

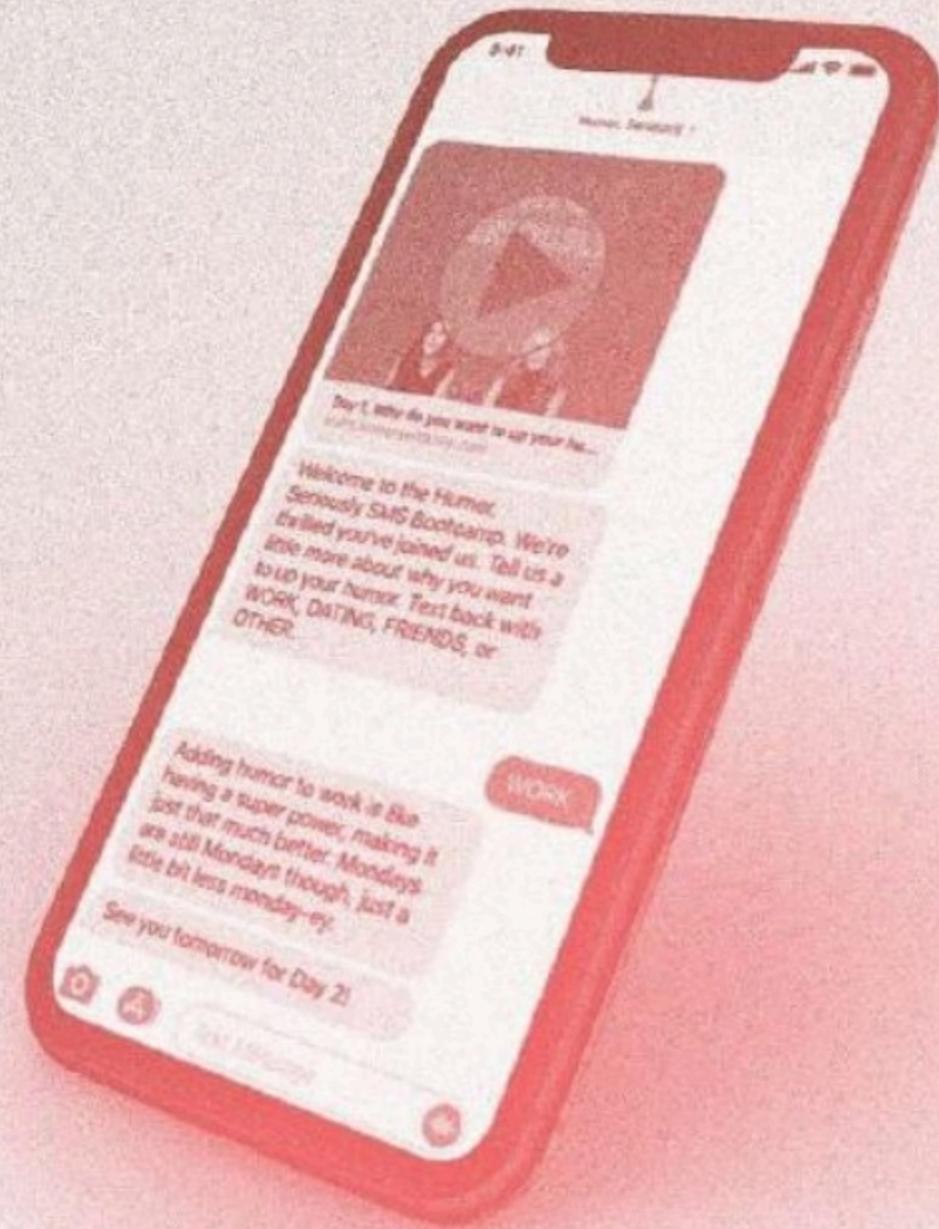


AUTHORITATIVE

Transforming expertise into scalable learning experiences

We build learning experiences for the Creator Economy.

Our unique two-way messaging platform offers a new kind of learning experience, allowing creators to efficiently deliver rich media content directly to their audience, wherever they live and work.



The Opportunity

Creators currently see a low ROI from course platforms, where discoverability is a challenge and they lose the connection with their audience.

Traditional online courses struggle to sustain learners' attention, limiting the lifetime value of any individual user.

Live instruction is not scalable.

Learners are eager to learn from trusted creators.

Lack of accountability and interaction in one-way communication lowers outcomes or benefits.

Friction on third-party platforms depresses engagement and leads to a reduced willingness to spend.

Our Solution

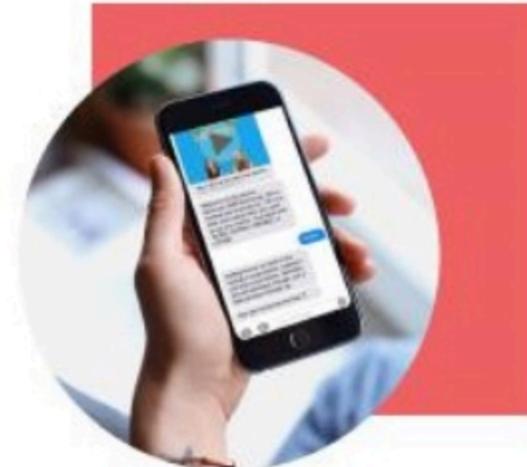
Our proprietary two-way messaging platform makes it possible to create inexpensive and efficient learning products that are easy to monetize and provide great user experience. Creators come with their own audiences, enabling us to scale with them.



Easy to produce
with better outcomes.

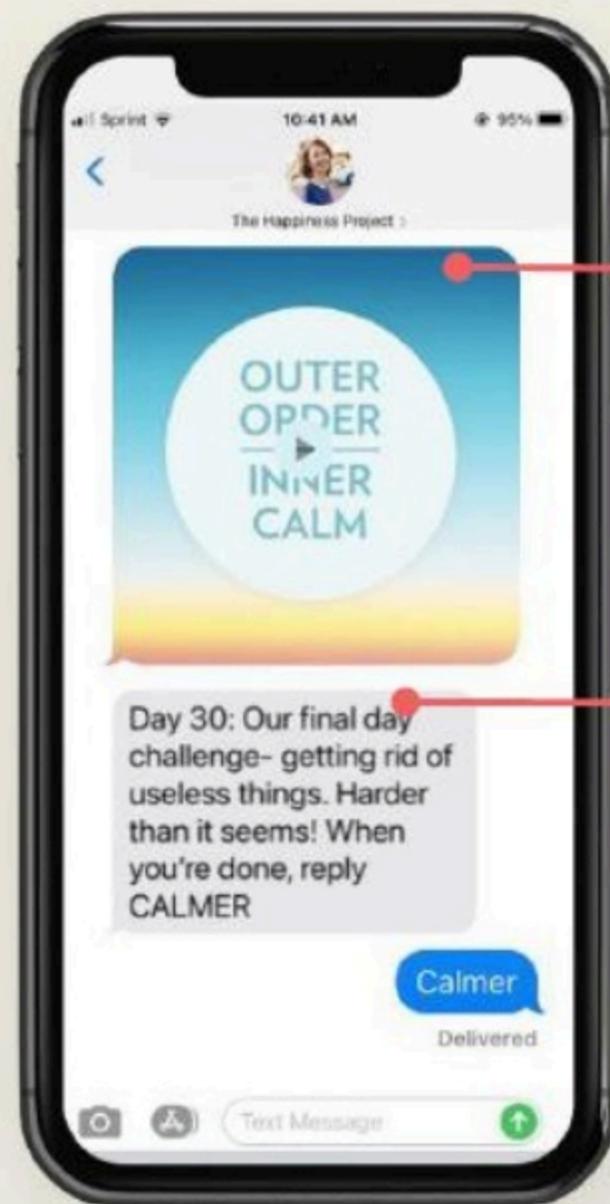


Easy to distribute
as content is pushed to learners.



Revenue Growth
because we scale with creators.

Messaging – SMS + WhatsApp



Audio instruction

Acknowledgement of completion

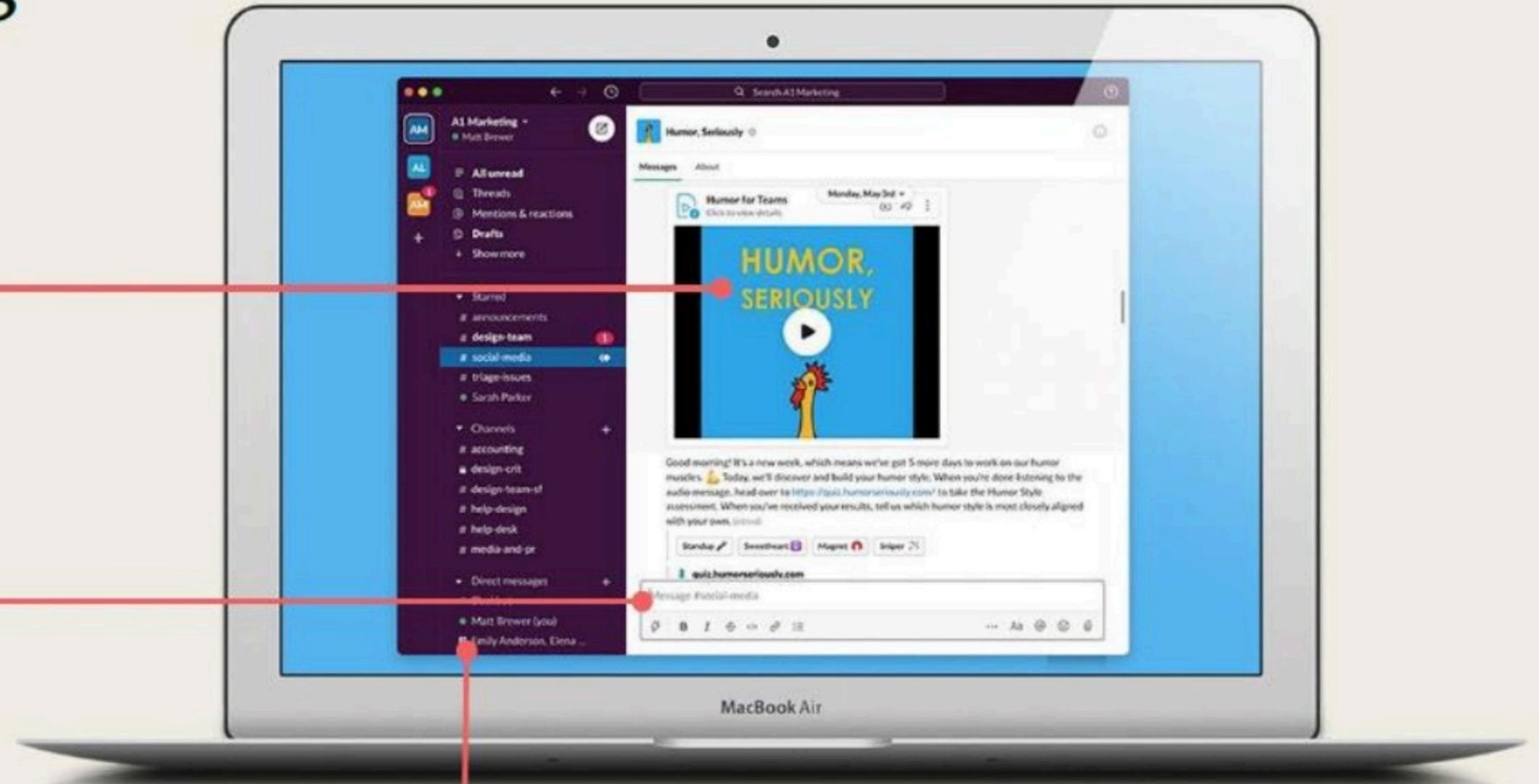
Text instruction or content pushed



Cohort Learning— Individual content

Audio + Text
instruction, arrives in
the morning

Individual members
respond



Pushed into Apps

Cohort Learning-

Facilitation content

Private group channel- members invited by admin

Facilitation content.

Group discussion on the day's learning shared here



Technology Platform

Proprietary AI-driven, two-way delivery platform.

Messaging-network agnostic, utilizing personalization, gamification, *NLP, delivering a rich-media experience for users and cohorts.

Planned conversion of course management tools to self-service, that enable creation and optimization of all content, and provides analytics.



Context

We occupy a unique space at the convergence of four elements central to the Creator Economy: education, owned-audience, messaging, and two-way communication.



Team



Christy Fletcher
Co-Founder/Co-CEO



Jacob Lewis
Co-Founder/Co-CEO/President



Gene Cohen
Co-Founder/CTO



Eric Ries
Board/Investor



Andre Plaut
VP, Product



Dionysis Revisios
VP, Engineering



Rachel Meier
VP, Operations



Paul Bae
VP, Marketing

Thank You.



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