



Beem

WE'VE BUILT THE COMMUNICATIONS TOOL FOR THE METAVERSE

Investor Deck



THE DEATH OF DISTANCE

The Pandemic made the world realize we can all work, collaborate and communicate daily from anywhere.

Distance no longer matters.

WORKLIFE

[What is Worklife?](#) [How We Work](#) [How We Live](#) [How We Think](#) [More](#)

HOW WE WORK

The small cities and towns booming from remote work



"Technology made it possible to work from home, What Airbnb does is allow you to work from home. Anywhere"

-Brian Chesky,
Founder & CEO Airbnb

CHALLENGE

OUR NEW NORMAL OF COMMUNICATION IS LACKING

In a world of endless Zooms, Hangouts, and Facetimes
it's obvious there's a *massive loss*
in the transfer of information and emotion.

IRL
COMMUNICATION



ZOOM
COMMUNICATION

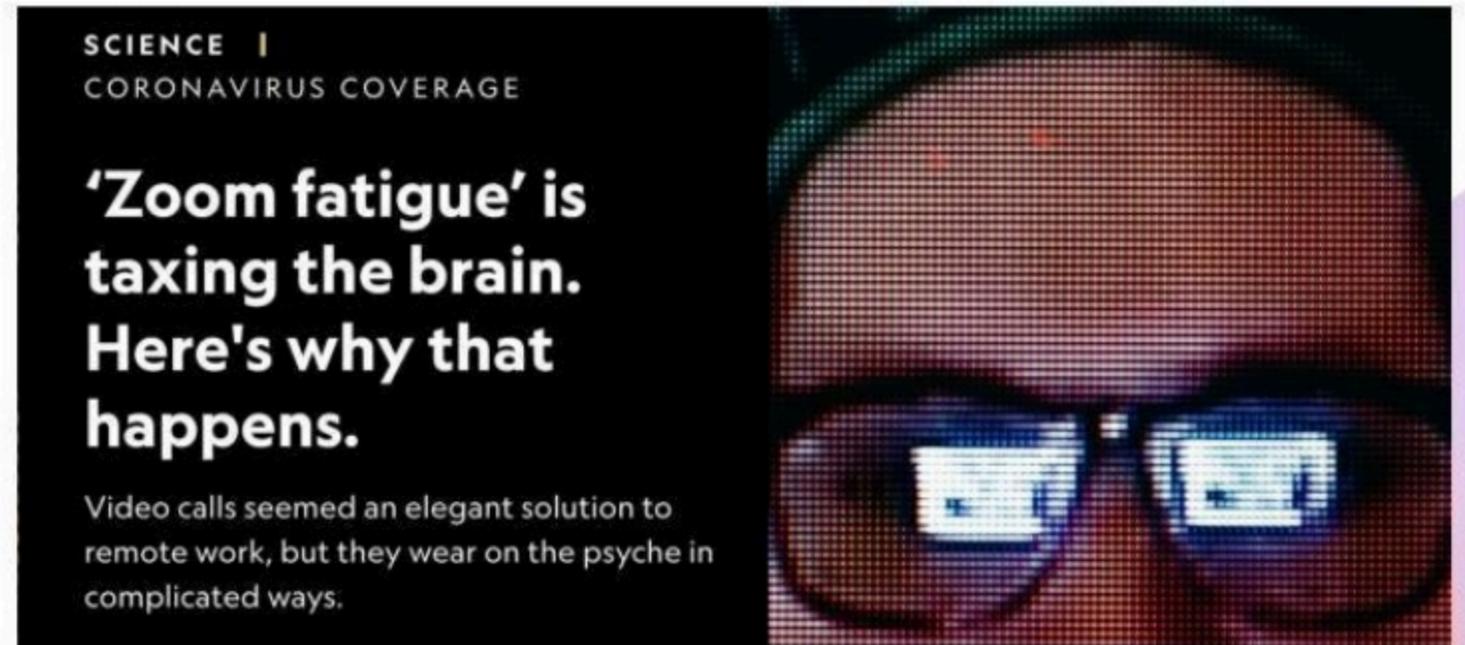


CHALLENGE

ZOOM FATIGUE

This overwhelming amount of constrained communication is taking a toll across the world.

Causing fatigue, exhaustion, frustration, rooted in the massive loss in transfer of information and emotion.



"It's almost like you're emoting more because you're just a little box on a screen, I'm just so tired."

[-National Geographic](#)

[-Neuropsychology Psychiatric Times](#)



As distant communication continues to become more of a staple in our society, both professionally and personally.

**WE'RE DYING FOR SOMEONE
TO BREAK THE CONSTRAINTS OF
"THE FOURS SIDES OF A SMALL SCREEN"**



COMMUNICATION HAS ALWAYS EVOLVED TO BECOME MORE CREDIBLE

To increase the transfer of information and emotion.



Wall
Paintings



Written
Letters



Morse
Code



Audio
Phone Calls

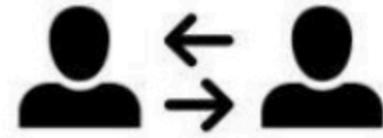


Zoom/FT
Calls

Opportunity

AR COULD BE THE SOLUTION

AR is the next frontier in computing and communication



Stimulates 2X

- The Visual Attention
- Emotional Intensity

Than standard video offerings



THE FULL POTENTIAL OF AUGMENTED REALITY HAS YET TO BE REALIZED

Confusion

On what Augmented Reality really is
and how it can be used

Doesn't Feel Real

No current AR offering feels realistic,
cartoons, objects, and Pokemon
don't feel real.

Complicated

To Watch: download special apps.
To Capture: need green screen
volumetric capture, editing

Tech & Bandwidth

Lack of tech, bandwidth and
vision to drive new use cases
and mass adoption.

Current AR offerings are confusing, complicated, don't feel real,
and lack utility driven use cases.

Resulting in AR being seen as a novelty, if it's understood at all.



OPPORTUNITY

For AR to go mainstream.

**THE SOFTWARE NEEDS TO
CATCH UP WITH THE HARDWARE**

TO CREATE CLEAR UTILITY

NOT MORE ANIMATED NOVELTIES



SOLUTION

WE'RE BUILDING THE NEXT MEDIUM FOR COMMUNICATION

Not by placing clunky objects or animated characters that hinder and distract from clear, trusted communication.

**But By Overlaying 'Holograms' Of Real People
Into Your Space To Interact, Collaborate and Communicate With.**

Tapping Into Our Need For More Credible, Trusted Communication



POSITION

BEEM LEVERAGES AR TO BRIDGE THE COMMUNICATION GAP

IRL
COMMUNICATION



Real Human Connection



BEEM

ZOOM
COMMUNICATION



zoom

Distance Communication

**Real AR Human
Overlaid Onto Your Reality.**

*40% increase in transfer of
information and emotion.*

Highest Quality Distance Communication
More Immersive Sensory Appeal



PRODUCT

BEEM IS:

**AN AUGMENTED REALITY
COMMUNICATIONS TOOL**

**THAT ENABLES YOU TO
COMMUNICATE YOUR MESSAGE
IN THE MOST CREDIBLE &
IMMERSIVE WAY POSSIBLE**





OFFERING

CREDIBILITY

Captures AR Holograms (Beems) of Real Humans

- Your Full Real Presence That Builds Trust (unlike avatars)
- Includes non verbal cues lost in Zoom or Facetime
- 40% Higher Transfer of Information & Emotion



CONNECTION

Overlays Your Full Presence Into Your Recipient's Space.

- The Feeling of Connection From Being In The Same Space
- Not Confined To The 4 Sides Of A Small Screen
- Twice As Engaging As Standard Video

CONVENIENCE

Sends Live Streamed & Pre-Recorded AR Messages Consumed or Captured Via Web or Smartphone

- Seamless Web Consumption & Mobile Creation
- Not Complicated or Confusing (no green screen required)
- The thrill & delight of communicating in a new medium



BRAND PROMISE

**Beem Overlays Your FULL Presence & Personality
Onto Your Recipient's Reality.**

Enabling:

**THE MOST CREDIBLE &
IMMERSIVE WAY
TO DELIVER YOUR MESSAGE**

