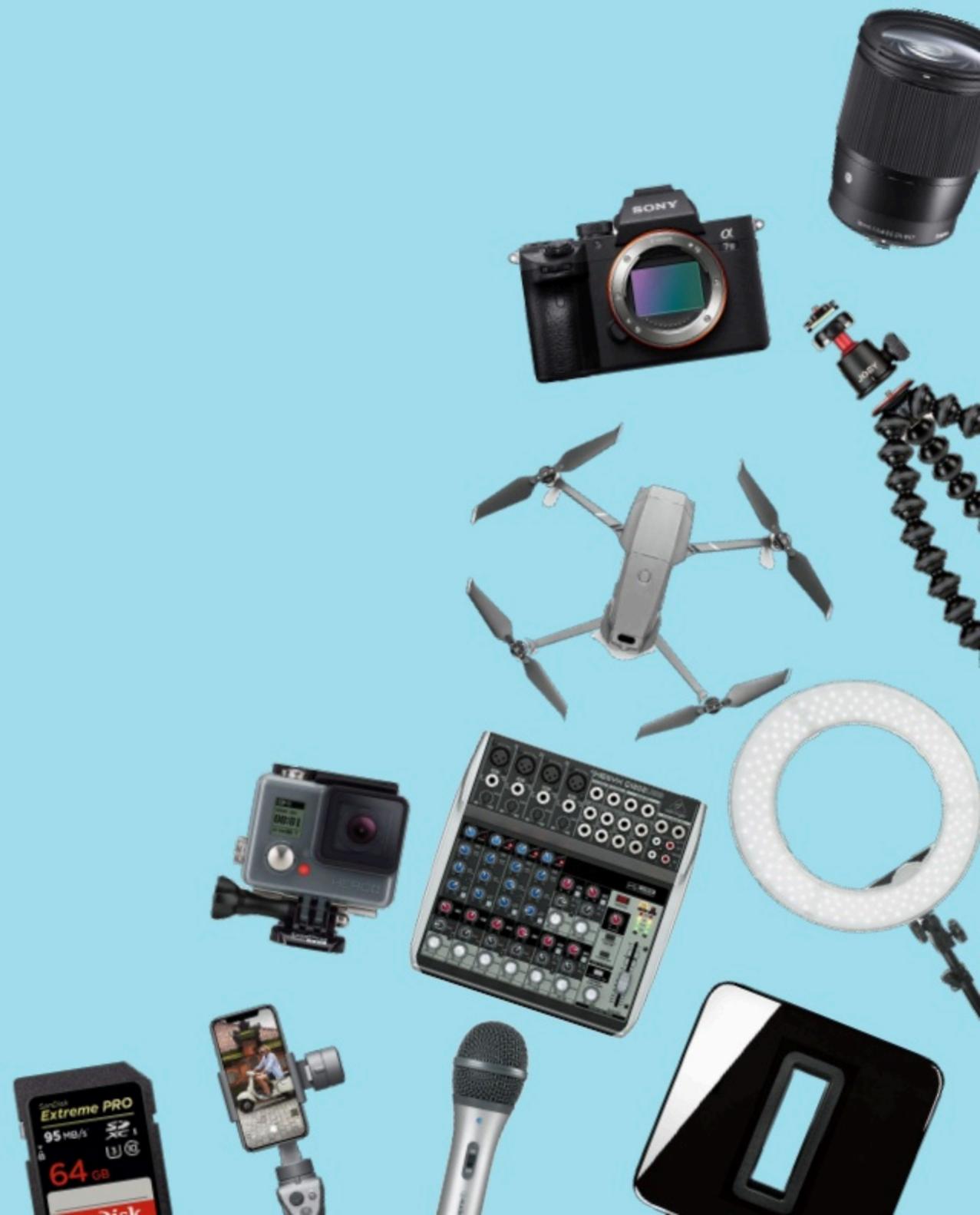




RENTALS DELIVERED TO YOUR DOOR

www.tryboxedup.com





DONALD T BOONE, CEO/TECH
[LinkedIn](#)



BIAGIO SARICH, VP of SALES & GROWTH
[LinkedIn](#)

Top Amazon Performers

Top 20% rank in Amazon Business Marketplace

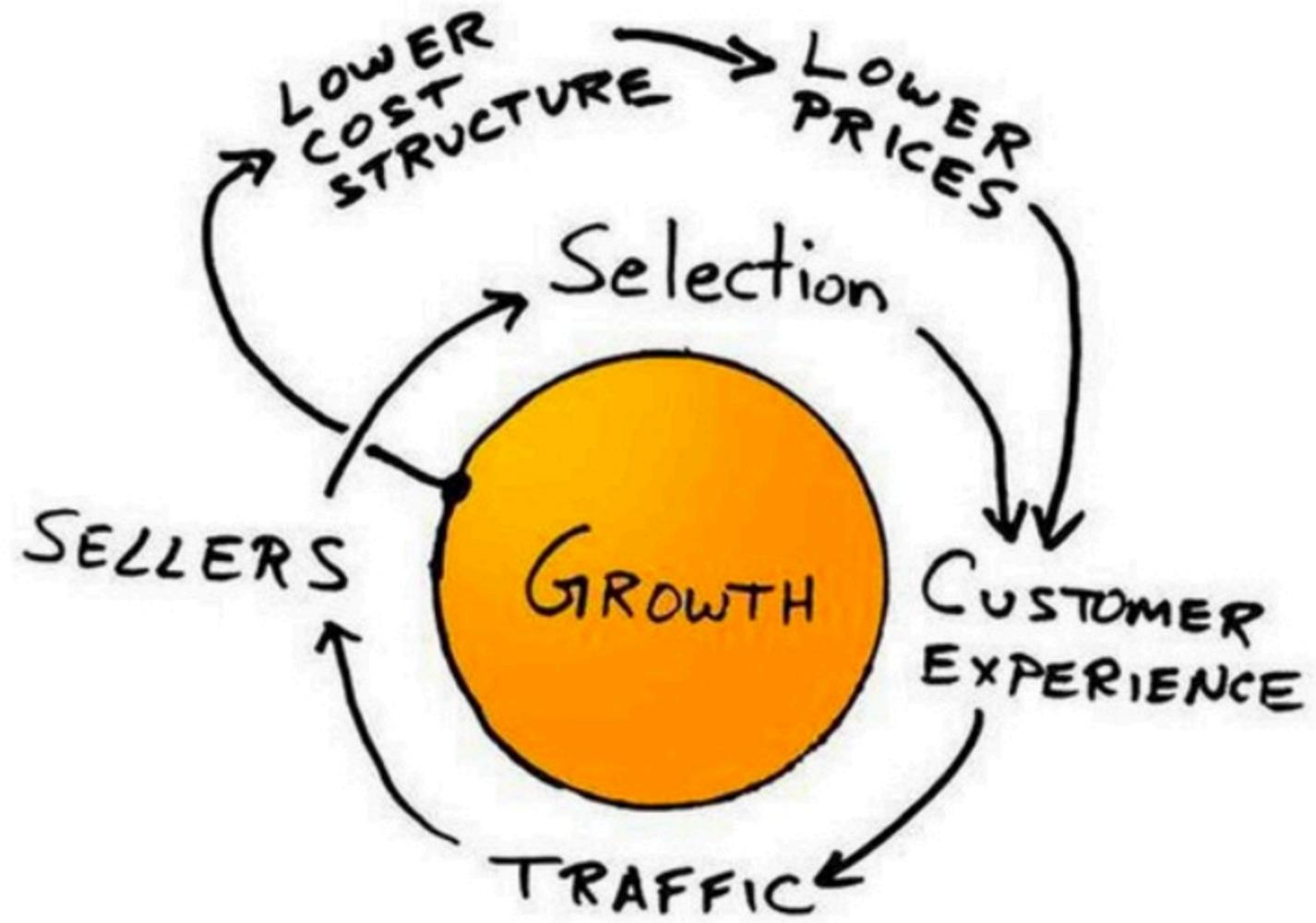
Co-Led Fortune-500 Seller Launches

80% > of Amazon revenue driven by APIs

Launched New Marketplace Segments

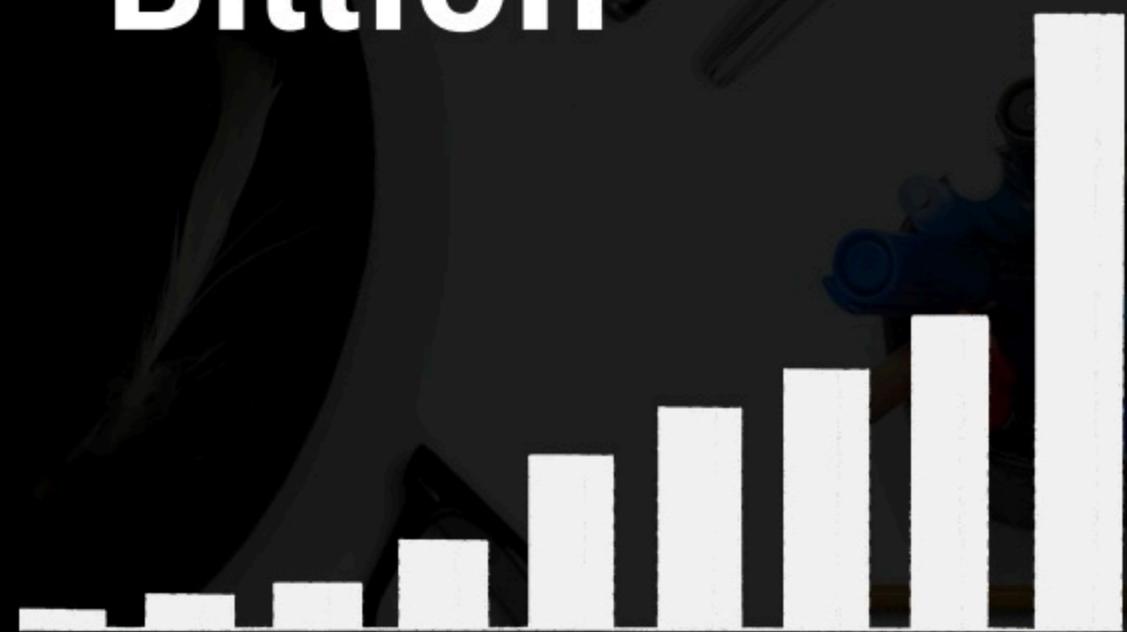
Led BizDev across 4 new commercial verticals





\$144

Billion



2012

2020

creator economy

**Equipment to
create content
is expensive \$\$\$**



\$31,000



\$4,000



\$36,000



Problem | for equipment owners



LIMITED OPTIONS

To monetize seldom-used equipment and liquidate idle inventory



DECLINING REVENUE

Rental shop revenues are limited to their local rental markets



Problem | for creators



PRICE

On average, creators make \$39k/yr and can't afford costly equipment



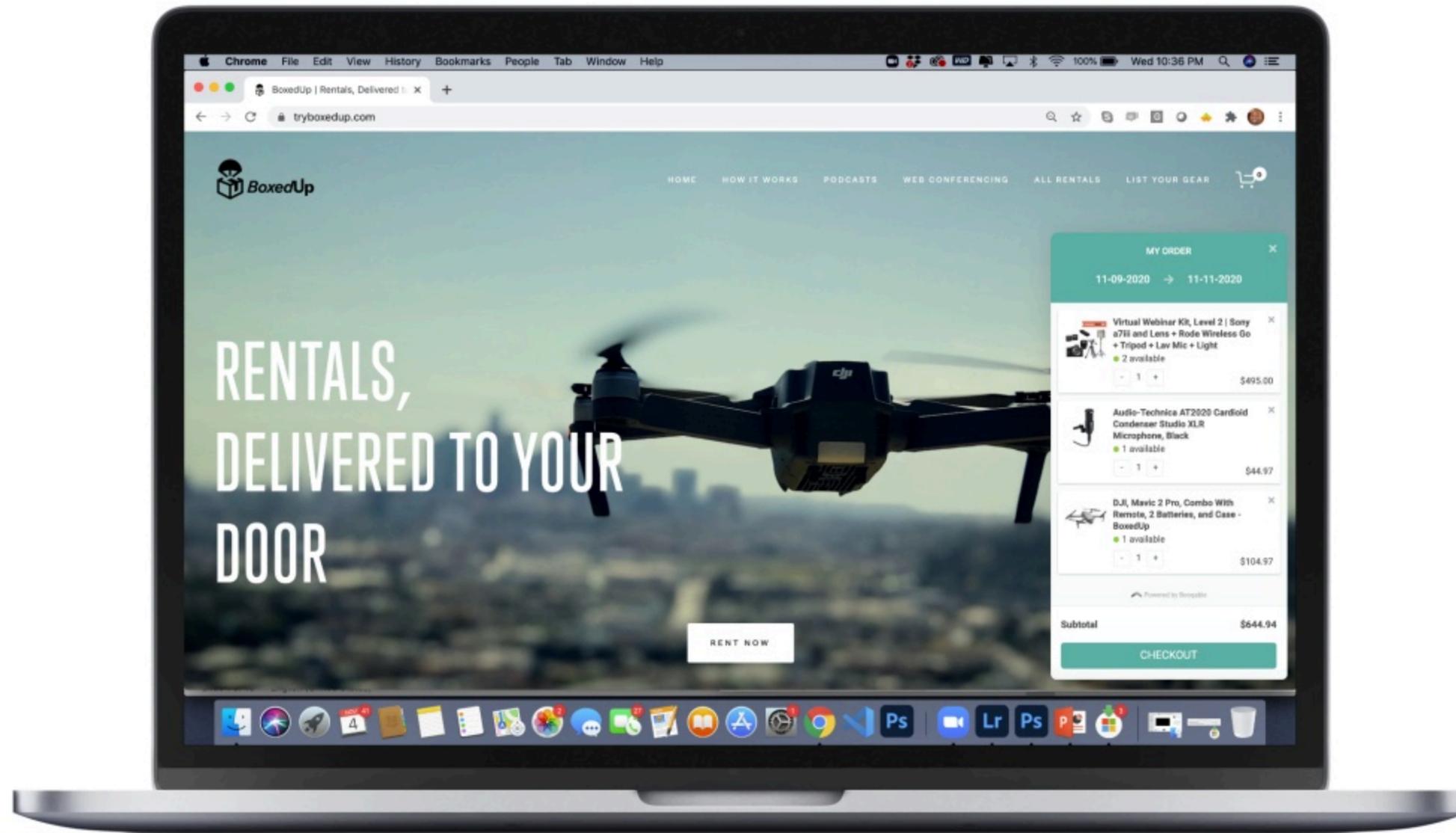
RENTAL OPTIONS

Rental options don't offer delivery or real time pricing/availability



Solution

A rental marketplace connecting content creators and equipment



Go To Market | Platform for local rental shops to reach creators



**EQUIPMENT
OWNERS**



**CONTENT
CREATORS**



**PLATFORMS
& BRANDS**

Our Previous Customers | AOV, \$266

ENTERPRISE

amazon

NORDSTROM

Google

MEDIA

npr

HEARST

ESSENCE

SMB

 Supernatural


WASSERMAN

BLAVITY

and 500+ others



Our 2022 Focus Customer

12K

Cinematographers in the US

20-50

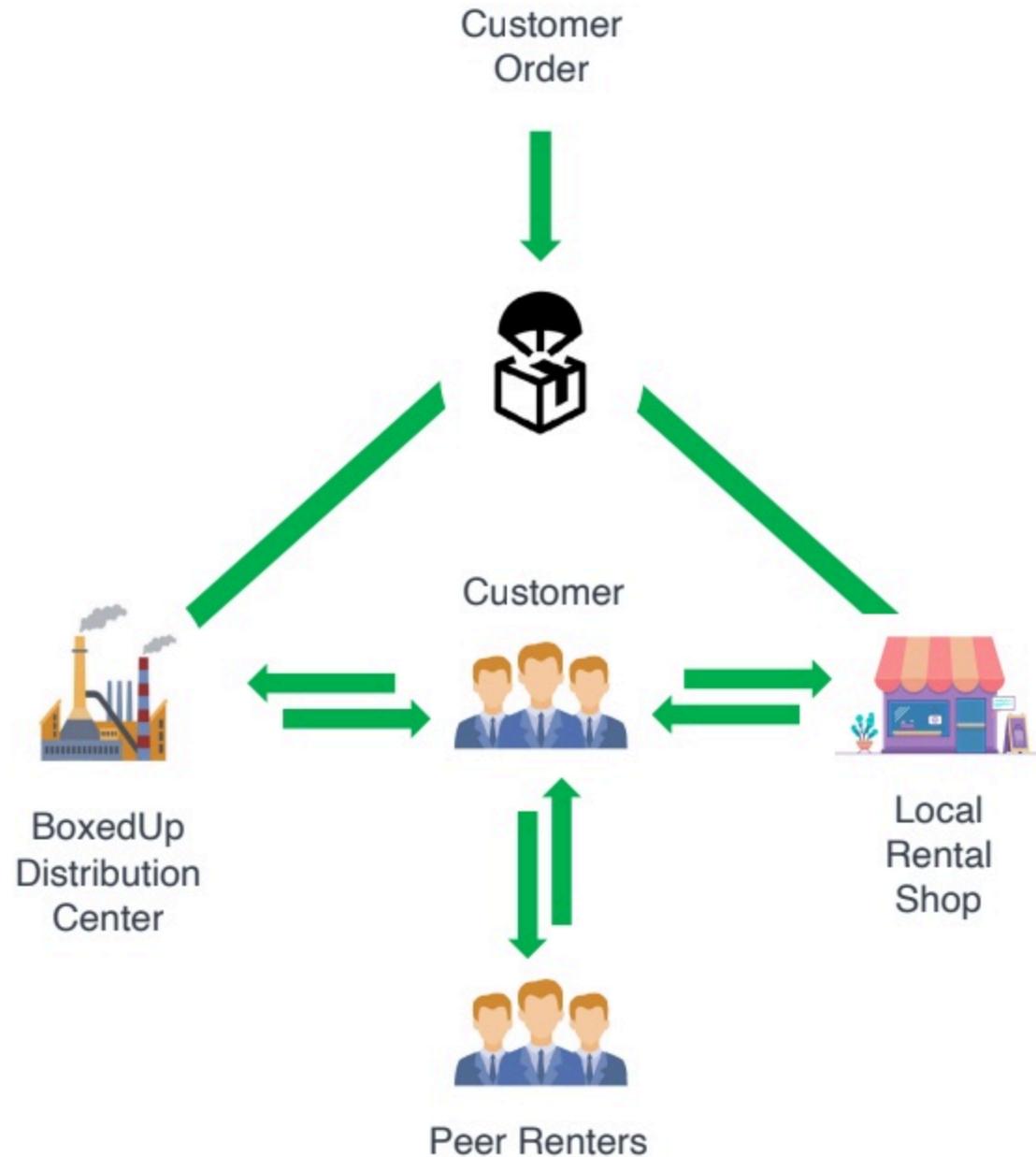
Projects/Year

\$15k-1M

Budget/Project



Business Model



Rental & Purchase Revenue (*MVP only*)
Direct to customer fulfillment of
BoxedUp-owned equipment

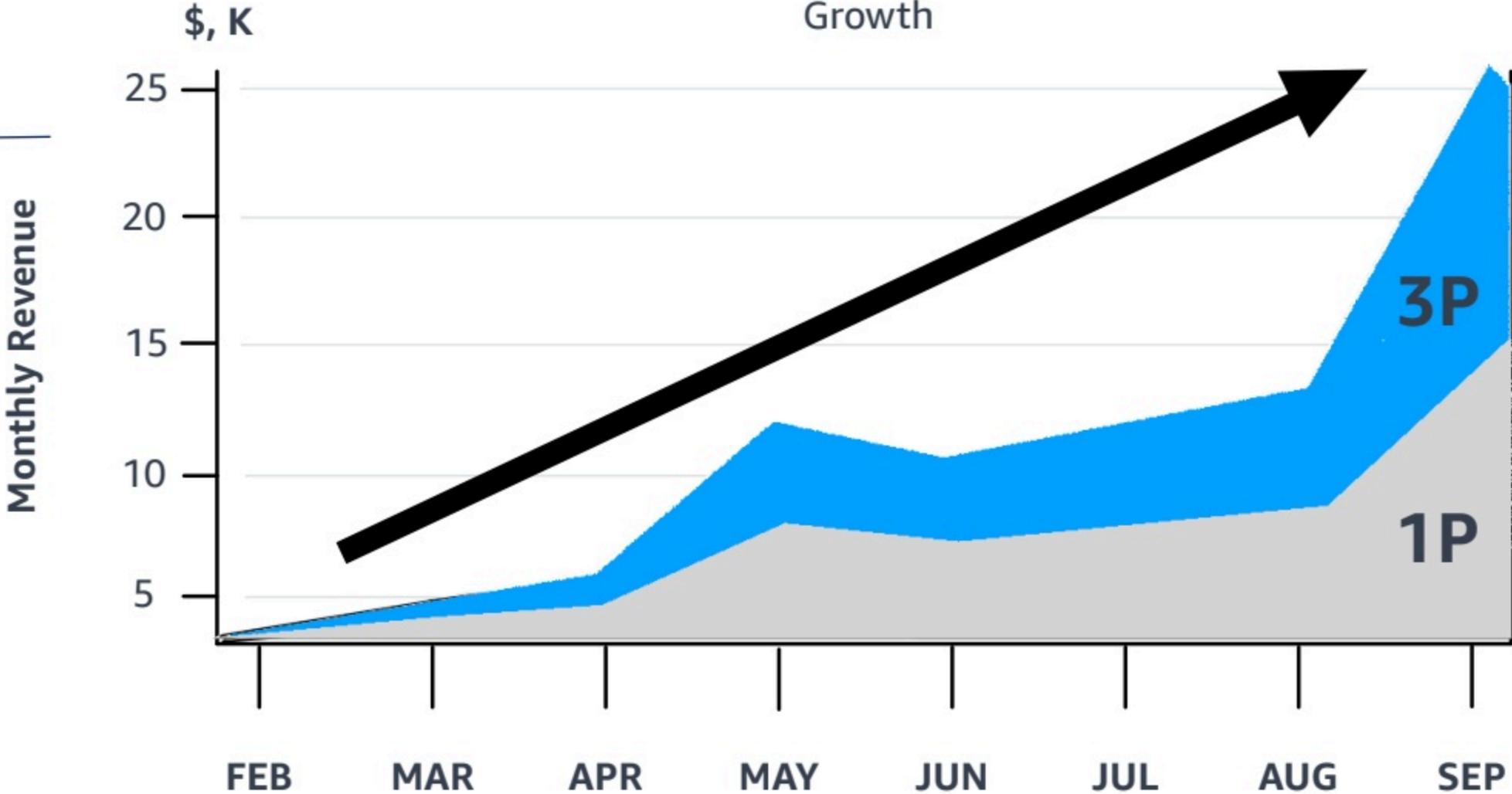
Marketplace Commission
Referral fee (15%) collected from 3Ps
and P2P renters



Traction | Validation of three revenue streams

49%

MoM
Revenue
Growth



Projection | 100% 3rd party rentals by Q2 2022

\$2.4M

Projected
GMV by
2022

