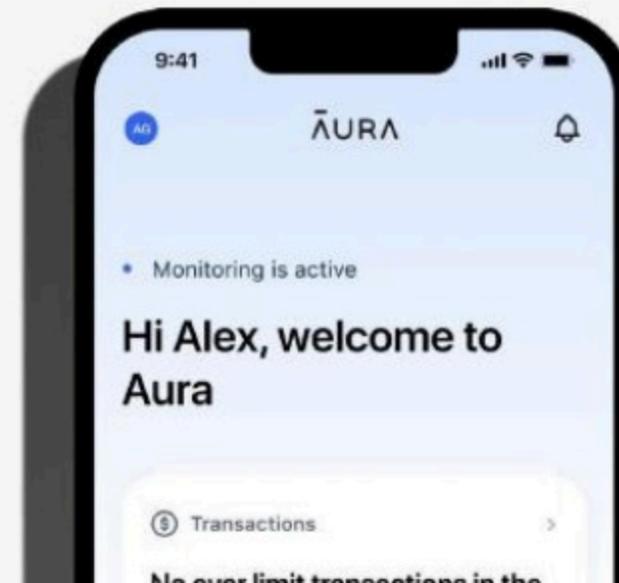


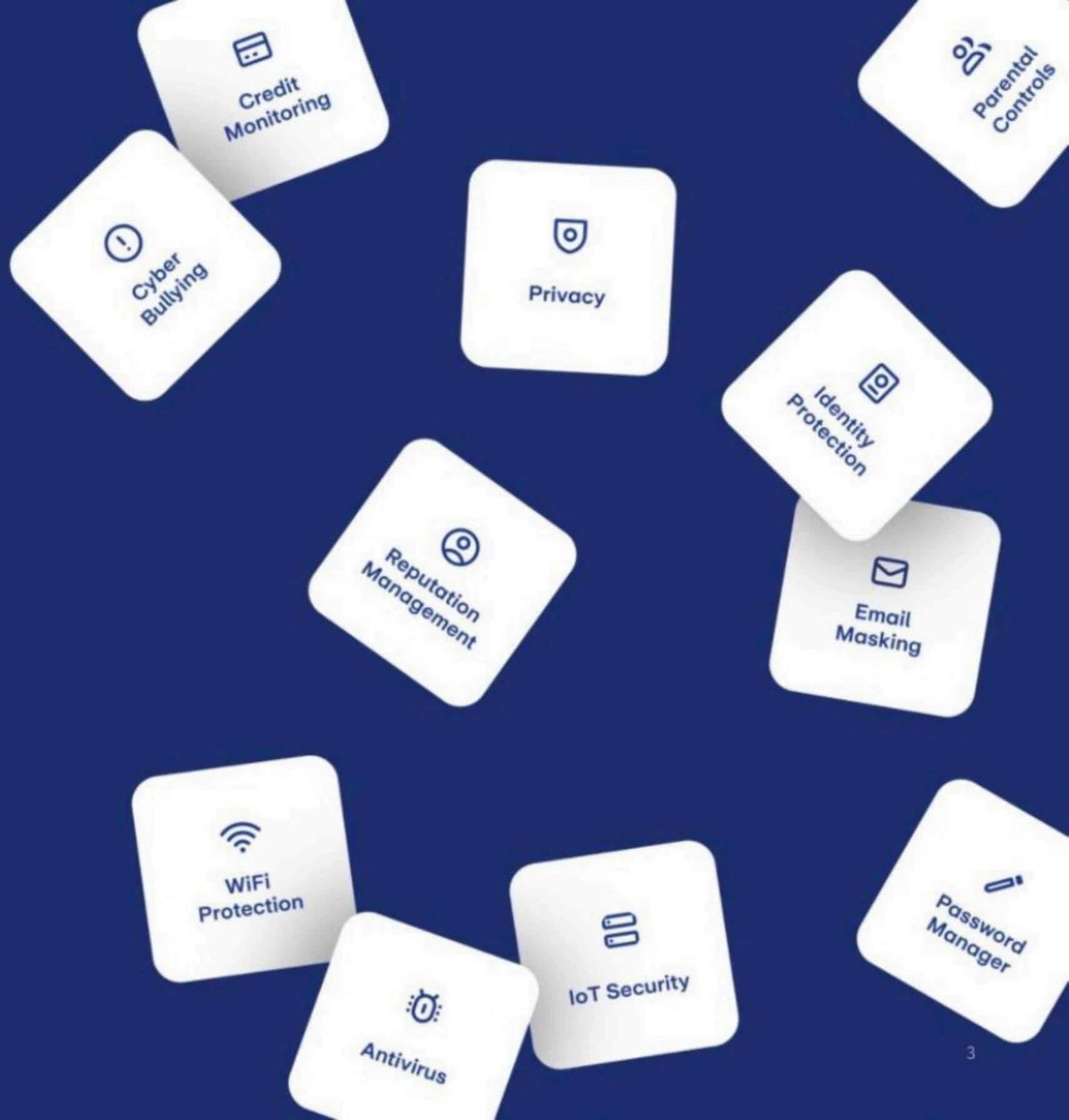
About Aura

Aura's Mission is to create a safer internet for people & families.

This is a \$100B opportunity. All we have to do is deliver.



Current solutions
are fragmented
and ineffective
Protecting the front
door while
hackers find other
entry points



■ Digital Crime Financial Losses ■ Home Burglary Financial Losses



Americans now lose more each year to digital crime than home burglary.

*2020 Value for home burglary estimated based on [FBI Preliminary 2020 Crime Report](#) where home burglaries were down 7.8% vs 2019.

Sources: 1 [U.S. FTC 2020 Consumer Sentinel Report](#) 2 [FBI Crime in the US Report 2019, 2018, 2017](#)

Left unprotected,
our digital footprint
puts us at risk

Identity theft

Account hacking

Credit theft

Image piracy

Catfish scams

Social media manipulation

Device takeovers

Spyware & Malware

Data privacy issues

Digital security companies haven't truly solved
the underlying customer problem.

We at Aura believe that helping you live your
best digital life means taking a fresh approach.

Introducing the Intelligent Safety Category

What is Intelligent Safety?

Intelligent

Advanced technology

Unlike legacy, siloed point solutions that are unable to modernize

More than “Digital”

Encompasses both online & offline tools

Safety

Proactive

Takes action on your behalf, keeping you safe & giving you peace of mind

Signals Holistic Protection

Unlike cold, fear-based language used by competitors (e.g., security, guard, shield)

Proactive Protection is Key To Achieving Intelligent Safety



Identity

Dark Web Monitoring
Credit Alerts
Account Monitoring



Devices

Laptops / Tablets
Cell Phones
Online Browsing



Wifi Network

Home Network
Public Networks
Hotspots



Social Media

Social Image
Security Settings
Criminal Record



Assets

Home Title
Transaction Monitoring
Retirement Plan /
Pension



Privacy

Data Aggregators
Digital Exposure
Email Solicitation /
Robocall



Family

Children's Identity
Elderly's Identity
Cyberbullying

Traditional
IDT Providers



The path to intelligent safety goes far
beyond protecting one's identity.

Aura is the only company providing a truly unified solution

Hundreds of Vendor Options

Identity	IDTP Subscription Family Coverage Premium Plan	\$17.95 / Month
Device	Antivirus Anti-Malware Anti-Phishing	\$3.54 / Month
WiFi	Personal VPN Pop-Up Blocker Browser Security	\$8.42 / Month
Social	Cyberbullying Social Image Criminal Record	\$8.00 / Month
Assets	Home Title Bank Account T/O 401(k)/Pension	\$14.99 / Month
Privacy	Data Removal Block Robocalls Reduce Spam	\$24.00 / Month



\$76.90
Per Month

6 Products
6 Support Lines
6 Bills
6 Logins

6 Logins. 6 Bills. Hundreds of Options.

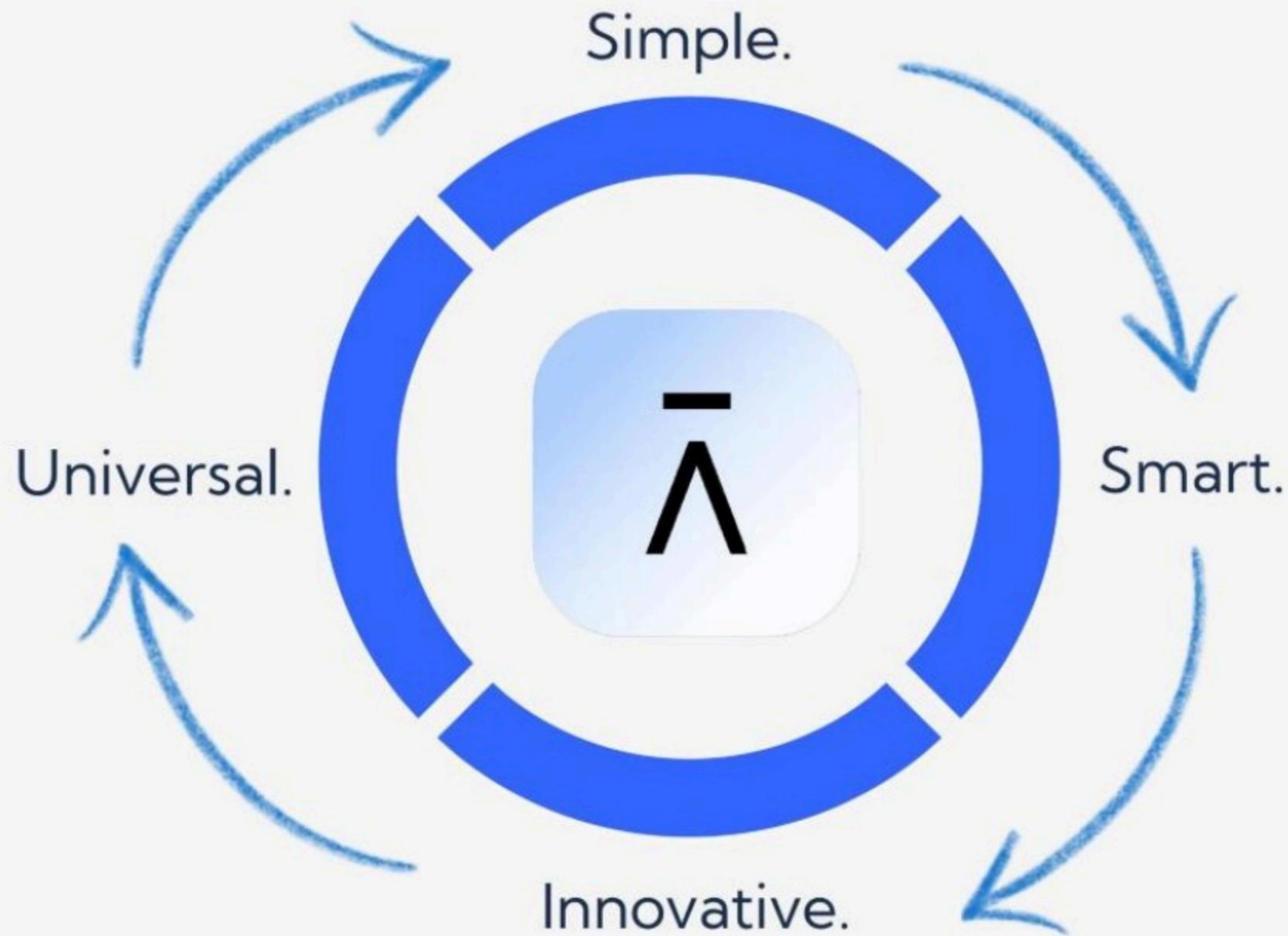
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\$76.90
Per Month

1 Login. 1 Bill.



\$19.85
Per Month

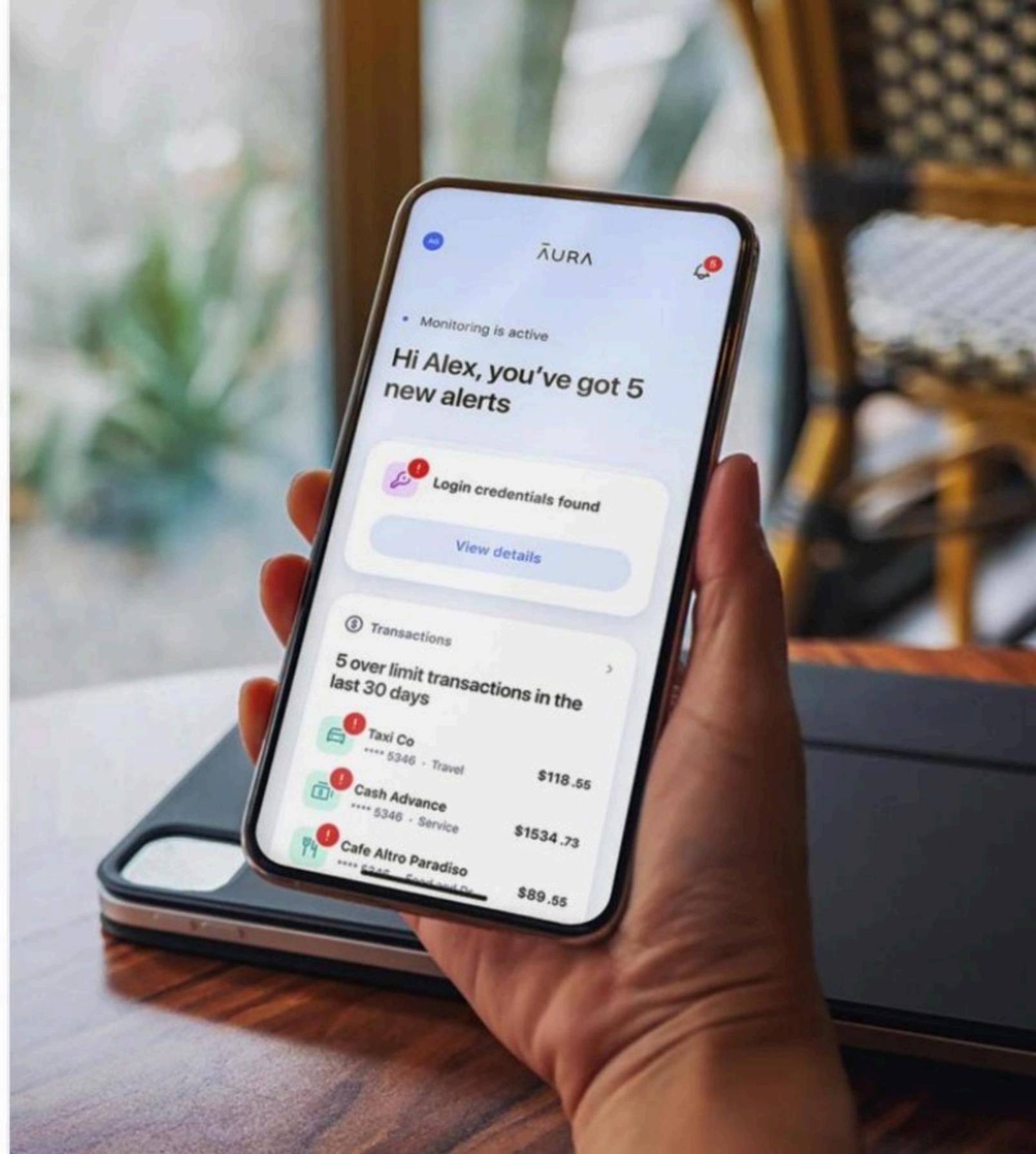


We do all the work for you in a simple UI/UX, with smart and innovative features, across all areas of your life

Intelligent Safety, Simplified

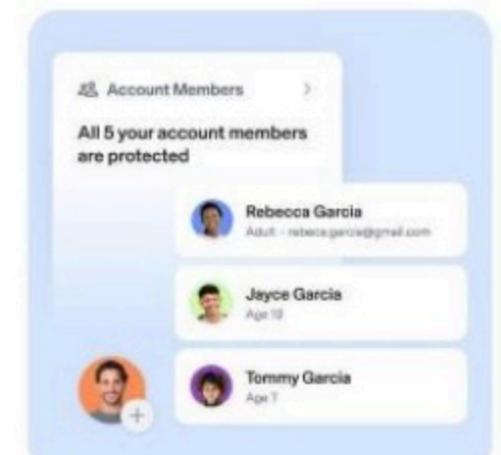
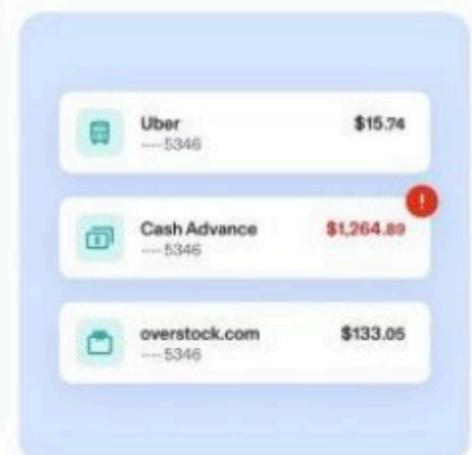
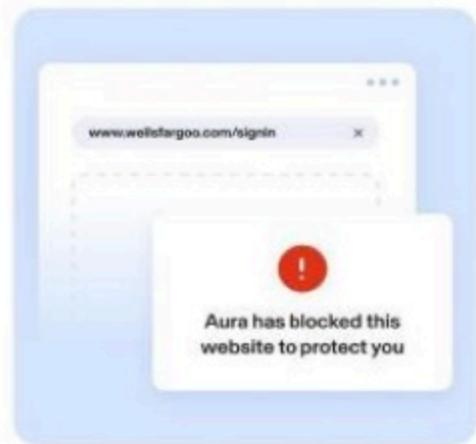
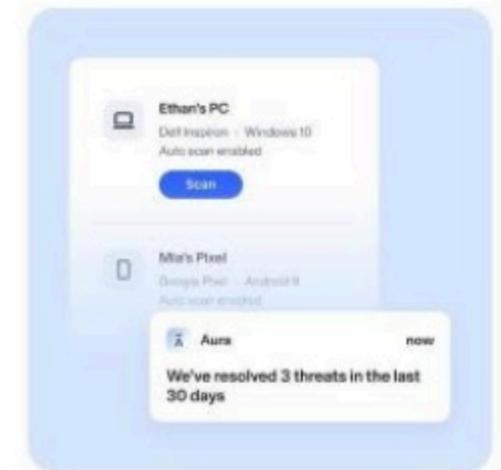
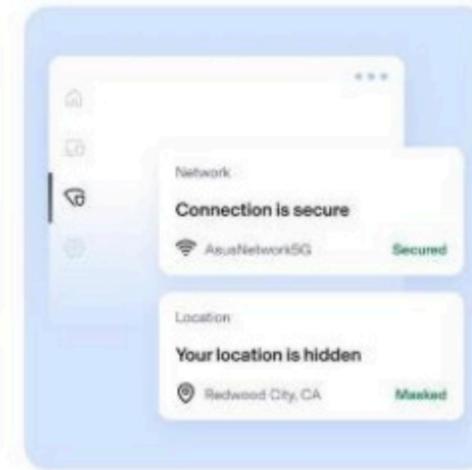
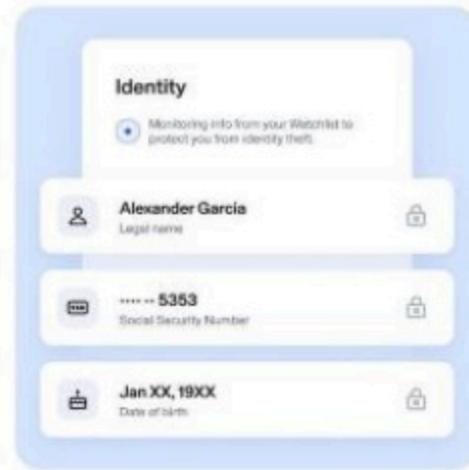
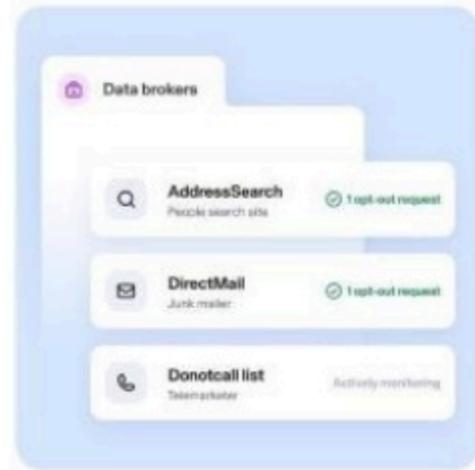
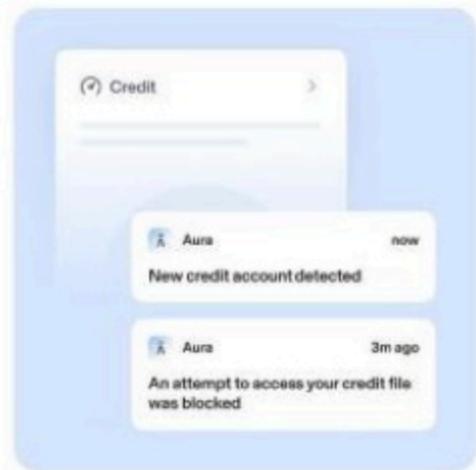
Aura's all-in-one intelligent safety solution provides peace of mind so we can save money and live better.

Aura Proprietary and Confidential Information; Do not distribute without Aura's prior written consent.



Multi- Threat, Multi-Device Protection

Built to protect against any risk, across any device, on any network



Aura is disrupting the market with
a unique customer value
proposition and leading technology