



2021

Investment Opportunity

Smart, dynamic money
workflow management platform



briq



Owning the Construction Industry Money Workflow



Bassem Hamdy

CEO, Briq

CMIC PROCORE

GOAL

Manage **80%** of money workflow automation within 10 years

MARKET

\$10T+ Construction industry market

OPPORTUNITY

briq would be the **largest contech** company of all-time

The Construction Industry Has a **Big Problem**, with Severe Implications

Complex multi-stage projects

Outdated and limited financial tools

Decreasing profit margins

Lack of visibility and insight



The Briq Solution: **Disrupting** the Entire Financial Planning Workflow for Construction



The **financial operating system** that the construction industry has needed, but has never had access to



Reduce Financial Staff



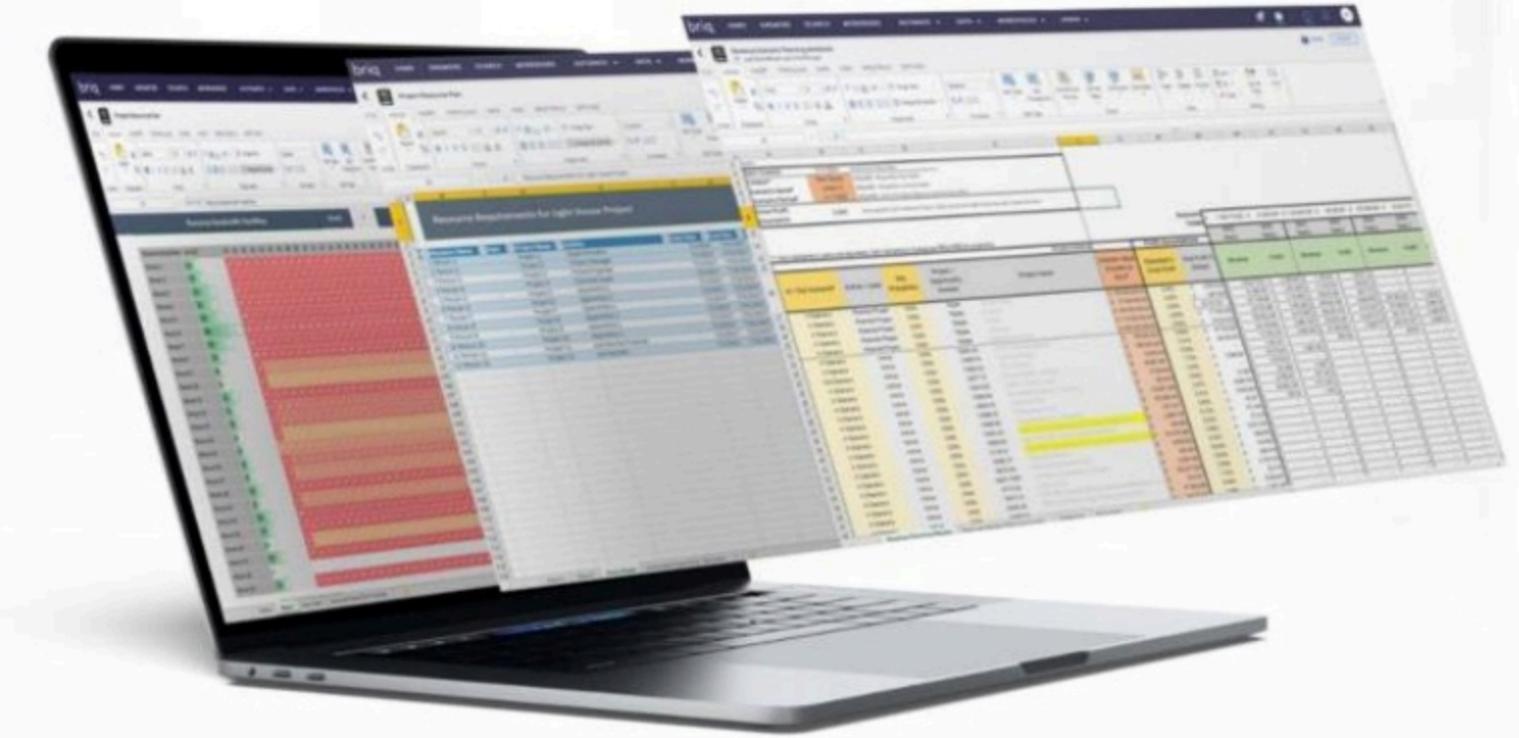
Improve Accuracy



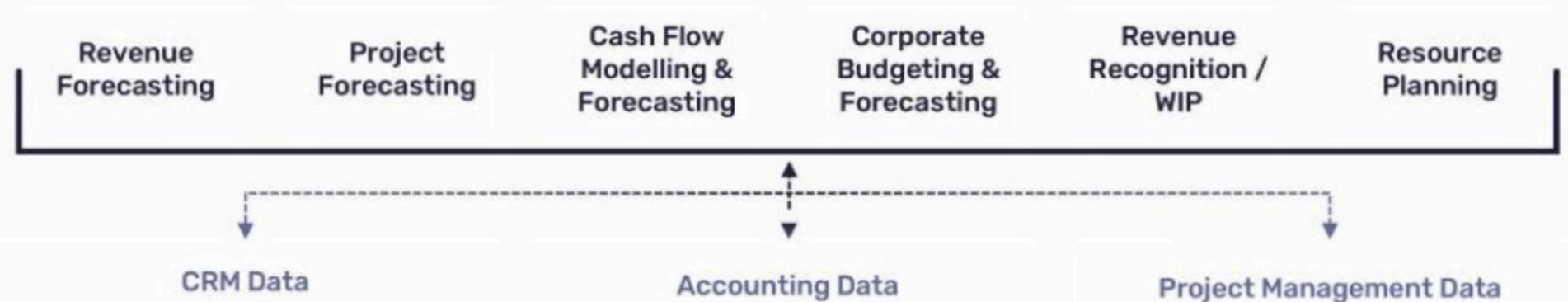
Limit Risk

How Briq Technology Works

- Streamlines workflows while identifying patterns and modelling outcomes
- Digitizes data and uses automation, predictive modeling, and analytics



briq Operating System



Briq **Saves** Time, Money and Resource Costs



Average Work and Resource Costs

4 Weeks
Per Month



Time Spent on One Project Workflow

2-3 Weeks
Per Month



Margin of Error

40%*

Before

briq

2 Weeks
Per Month

1 Hour
Per Month

5%



The **System of Record** for Money Workflow Automation

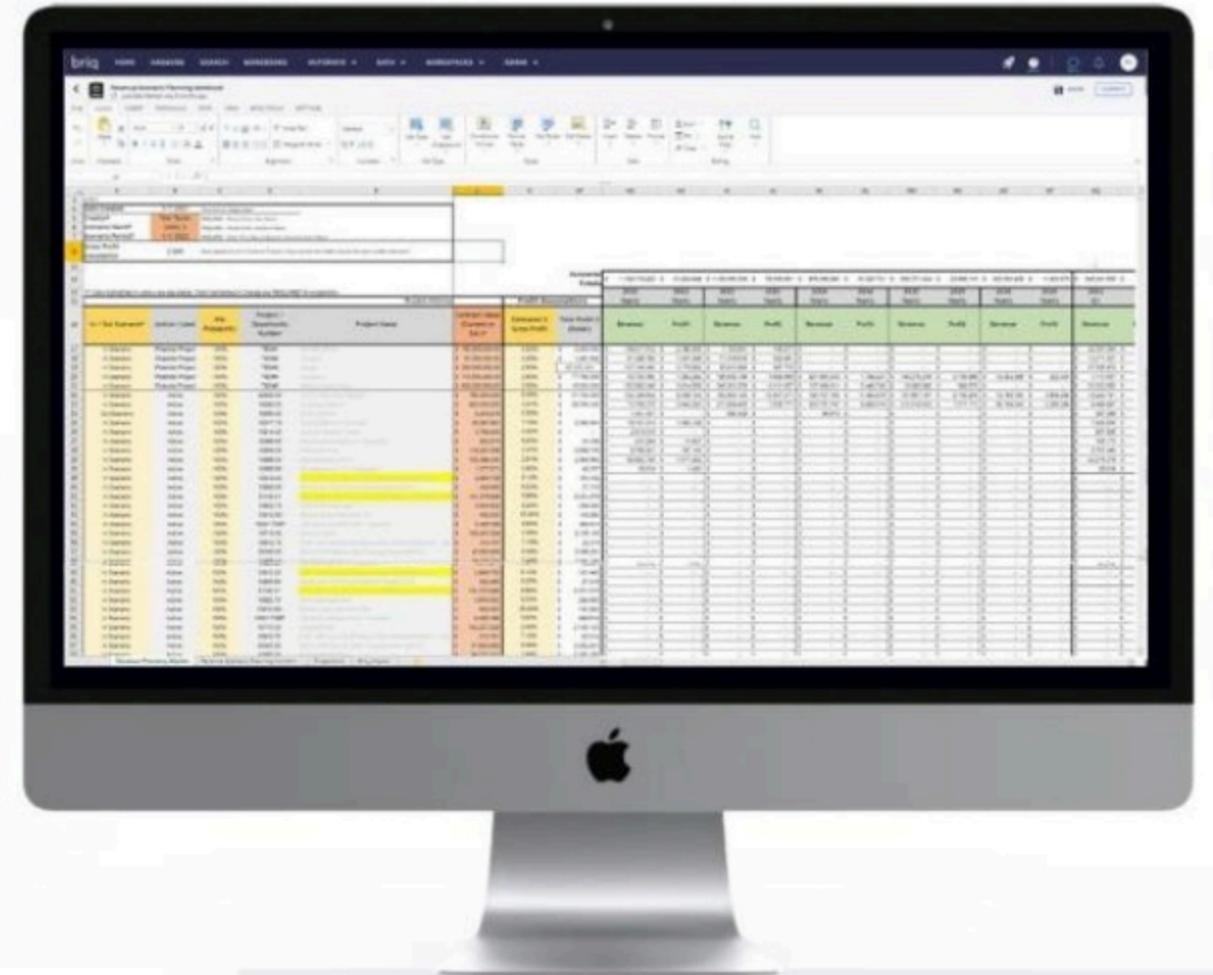
- Easy to use, innovative platform
- Central financial transaction hub
- Democratizes financial know-how

briq

sage 300

PROCORE

STANDARDIZED PLAYBOOK





Briq **Delivers** for Businesses and **Drives** Results



Joe Burkett

CFO, Cafco Construction Management

“We use [briq technology] to tell people what they are not doing or what’s a priority for them to execute today”



Kevin Booth

CFO, WestCor Companies

“I gave up trying to make my ERP into what briq does”



Rob Glazier

Finance, Choate Construction

“We tried to make our ERP system the ‘one system.’ The one true source of truth... And that’s what briq does”



A New Category with No Direct Competitors

Current available solutions include home-grown Excel and antiquated in-house systems; platforms **not** designed for the construction world

 AUTODESK

DOES

Design
Workflow

briq

OWNS

Money
Workflow

PROCORE

DOES

Document
Workflow

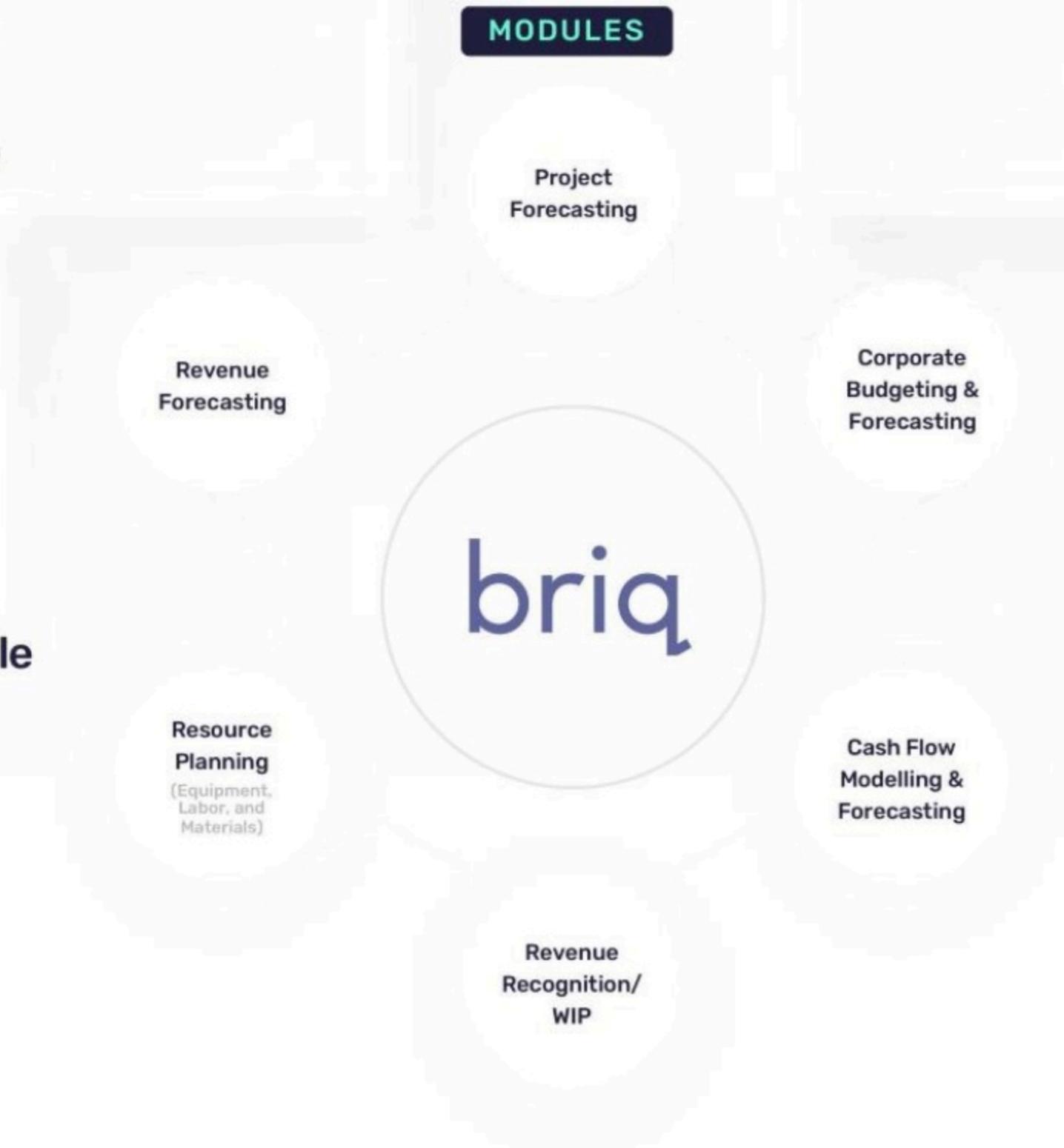
MONETIZATION

A SAAS Platform with an Expansive Pricing Model

PRICING

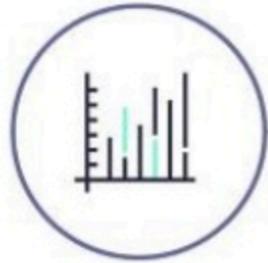
Platform fee with module and per user pricing

MODULES

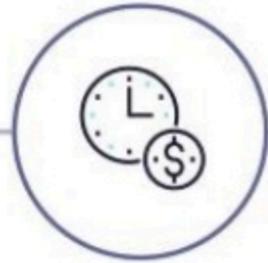


Moving the Construction Industry Forward

briq is a platform with proven results that dramatically impact the construction industry



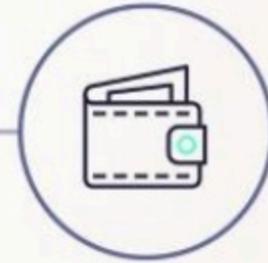
**Forecast
Accurately**



**Reduce
Time Spent**



**Plan
Resources**



**Save
Money**

Engineering the future of the construction industry,
briq by briq



Thank you

Bassem Hamdy
CEO and Co-Founder

br.iq





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