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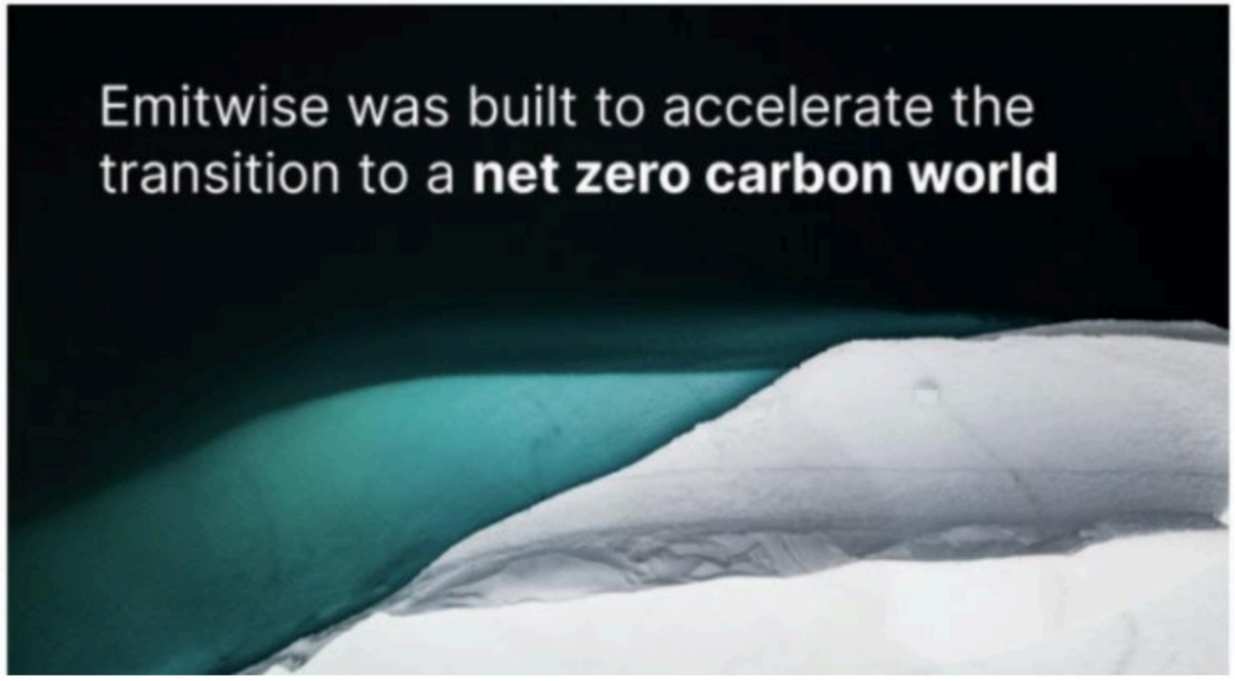
Emitwise

A brief introduction to Emitwise

Why do we exist?



What do we do?

The current state of affairs

May 2020

Sales

Emitwise has gained a significant number of strong referenceable case studies. Despite COVID-19, **we've won multiple large new clients** and have a strong pipeline expected to close by Q4.

`<Confidential figures & sub-pages have been removed from this Notion pitch deck>`

> **We sell based on making sustainability profitable** → Details on ROI

Product

Emitwise has built the world's first platform which makes it **significantly easier and faster for companies to calculate, track, and reduce their carbon footprint.** This allows them to reduce costs, future-proof their business, and become sustainability leaders.

Emitwise is modernising the legacy industry of carbon footprinting, using a unique blend of carbon accounting expertise and machine learning innovation to **automate a previously complex and manual process.**

🖥️ Understanding our product

🌲 Innovation in carbon accounting

Team

Emitwise combines innovation in carbon accounting with expertise in data pipelines and artificial intelligence to **bring automated carbon footprinting to life.**

We have recruited from **Trucost and Ecoinvent**, environmental data providers with a global reputation.

👥 Who is Emitwise?

Finances

Emitwise is building a lean and efficient company.

`<redacted>`

Where we want to be in 5 years

🎯 **To hit `<redacted>` ARR, we will have an estimated `<redacted>` customers, and embed ourselves across supply chains.**

To achieve this target, we will need to:

1. Double down on supply-chain network effects and our partnerships model;
2. Become experts at land-and-expand

To avoid catastrophic consequences from climate change, **the world needs to aim to limit global warming under the 1.5°C mark**. For this to happen, rapid and widespread corporate and governmental climate action will need to take place over the next 5 years. Emitwise's innovative carbon footprinting technology will make this possible.

We aim to have **directly facilitated a reduction of 10m tCO_2e, which is equivalent to the emissions produced by Panama each year.**

Where we want to be in 10 years

🎯 **To hit `<redacted>` ARR, we will become a carbon management platform for every team in every business in the world.**

Emitwise will embed carbon into the decision-making of companies, big and small, across the world. **CO_2e has become a key business KPI like cost or revenue.** Every team, ranging from procurement to marketing, will need to use Emitwise to understand the environmental impact of their decisions.

Emitwise is aiming to have **directly facilitated a reduction of 100m tCO_2e, which is equivalent to the emissions produced by Belgium each year**.

Technological disruption will be pivotal to the change to come, and Emitwise aims to be at the heart of that change.

Understanding our product

Executive Summary

Emitwise has built the world's first platform which makes it **significantly easier and faster for companies to calculate, track, and reduce their carbon footprint.** This allows them to reduce costs, future-proof their business, and become sustainability leaders.

Emitwise platform

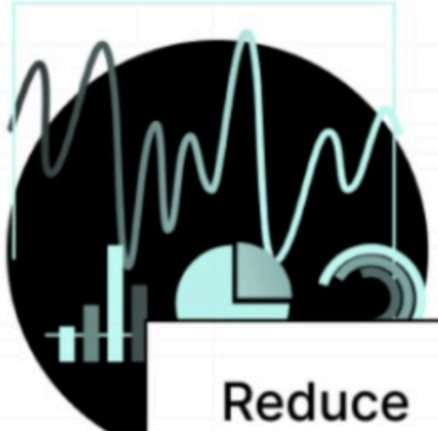
The Emitwise is the only solution that enables companies to fully automate their carbon accounting across all business units and suppliers.
It uses machine learning to automatically track emissions in real time and with precision.

Monitor

- Scope 1, 2, and 3 carbon emissions
- Automatic and continuous tracking
- In line with the GHG Protocol and key ISOs

Report

- One-click end-of-year and quarterly reporting
- Custom and voluntary reporting like CDP
- Fully auditable platform with simple assuranace



Reduce

- Easily identify hotspots & carbon inefficiencies
- Engage key stakeholders around sustainability
- Track progress towards environmental targets

Innovation in carbon accounting

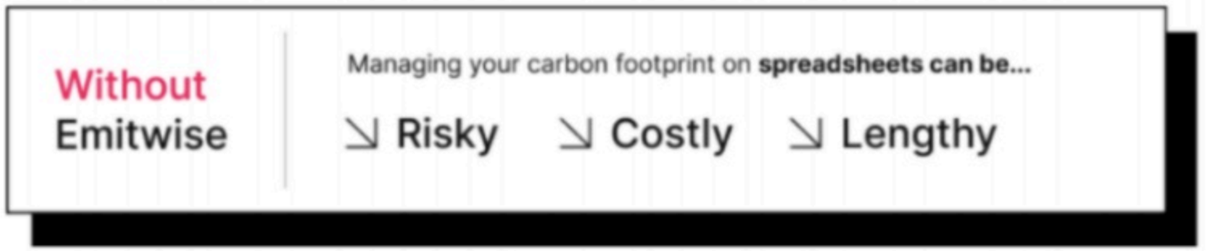
Executive Summary

Emitwise is modernising the legacy industry of carbon footprinting, using a unique blend of carbon accounting expertise and machine learning innovation to **automate a previously complex and manual process.**

Problem

Calculating an organisation's carbon footprint is currently a manual, spreadsheet-based process. This fuels problems for businesses large and small as it:

1. Produces inaccurate results
2. Hugely costly and time consuming
3. Is retrospective, with once a year calculations
4. Creates reporting and auditing risks
5. Inability to track on-going emissions
6. Not scalable



Solution

💡 Emitwise solves the **problem of precision by using machine learning to scale and automate high-precision carbon footprinting.**

`<Confidential details about our technology have been removed from this Notion pitch deck>`

💡 Emitwise solves the **problem of frequency by automating the data collection process.**

`<Confidential details about our technology have been removed from this Notion pitch deck>`

👇 **Click below to navigate back to main section**

📷 ↗ Emitwise Pitch Deck

Join the fight against climate change

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