

Clearing



Custom chronic pain relief for your kind of pain.



America is a nation in **pain**

\$4 Billion

spent on topical pain relief, 10% of the
~ \$45 Billion spent more broadly on pain
management products and pharmaceuticals

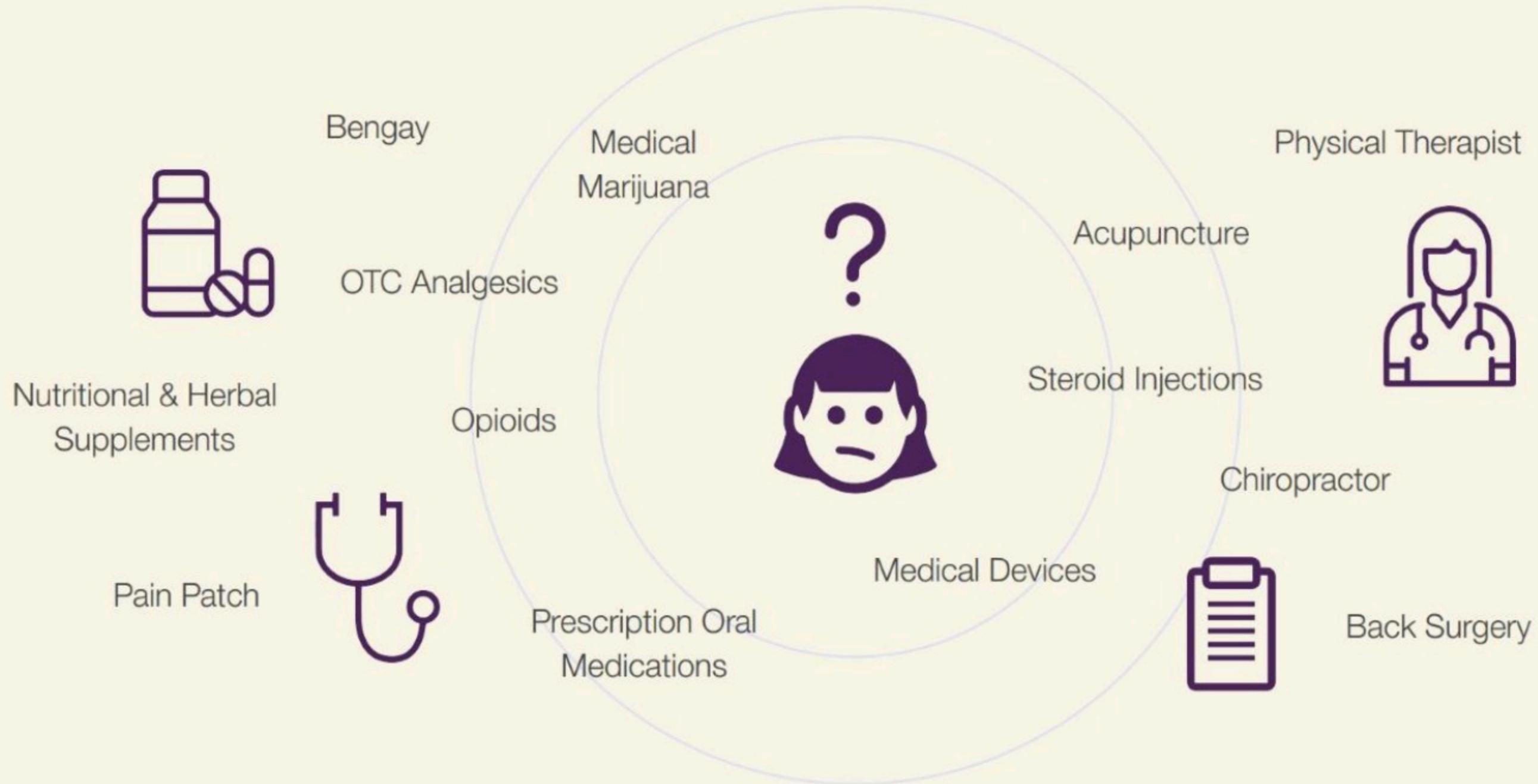
50 Million +

chronic pain sufferers,
with 2m new cases per year

190 Million

opioid prescriptions,
in secular decline

Existing treatments for pain relief are **confusing, impersonal, non-standardized, and sometimes risk dangerous side effects**



We will deliver relief without the side effects of pills right to the patient's door



We will provide asynchronous telehealth consultations and prescribe a personalized prescription compound cream



Anti-inflammatory

Diclofenac,
Ibuprofen,
Flurbiprofen,
Ketoprofen,
Ketoralac



Local anesthetics

Amantadine,
Bupivacaine,
Lidocaine,
Tetracaine



Muscle relaxants

Baclofen,
Cyclobenzaprine,
Orphenadrine
Citrate,



Neuropathics

Amitriptyline,
Imipramine,
Clonidine,
Carbamazepine



Botanicals

Cannabidiol,
Camphor,
Menthol,
Eucalyptus,
Peppermint,
Capsaicin, Arnica

Compound creams: the first line of defense in any sophisticated pain management treatment program; safe, targeted therapies for muscle, joint, and nerve pain that are opioid and control substance free

Over time we will become an integrated pain management platform that guides patients through an **opioid-free, affordable, convenient, and personalized treatment journey**

Custom Online Pharmacy

compound creams,
nutraceuticals, patches,
oral pharmaceuticals

Content & Education

group physical therapy,
group talk therapy,
editorial content



Clearing



Tools

pain tracking & insights
features

Community

peer group connectivity to
address loneliness and
stigma

Why now?

Clearing's personalized offering is fueled by several macro tailwinds

Telehealth adoption and acceptance dramatically accelerated by COVID-19



Rise of non-opioid based treatments to combat opioid epidemic

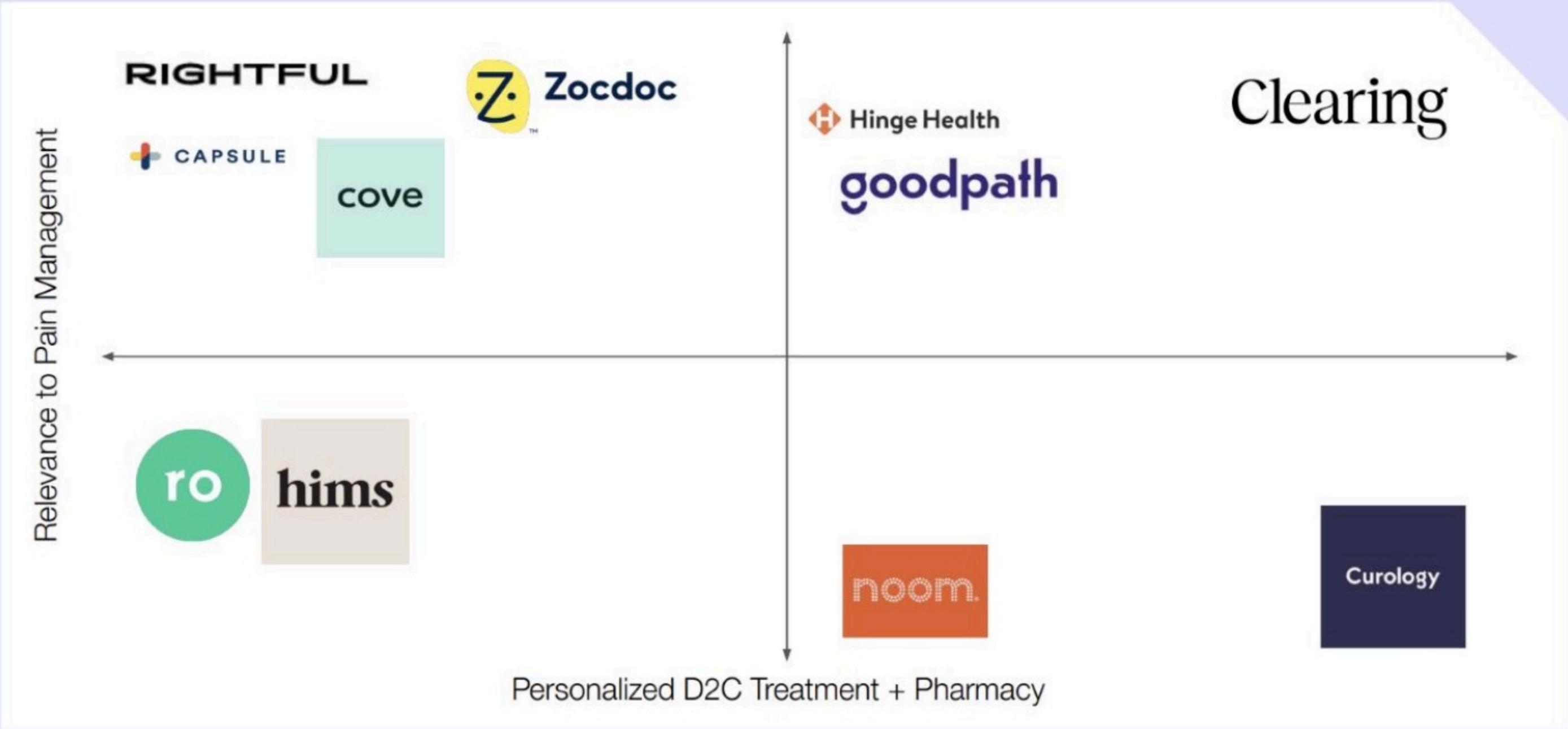


Availability of plug-and-play telehealth pharmacy infrastructure



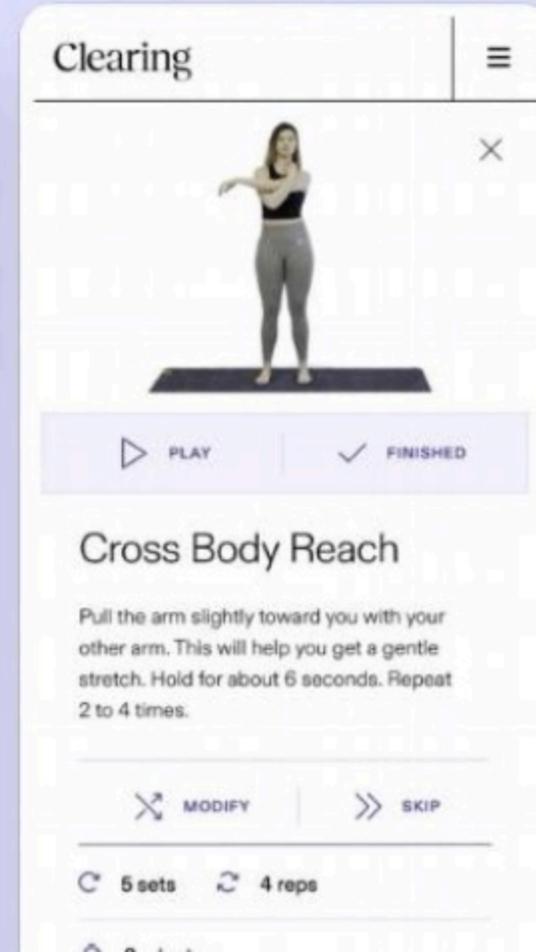
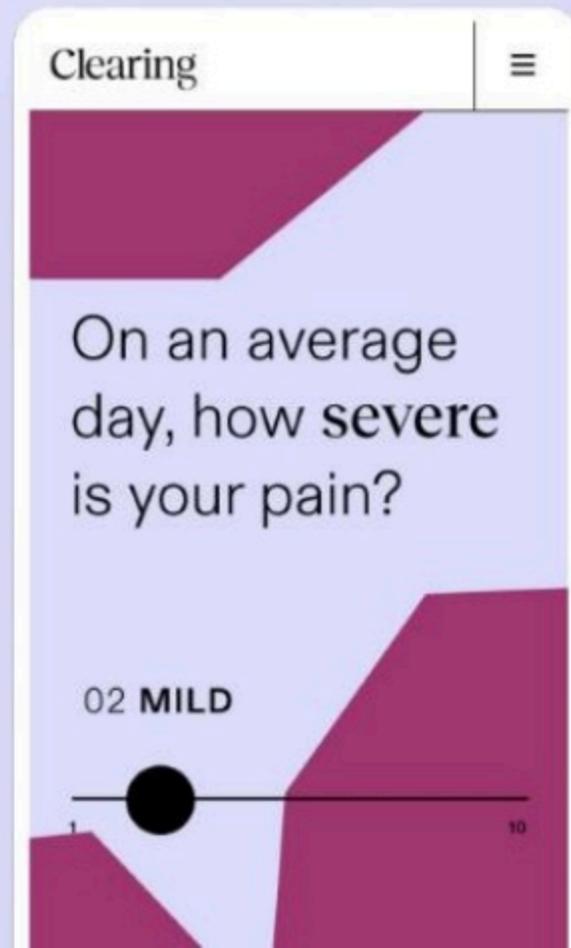
Clearing offers personalized non-opioid based prescription treatment + community

What Curology has done for dermatology we will do for pain





By tracking and refining our recommendations, patients will experience data-driven results and remain with us for the entirety of the pain relief journey



Our founding team has come together around a deep passion for solving pain management in a patient-centric manner



Avi Dorfman
Founder & CEO

COMPASS ACCRETIVE > McKinsey & Company



Dr. Jacob Hascalovici,
MD PhD
Co-Founder & Chief Medical Officer

Montefiore EINSTEIN
Albert Einstein College of Medicine



Yakov Kagan
Co-Founder &
Head of Growth

Uber Bread codecademy



Jeremy Pippin
Head of Product

FANDUEL



Alyssa Horneff
Head of Operations



Melissa Cullens
Head of Design

EV ELLEVEST



Meran Liu
Head of Clinical Operations

SimpleHealth



Cory Goodale
Lead Engineer

CATALANT

Our medical advisory board spans a range of disciplines, leading universities, and hospital systems



Dr. Seth Waldman
Director, Pain
Management Division



Dr. Beth Frates
Director, Lifestyle
Medicine & Wellness



Dr. Steven Cohen
Chief, Pain Medicine



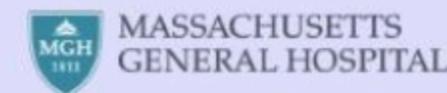
Dr. Bryan Kelly
Surgeon-in-Chief &
Medical Director

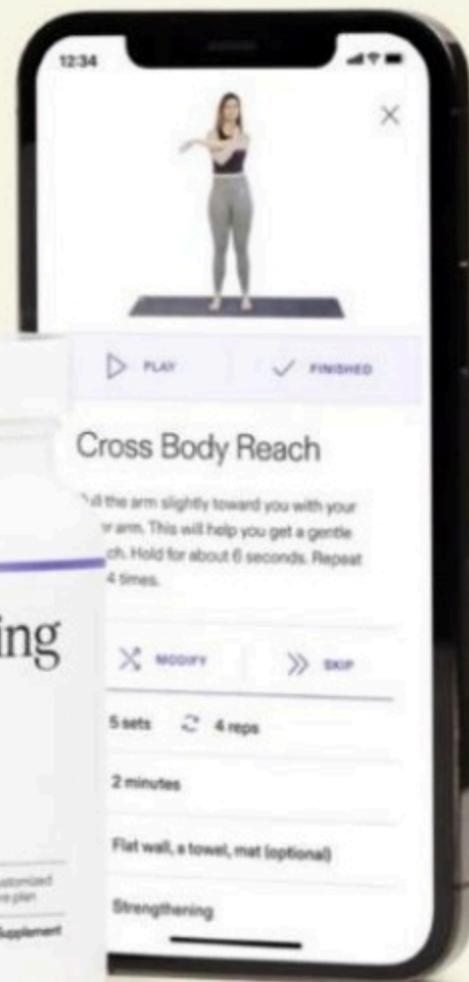
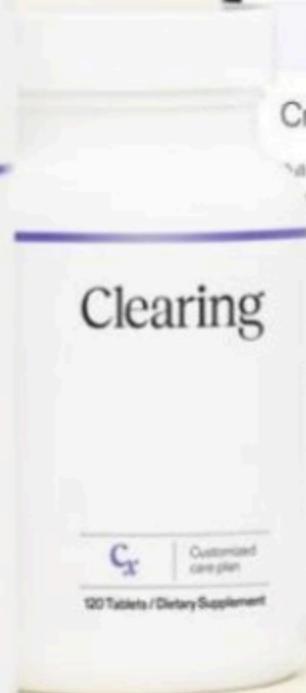


Dr. Marketa Wills
Chief Medical Officer



Dr. Pete Asnis
Sports Medicine Director,
Orthopedic Surgeon





Appendix

The opioid epidemic is a tragedy on a national scale

U.S. healthcare providers write **191 million prescriptions** for opioid pain medication per year creating a national crisis with disastrous consequences.

Overprescribed

Despite guidelines to limit opioids as a first approach, 45% of those prescriptions were written by a PCP.

Ineffective

Prescription medication relieves pain in only 58% of chronic pain sufferers.

Costly

\$78.5 billion in annual costs related to opioid misuse.

Deadly

More than 11 million Americans misuse opioids each year and 17,000 die of overdose.