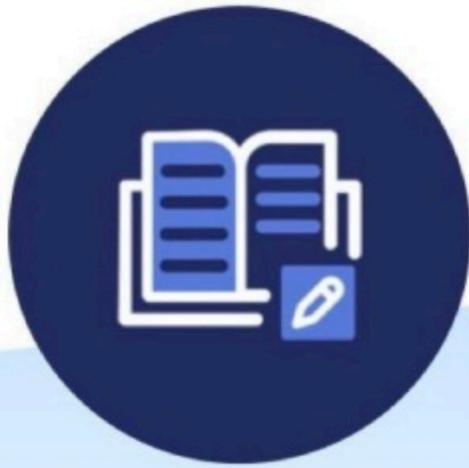


canix

An ERP for Cannabis Companies

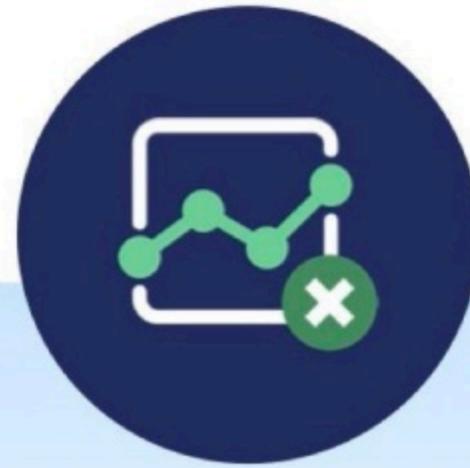
Problem:



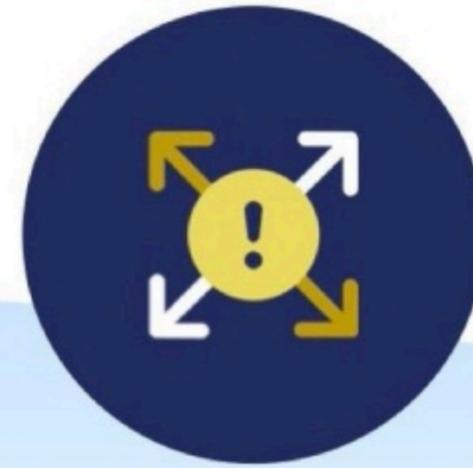
**Manual and
Error Prone**



**Heavy
Compliance
Burden**



**Opaque
Data**



**Inability
to Project**

Cannabis companies face numerous **operational challenges** for which they lack adequate solutions

Solution:

Canix provides a cannabis-focused ERP that solves the unique problems of cannabis companies



Track Inventory



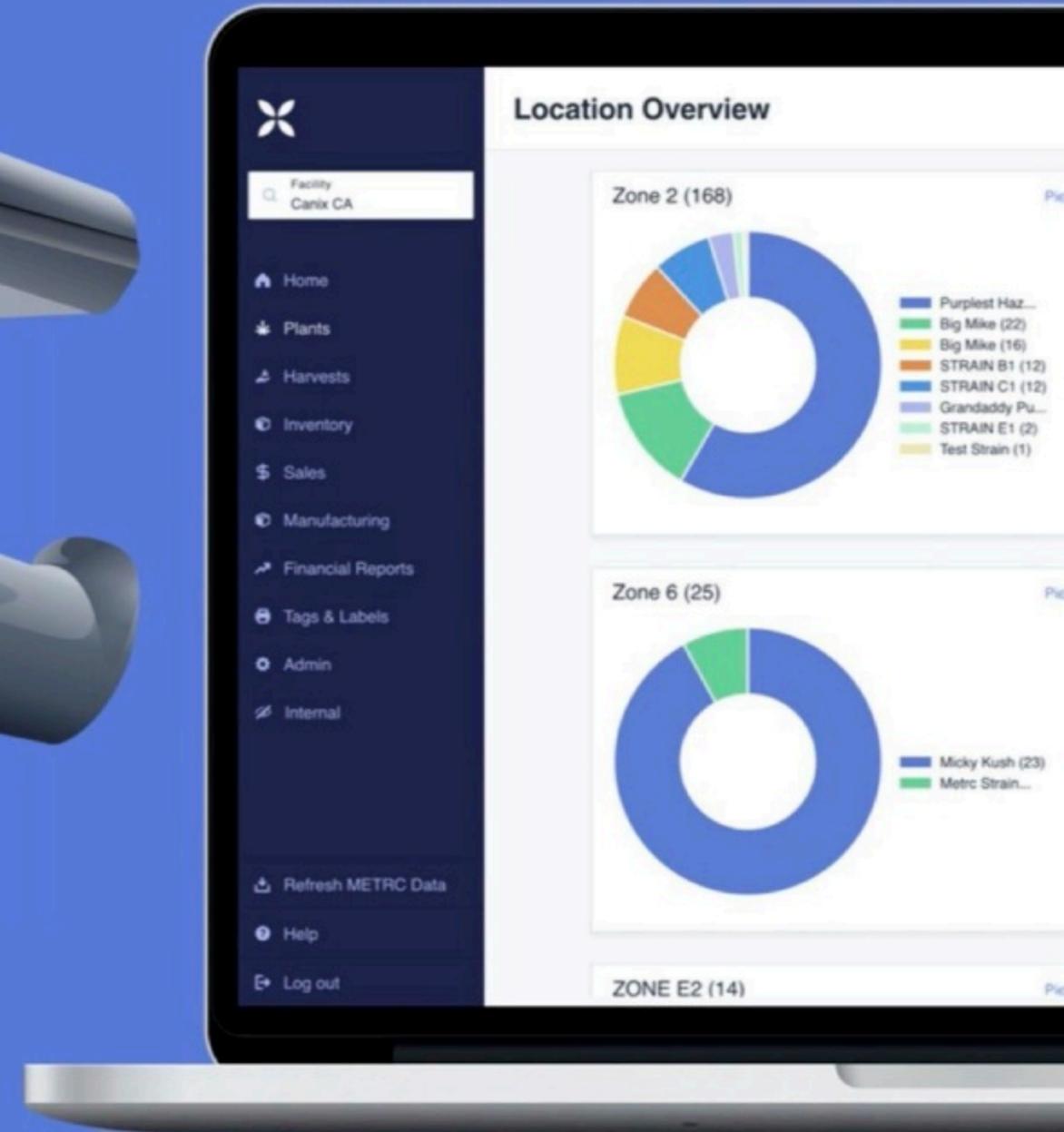
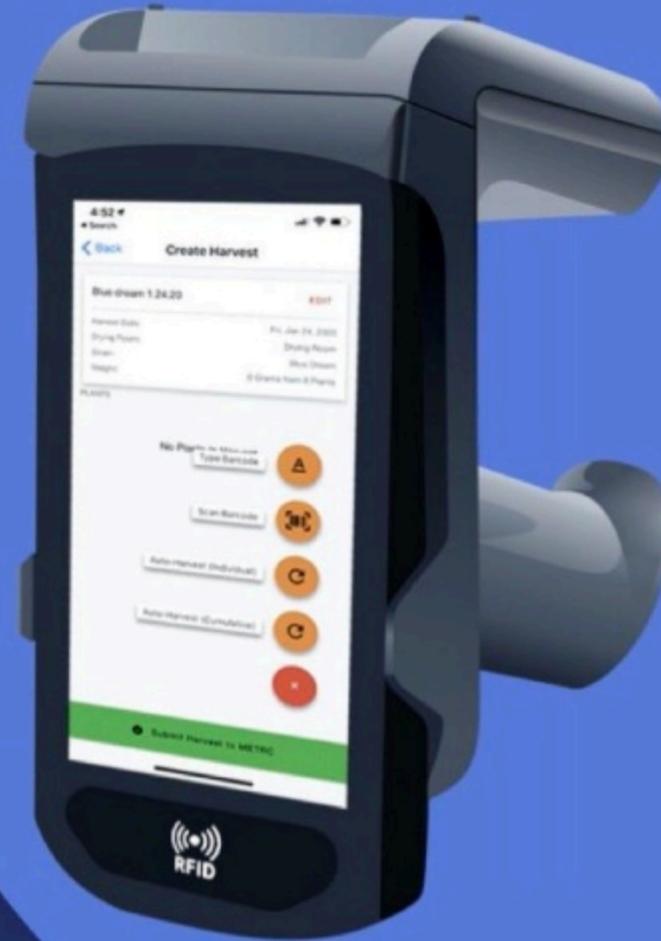
Manage Sales



Automate Compliance



Forecast Yield



Incredible Growth in 16 Months



Customer Testimonials



Canix is simply night and day vs. Grow Flow. We save countless hours using the mobile app and RFID wand to manage our operation, even when offline. Customer Service is outstanding, and the strength of their engineering team really shines in their ability to add or change features by request. METRC submission is a great bonus, and CCA reporting is seamless! ”

Old Stage Partners
13 licenses



Everything is going great with Canix!! I can't thank you enough for such an AMAZING APP that has made Metrc smooth and easier to manage!! Many of our cannabis friends always ask about Metrc and I can't stop talking about how much Canix has helped! If anything arises or thoughts to help I will definitely reach out, THANK YOU AGAIN!

Hanging Gardens
3 licenses



I love your guys' software and I have been bragging about Canix to everyone in the Santa Cruz/Bay area to every cultivator I know. ”

Zarabanda
2 licenses

Acquisition Channels



Organic Growth

15% of Q2 leads

Customer word-of-mouth

Excellent brand reputation



Sales

50% post-demo conversion

\$60K ARR added / month / AE



Marketing

224 average inbound leads per quarter

#1 - California Cannabis ERP

#2 - Oklahoma Cannabis Software

#2 - Colorado cannabis software

#3 - Michigan Cannabis software

Co-marketing and partnership funnel

Canix Team

We've built software for cannabis companies before:



**Stacey
Hronowski**
Co-Founder, CEO



COWEN



**Artem
Pasyechnyk**
Co-Founder, CTO



pagerduty



**Trevor
Reeves**
Head of Growth
Former COO of Metaclinic

**All Star Engineering team from
Facebook, Coinbase, MIT, and Uber**



**We've
been
capital
efficient**

\$750K

Spent in 16 months
to reach \$1.5M in ARR

\$700K

Left from last
seed round

\$75K

Monthly
Burn

6

Months
to be profitable

Clear Product Roadmap

	Q4 2020	Q2 2021	Q4 2021
 Geographic Expansion	New Markets: MA, MI, AZ, and RI	New Markets: Canada, VT	New Markets: Thailand, Columbia, Portugal, South Africa
 Marketplace	Online menu	Closed Marketplace	Open Marketplace
 Adjacent Verticals & New Products	Payroll integration, accounting reporting	Yield forecasting, Automatic auditing	Environmental control integrations



Market Size

\$25.8B

Market size based on 2019 estimated global cannabis sales ***

\$1.8B

Total market size with existing legalization**

\$800M

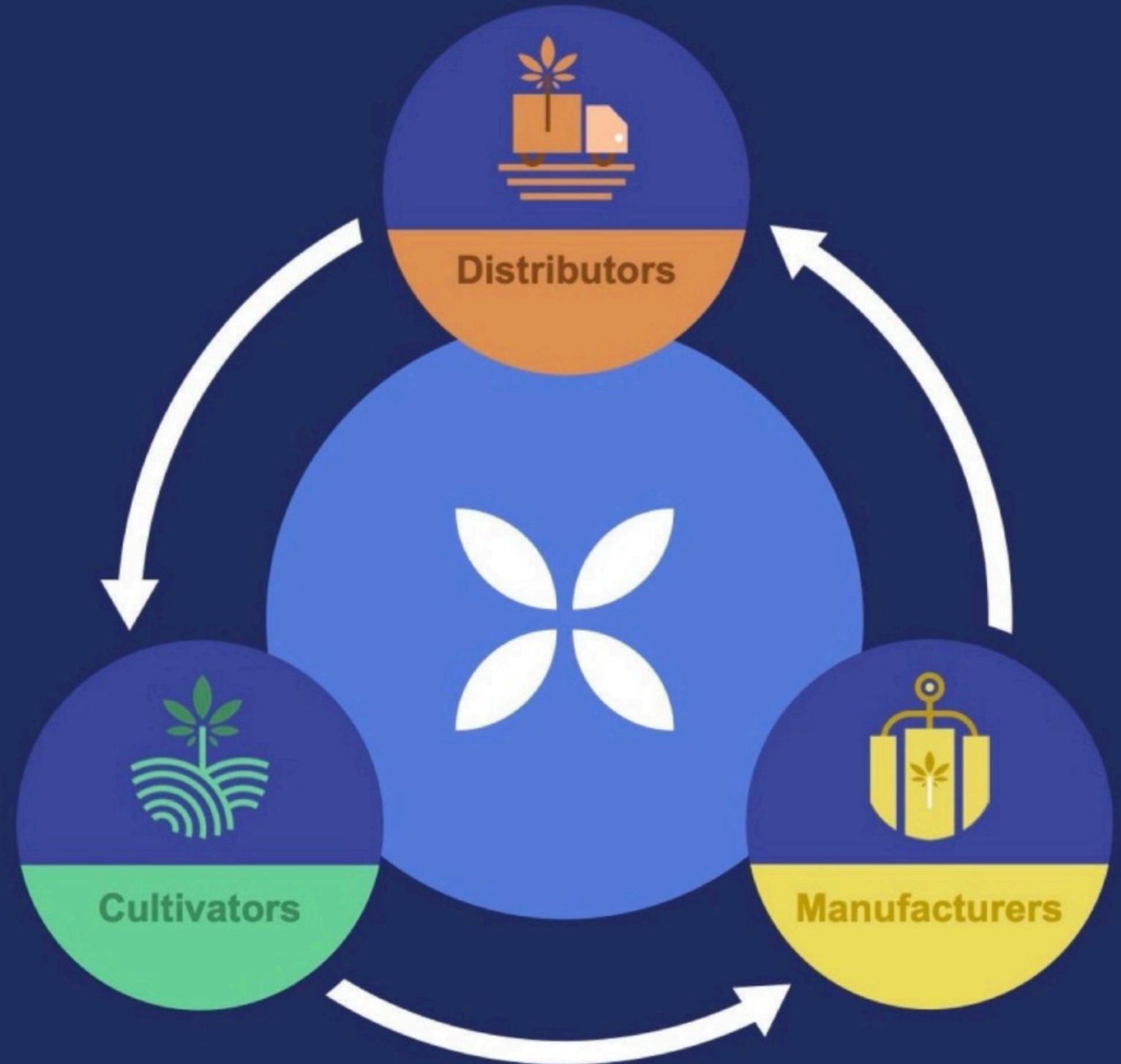
ERP market size with existing legalization*

* Only includes 12 recreationally legal states
** Includes 12 recreationally legal states and marketplace
*** Based on estimated total global sales

Vision:

A marketplace where cultivators, manufacturers, and distributors can source and sell seamlessly.

Canix's unique position as the largest source of cannabis production data best positions it to accomplish this goal.



Investment Opportunity

Raising

\$1.5M - \$2.0M

Runway

18 – 24 Months

Use of Proceeds

Geographic Expansion

Vertical Expansion

Marketplace Segmentation

