

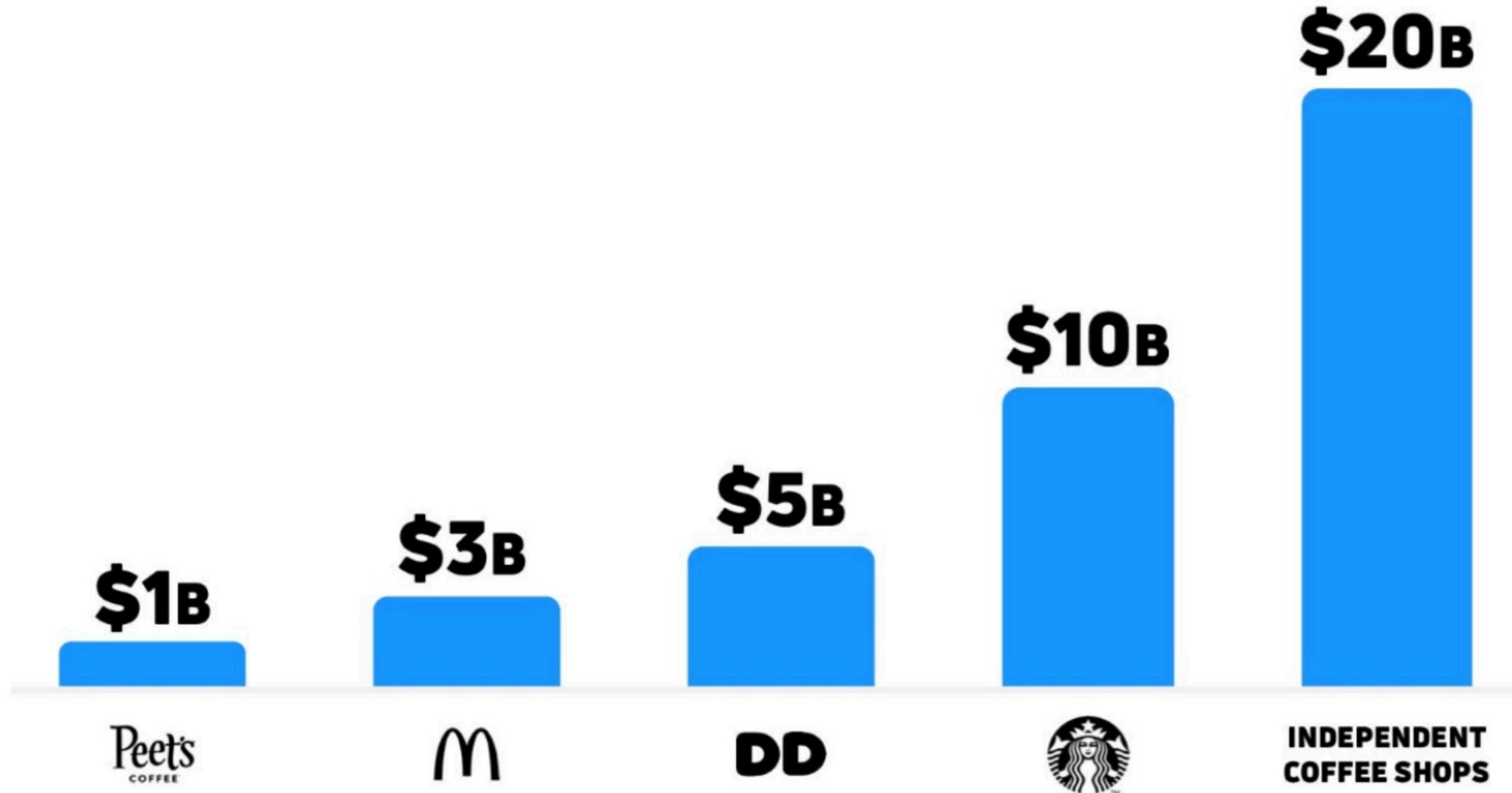
**CLOSIV**

**Order ahead from local coffee shops**

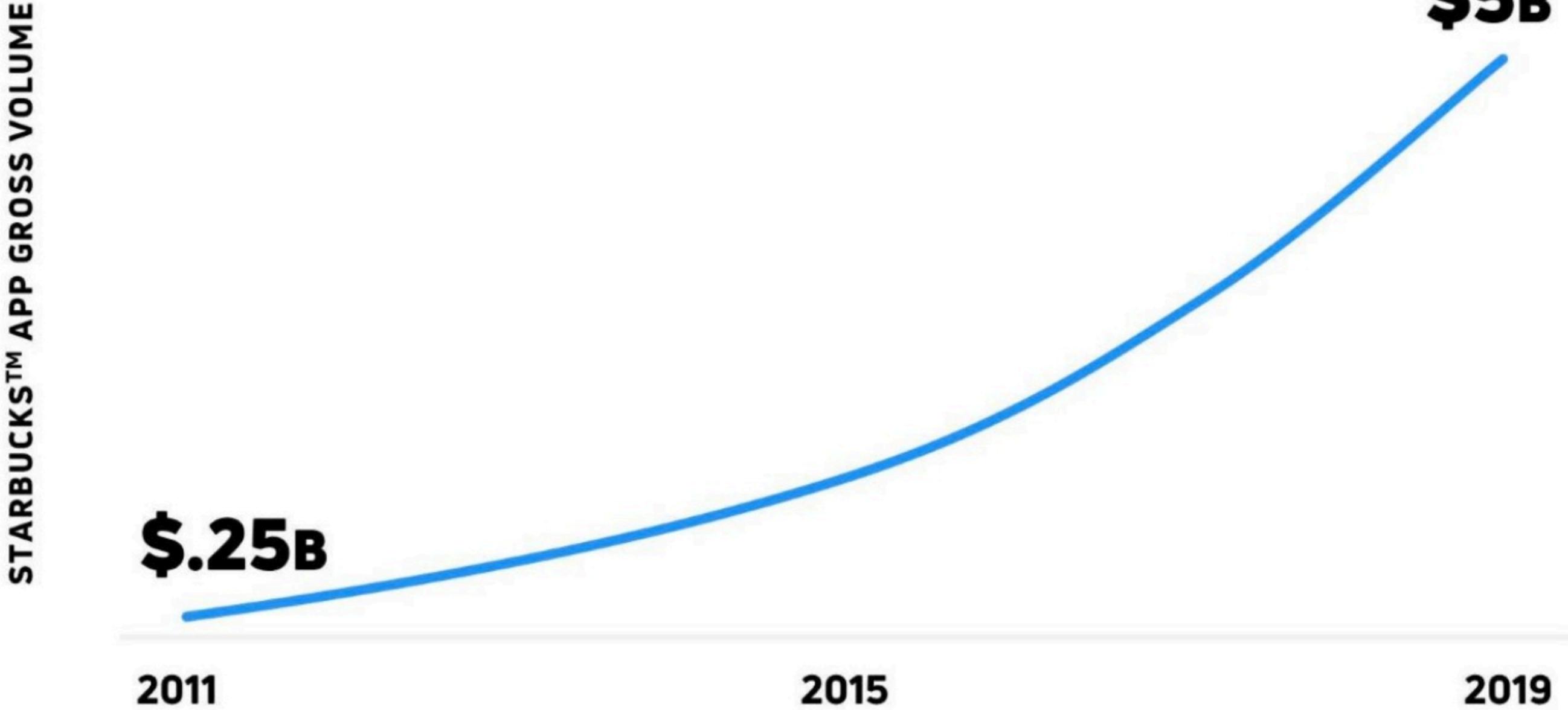
**It's inevitable that *all* coffee shops will offer a mobile app.**

**Cloosiv will be that app.**

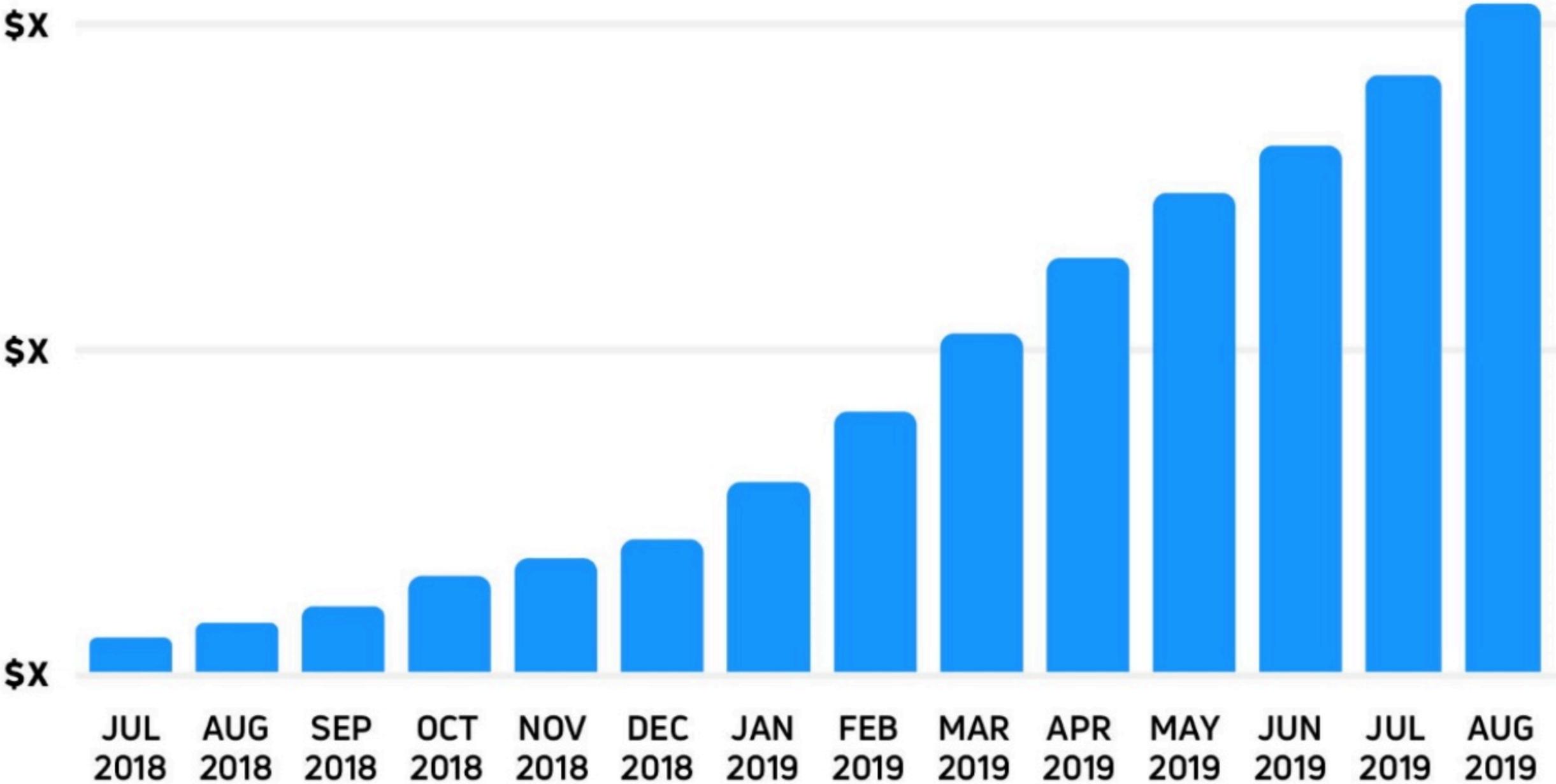
# Americans **buy** a lot of coffee



# They prioritize **convenience**



# Our GMV is +40% monthly



# We earn **revenue** with every order, paid by the coffee shop

**12%**

1 - 50 ORDERS

**10%**

51 - 150 ORDERS

**8%**

151+ ORDERS

# We've deployed **multiple** service revenue streams

**\$499**

OPTIONAL MERCHANT  
SERVICE UPGRADE

**\$.10**

PER SWIPE USER  
SERVICE FEE



Locations	0
Users	000
Orders	0,000
Volume	\$00,000

**“Cloosiv has defied my expectations on the impact it would have at our shops.”**

- L. BURLESON



<b>Locations</b>	<b>0</b>
<b>Users</b>	<b>000</b>
<b>Orders</b>	<b>0,000</b>
<b>Volume</b>	<b>\$00,000</b>

**“Our customers and employees **love** the Cloosiv app.”**

- A. LEMNES

# We acquire and grow **users** with engaging incentives



**IN-STORE  
ADVERTISING<sup>1</sup>**



**\$3 OFF THE  
FIRST ORDER**

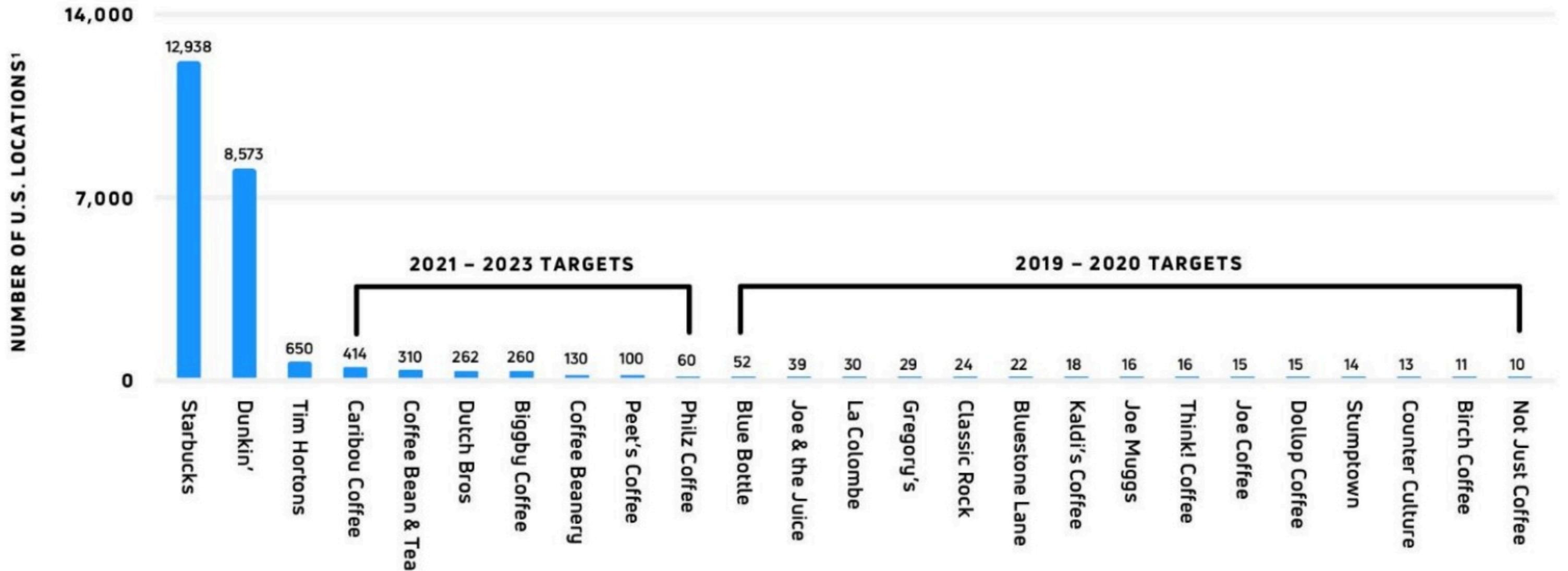


**\$5 PER USER  
REFERRAL<sup>2</sup>**



**IN-APP  
REWARDS**

# We target **mid-market** chains



¹ MARKET SAMPLE

# We'll win coffee by building a **ubiquitous** experience



**POINT-OF-SALE  
AGNOSTIC**



**TAILORED  
FUNCTION**



**REPETITIVE  
VALUE**



**NETWORK  
AVAILABILITY**

**We're building the **largest**  
coffee chain in America**



# The opportunity for product expansion is **massive**



**CHANNEL  
EXPANSION**



**SOCIAL  
ENGAGEMENT**



**LOADED  
BALANCE**



**TARGETED  
MARKETING**

# We have the right **team**



**Tim Griffin**

**CEO**

Product, Sales  
and Marketing



**James Burkhardt**

**CTO**

Engineering and  
User Experience



**Jessie Kolbenschlager**

**SALES**

Business Development  
and Customer Service