



**Enron Communications:  
*delivering a whole new Internet  
experience***



Enron Communications

# Enron Corporation

- Rated by *Forbes* magazine as “Most Innovative Company in America” four years in a row
- \$31 Billion in Revenues
- Worldwide leader in deregulating industries
- Experienced in physical commodities, risk management and financial services
- **Enron Communications** is a wholly owned subsidiary of Enron Corp.



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# Enron Communications, Inc.

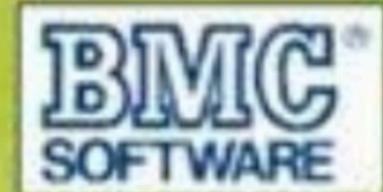
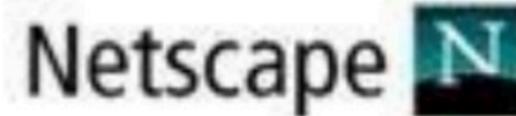
*A new world network application services provider*

- ➔ Delivering a whole new Internet experience
- ➔ Building an **application delivery platform**—the Enron Intelligent Network™—that leverages national Pure IP™ fiber network
- ➔ Creating unique business relationships to deliver next-generation application services



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# Our world-class team



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# Development partners



**CISCO SYSTEMS** The Enron Intelligent Network™ is the first global network to deploy GSR over DWDM



**RealNetwork** - The Enron Intelligent Network™ is the only network to deliver RealSystem™ G2 technology to the desktop over Pure IP.



**INTEL** provides secure network technology for the Enron Intelligent Network™



**ePowered™** application services run on a distributed community of **SUN** Enterprise servers, and Sun is a marketing partner.



**CIENA's** high speed DWDM creates high speed optical circuits on the Enron Intelligent Network™



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# What it takes...

## Building an application delivery platform for the New World Network

Ubiquity

Reliability

Cross-platform network management



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# To serve 100M desktops...



## *Ubiquitous Standards:*

- consider the e-mail paradigm



## *Reliability:*

- applications are mission critical



## *Cross-platform network management:*

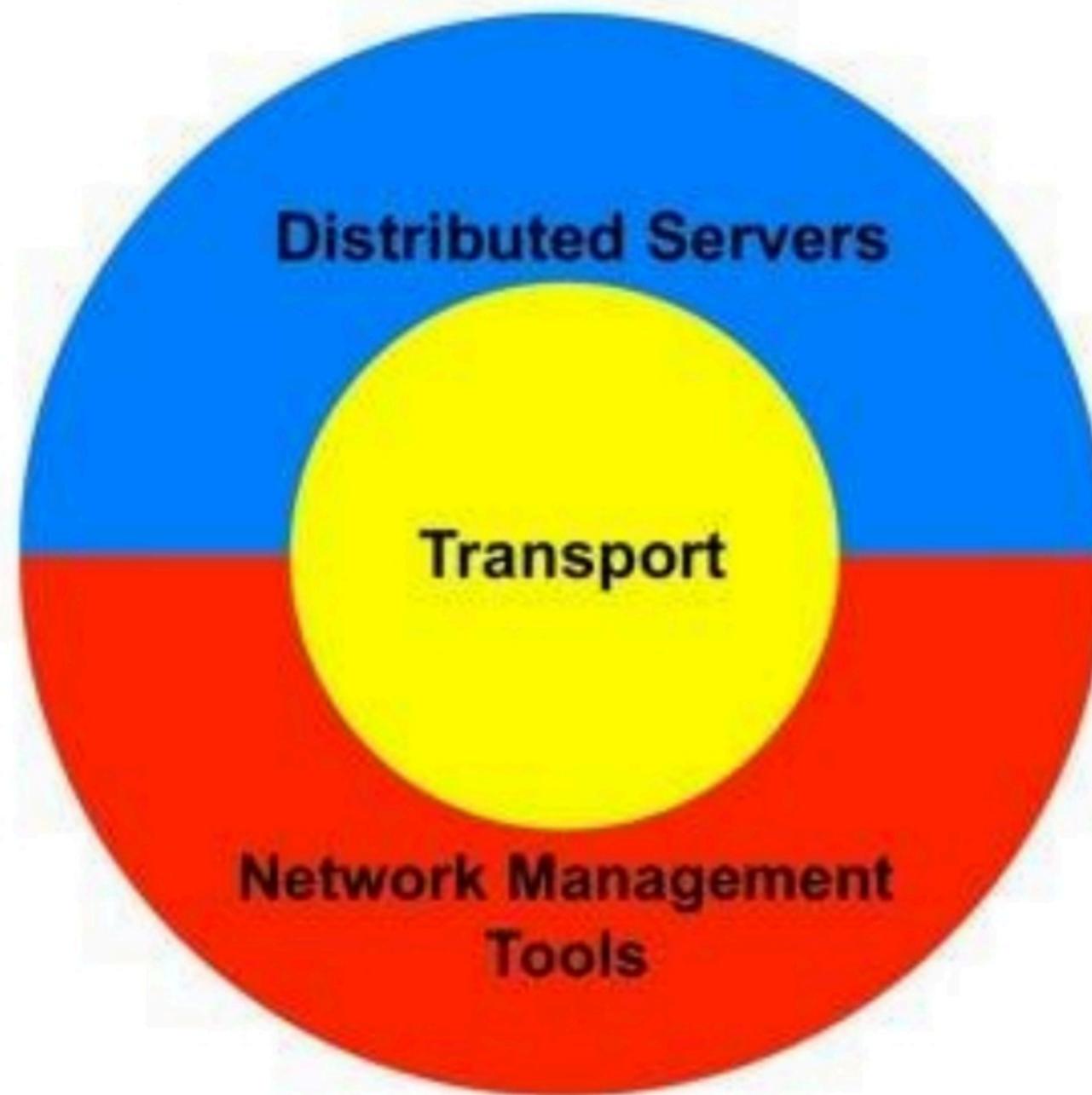
- provide settlement, support services



# To create the platform...



*bandwidth, support systems and reliability*

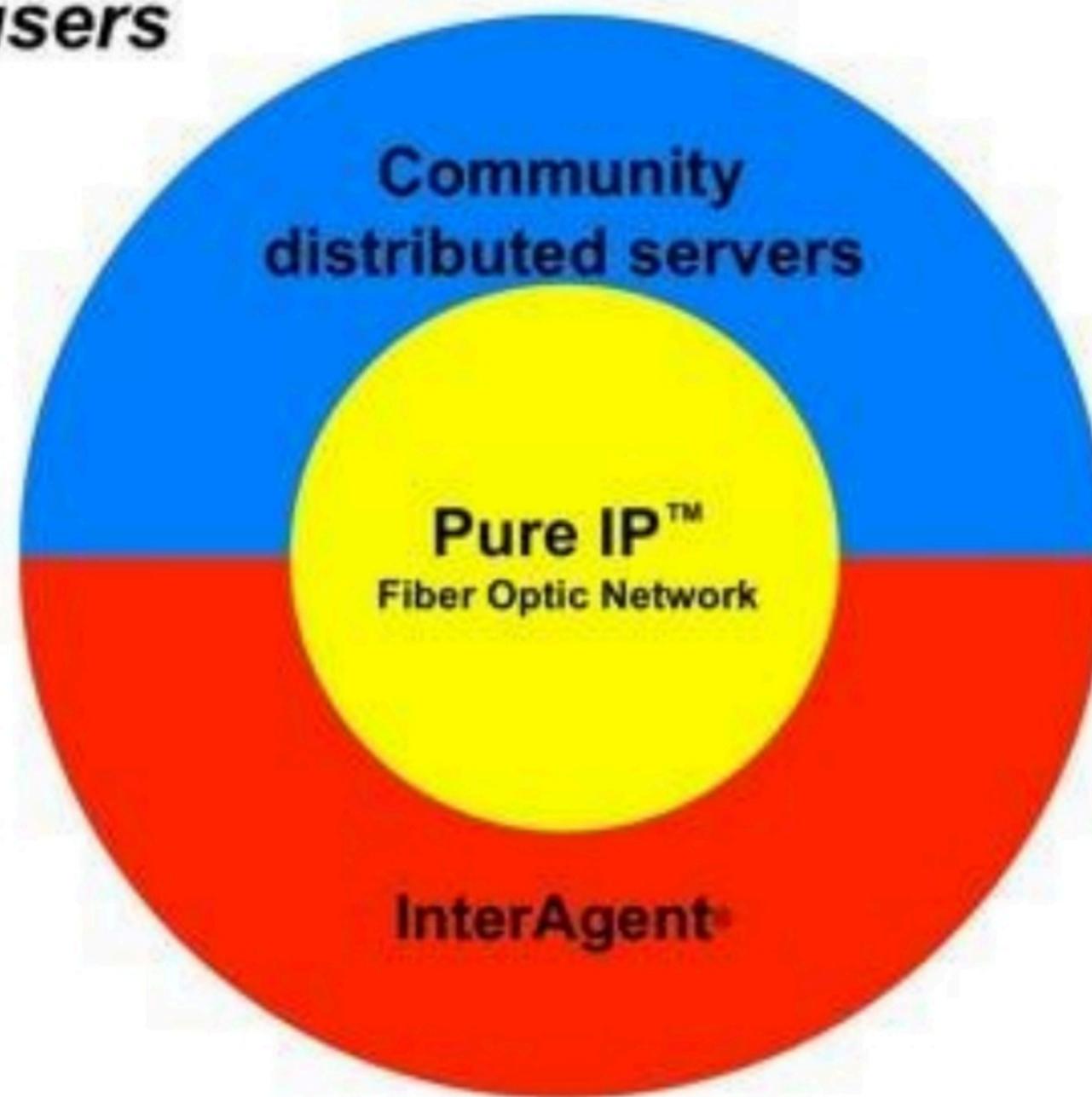


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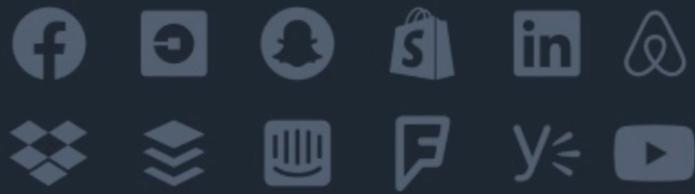
# Enron Intelligent Network™



*Delivering rich media applications to millions of users*



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