

// doola

Access to American Entrepreneurship

doola is a “Business-in-a-Box”



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We are blessed to be backed by incredible investors

PRE-SEED

500k

Sep 2020

 Y Combinator

 hustle fund

SEED

3.1M

Nov 2021



Arjun Sethi, Jacqueline Reeses, Dharmesh Shah and more...

nexus
venture partners

SERIES A

8.0M

Oct 2022



Sahil Bloom, Ankur Nagpal and more...

nexus
venture partners

 Y Combinator
Continuity Fund



Today, Non-US founders cobble together solutions



Entity Formation



Registered Agent



Tax ID



Banking



Payment Processor



Virtual Mailbox



Tax Filing



State Compliance



Tax
Consultations



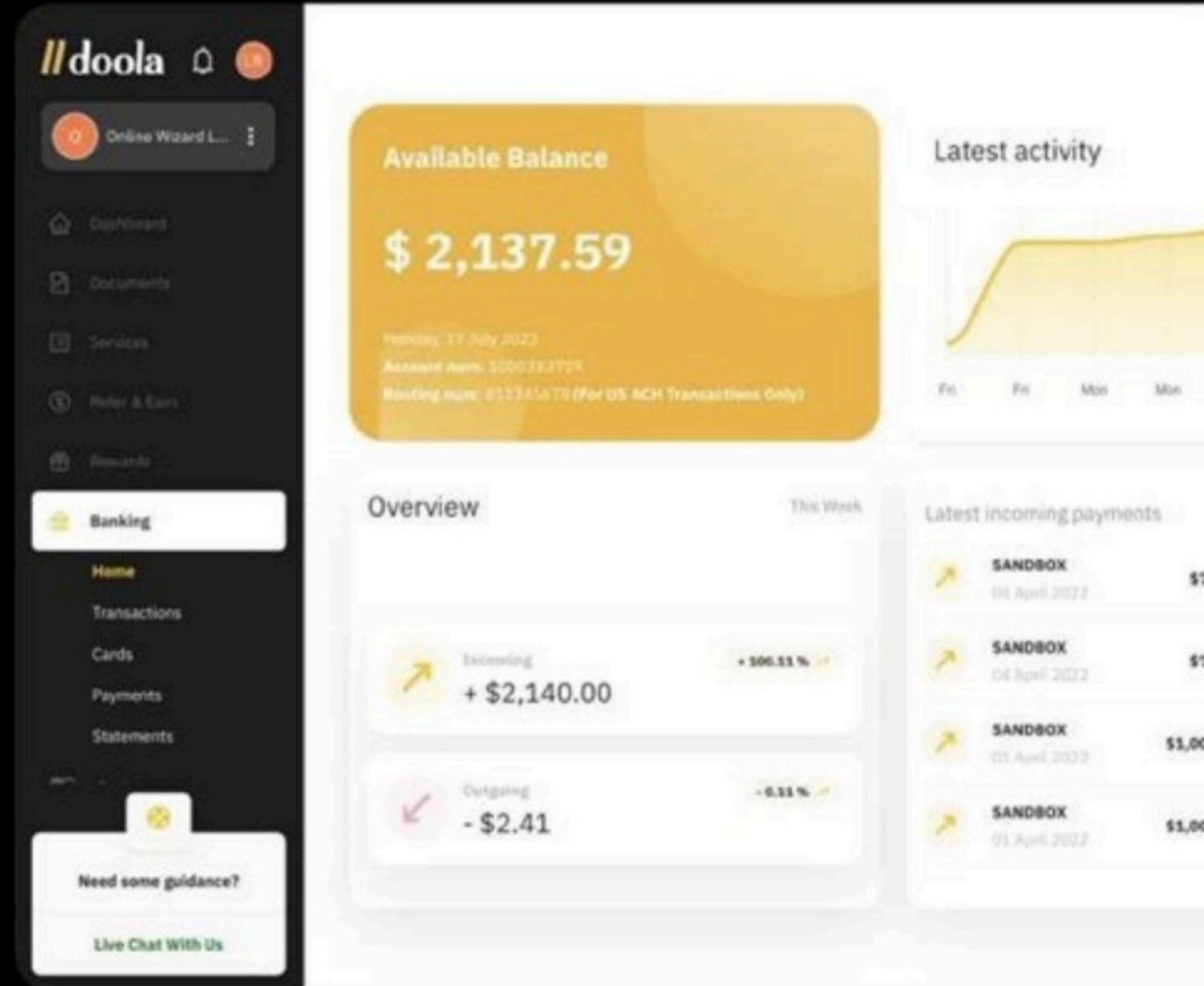
Ongoing Support

// doola's **Business-in-a-Box** connects the dots



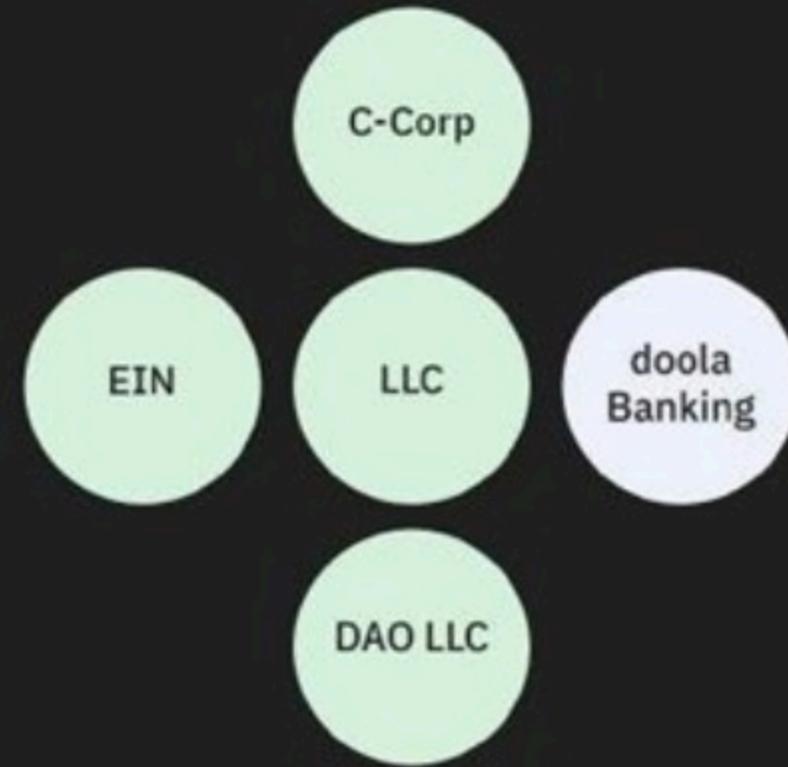


Formation software is our wedge to building a **fintech** platform



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Formation for Non-US Founders is our trojan horse...

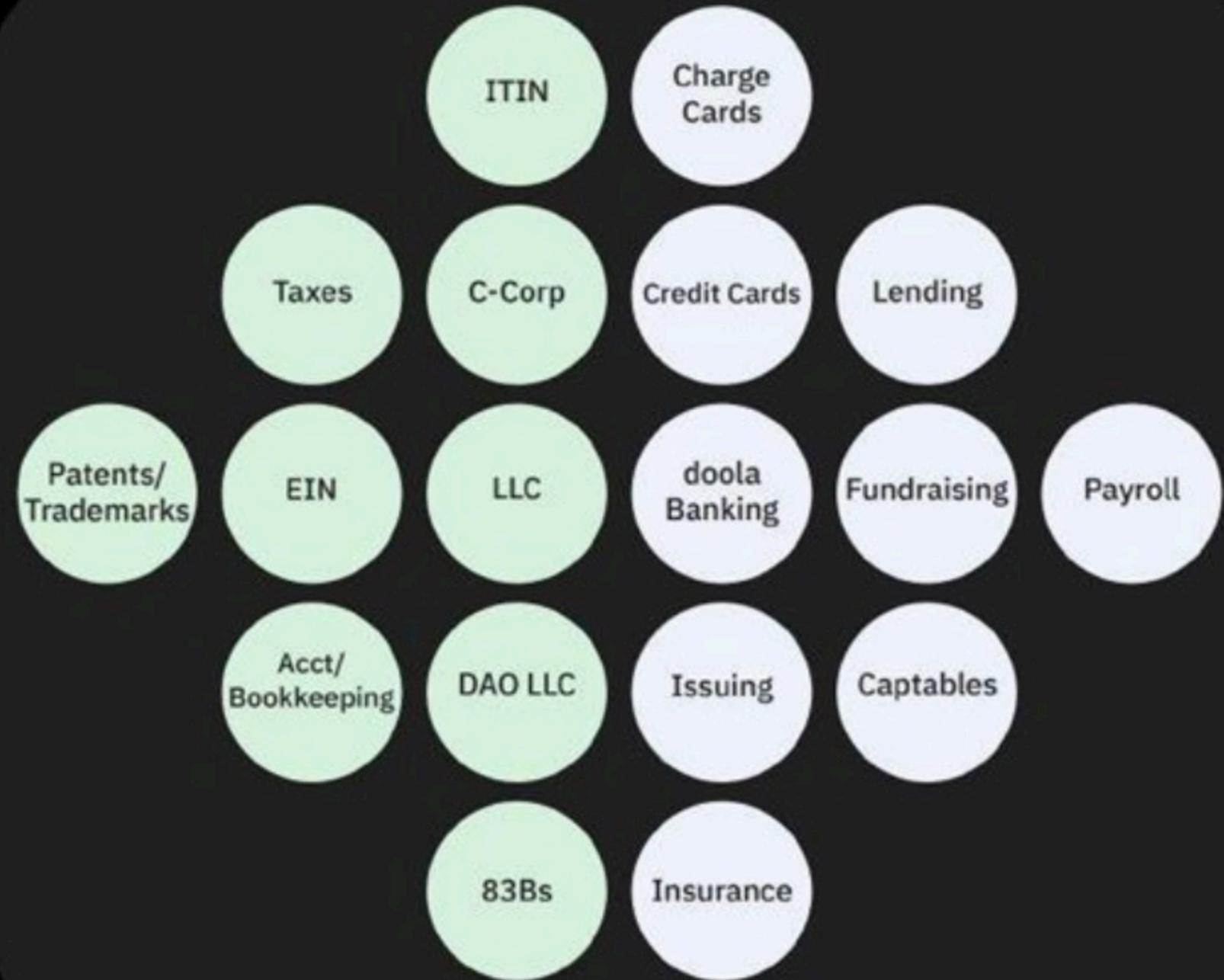


● Tech Enabled Services & Tools

● Monetize like a bank



...to expand into broader financial services...

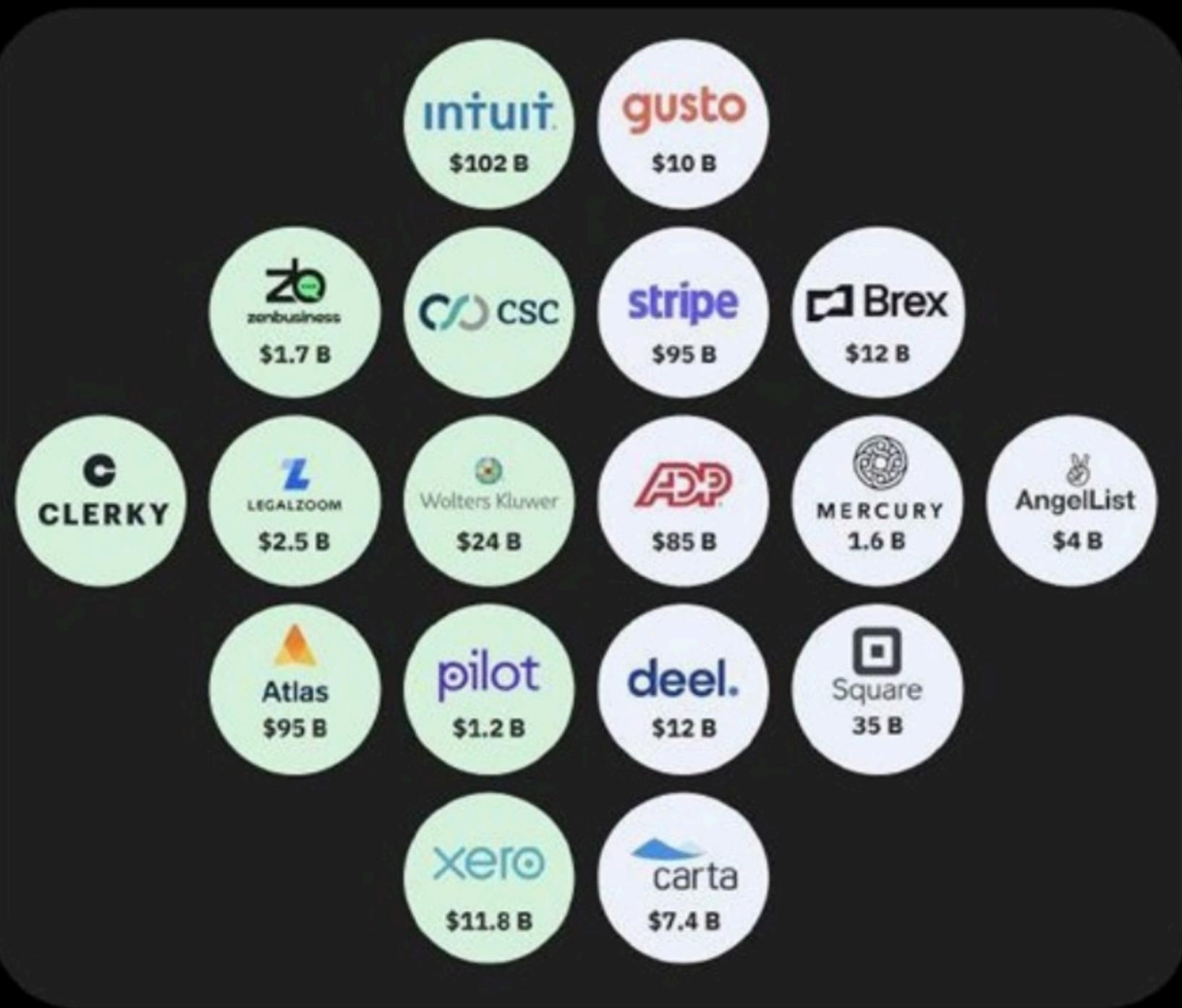


● Tech Enabled Services & Tools

● Monetize like a bank

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...and build a
fintech platform
- A Billion \$
opportunity



● Tech Enabled Services & Tools

● Monetize like a bank

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For everything we
can't do in-house, we
integrate with world
class Companies



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The revenue opp for our wedge offering alone (Non-US residents) is \$4.5B...

$$5M \times 30\% \times \$3K = \$4.5B$$

US Companies

Projected to be formed in 2022

% Non-US Founders

Our customer base is 80% Non-US: 20 % US

doola Subscription

\$2K/yr Business Plan + Banking + Services

Potential Revenue

of "Non-US" Market alone



...but our product resonates globally





**Atlas is a formation
service (1.0)**

**doola = B2B API
Infrastructure (2.0)**

```
</> API
SYNDICATE

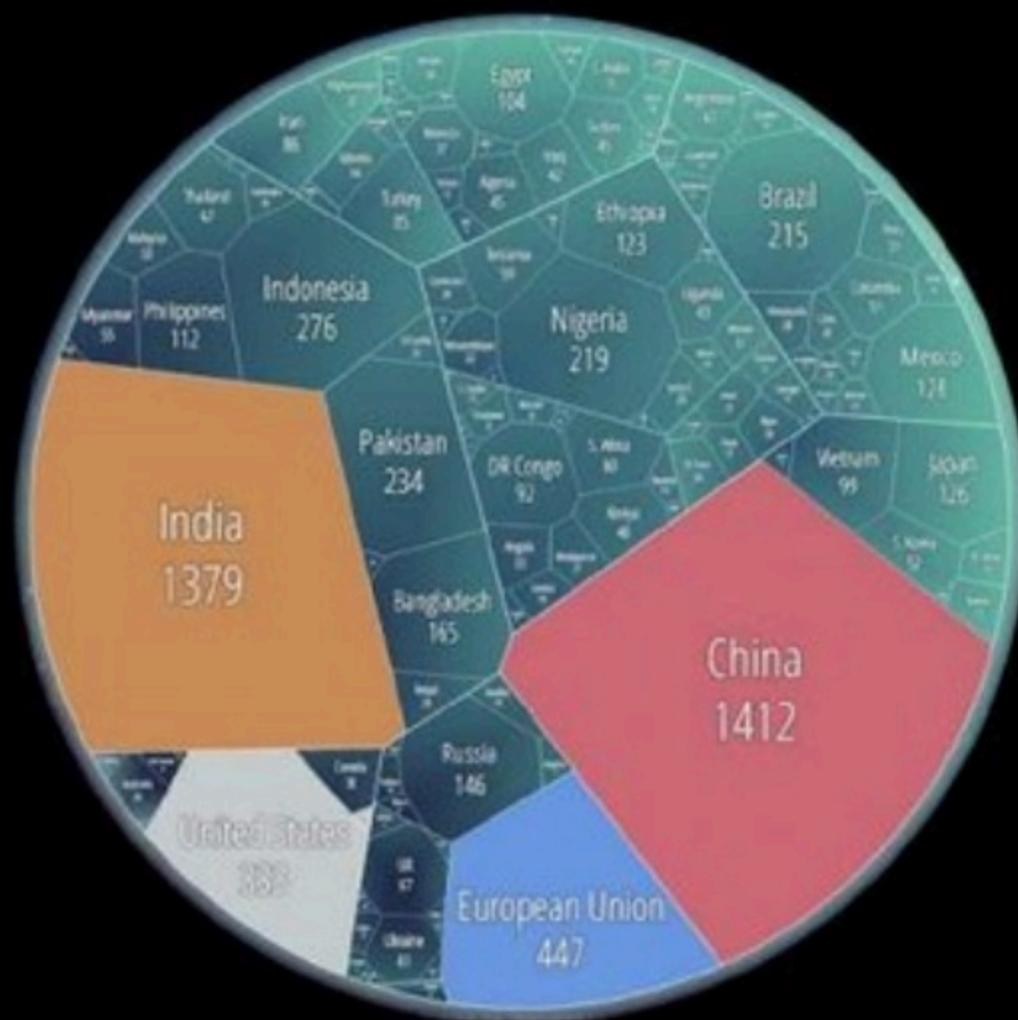
(function doola() {
  llc(); c_corp();
  dao_llc();
  us_bank_account();
  us_taxes();
  repeat();
})();
```

GET ENTITY



We are our customers; a global team with global ambitions

Team members from all over the world; in-person HQ in NYC 🇺🇸



 US Population: **4.25%**

 Rest of World: **95.75%**

//doola

**Thank you for
your time!**

Contact us

arjun@doola.com

JUST DOOLA IT



Arjun Mahadevan

Founder & CEO of doola

 @arjunmahadevan





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