CourtCorrect

Justice Feels Good

Seed Round

CourtCorrect

The Problem

Many people around the world **lack access to justice**.

This is because:

- there are **high upfront costs**,
- the process is **complicated** and
- they're **unaware of their rights**.

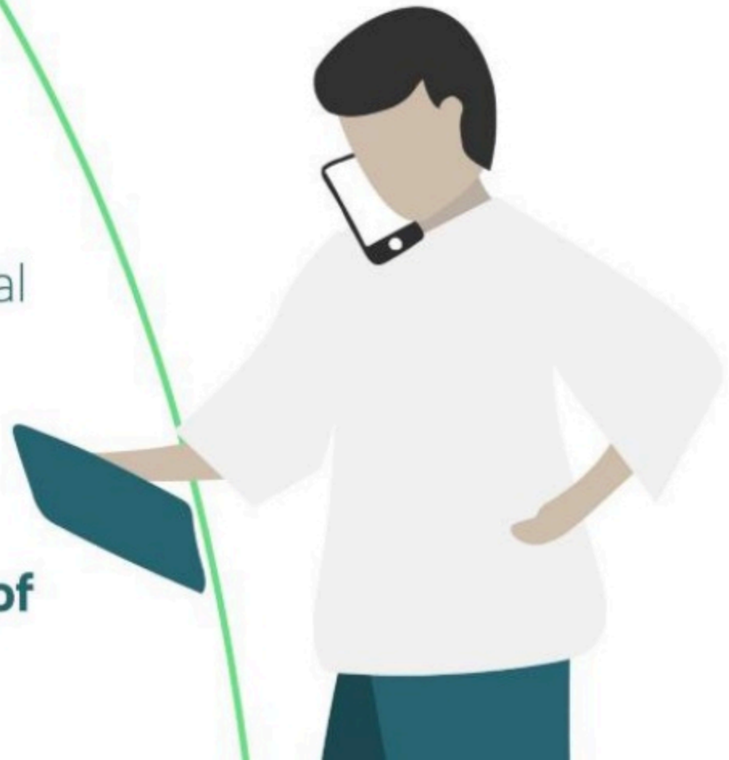
The **UN estimates** that:

- **1.5 billion people cannot obtain justice** for civil, administrative, or criminal justice problems,
- **4.5 billion people are excluded** from the opportunities the law provides,
- **253 million people** live in extreme **conditions of injustice** and
- **5.1 billion people**, two thirds of the world's population, **face at least one of these justice issues**.

Even **in the UK** 🇬🇧:

- you must **wait up to a year** for a court hearing,
  - the process **traumatises participants** and
    - the **cost and risk** are often **prohibitive**.

People are **losing confidence** in the legal system.



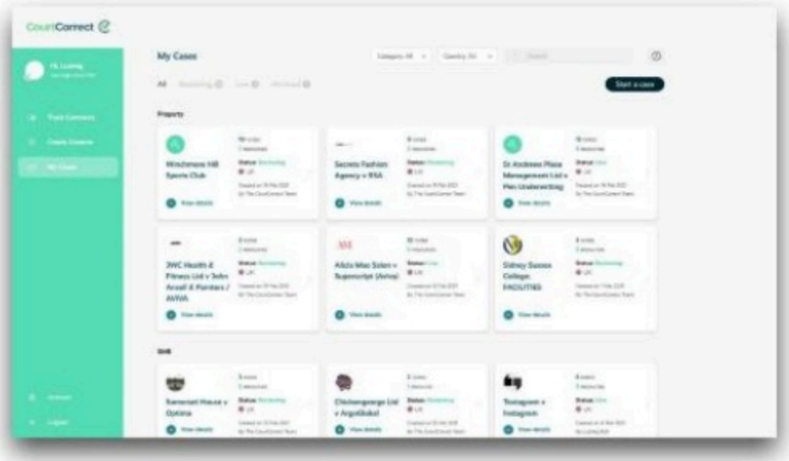
CourtCorrect

The Solution and our Vision

CourtCorrect is building an **alternative global legal system** that is **fair**, **fast** and **affordable**.

We're building:

- a **single platform** that is easy to use and outcome-oriented,
- a system **bringing market actors together** and
- **AI technologies** to **decrease the cost** of the service.

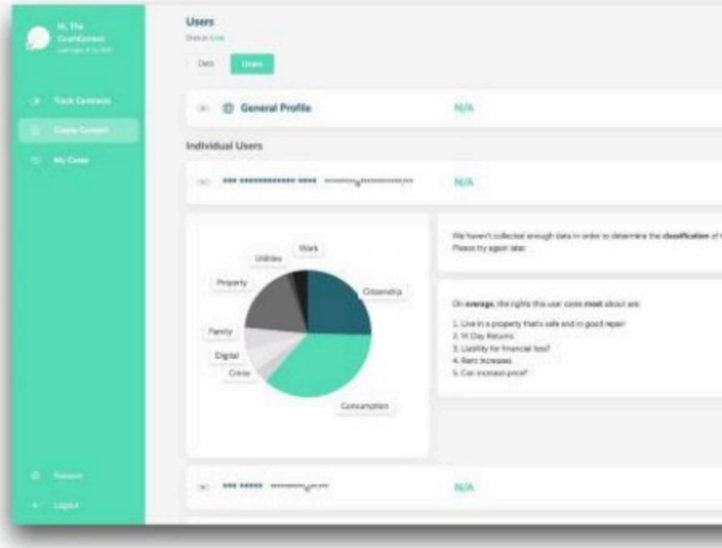


CourtCorrect

The Product

We operate a **platform** where:

- **People** can register and **submit cases**,
- **Businesses** pay **subscriptions** to handle and decide cases **efficiently**
  - … by having **all functionalities** in **one place**
  - … by automatically deploying **AI-models** to **help with their work**
  - … by giving their **customers** a **great experience** in a **modular**, easy-to-use **interface**.



We have developed **integrations via QR codes** and a **Chrome Extension** so that people can **access the information** exactly **when they need it**, **wherever they are** in in the real and the digital world. This is the foundation of our **mobile app** (expected Q1 '22).

User Stats

- **logged millions of interactions** with our product,
- received **thousands of cases**,
- with a **case value** of **many million pounds**

CourtCorrect

Revenue

Businesses buy **SaaS subscriptions** from us to digitise and scale their legal operations. We believe in this business model because:

- the **product** is **highly scalable**,
- the **service** is **not heavily regulated** around the world,
- **expansion** to **new** countries is not expensive,
- there are strong **network effects** and **economies of scale**,
- it might be a **winner-takes-all market** and we **want to win**.

Early Customers:

- **Multinational insurance company**
- **Large OECD Government department**
- **Medium-sized international law firm**

In Q2 '21 we achieved a **profit**, which we immediately reinvested. Our **cost base** has been low, but now **needs** to be **increased** for **growth**.

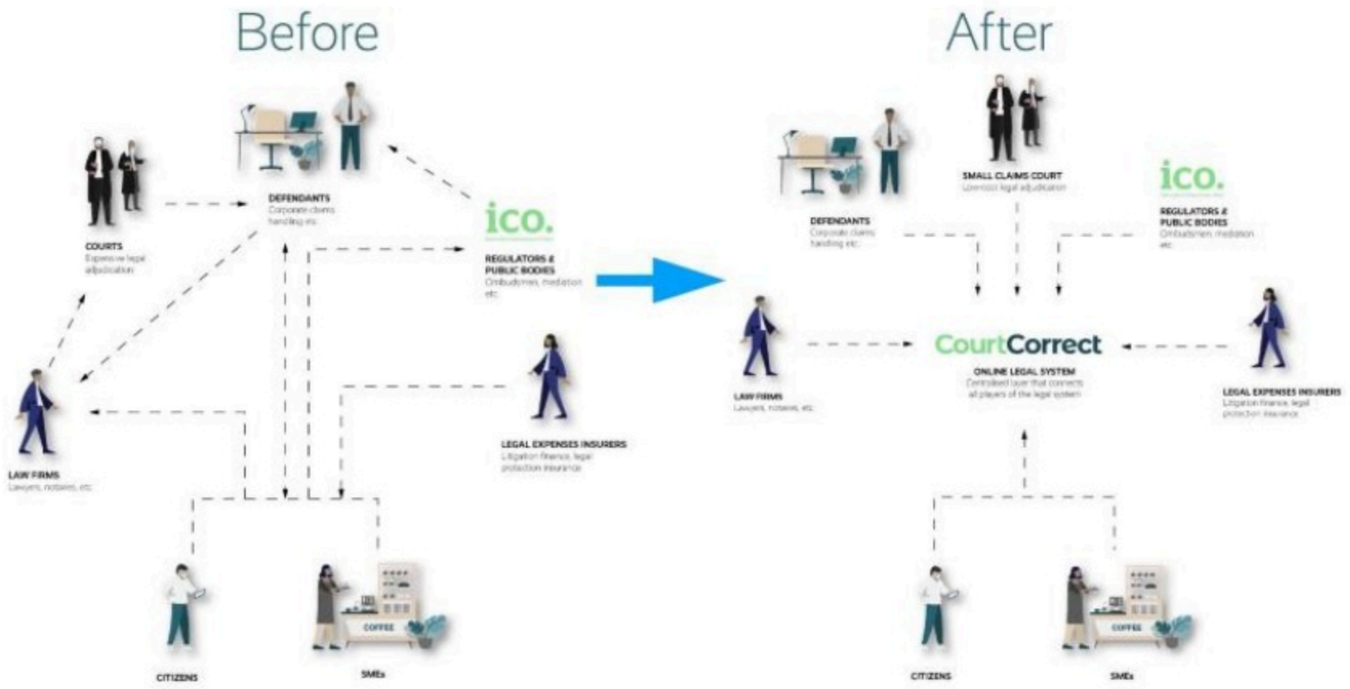
CourtCorrect

Scaling Up

Sample Pipeline Leads:	Large FinTech Company	Large Technology Company	Large Insurance Company	Government Departments

We plan to use fresh capital to scale up by:

- **signing up** more **customers**, ideally in **multiple countries**
- **convert** up to 400 businesses already in our pipeline.



CourtCorrect

The **Market** Opportunity

Our **business model** is **directly aligned** with the **vision** for the legal sector put forward by **LawtechUK**, the UK's government-sponsored Legaltech body: *"All but the most complex or contentious disputes and issues are dealt with within days or weeks and are non-adversarial."* - p. 10.

For the **UK**, LawtechUK-commissioned **research** estimates:

- **Annual demand** for Lawtech up to **GBP 22bn**,
  - Of which **GBP 11.4bn** are associated with **annual revenues** from lawtech **meeting unmet demand** from SMEs and consumers (ie access to justice)
  - Of which **GBP 8.6bn** per year in **cost savings** from SMEs using lawtech (ie productivity gains)

Globally, the **legal services market** is estimated to be worth:

- **GBP 550.5bn** in **2021**,
- Growing to **GBP 666.13bn** in **2025**

The Lawtech ecosystem as a whole is also booming:

101% **Average annual growth** rate of **investment** in **lawtechs** between **2017** and **2020** was **101%**, which is considerably **higher than** the **average** for **other** applied **tech sectors** in the **same period**, including **fintech** (**20%**), **climatetech** (**5%**) and **healthtech** (**47%**).

£2.2bn **Investment** in **lawtechs** could reach **GBP 1.6bn to GBP 2.2bn per year by 2026**, with a high scenario (50% annual growth rate) comparable with fintech investment in 2018 and a mid scenario (30% annual growth rate) in line with current investment in healthtech.

CourtCorrect

Competitors and Differentiation

Claims Management Systems

Differentiation:

- better customer experience
- easier to adapt to multiple verticals
- faster growth by using customers as sales funnel

Consumer-Facing Legal Apps

Differentiation:

- focus on higher claim values
- include businesses in resolution and sales
- can deal with much larger variety of problems

Governments

Differentiation:

- faster implementation
- poor customer experiences
- actually another vertical for us

Although other companies and governments are operating in this space, our **vision** of an **alternative global legal system** in a **single platform** is **unique**.

CourtCorrect

Management

All are **shareholders**
All at CC from **day one**

Ludwig Bull, CEO
LLB **Cambridge**
Bootstrapped and exited a startup at uni. Background in AI, Law, Litigation Finance. Lived in US. Was featured in the BBC. Speaks 5 languages.

Dr. David Wicki, Advisory Board and Pre-Seed Investor
Worked at **Credit Suisse**, is a US-qualified attorney and seeded several startups.

Edmund Broadhead, Board Director
MEng **Cambridge**
Global Manager at **Adecco**. Was CEO for one Month at Adecco.

Dr. Felix Steffek, Advisory Board
Senior Lecturer in Law, **Cambridge**. Works for **OECD** and governments. Leading international expert on dispute resolution.

Nikita Aggarwal, Board Director
Fellow at **Harvard**, previously **IMF** and **Clifford Chance**.

Rolf Gloor, Advisory Board
Wealth Adviser, previously at UBS, Julius Bär and other Swiss institutions.

Official Research Partners:

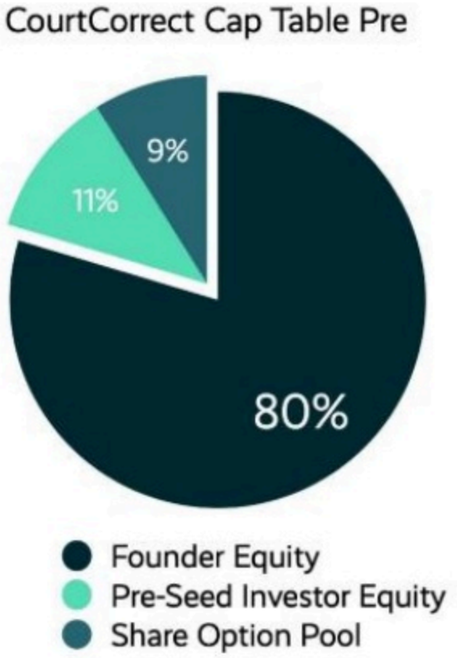
Large UK Research University	**Medium-sized Japanese Research University**

CourtCorrect

Round Details

We are raising £2m to further expand our growth.

The **cap table** in CourtCorrect pre-raise is **largely founder equity**, with **minority stakes** held by **existing investors** and **plans** for an **EMI** pool.



For any questions or queries, please get in touch with our CEO, **Ludwig Bull** (ludwig@courtcorrect.com; +44 7402 408871).

CourtCorrect

Use of Funds

We need to **hire**:

- … into our **Engineering team** (currently run by CEO/CTO)
  - Data Scientists
  - Backend Engineers
  - Potentially a C-Suite Exec, like CPO or CTO
- … into our **Sales team** (currently run by Head of Marketing)
  - Account managers
  - Social media managers
  - Potentially a C-Suite Exec, like CMO or CRO

We also need **Capital** to:

- Enter the **US market**
- Amplify **traffic**
- **Scale**

CourtCorrect

Justice Feels Good

Thank you for your interest!

CourtCorrect Ltd
123 Buckingham Palace Road
London SW1W 9SH
United Kingdom

T: +44 207 867 3925
E: hello@courtcorrect.com

Workshops with Customers

Dinner in London at Wild Honey

Going viral on TikTok

Strategy Session in Cambridge

Browse the best pitch deck examples.

Brought to you by bestpitchdeck.com — the world's largest library of pitch decks: hundreds of winning presentations from leading startups, updated every week.

Read more →

Follow us @pitchdecks