal issues
- ▼ X-Ray (gold standard) methodology is limited:
 - ▶ Performed normally after placement procedure
 - ▶ Growing concern due to cost and radiation exposure
- ▼ **Lung misplacement has worldwide focus**



Malnutrition of Hospitalized Patients is a Major Issue

- ▼ Common in critically ill patients with rates of 39% - 50%
- ▼ Can be at admission or can develop during hospitalization
- ▼ In critically ill patients, normal feeding may not be possible for many days
- ▼ Delays in commencing nutrition results in negative outcomes
- ▼ Delivering early nutrition via a feeding tube:
 - ▶ Reduces disease severity
 - ▶ Diminishes complications
 - ▶ Decrease length of ICU stay
- ▼ Improve patient outcomes
- ▼ Initiation of enteral feeding is recommended within 24–48 h
- ▼ Placement of feeding tube in small intestine results in prevention of complications and more efficiency of calorie requirements



Enteral Feeding Market: \$1,6B TAM only for Tubes

The Economist

The inside story of Britain's fight against covid-19

"ICU patients are the very sickest patients who need constant care, often mechanical and human. Ventilated patients are sedated, sometimes for weeks, to tolerate the tubes inserted into them. They are fed through a line that enters via the nose. They need to be moved regularly to prevent pressure sores"



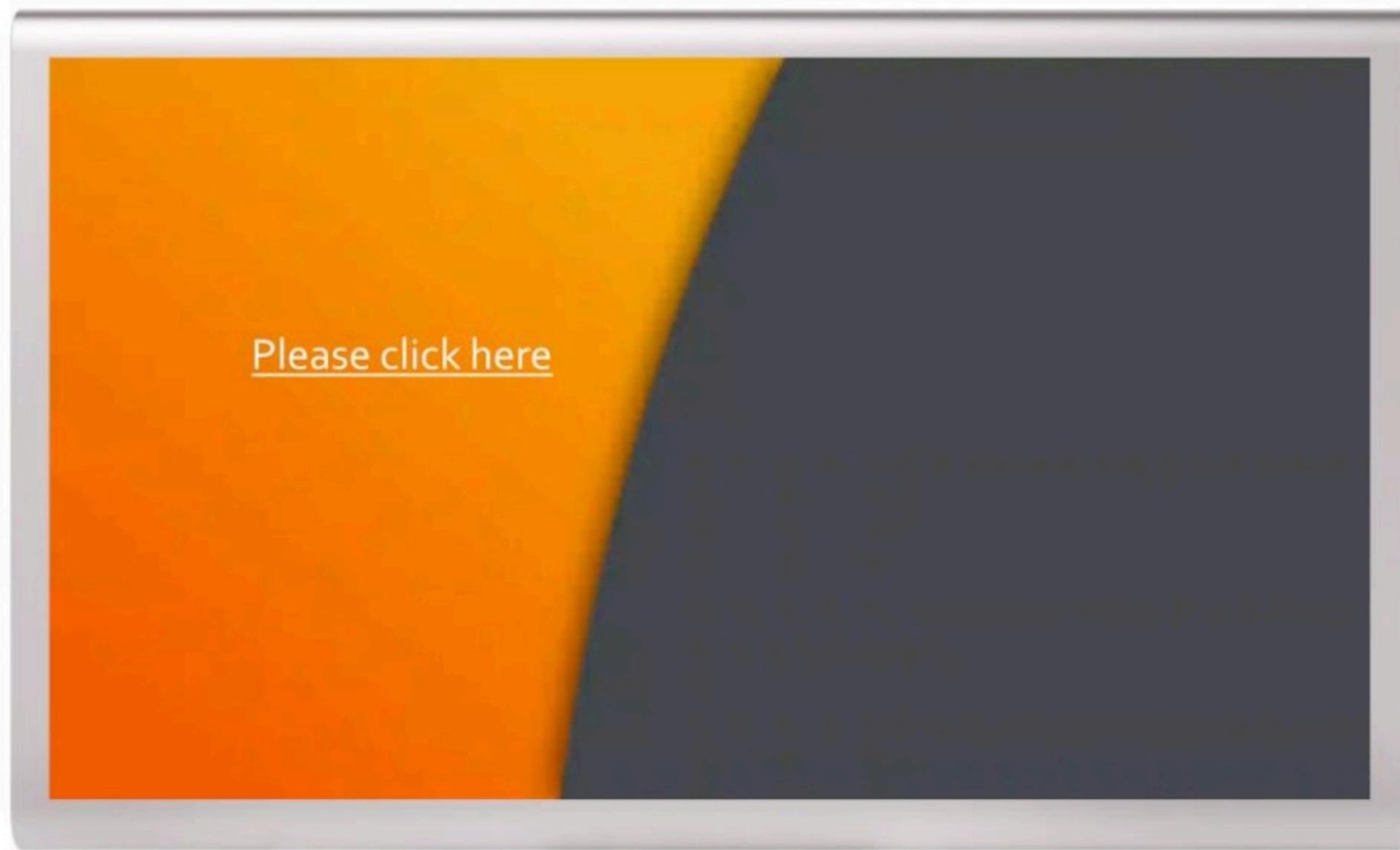
Key Players



- ~ 25M Nasoenteric Tubes/year WW
- 7.3M Nasoenteric Tubes/year US
- 5.9% CAGR
- \$1,6B TAM only for feeding tubes

ENvue

Personalized Real-time Navigation System for Feeding Tubes



ENvue Clinical Trial Led to FDA 510(k) Clearance (Feb '19)

- ▶ Cleveland Clinic, St. Vincents
- ▶ 58 successful tube placements
- ▶ Immediate correction in 2 cases
- ▶ **Zero placements in lung**
- ▶ **No lung damage**
- ▶ Ease of use
- ▶ No change in clinical practice
- ▶ Short learning curve



Current Status

- ▼ 510(k) FDA cleared
- ▼ Official US sales and marketing activities kick-off: January '20
- ▼ Nationwide agreement signed with 2nd largest private healthcare system in the US with 150 hospitals
- ▼ Multiple hospitals utilizing ENvue system with monthly recurring orders
- ▼ Thousands of procedures successfully performed with zero lung placements



Hanna Wize, RN
St. Vincent Hospital



Connie Saylor
St. Elizabeth Hospital



Dr. Lewis Jacobson
St. Vincent Hospital

ENvizion Medical - Overview

- ▼ Founded 2014
- ▼ Located in Tel-Aviv Israel with presence in the US
- ▼ Research and Development is performed in Israel
- ▼ Leadership: International background with specific expertise in the fields of tube extrusion, HW/SW, intrabody navigation, sales and marketing and operations

Doron Besser, MD Co-Founder, President & CEO	Sunlight Medical, superDimension (Acquired by Covidien for \$330M), Angioslide
Shay Tsuker Co-Founder & CFO	Bank Leumi Investment Group, Board Member Psagot Investment (Owned by Apax Partners)
Gabriel Portnoy COO	I.D.F Brigadier General at IDF Intelligence Corps
Fred Reuning VP Clinical Marketing	Novartis, Smiths Medical, Vascular Solutions, Nestle Medical Devices
Joe Kroll National Sales Director	Corpak MedSystem (Acquired by Avanos for \$174M)
Robert McVey VP Market Development	Corpak MedSystem (Acquired by Avanos for \$174M)
Guy Ben-Ezra VP R&D	Orsan Medical, Deepbreeze, MTRE Advanced Technologies
Ran Cohen CTO	Simbionix (Acquired 3DS), SuperDimension (Acquired by Covidien), Sync-Rx (Acquired by Volcano Corp.), Volcano Corp
Clay Anselmo VP RA/QA	Alcon, Gambro, Reglera (Acquired by Dohmen Life Sciences)
Anat Hofshi, PhD Director Clinical Affairs	B.G Guard, Carmel StemSense



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