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May 2021

Problem

It's hard to create all the content you need to grow your business.

Time Intensive
Takes too much time to write content you need

Writer's Block
Too hard to get started

Outsourcing is Too Expensive
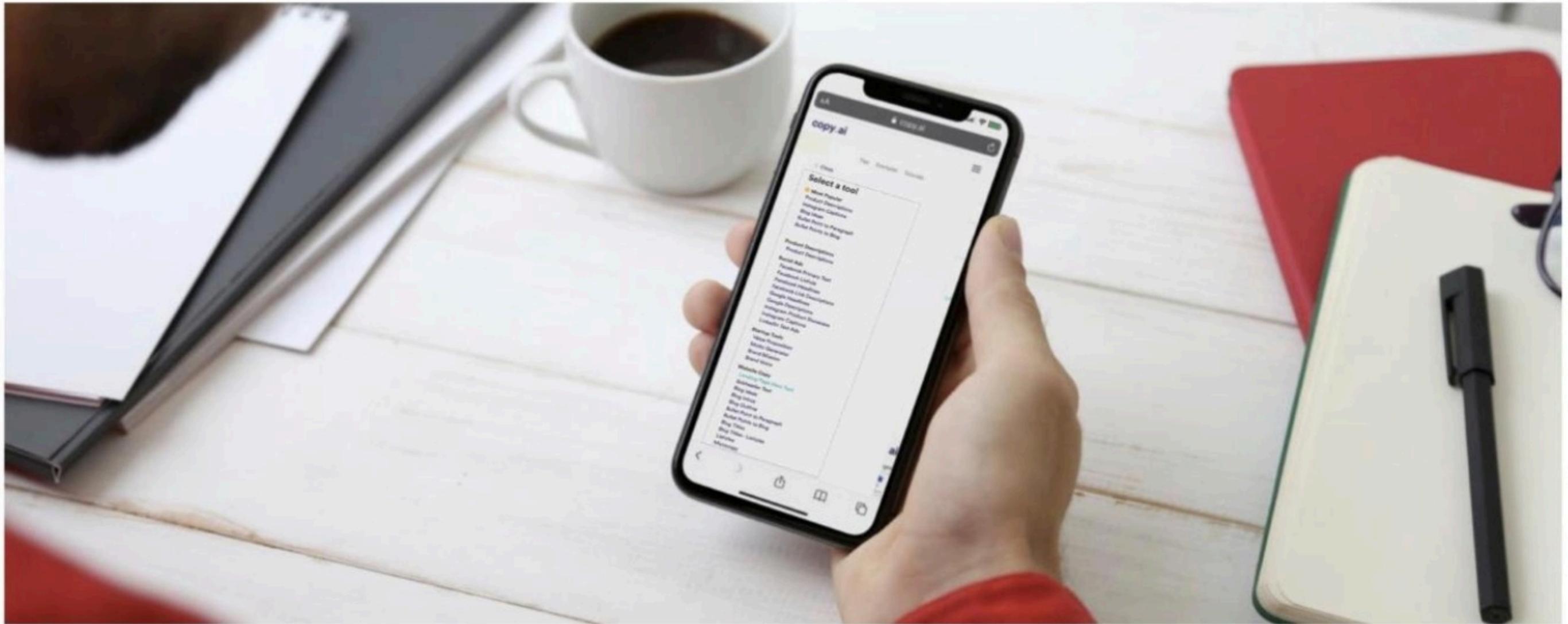Most businesses can't afford copywriters or agencies

Limited Creativity
Challenging to think of new things to say

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Solution

AI powered copywriting platform that helps you quickly generate the marketing content you need to grow your business.

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Millions of businesses need to create content online in order to grow

USE CASES

PRODUCT DESCRIPTIONS BLOGS SOCIAL MEDIA ADS WEBSITES
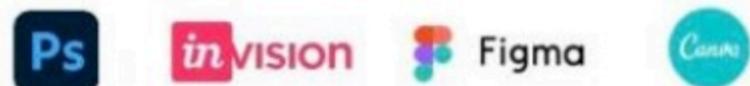
CUSTOMERS

ECOMMERCE MARKETERS AGENCIES SMB

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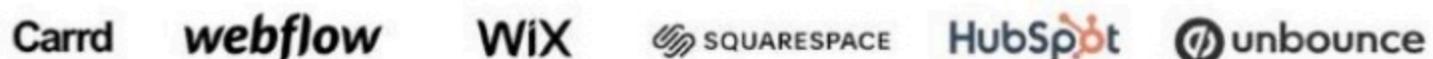# Copywriting is the missing toolkit at the top of the marketing stack

Platform and user interface is easy to use
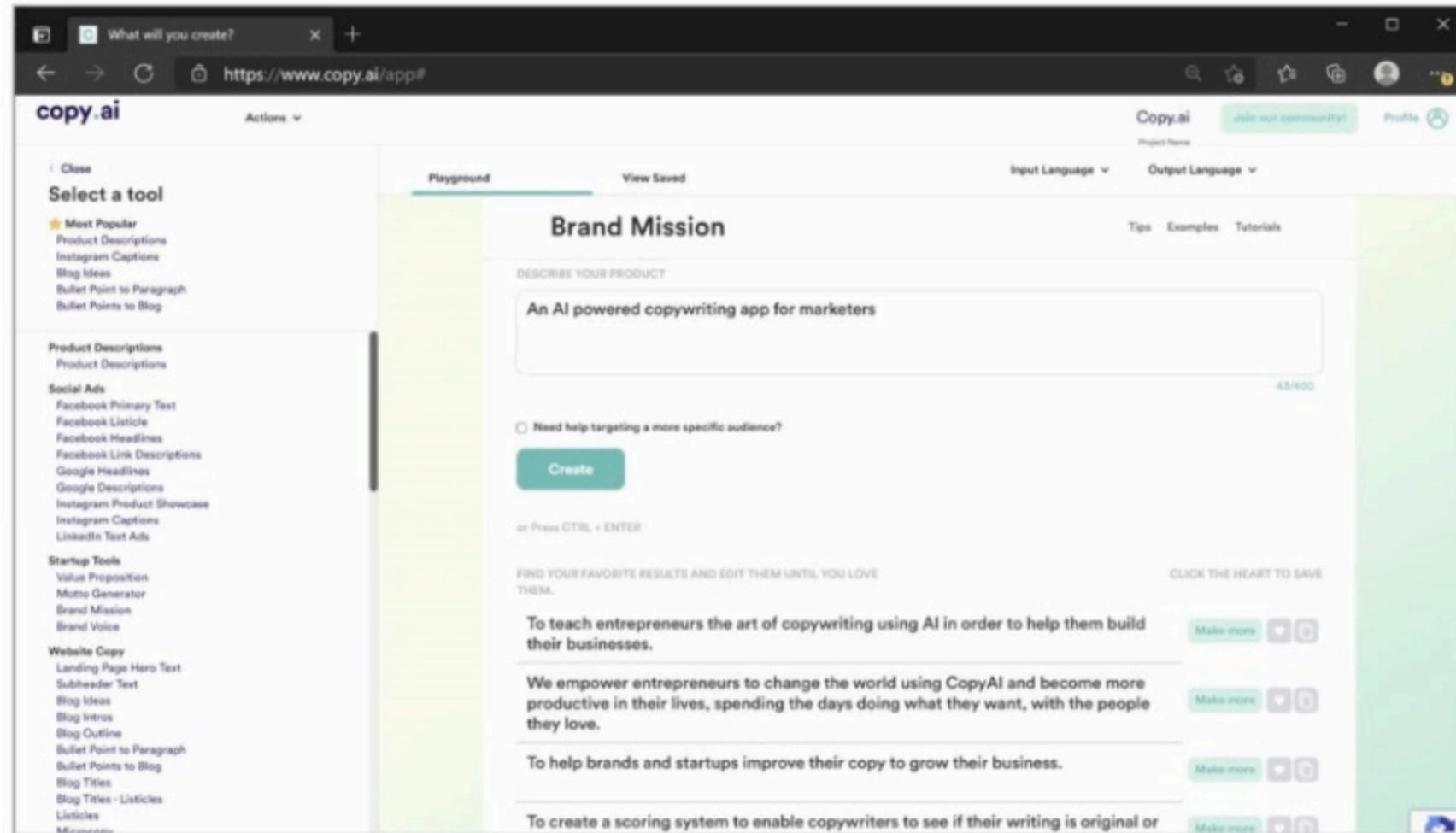
← Describe your product

← Click the button to create copy

← Get copy results in seconds

Users recognize the value proposition quickly

Ronit Mangnani @ronitmangnani · Feb 2
It's been less than 10 minutes since I'm using @copy_ai and I'm already mind blown 🤯🤯🤯

It's so damn good!

Apoorva Govind @Appyg99 · Apr 27
I am super late to the game, but @copy_ai is awesome. We were writing some marketing copy today. Generally, it would have taken me all day because I suck at being brief. We decided to give copy.ai ✅ a shot. We were done in an hour!

Anna | Copywriting & Sales Funnels @annasarayna · Jan 3
Replying to @annasarayna @AaronOrendorff and @PaulYacoubian
Ok. I just tested this thing with an ecomm brand I'm working on and it could be a game changer.

I love that it gives me a great starting point, miles ahead of the daunting blank page. Easier to tweak than write from scratch.

Mishaal Nathani @MishaalNathani · Apr 10
Don't think I've ever been as in awe of a product as am I right now. @copy_ai is incredible. I know I'm a little late to the party, but I'm so glad that I finally tried it. Still can't believe how great it is! @PaulYacoubian @heyblake

Benjamin Mock 🚀 @benjaminmock · Jan 2
Replying to @PaulYacoubian
It honestly feels like copy.ai ✅ understands my product better than I do 😳

Mustafa Khundmiri 👋 @mkhundmiri · Mar 24
Playing with @copy_ai right now — totally blown away!

@PaulYacoubian and team have built a product so good that it's hard to find flaws.

Congrats to @heyblake for joining a company that's clearly THE future 👏👏

Tony Sheffler ✔ @tony_sheffler · Mar 4
I'm going to come out and say it, @copy_ai is an unbelievably great tool. Worth a look if you're struggling to come up with impactful messaging or just want to sound way better.

How you take a sentence and perform this wizardry, I'll never know @PaulYacoubian
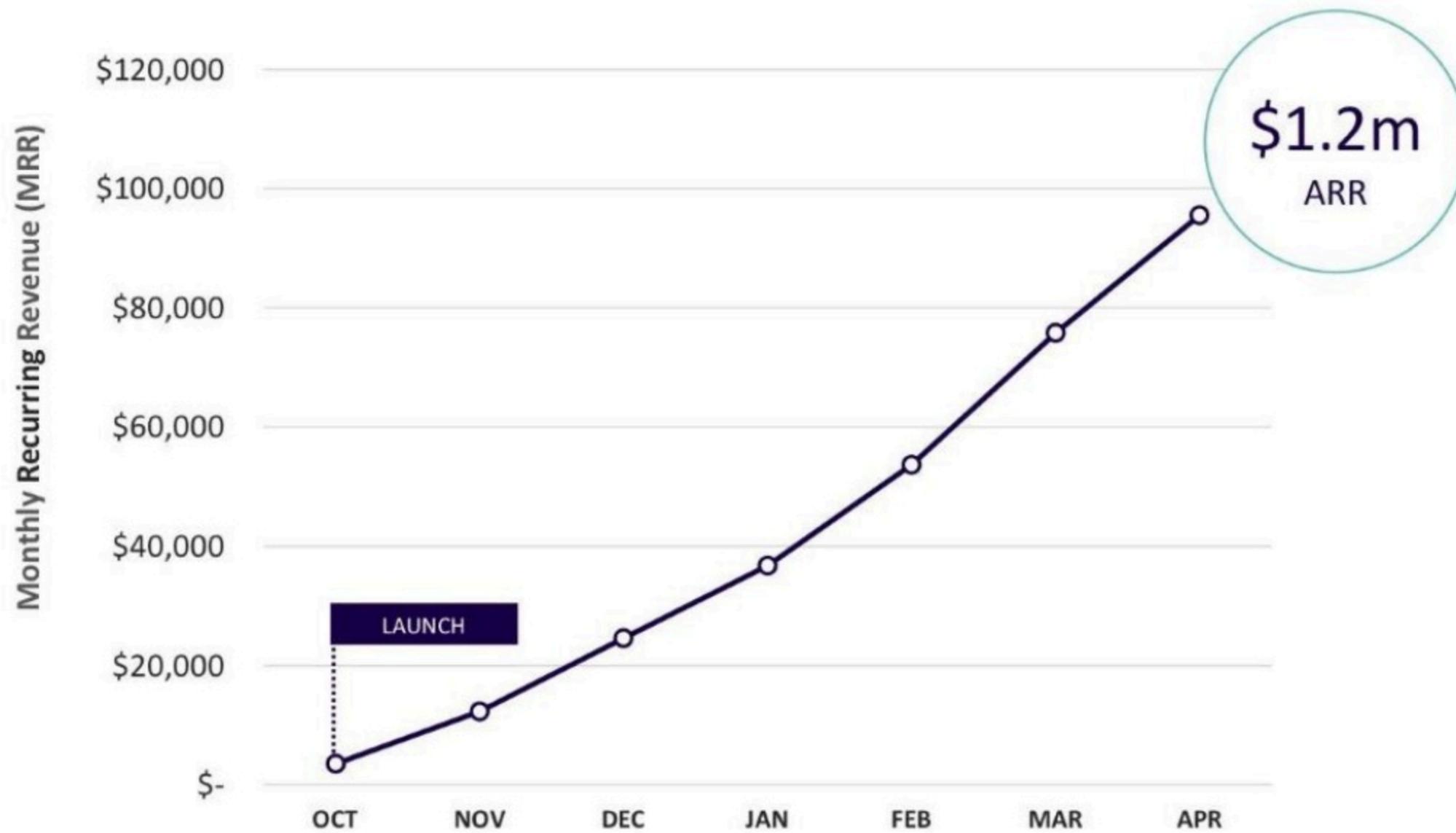
Saad @rhapsaadic · Feb 25
wow - i'm amazed @copy_ai. I dropped in some marketing content from a few landing pages we have and... 🤯 ... the email headlines and pain-agitate-solution copy you've created is scary good. wow.

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Early traction

$0 to $1.2m ARR run rate in 7 months.

Chart: Monthly Recurring Revenue (MRR) from OCT to APR, rising from $0 at launch (OCT) to approximately $96,000 in APR, with a highlighted circle showing "$1.2m ARR". A "LAUNCH" marker is shown at OCT.

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Team

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Co-Founder, CEO

ESO FUND

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talkdesk

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Ui Path

Wenyu Zhang
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POINT

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