



ARTISAN



We're Creating Advanced Digital Workers

Artisans can be instantly onboarded, do productive work, learn over time, interact with team members and so much more

Current Digital Workers Suck

People Have 2 Bad Options

1

Chat-based solutions (like ChatGPT) which provide text outputs, and don't take any actions

2

Robotic Process Automation tools which target very specific tasks in a cold, robotic way

We're Creating The First True Digital Workers, That Feel Like Colleagues



1. We Train A GenAI Chatbot To Understand A Specific Role

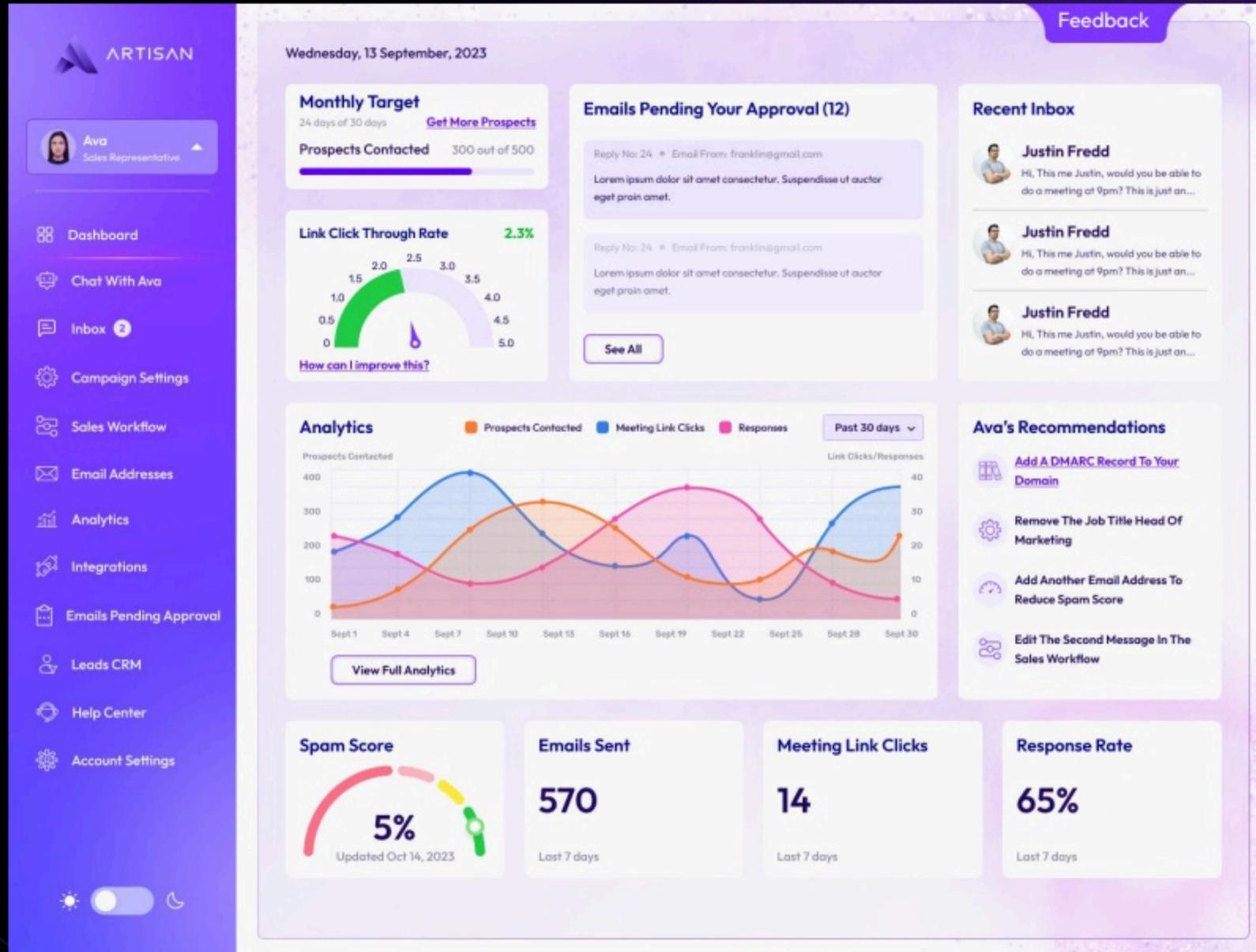


2. We Then Integrate 100s of Apps To Enable Artisans To Do Productive Work



3. Artisans Learn & Self-Improve Once Deployed

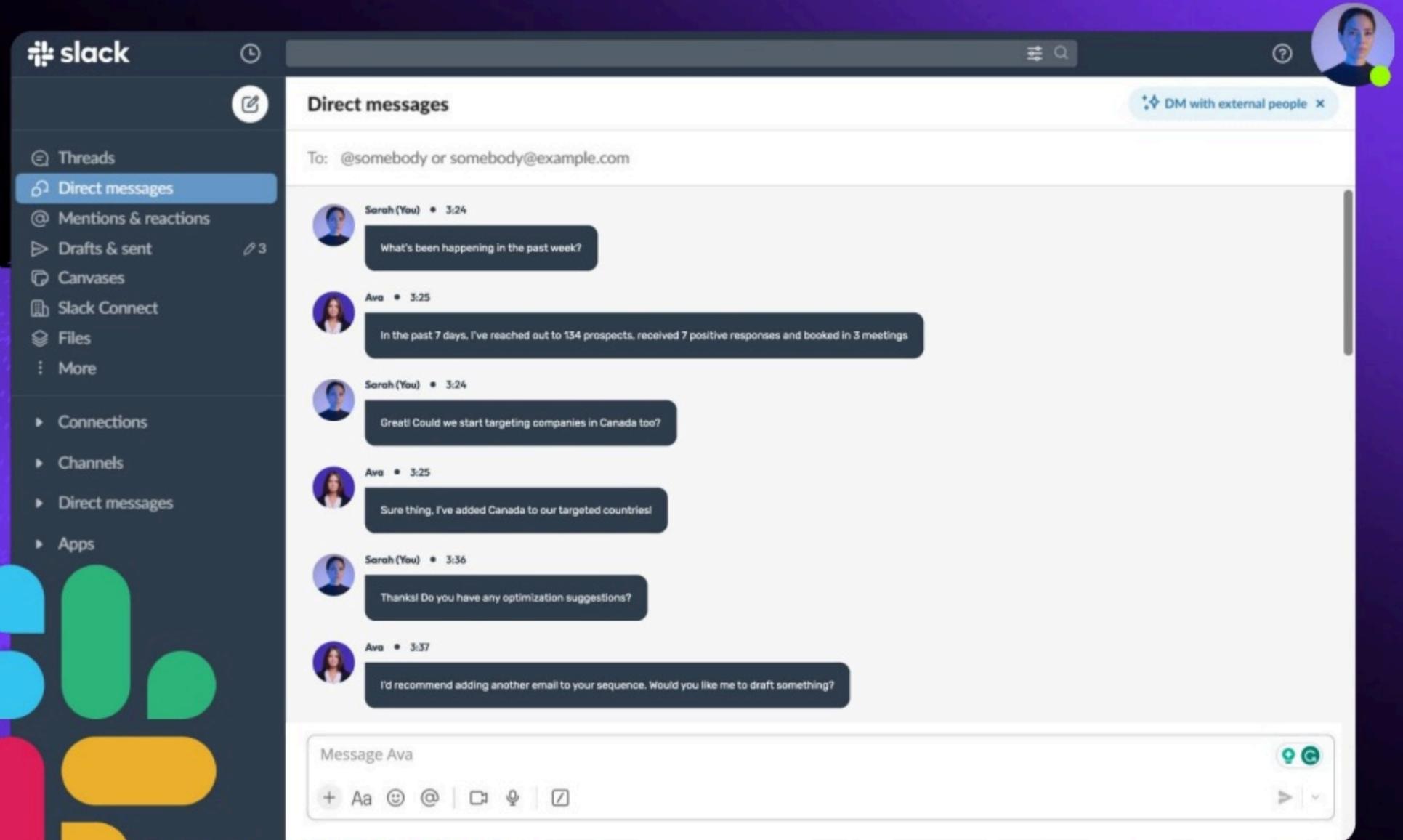
Artisans Have Intuitive Dashboards



Each agent has a different dashboard with features unique to its skillset

You Don't Have To Use The Dashboard. All Artisan Features Are Available Via Chat

Our Slack & Teams
apps make
Artisans seem like
colleagues, not
SaaS products



Artisans Seem Human



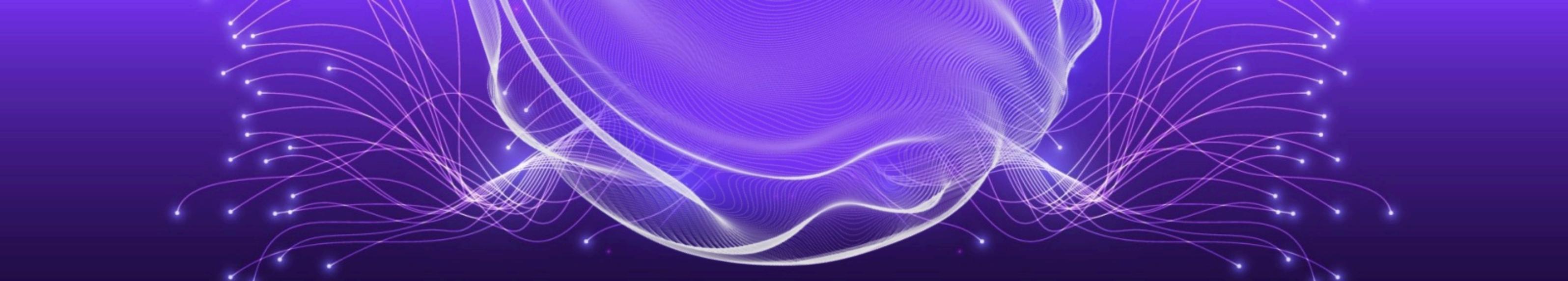
Each Artisan has a unique face, name, skillset & memory



Over time, Artisans get to know their colleagues, and evolve



Artisans come to understand companies ways of working by analyzing feedback & group chats



Agents Learn & Improve Over Time

Individual Agent Improvement

Agents can:

- Take user feedback into account for similar future tasks
- Understand specific companies' ways of working

Systemwide Agent Improvement

We frequently release agent updates with:

- The latest technologies
- Better training data
- More skills
- Improved language model

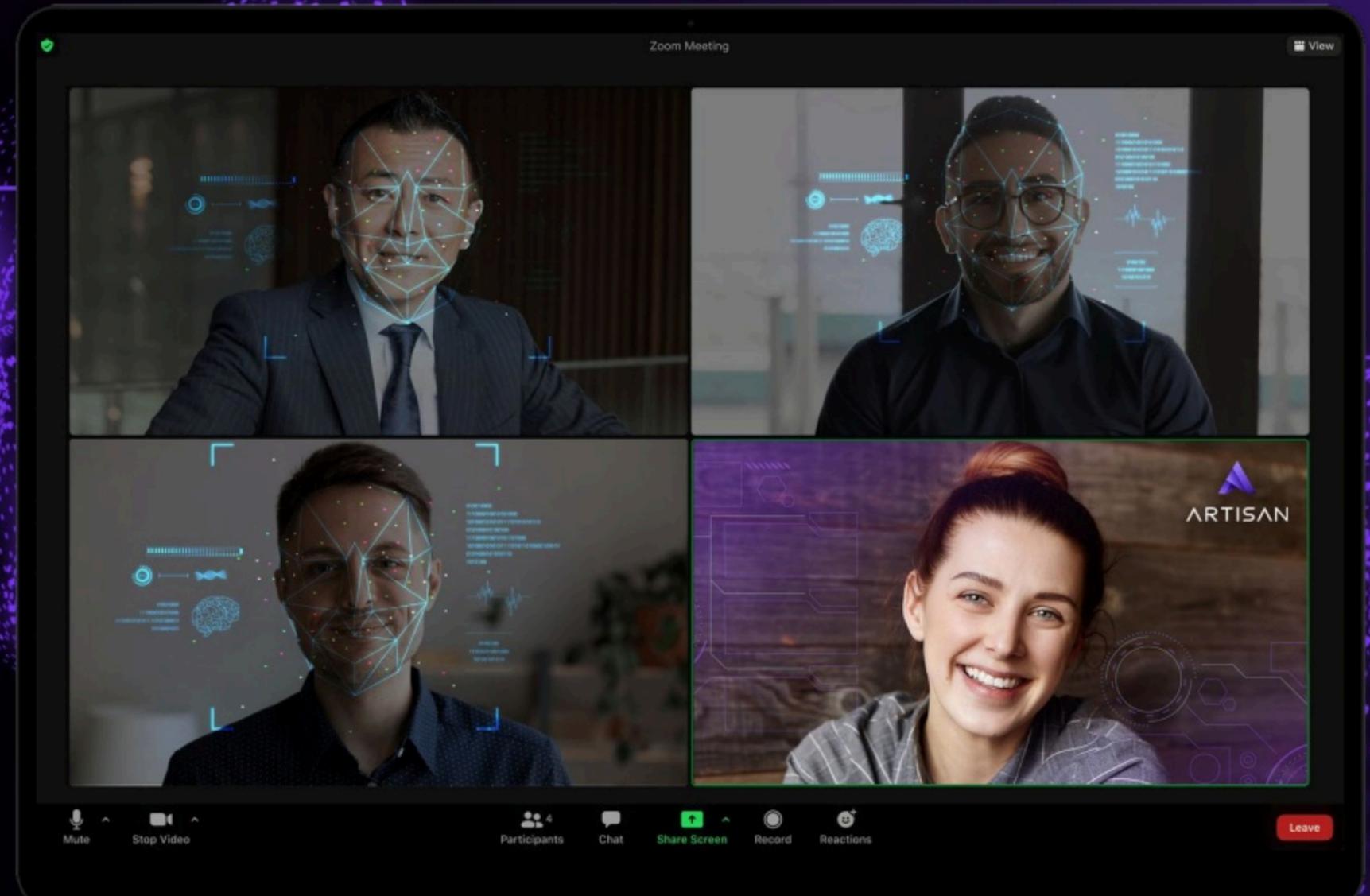
Video Call With Agents & Iteratively Solve Problems



Complete tasks and discuss problems live with Agents



Sentiment detection with tone of voice & facial recognition to improve agent responses



Agents In Our Product Roadmap

Executive Assistant

Manages your email inbox, schedules meetings, makes travel arrangements, ensures meeting follow-up.

Graphic Designer

Creates a variety of editable graphics in line with a company's brand guidelines.

Sales Representative

Prospects leads, sends & replies to emails, books meetings & improves conversion rates.

Marketing Manager

Plans, actions & optimizes marketing campaigns, does SEO & prepares reports.

Recruiter

Drafts job listings, posts to all relevant job sites, analyzes CVs, ranks candidates & headhunts talent.

Investment Banking Analyst

Conducts research, creates & edits PowerPoints/ pitchbooks, financial modeling & valuation.

Chief Financial Officer

Oversees financial activities, advises on liquidity, forecasting & reporting for small startups.

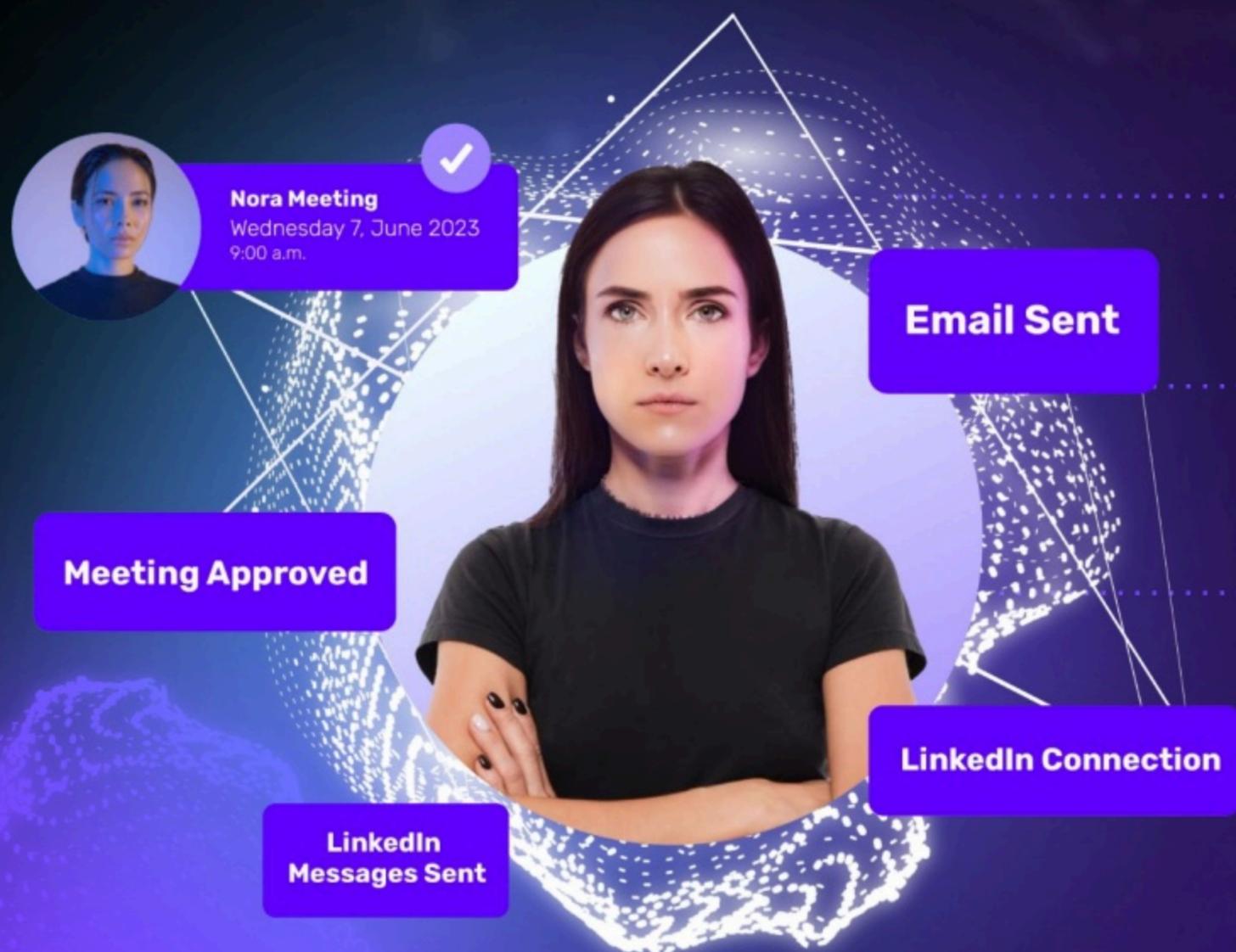
Data Entry Clerk

Analyzes structured & unstructured data, inputs data in companies internal systems.

And this is just the tip of the iceberg

Meet Ava, The Sales Rep Artisan

Ava will be available to hire in our private beta starting in November.



Sends Intent-Driven, Bespoke Outbound Emails At Scale



Responds To Prospects Questions Autonomously



Has A Better Feature Stack Than Any Outbound Sales Tool



Onboards Herself After A 5-10 Minute Chat Conversation



Self-Improves At A Superhuman Rate

We're Not Just Creating The Most Advanced Digital Workers; We're Also Replacing The Need For SaaS Products

We're creating a suite of features within the dashboard for each Artisan's vertical, making most SaaS tools companies use redundant

leadfeeder

HubSpot

Salesloft.



CHILI PIPER

Calendly



We Plan To Become The App Store For AI Agents

We're creating a marketplace enabling developers to create & sell AI agents using proprietary data & feature sets.



Developers create agents using our web tool. They have access to feature sets & proprietary data.



Agents go live on our app store, and are available to the public. We take a 30% commission on agent subscriptions.



Users can browse a plethora of agents on the store for broad & niche use cases, accompanied with reviews.

Digital Workers Will Skyrocket The Productivity Of The Workforce



1 They Work 24/7

2 Cost Significantly Less

3 Churn is 0%

4 Can Be Instantly Onboarded

5 Don't Get Burnout

6 Superhuman Attention-To-Detail

This Is The Next Industrial Revolution

Typical cost of a sales rep to
contact 1000 prospects:

\$7,000

Time taken to send 100 emails:

2 HOURS



Cost for an Artisan agent to
contact 1000 prospects:

\$250

Time taken to send 100 emails:

30 SECONDS