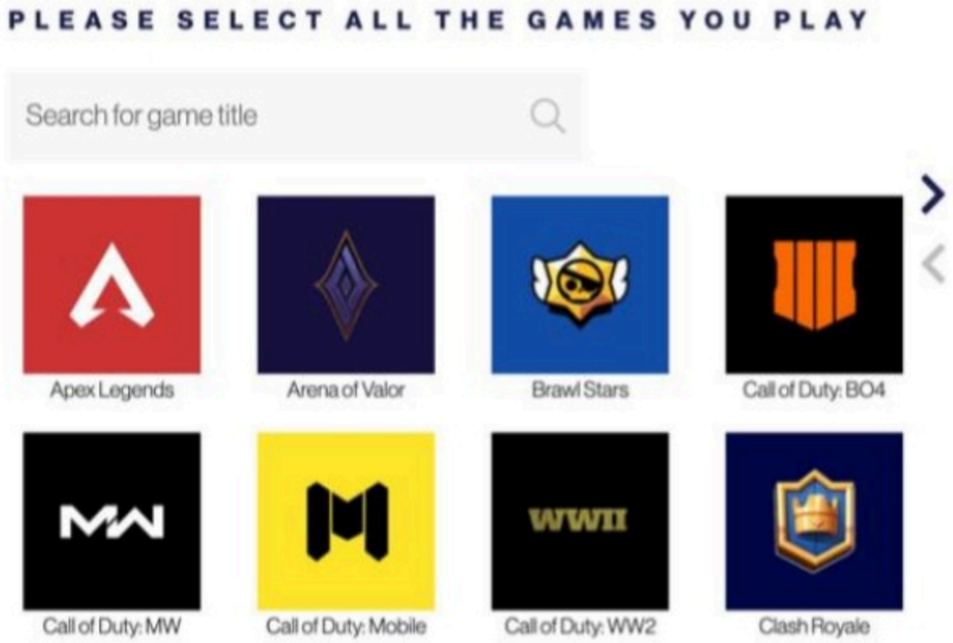
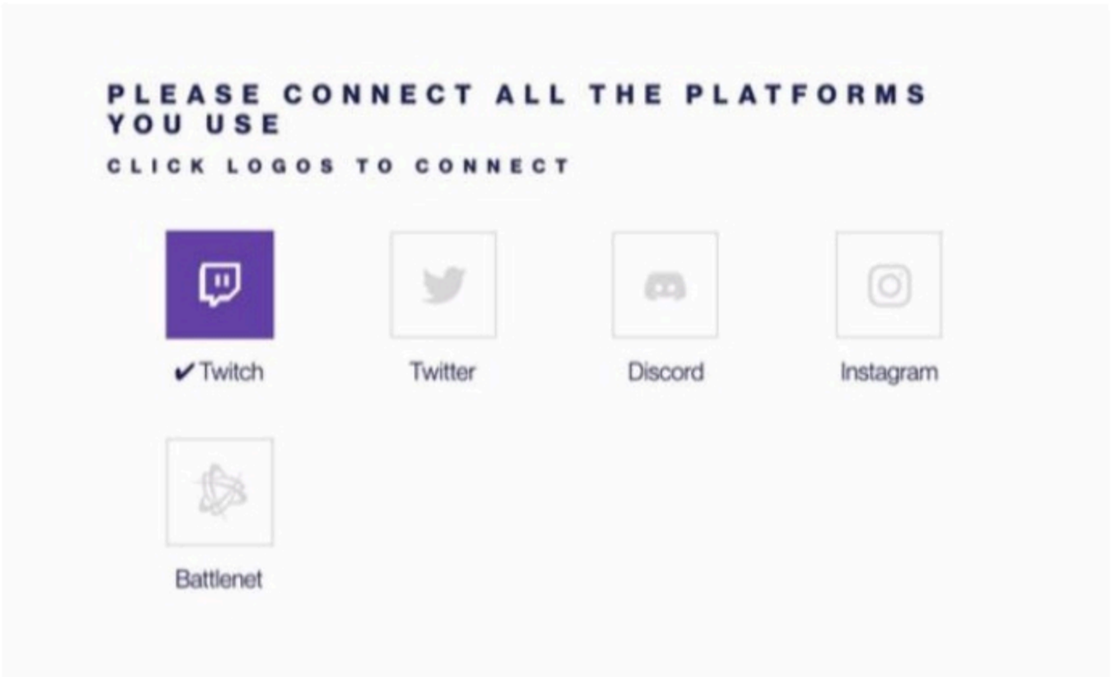
edge

GET THE EDGE





Connect your social media and gaming accounts

How does Edge work?

Tweet sentiments

Positive Tweets	Negative Tweets	Neutral Tweets	All Tweets
80%	12%	8%	

POSITIVE TWEETS (12)

Impressions (Highest - lowest)

12,000 IMPRESSIONS

Which game has a sequel that's better than the original? 🤔

10 ♥2

VIEW STATS

IMPRESSIONS	120
ENGAGEMENTS	22
DETAIL EXPANDS	31
REPLIES	2
PROFILE CLICKS	2
LIKES	3

11,000 IMPRESSIONS

What do you think of the PS5? •• ter than
#PlayStation5 #Playstation #PS5Reveal
pic.twitter.com/0SlCUrOHlw

♥2

VIEW STATS

10,000 IMPRESSIONS

Which game has a sequel that's better than the original? 🤔

10 ♥2

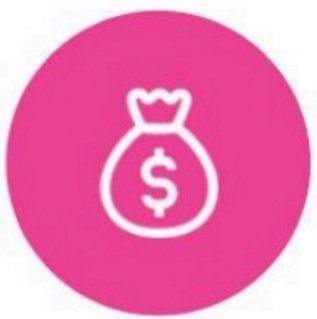
VIEW STATS

LOAD MORE

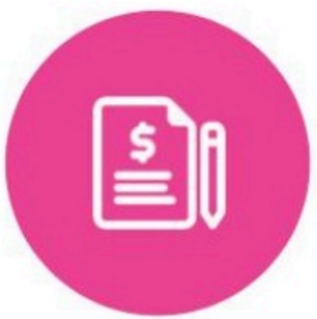
Track your data and get in-depth insights

Edge has 3 core benefits

True data



Fast payments



Smart contracts

edge

Edge is a platform that automates your business

1 Data collection

2 Data analysis

3 Automated payments

All in one place!

edge

Chicago Huntsmen Modern Warfare player contract

Overview

TEAM
Chicago Huntsmen

DATES
Started: 25th July 2020
Ends: When contract is terminated

SIGNEES
John Smith (you)
James Jones (team manager)

VIEW
Read contract >

Monthly obligations

Call of Duty Modern Warfare

100 HEADSHOTS

5% HEADSHOT ACCURACY IMPROVEMENT

Twitch

10 MONTHLY APEX LEGENDS STREAMS

Payment

MANAGE PAYMENTS >

Payment

£100 SALARY EVERY MONTH

Connect payments and contractual obligations to the data if you wish

What makes our data different?

1 **TRUE DATA**
We get the data directly from the source which means it's correct. We don't scrape the data or use third party trackers

2 **GROWTH**
We show your data over time to show your growth and development

3 **MACHINE LEARNING INSIGHTS**
We use smart tech to show complex interpretations and predictions

4 **CONNECT CONTRACTS AND PAYMENTS**
Our tech seamlessly tracks data-based contractual actions and automates payments

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What do we use your data for?

1 **TRACKING**
We track any social media and in-game data for any accounts that you connect

2 **INSIGHTS**
We generate in-depth analysis and insights on your performance and growth over time

3 **CONTRACT VALIDATION**
We validate social and gaming performance in accordance to any contractual obligations and automate payments based on this

IT'S YOUR DATA NOT OURS!

edge :

What makes our payments different?

1 **FASTER**
Payments are guaranteed ensuring that everyone gets paid on time, every time

2 **CHEAPER**
Our payments are ⅓ of the price of PayPal's fee

3 **IDENTITY VERIFICATION**
Ensure that payees are who they say they are

4 **COMPLIANT WITH LAWS**
Our payments are fully compliant with local tax laws

5 **ONLY PAY-OUT ONCE ACTIONS ARE MET**
We use data tracking to ensure that contractual obligations are fulfilled before payments are issued

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What makes our payments different?

6 **CALCULATE ROI BEFORE CAMPAIGNS**
Based on our in-depth data analysis you can accurately predict your ROI before starting a campaign

7 **PAY THE RIGHT AMOUNT**
Make sure your are paying the correct amount for media spend - PPC, PPM, CPA, etc.

8 **WORLDWIDE PAYMENTS**
We pay into worldwide countries including Latin America, Middle East and Asia

9 **GUARDIAN APPROVAL**
Minors can use a guardian to approve and accept payments on their behalf

10 **NO BANK ACCOUNT NECESSARY**
We can pay people who have no bank account

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What makes our smart contracts different?

1

ACTIONS ARE TRACKED VIA DATA
Actions are automatically tracked via the social media and gaming accounts that are linked to Edge

2

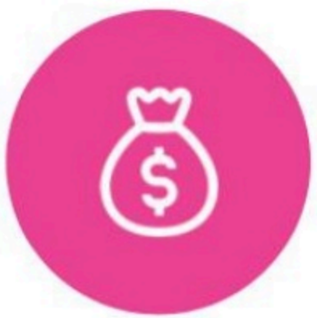
SECURELY SIGNED
Each event in the contract is cryptographically signed and stored in an immutable ledger

3

PAYMENTS ARE AUTOMATED
Once actions are fulfilled and verified via data, payments are automated

Why should you get the Edge?

True data



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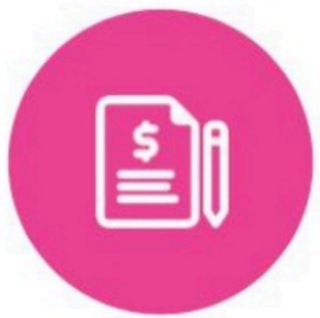

Smart contracts

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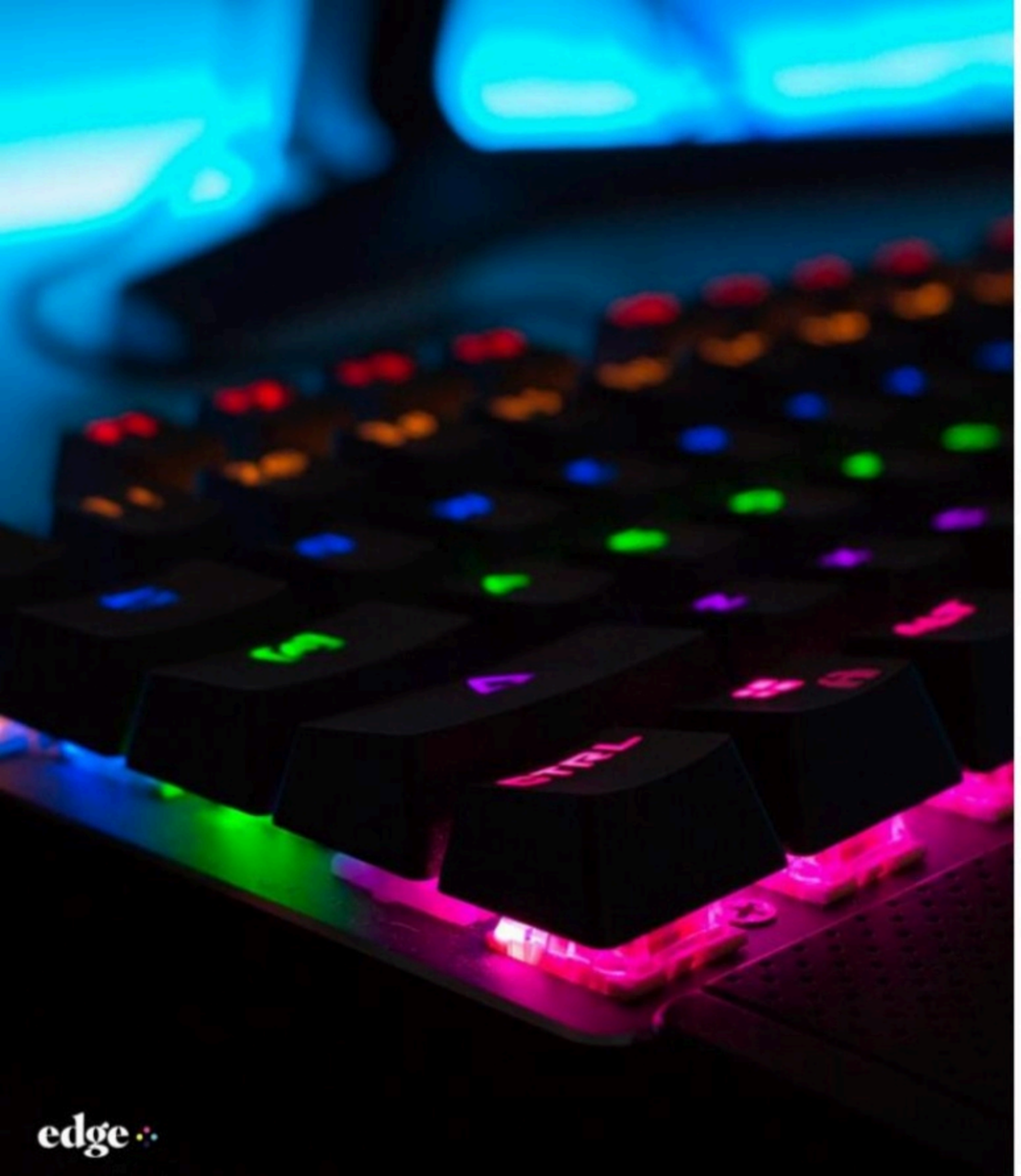

Contact Us

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