



CAURA

INVESTMENT PRESENTATION

SEPTEMBER 2020

A CONGESTED LANDSCAPE TO MANAGE YOUR CAR

Parking

paybyphone

MIPERMIT

RingGo

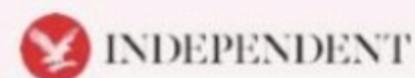
dash

Whoosh!
BY FLOWBIRD

Park
Right

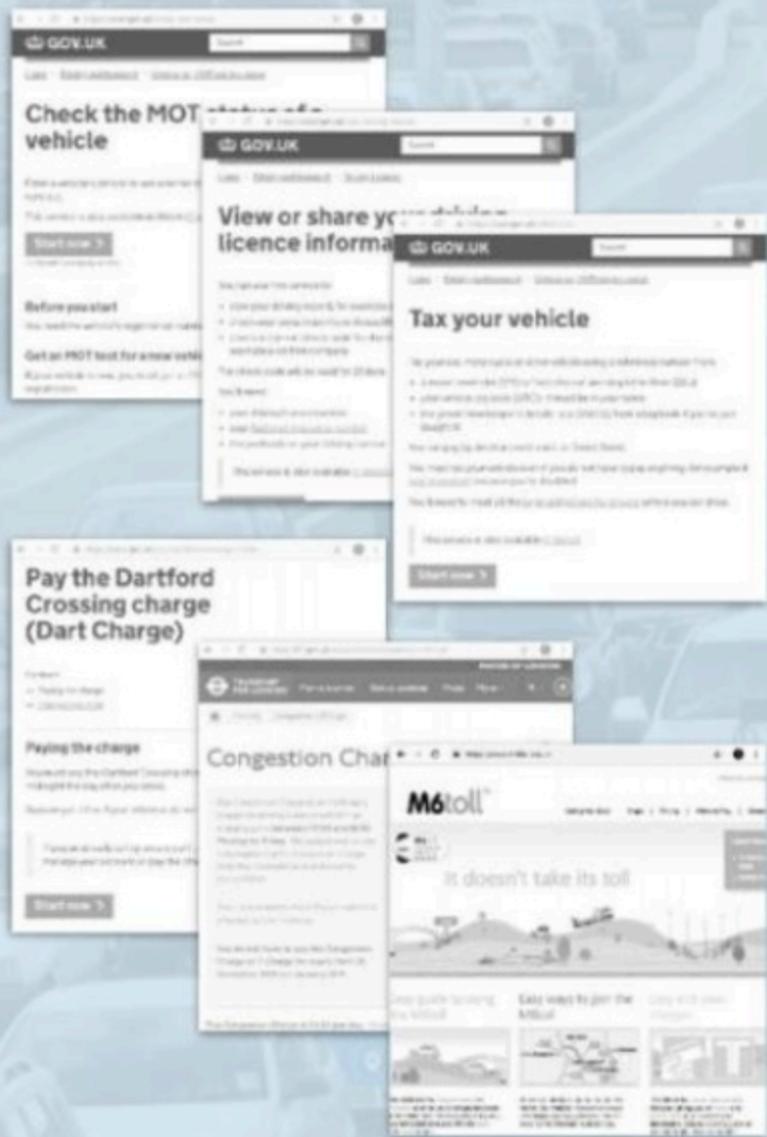
Parkmobile

+ private parking companies



The competitive marketplace for cashless parking has resulted in a fragmented and rather irritating experience for motorists

Statutory charges / tolls



+ others requiring separate sign-up processes

Insurance

Money Super Market

GoCompare

uSwitch

comparethe market.com

Confused.com

+ 100s of insurance underwriters

FINANCIAL TIMES

The Competition and Markets Authority said the site may be causing customers to pay higher premiums than necessary ...

MISTAKES ARE EXPENSIVE

A £1bn cost

- ▶ Local authorities made **£820m** of profit from parking fines during 2016/17
- ▶ Car park management firms issued a further **5.65m** tickets in 2017



Car fines 	
Insurance	£5,000
MOT	£1,000
Tax	£1,000
Parking	£40-£180
CC	£65-130

CAURA - THE PAYMENT PLATFORM FOR YOUR CAR

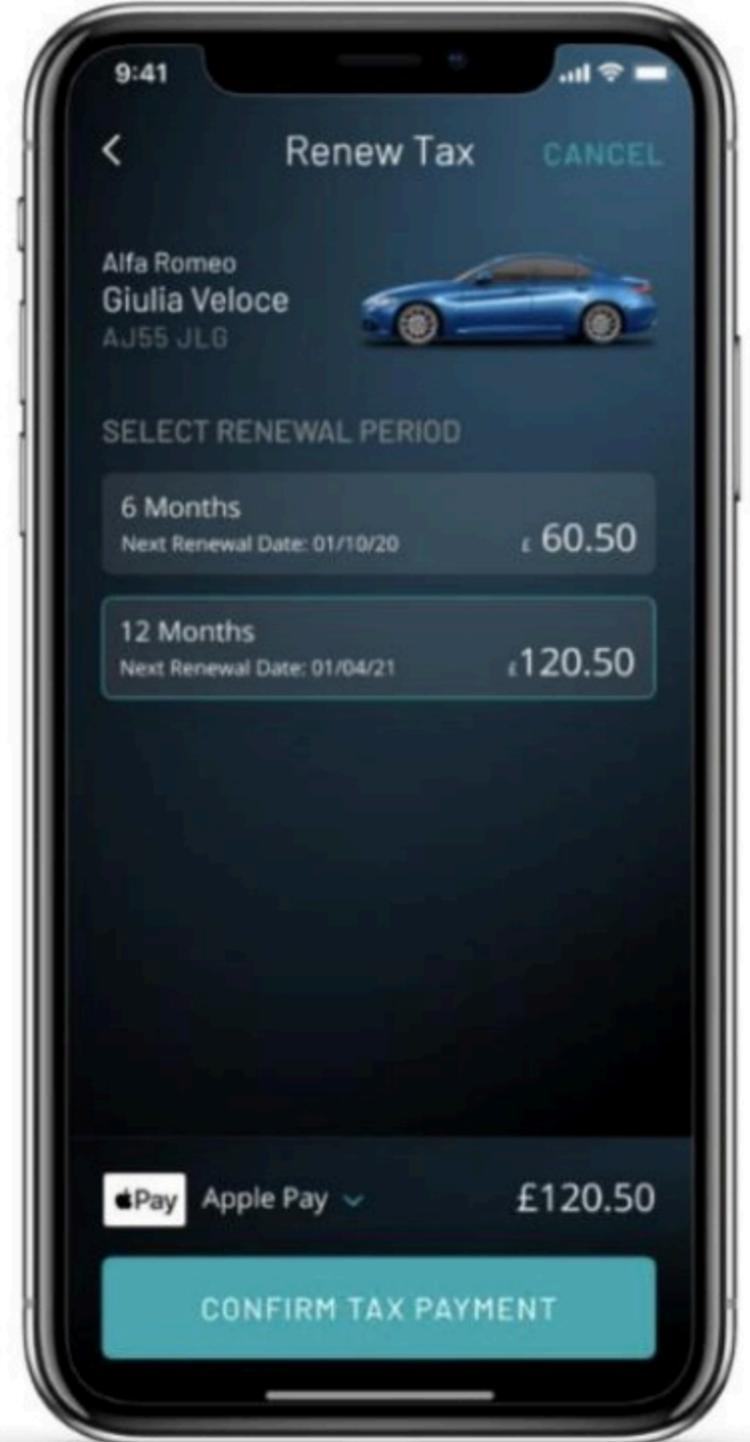
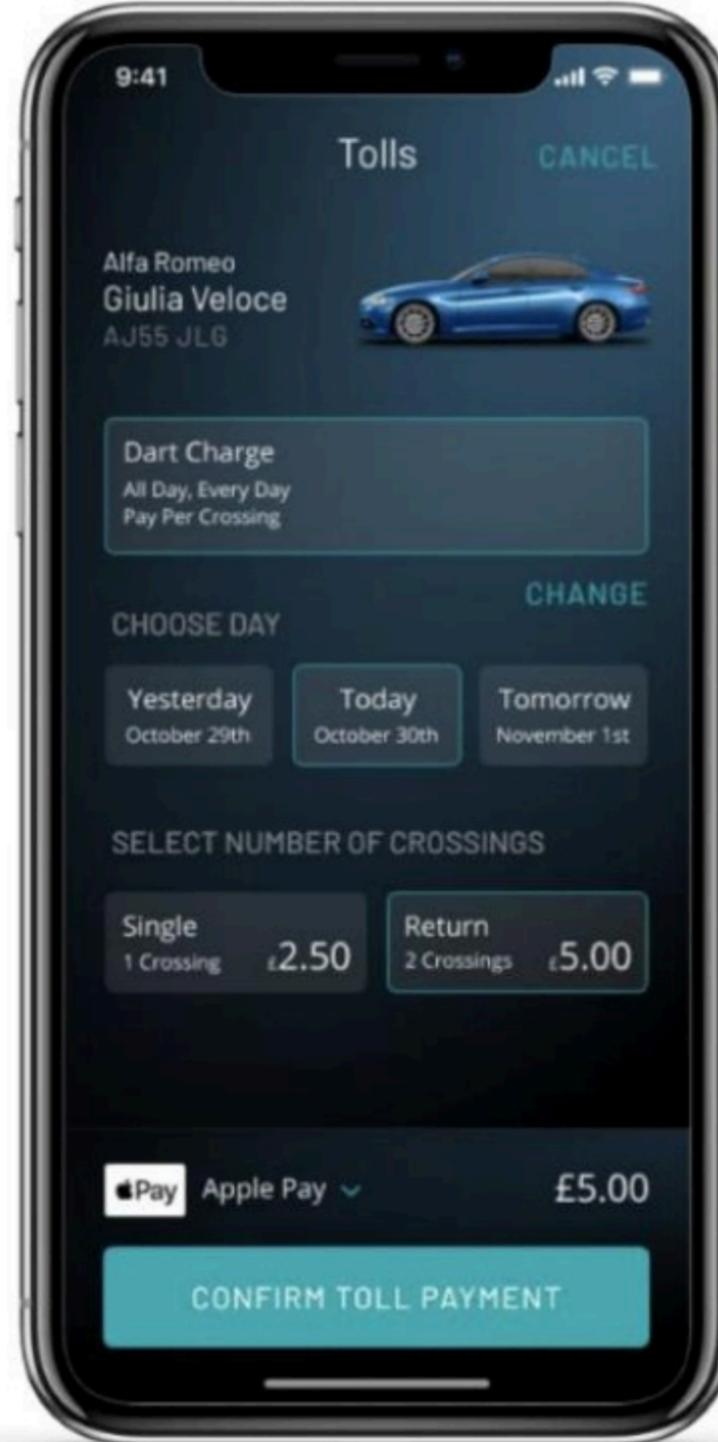
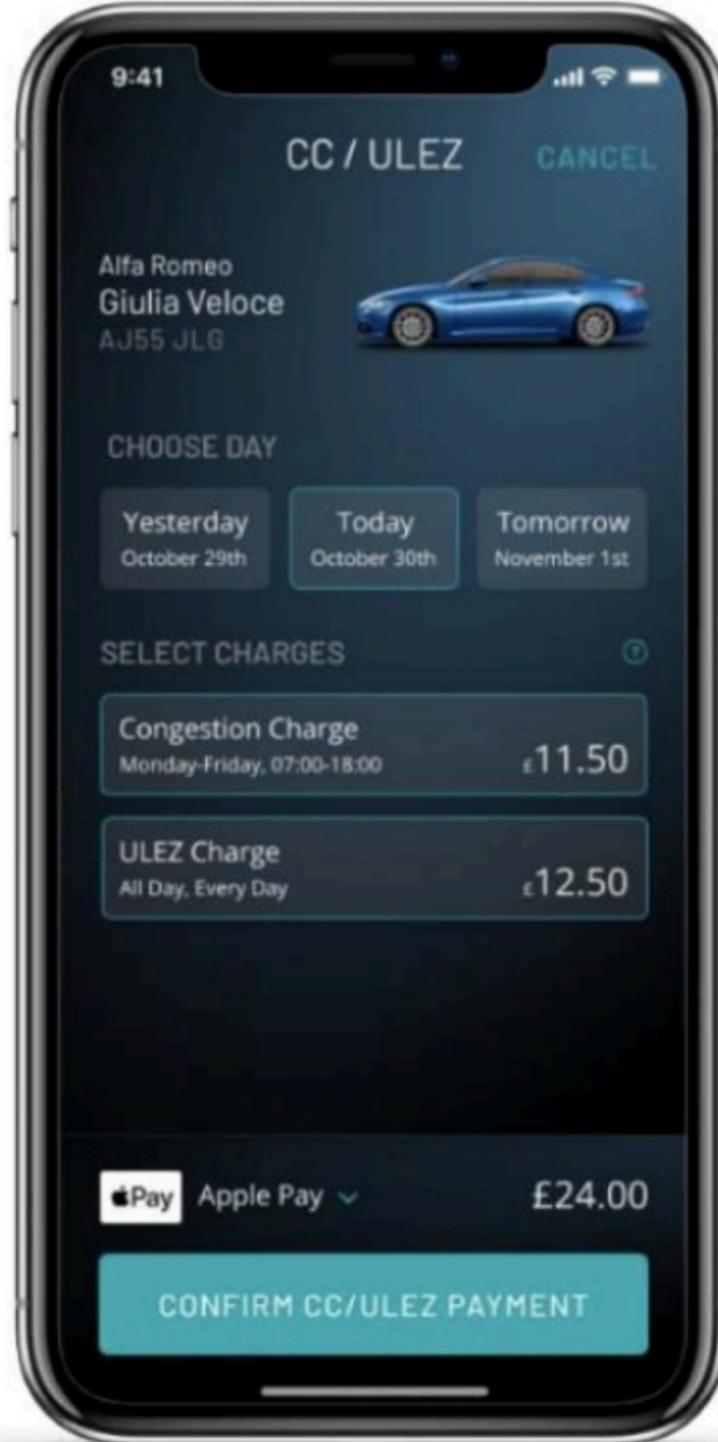
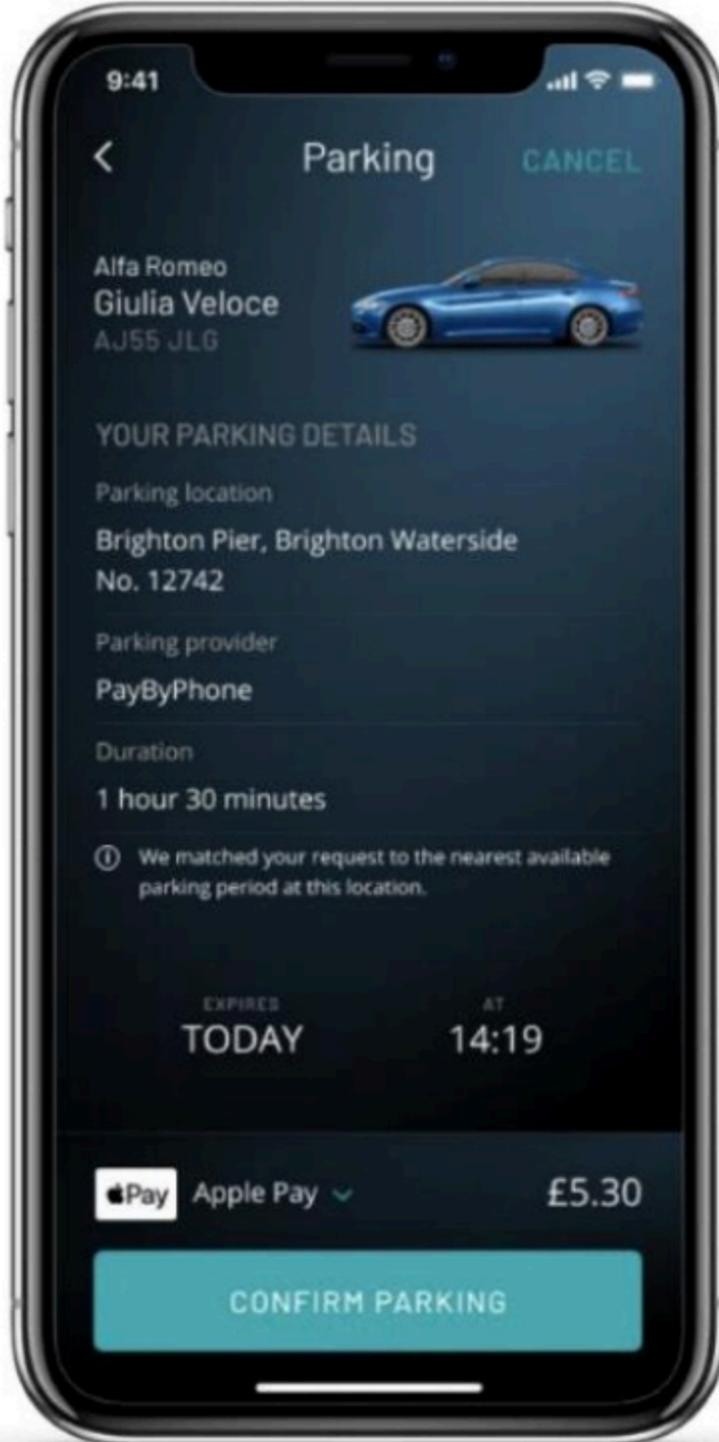
DRIVE

PROTECT



Caura is like
Citymapper for
your car.
Partner, WSGR

DRIVE > PAY FOR CHARGES IN SECONDS



ROADMAP | VOICE, GEO & IN-CAR



"Hey Siri, park my car for one hour at location 84534"



CAR-RELATED PAYMENTS MADE EFFORTLESS



Geography



Insurance



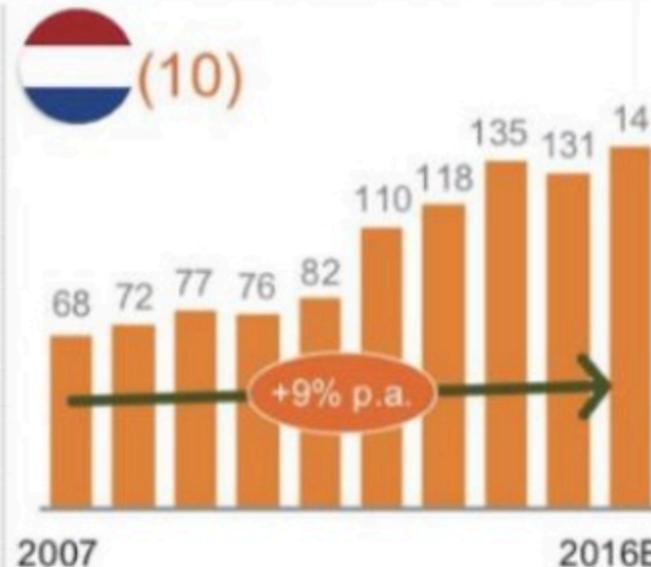
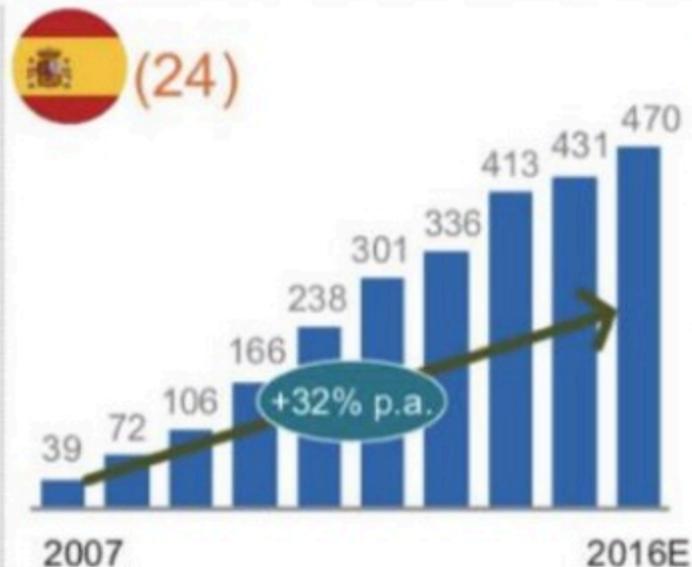
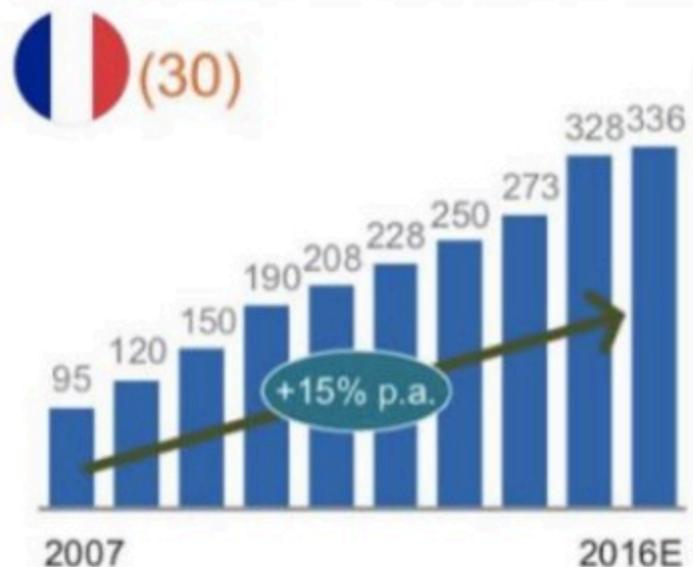
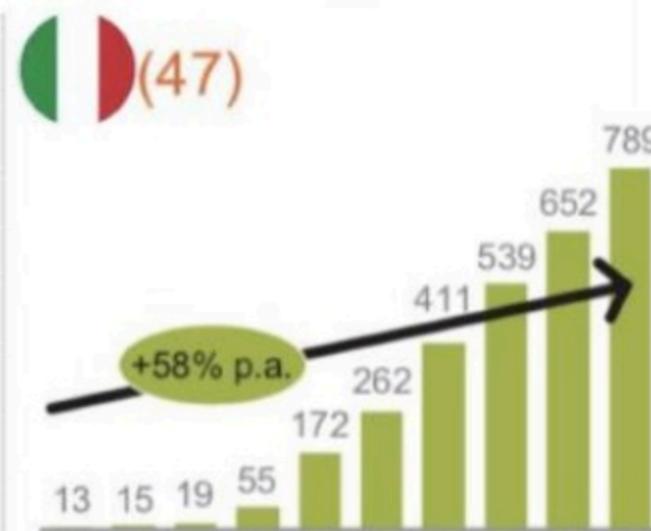
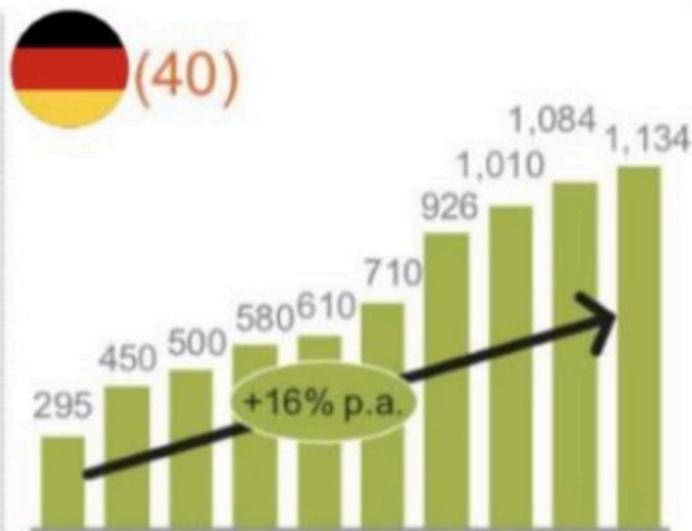
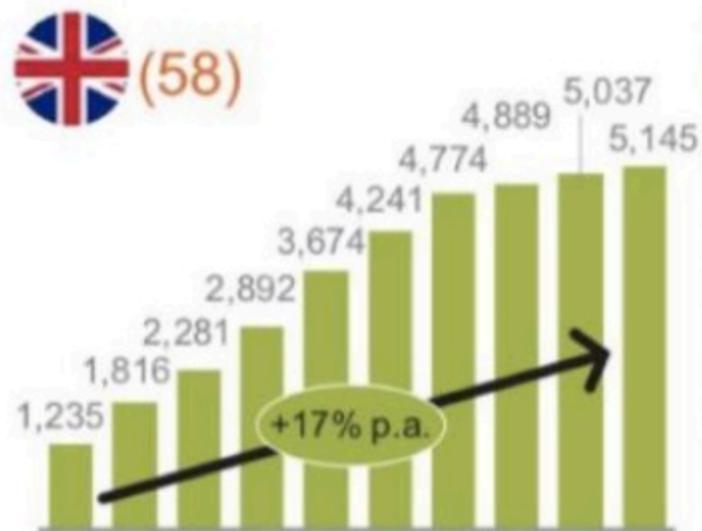
Charges/tolls



Parking



Size of aggregator/PCW markets €m (% of GWP)

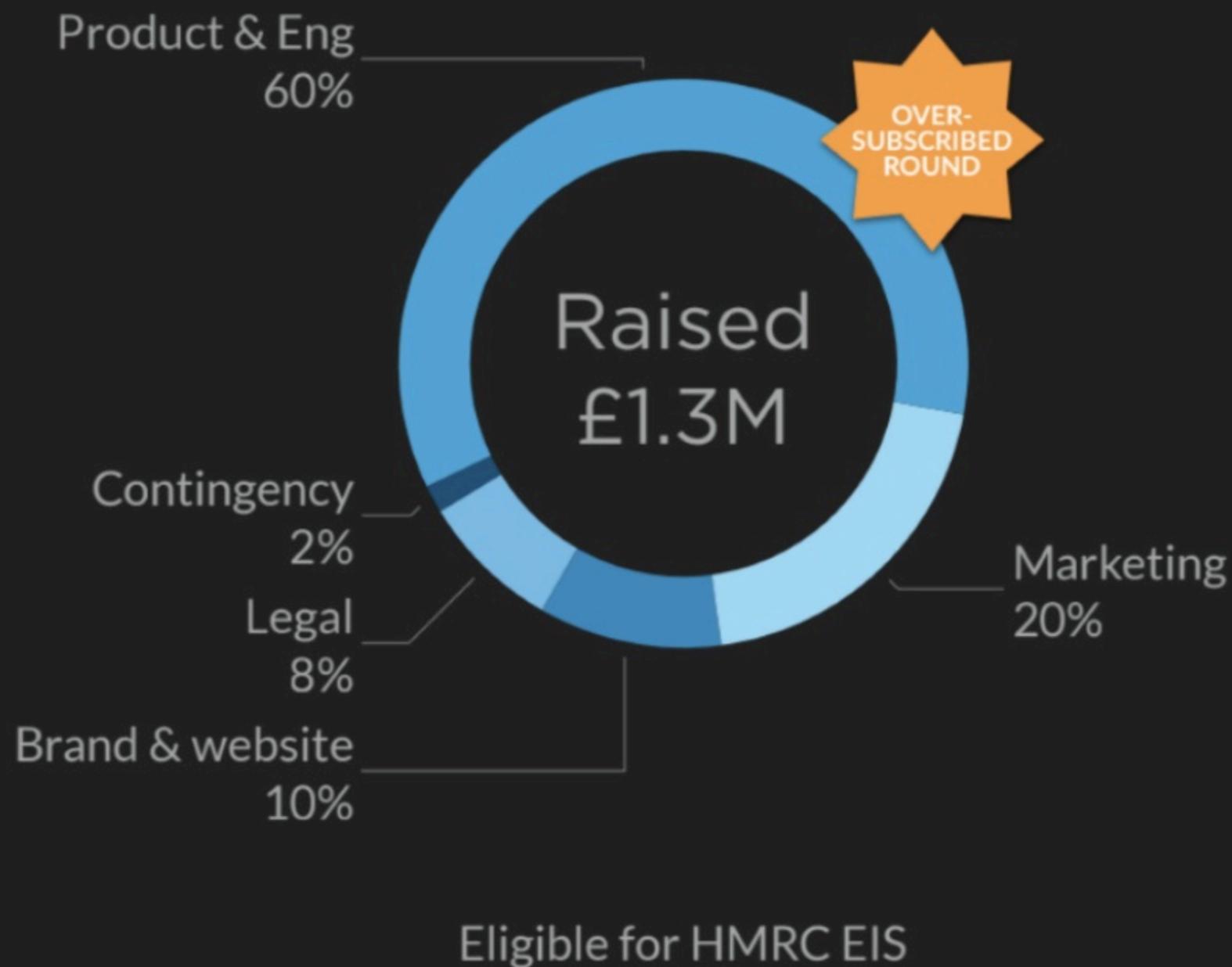


**MOTOR PREMIUMS
£12BN**

**POLICIES UNDERWRITTEN
31.1M**

**AGGREGATOR REVENUE
£1.2BN**

- ▶ Minimum Viable Product (iOS) ✓
- ▶ Hire experienced founding team ✓
- ▶ Caura branding & caura.com ✓
- ▶ Secure 7 insurance partners ✓
- ▶ FCA licence ✓
- ▶ Bridge round ✓
- ▶ Ride out Covid-19 🔄



SAI LAKSHMI
CEO & FOUNDER



Acquired in Jun-19 by

McKESSON LloydsPharmacy



Armapartners



BAIN & COMPANY



UNIVERSITY OF OXFORD

Imperial College London

SHAUN FOCE
DIRECTOR OF ENGINEERING



+ 5 direct reports

Sainsbury's

ASOS

key telematics

Cape Peninsula University of Technology



OLDMUTUAL

CHRIS TINGLEY
DIRECTOR OF PRODUCT



+ 1 direct reports

CONJURE

Transport for London



FORD GT

McLaren

BHAVIN KOTECHA
CHIEF OF STAFF / FINANCE DIRECTOR



PUBLIC



pwc

Southampton UNIVERSITY OF

ALAN HICKMAN
DIRECTOR OF INSURANCE



LVE

RSA



AXA

TOBY ASTOR
INVESTOR / DIRECTOR



JAGUAR LAND-ROVER

Goldman Sachs

Imperial College London

London Business School

DAVID TOVAR
INVESTOR / DIRECTOR



bulb

EXANE

LSE



Merrill Lynch Bank of America Corporation





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