

T H E C R E A T O R ' S G A L A X Y

CALAXY™



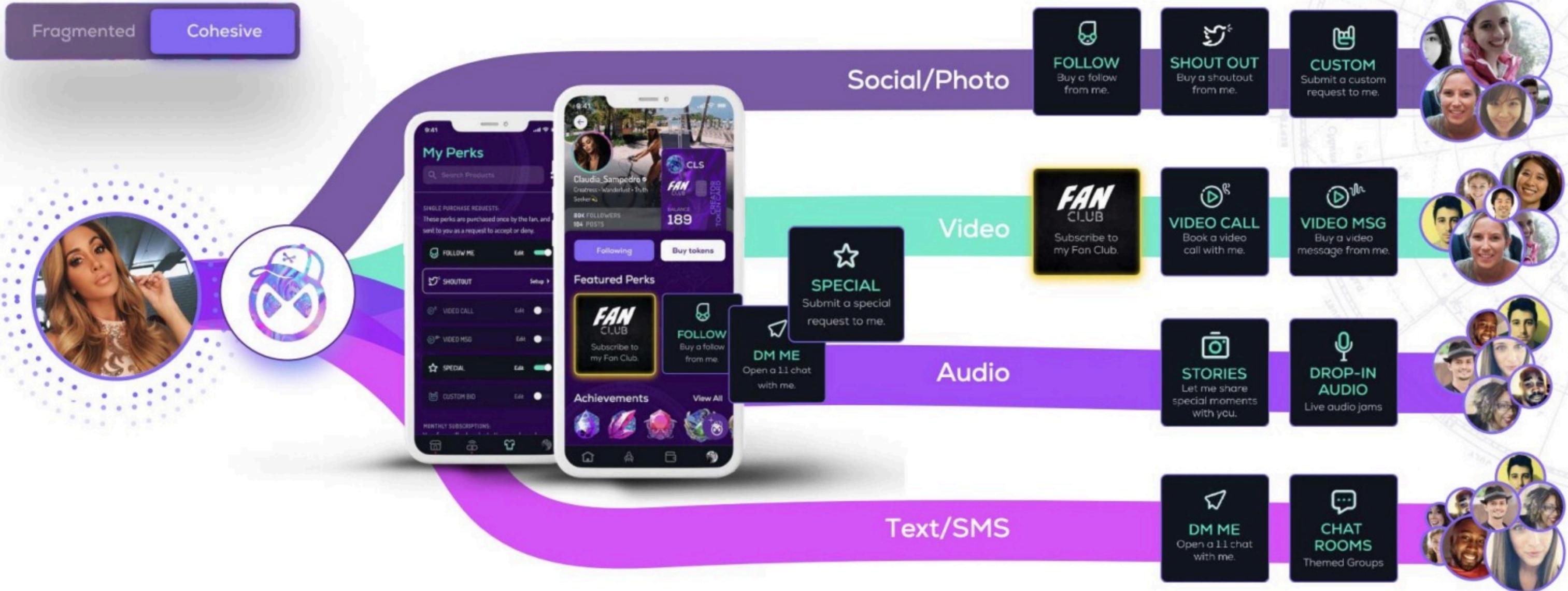
Problem

Creators don't get **enough** for what they **do**. Existing platforms like Facebook, YouTube and TikTok stand in the way of creator's maximizing the true potential of their fanbase.



Creator Economy

Galaxy empowers creators & influencers with **decentralized** tools for creating their own personal (social/community) tokens, enabling them to truly own and control the connection with their fans.

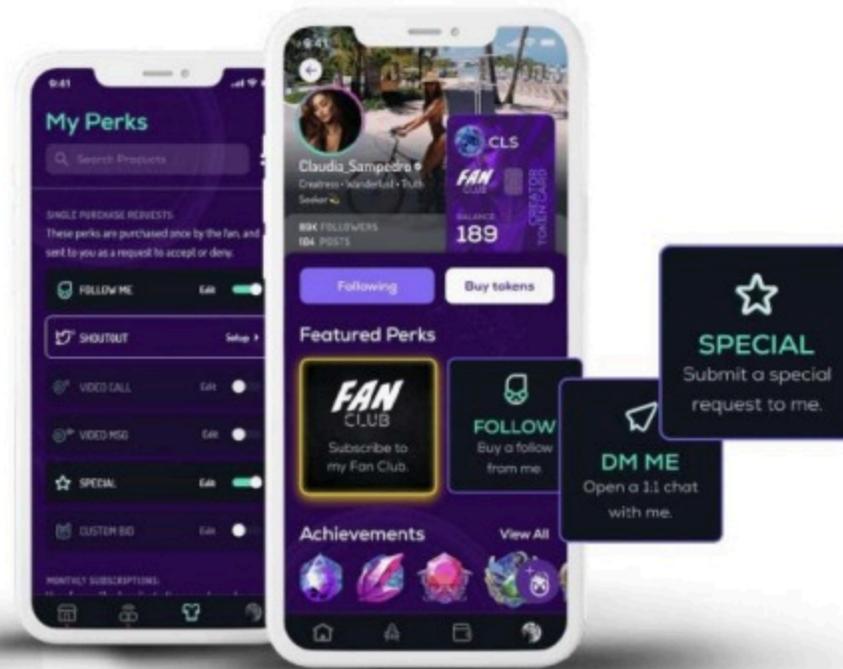


How It Works:



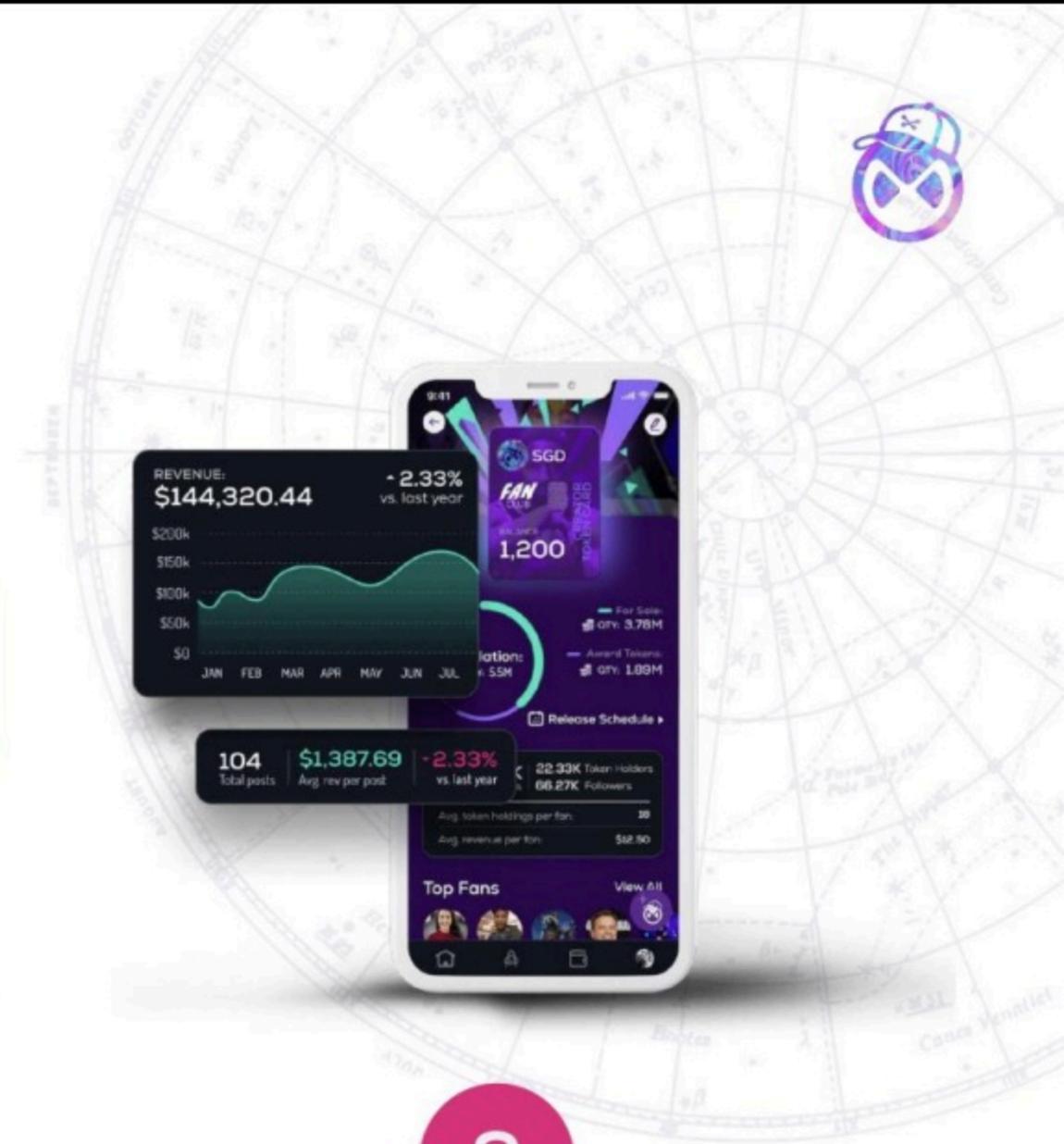
1

Launch Your Token



2

Setup Your Perks



3

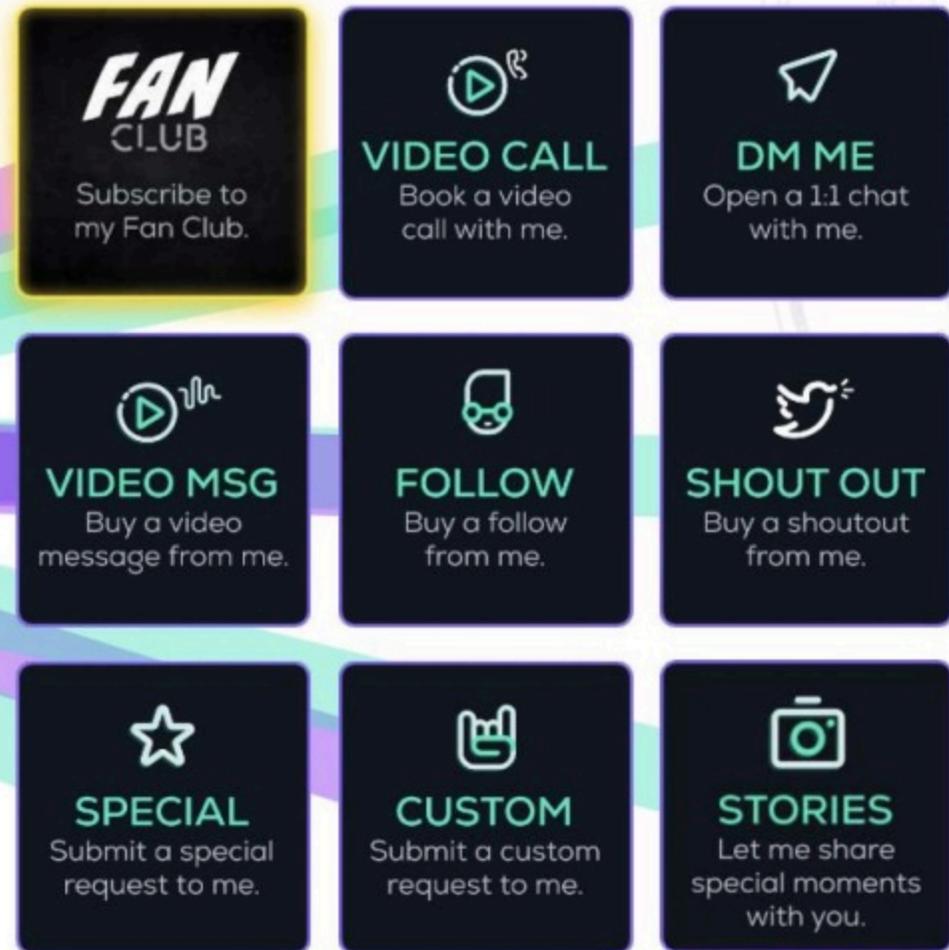
Monetize Your Community

Core Features

Galaxy empowers creators & influencers with decentralized tools for creating their own personal (social/community) tokens, enabling them to truly own and control the connection with their fans.

Creator token cards are the **all-access pass** to a Creator. They can hold:

- Creator Tokens
- Fan Club Subscriptions
- Special Perks
- Exclusive Content
- & More



**Additional features include drop-in live audio chats and Galaxy Stories to share video, audio, images, & text for 24 hours.*

Token System



Creator Token

- Represents a share or stake within a community
- Used to interact and engage with creators
- Creators control engagement & monetization with their communities



Token System



Coming Soon

Galaxy Cash

- Native protocol token
- Potentially used as a fee for the application
- Potentially used for governance of the Galaxy platform



Starting Roster

G O - T O - M A R K E T



Spencer Dinwiddie
Reach: 350K



Teyanna Taylor
Reach: 13M



Andre Drummond
Reach: 2M



Ezekiel Elliott
Reach: 5M



Matt James
Reach: 1.2M



Elzo JamDong
Reach: 500K



Claudia Sampedro
Reach: 1.3M



Denver Biddle
Reach: 1.8M

+

70+ additional influencers with a combined community reach of:

85+ Million Fans

...across traditional social media platforms.

“Game Changer.”



“Galaxy app is a game changer. Everything I need to give back and interact with my fans is finally all in one place. Galaxy makes it all super easy.”

- Ezekiel Elliott, #21 RB - Dallas Cowboys



Roadmap

To Date

- Proven Pilot Use Case, SD26 securing \$1.35M
- Received Hedera Grant, \$400K
- Released MVP (Alpha) Product w/10+ features
- 70+ Influencers w/signed LOIs

2021

- Release Galaxy Technical Paper (Q1)
- Seed Fundraising Round (Q1)
- Launch Public Beta (Q1)
- Introduction of Galaxy Economy
- Creator Fan Club & Subscriptions Release
- Launch new in-app features
- 500+ influencers onboarded
- Release of Galaxy Marketplace
- Introduce Galaxy Cash Token



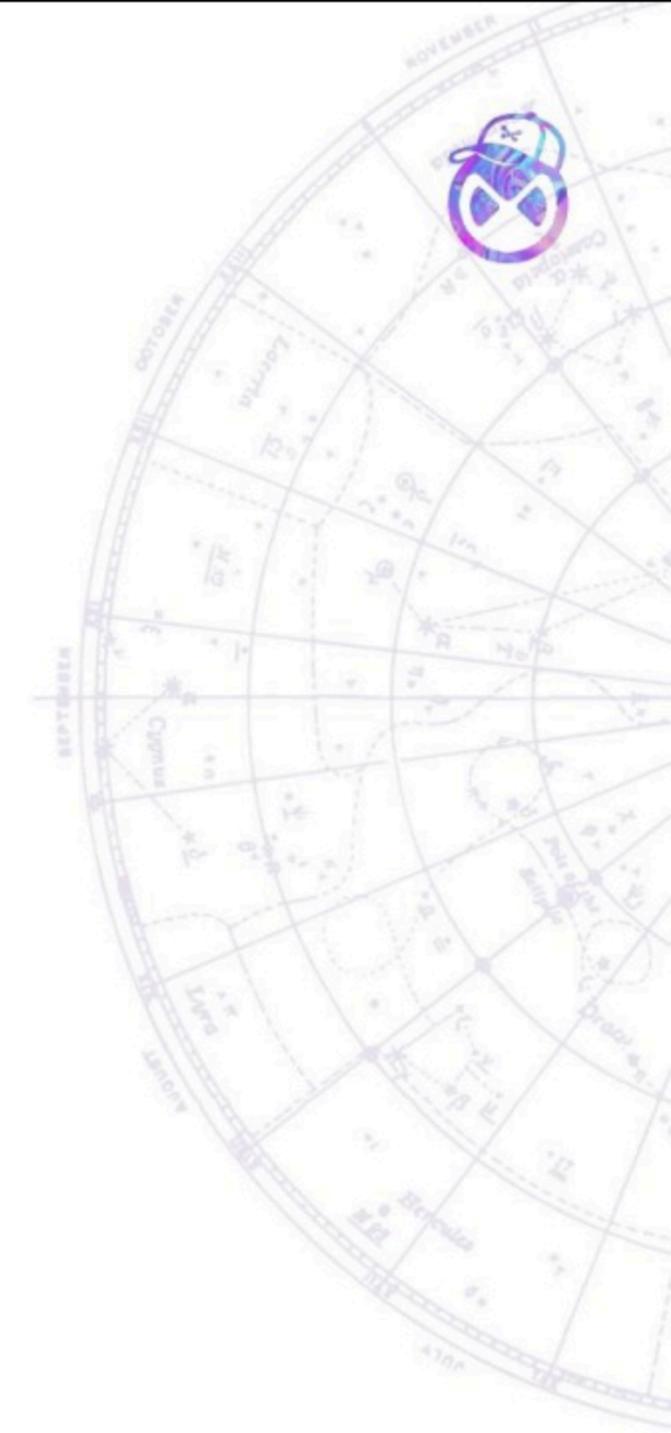
Business Model

15%

From a token issuance
by any Creator.



Creator Token



Competitive Landscape



Decisions Audio Video Micro-Endorsements Tokenization

CALAXY



cameo



rally



patreon



Clubhouse!



OnlyFans



Galaxy Team

Founded by **creators** and operators, with +25 years of industry, technology, and venture capital expertise.



**Spencer
Dinwiddie**
Founder & CEO



**Rusty
Matveev**
Chief Strategy
Officer



**Kyle
Ellicott**
Chief Operating
Officer



**Cooper
Kunz**
Chief Technology
Officer



**Solo
Ceesay**
Co-Founder +
Chief Influencer Officer

Galaxy's expanded and distributed team is comprised of talented full-stack engineers, project managers, and a UX/UI design director.

Advisory Team



**Roham
Gharegozlou**
CEO,
Dapper Labs

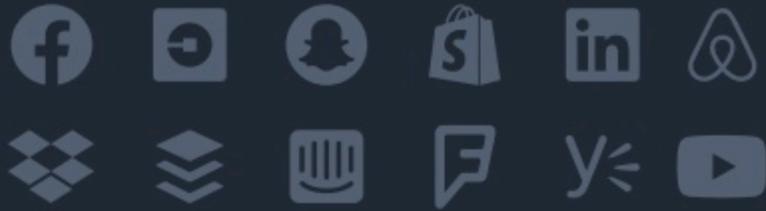


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CEO,
Liquefy



**Rahul
Kothari**
Research Eng.,
BlueSky





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