

COINRULE

Automated Trading Made Easy

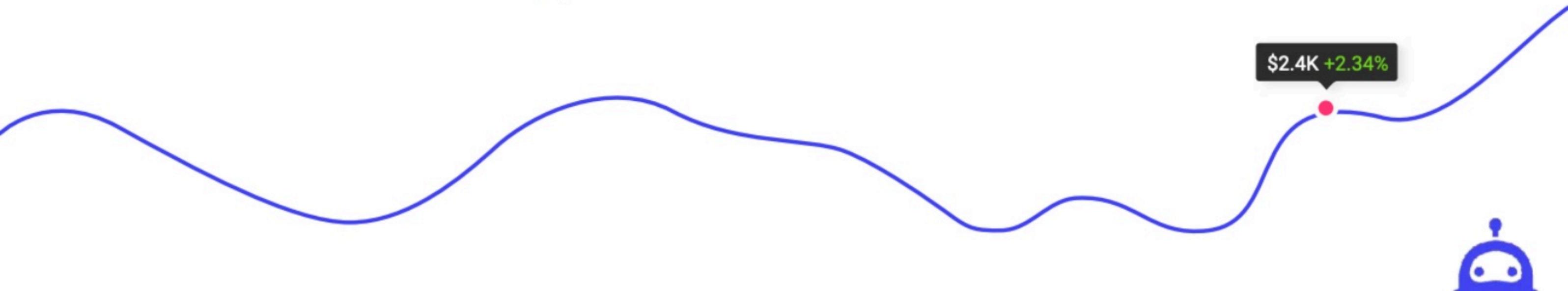
A blue line graph on a yellow-to-orange gradient background. The line starts on the left, rises to a peak, falls to a trough, rises to a second peak, falls to a second trough, and then rises sharply to a third peak. A callout box points to the third peak.

\$2.4K +2.34%

Visi
on

The world of finance is changing

Blockchain, Algorithms and **Decentralised** Finance bring to us a wide set of opportunities never seen before.

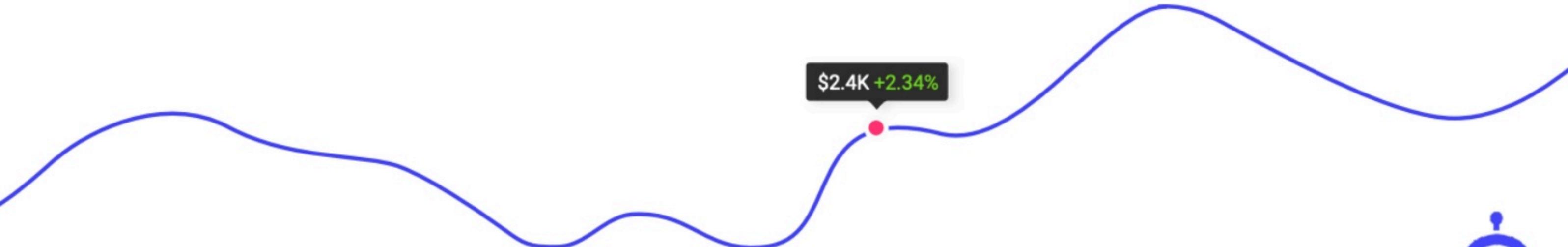


Trends

360M

Millennials own crypto currencies worldwide

and 82% want to **quickly react** to market changes



\$2.4K +2.34%



The Economist

Boris's deal: an offer they can refuse

China at 70—pomp and protests

Big Tech and the state grid for battle

What would Trump's gators cost?

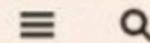
OCTOBER 5TH-11TH 2019

Masters of the universe

How machines are taking over Wall Street



Today Financial Markets Are Managed By **Bots**



FINANCIAL TIMES

HOME WORLD US COMPANIES TECH MARKETS CLIMATE OPINION WORK & CAREERS LIFE & ARTS HOW TO SPEND IT

INTRODUCTORY PRINT OFFER

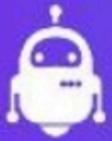
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The Big Read [Retail trading](#) [+ Add to myFT](#)

Rise of the retail army: the amateur traders transforming markets

Once dismissed as a quirky sideshow the growth of retail trading is forcing mainstream investors to take note





Trade While You Sleep.

Coinrule is a beginner-friendly platform to send automated trading instructions to your favourite exchanges. No coding required.

Get Started



Play Video

The image displays two screenshots of the Coinrule platform. The top screenshot is a desktop view of the website, showing a dashboard with a 'Generated' amount of \$4,230.00, a start date of 12 Dec 2017, and a starting amount of \$2,360.00. It also shows 'Marketplace' statistics with 12 followers and 169 likes. A line chart shows a peak of \$2.4K with a +2.54% gain. Below the chart is a table of trading rules:

Asset	Strategy	Frequency	Platform
Crypto	CCY MIX	Every 24H	Platform Hit
Bitcoin	CCY BTC/BCH	Every 3D	Platform Kra
is Swap	CCY MIX	Every 3D	Platform Yo

The bottom screenshot is a mobile app view, showing the same dashboard with a 'Gain' of +46.37%. It also features a line chart with a peak of \$2.4K and a +2.54% gain on 22/05. Below the chart is a 'Your Rules' section with a red '+' button, and a 'Daily Trade' summary showing a +13.45% gain of \$1787.



Testimonial

Happy Users From Over **130 Countries**
Top 5: **USA, UK, Brazil, Spain, Germany**



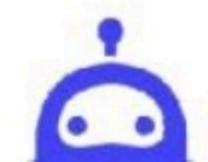
Jordan

Coinrule stands out - intuitive and simple to set up, using "if this then that" logic. It's also extremely affordable, and their team has bent over backwards and done everything possible to help me out.



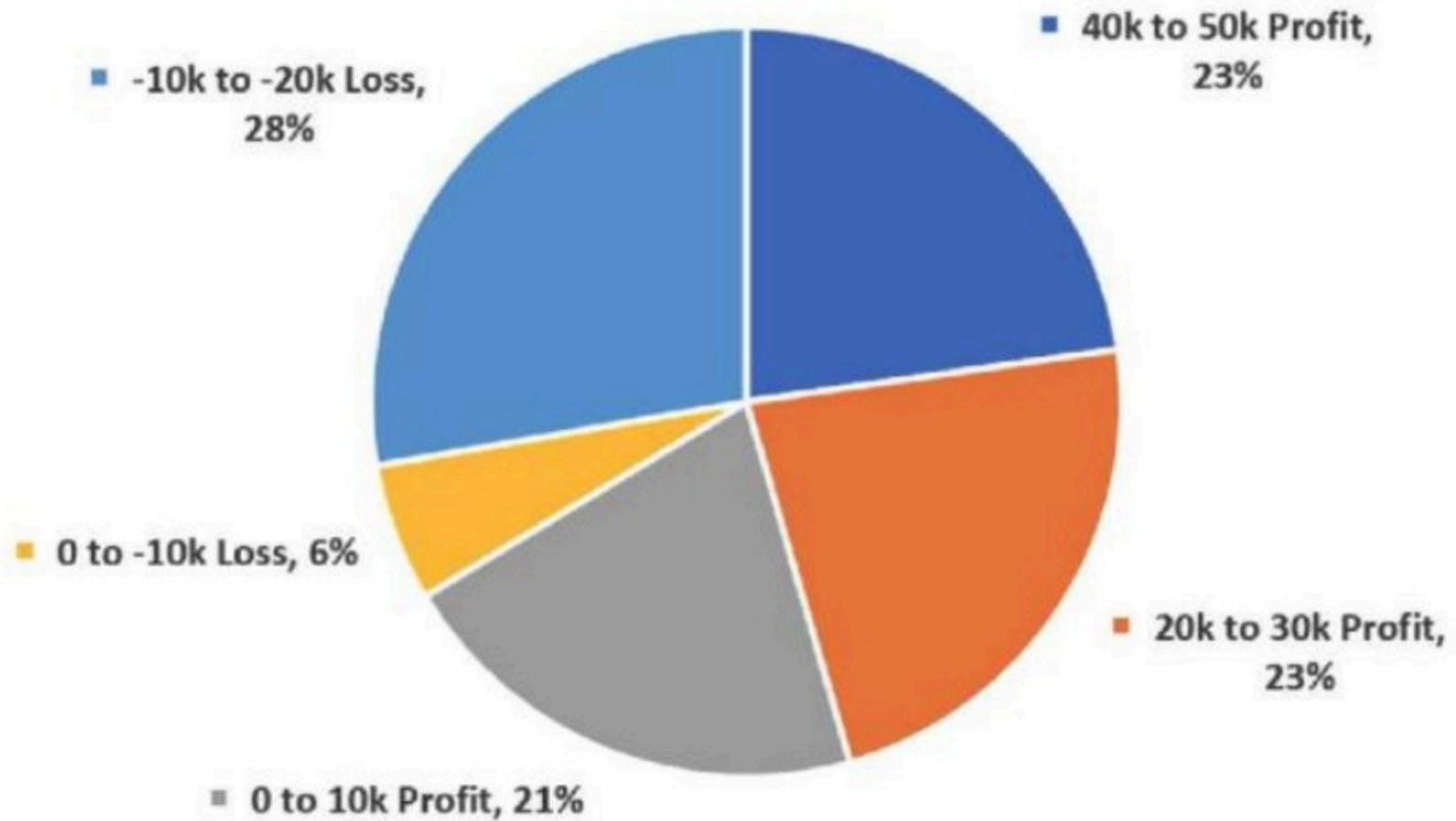
Damon

Simple, Intuitive, Effective! As a beginner to Crypto trading, Coinrule has been an invaluable tool, allowing me to create my own trading rules and executing my trades perfectly day or night. I recommend Coinrule to anyone considering trading!



Investors Make 67% Profits Despite Historical Market Collapse

Coinrule User Profits Breakdown



Source: Coinrule Data - Three-Month User profits



Founders



Gabriele Musella

CEO, Cofounder

Former UBS bank Vodafone, MIT, Nokia, **Lloyds Banking** Group. Lead Mentor at Google, Advisor at Harvard.



Oleg Giberstein

COO, Cofounder

Worked in Banking, Risk roles at **Citi**. Crypto & Token Economics Specialist. MPhil Degree from University of Oxford



UNIVERSITY OF OXFORD



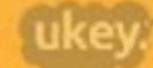
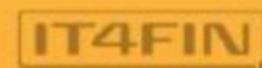
UC San Diego



Zdenek Hofler

CTO, Cofounder

Versatile engineer with Node JS experience and **GDPR** expertise. Well-rounded cyber security entrepreneur

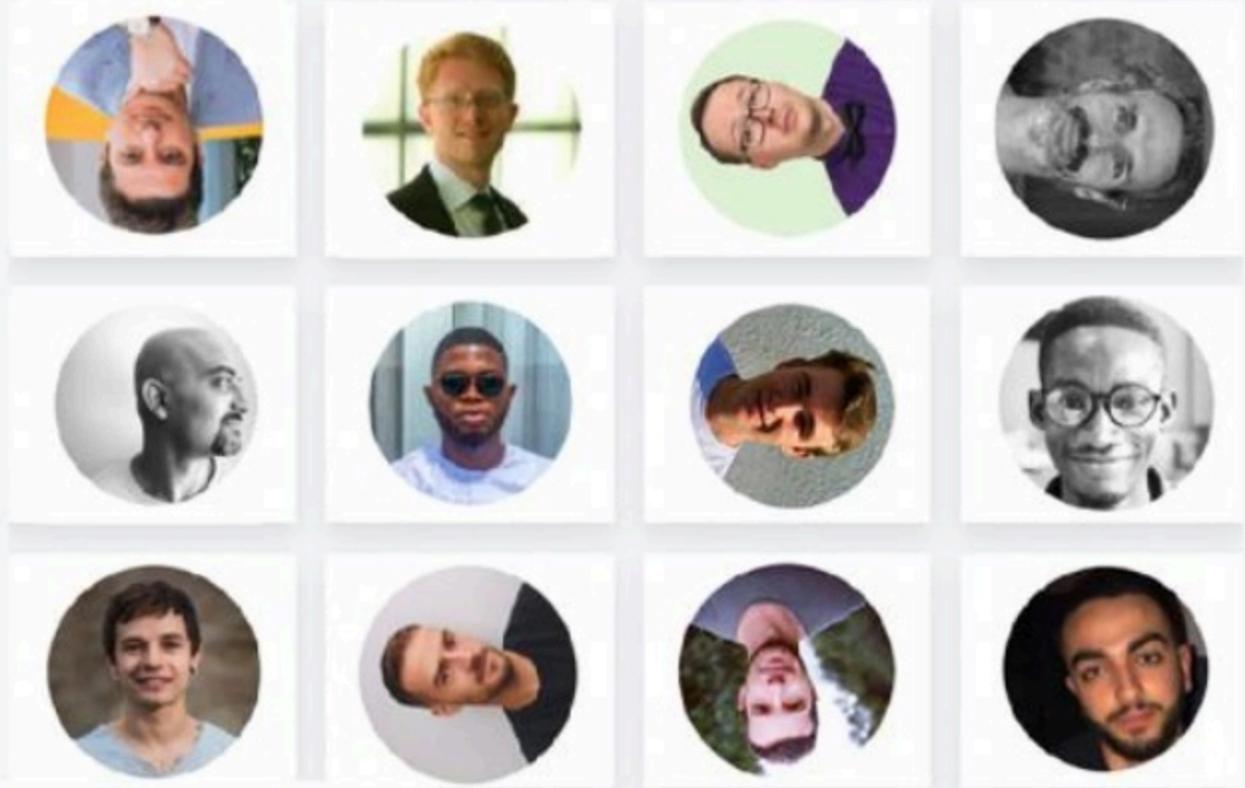


Team

Hiring The Different Ones

Inclusive Hiring

Remote Flexible



Advisors



**An A-Team of
Fintech Enthusiasts
That Love Trading**



Robin Bade

ex CEO Europe
Munich WPP



Oliver Snoddy

ex Global Head of Brand
Twitter



Mary Alcantara

Head of Startups
MKB Bank



John Austin

ex Chief Strategy Officer
IG Index



Andrea Baronchelli

Researcher
UCL Brunel Centre - City University

Affiliations



LAST ROUND LEAD INVESTOR



ENTERPRISE
ETHEREUM
ALLIANCE

CO-ORGANISER



PREMIUM PARTNER



PREMIUM PARTNER



SANDBOX ALUMNI



ALUMNI



FINTECH PROGRAM



FEATURED SHOWCASE



GROWTH PROGRAM



RESEARCH PROJECT



Pricing

With Coinrule you can easily develop your own trading strategies and set them up to run automatically on your favourite exchange.

Start with a [Free Account Today](#)

Up to 20% discount with Annual

Starter Free

- ✓ 2 Live Rules
- ✓ 2 Demo Rules
- ✓ 7 Template Strategies
- ✓ 1 Connected Exchange
- ✓ Up to \$5k Monthly Trade Volume

Hobbyist

\$ **29**.99/mo
\$359 billed yearly

- ✓ 7 Live Rules
- ✓ 7 Demo Rules
- ✓ 30 Template Strategies
- ✓ 2 Connected Exchanges
- ✓ Up to \$50k Monthly Trade Volume
- ✓ Live Telegram + Text Notifications
- ✓ Free Access to Trader Community
- ✓ Advanced Indicators

Trader

NEW

\$ **59**.99/mo
\$719 billed yearly

- ✓ 15 Live Rules
- ✓ 15 Demo Rules
- ✓ Unlimited Template Strategies
- ✓ 3 Connected Exchanges
- ✓ Up to \$500k Monthly Trade Volume
- ✓ Live Telegram + Text Notifications
- ✓ Free Access to Trader Community
- ✓ One-to-one Training Sessions
- ✓ Advanced Indicators

Pro

\$ **449**.99/mo
\$5,399 billed yearly

- ✓ 50 Live Rules
- ✓ 50 Demo Rules
- ✓ Unlimited Template Strategies
- ✓ Unlimited Exchanges
- ✓ Up to \$3m Monthly Trade Volume
- ✓ Live Telegram + Text Notifications
- ✓ Free Access to Trader Community
- ✓ One-to-one Training Sessions
- ✓ Ultra-fast Data Socket
- ✓ Advanced Indicators





COINRULE

Tools for a new world of trading

A blue line graph showing a fluctuating trend. A specific data point is highlighted with a red circle and a callout box. The callout box contains the text '\$2.4K +2.34%'.

\$2.4K +2.34%

gab@coinrule.io



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