



**AGORA**

**Automating everything for real  
estate investment firms**



# We've found product-market fit.

1 1,200% ARR growth since January

2 \$20B+ in real estate assets

3 760% customer growth in 7 months





# Leadership



**Bar Mor**  
Co-Founder & CEO



MORE



**Noam Kahan**  
Co-Founder & CTO



**TECHNION**  
Israel Institute  
of Technology

Carnegie  
Mellon  
University



**Lior Dolinski**  
Co-Founder & CPO



**TECHNION**  
Israel Institute  
of Technology

# Top-tier real estate investment firms use Agora to manage more than \$20B AUM



REALYA





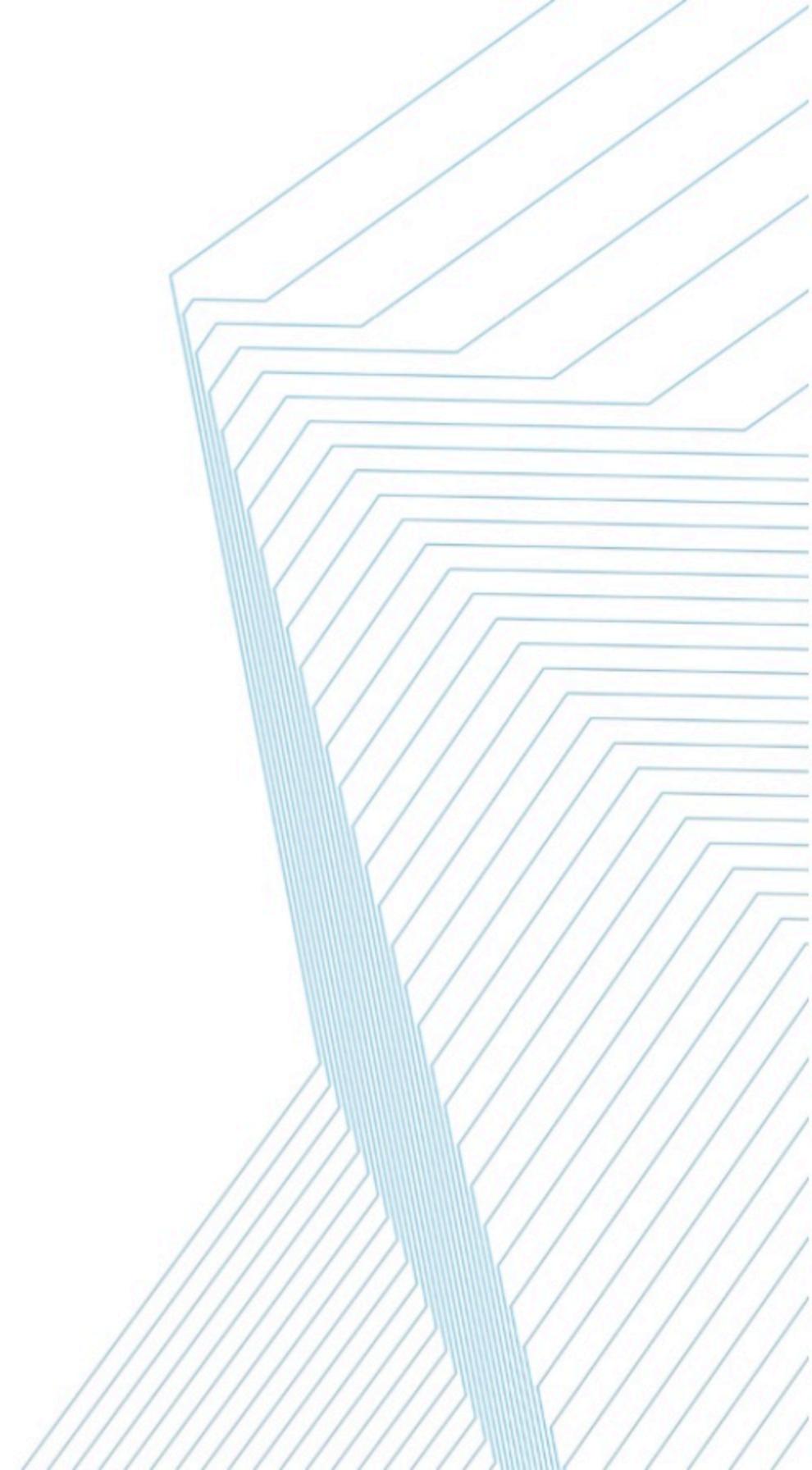
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Agora does everything our operation needs to succeed – and more.

**Benny Barak**  
CEO – Goldman Investments

**GOLDMAN**  
INVESTMENTS

*Hasid Goldman*





**There are **tens of thousands** real estate investment firms in the world, managing **\$32T** in assets.**



**Their workflows are plagued by inefficiencies:**  
endless phone calls,  
messages, compliance tasks,  
invoices, bank transactions,  
reports, waterfalls,  
fundraising events,  
transaction fees,





## **Enter Agora.**

**The central HQ for real estate investment ops. We provide a comprehensive toolset investors need to run their businesses.**



## Investment Management

Automated Investment accounting and investors balances



## Fundraising Automation

Promote new opportunities, track interest of prospects and easily collect e-Signatures for your subscription agreements



## CRM

Easy to use and astoundingly robust, our CRM is designed to ensure real estate success



## Investor Reporting

Best-in-Class reporting that will delight both you and your investors



## Investor Portal

Clean, Modern and user friendly interface



## Shared Data Room

Manage and share all your documents in a secured data room. Easily publish K1s to hundreds of investors in a click.

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# Agora sets the bar for real estate investment software.

Love the software!



**Roei Maudi**

to me ▾

Hi Bar,

I just wanted to share with you that the new portal has been getting amazing feedback from investors and that our team is pleased by it as well.

Agora really sets the bar for any real estate investment software.

Thank you!



**Roei Maudi**  
President, Valore

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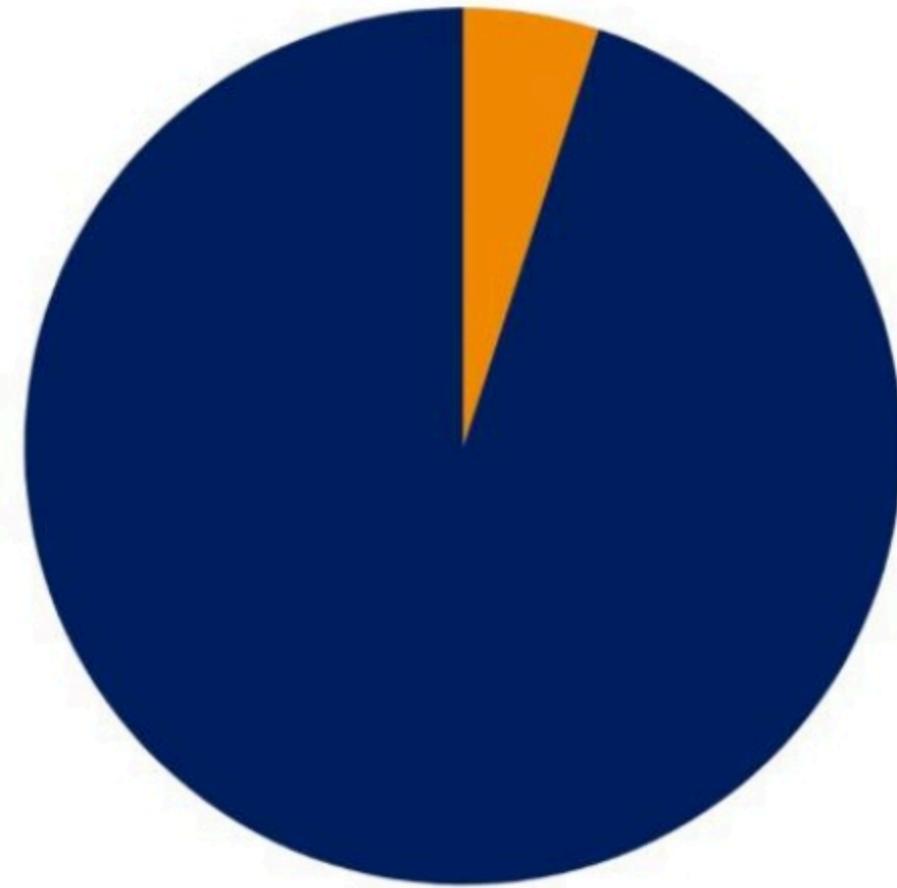
www.valore.co.il





## Blue Ocean

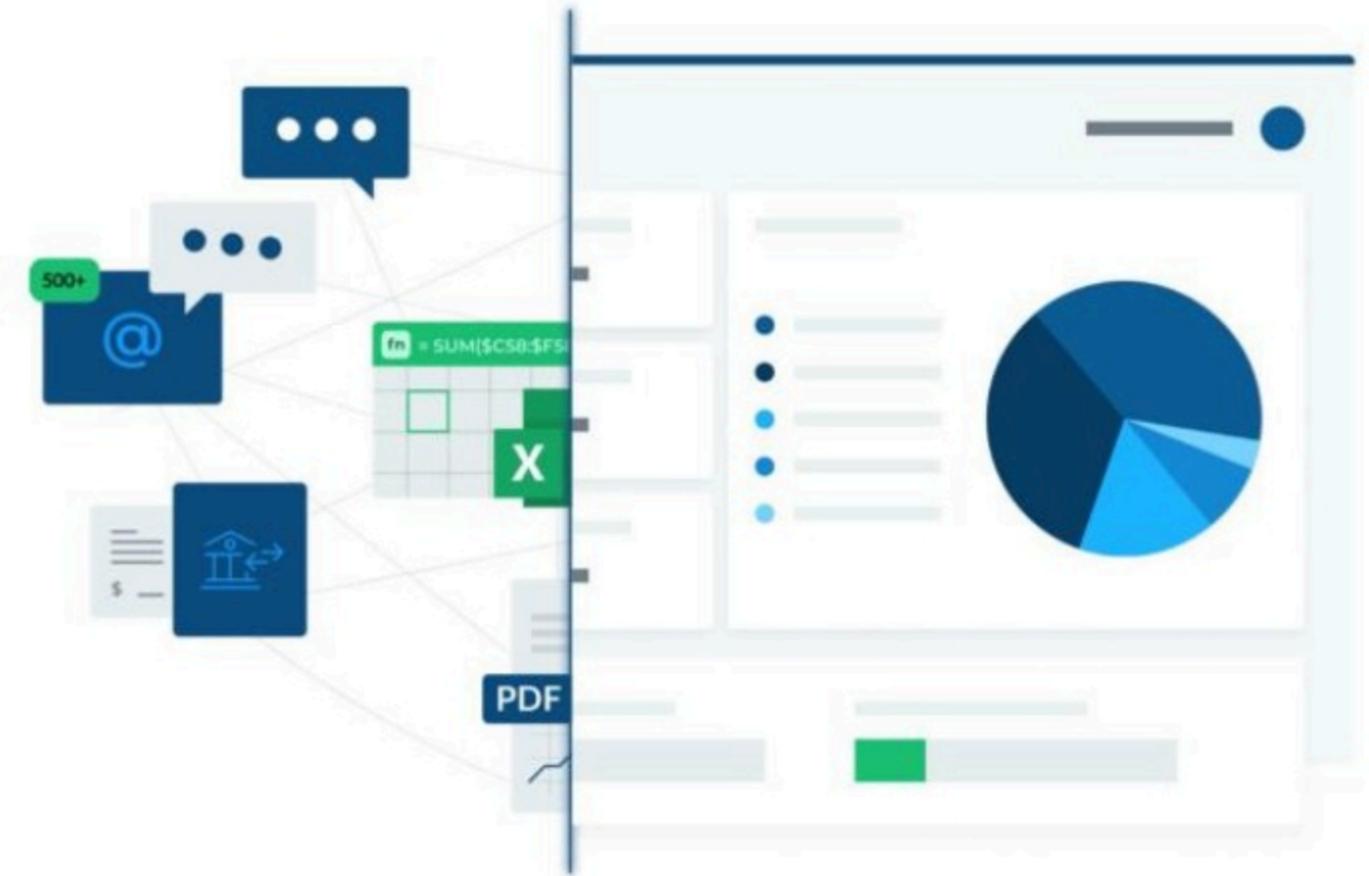
There are more than 100,000 relevant real estate firms globally. 95% still do not use investment management software.



● Using ● Not Using

# Technological Edge

- 1 By integrating with property management, accounting and banking software, Agora can keep data valid and updated completely automatically.
- 2 We leverage cutting-edge machine learning to take unstructured investment firm data and import it to Agora.
- 3 As a result, onboarding time plummets from 3 months to just 2 weeks, on average, while keeping data consistency during the entire lifecycle of the investment.





# Agora is the only automated Real Estate Investment Management solution.



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## Manual

Onboarding takes months, data needs to be kept manually updated, manual payments

## Automated

Onboarding in days, no data maintenance, integrated payments

# In Real Estate, go to market is powered by network and relationships

Fractional ownership industries have strong network effects. There are plenty of intermingled service providers, brokers, and entities. This results in low CAC.





**Thank you!**