Series B

accuRx

Exec summary

Our vision: Anyone involved in a patient's care can communicate with each other
- We believe healthcare is a $9tn **communication industry**
- We will become the de-facto patient-centred communication layer for healthcare systems around the world

Building the infrastructure: We're now used by 98.5% of GP Practices in England
- 60% of the population have been messaged using accuRx and we have 130k WAU in GP practices
- Commercialised our GP product with 96% conversion
- Our web-based product is standalone from EHR systems and has 11k WAU, mostly in hospitals

Expanding through new products: Uniquely positioned to build on top of our infrastructure
- In response to COVID, built video consultations over a weekend and have been used to carry out 3m video consultations
- Launched a vaccine booking solution in <4 weeks, managing >38% of all England's vaccination bookings

Next 24 months: Using our GP ubiquity to drive network effects and build our non-GP presence
- Raising £25m to:
  - Create an adoption flywheel in hospitals and other non-GP providers
  - Convert our GP adoption to outcome and system-level improvements
  - Prove our system-wide value in the NHS, ready for international expansion

We believe

Healthcare is a $9tn communication industry

But communication in healthcare is **broken**

Carer

Family

Nurse

Physio

Patient

GP

Admin
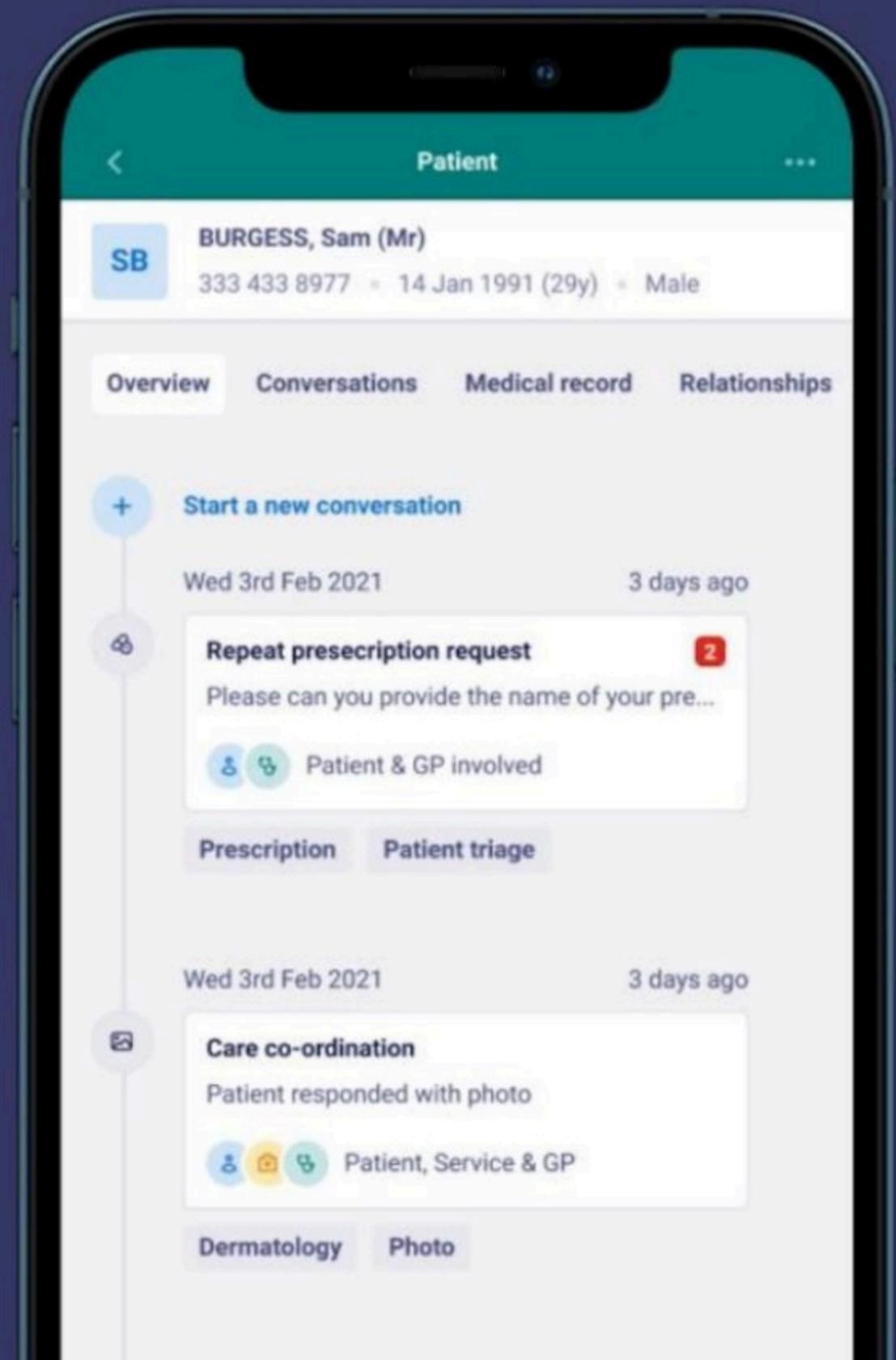
Hospice

Friends
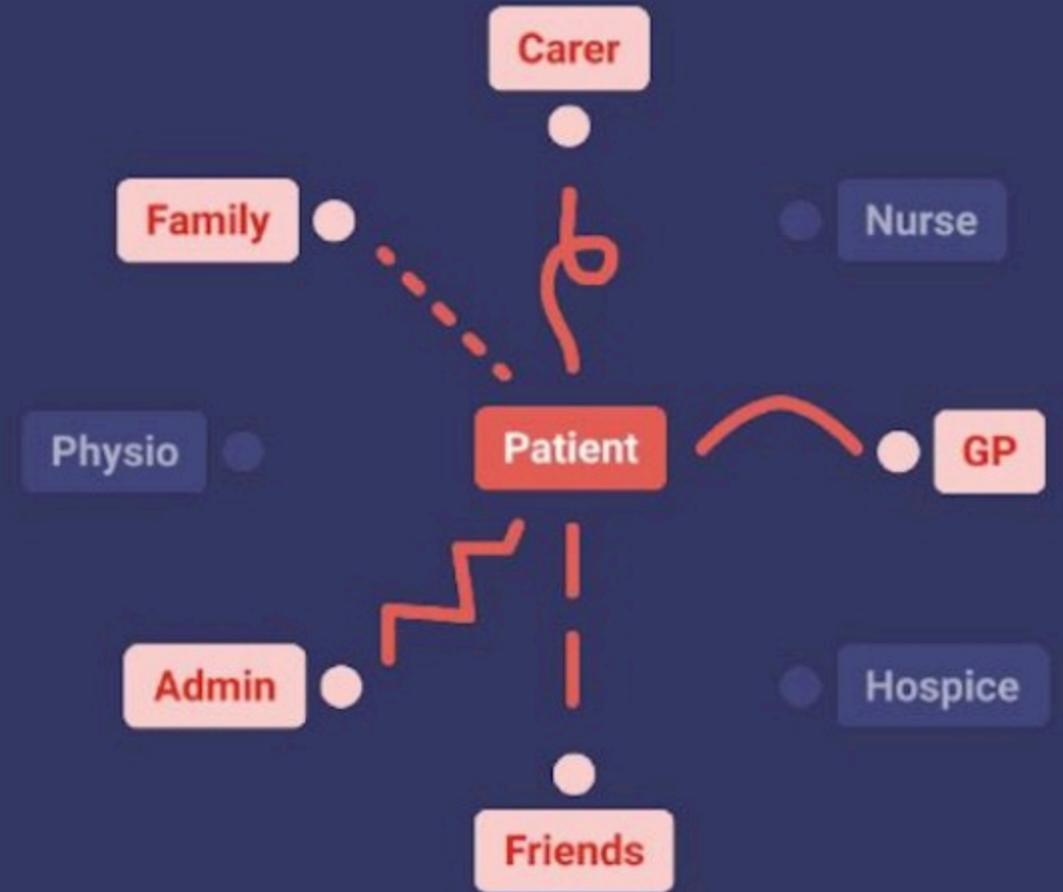
Our vision is that everyone involved in a patient's care can communicate with each other
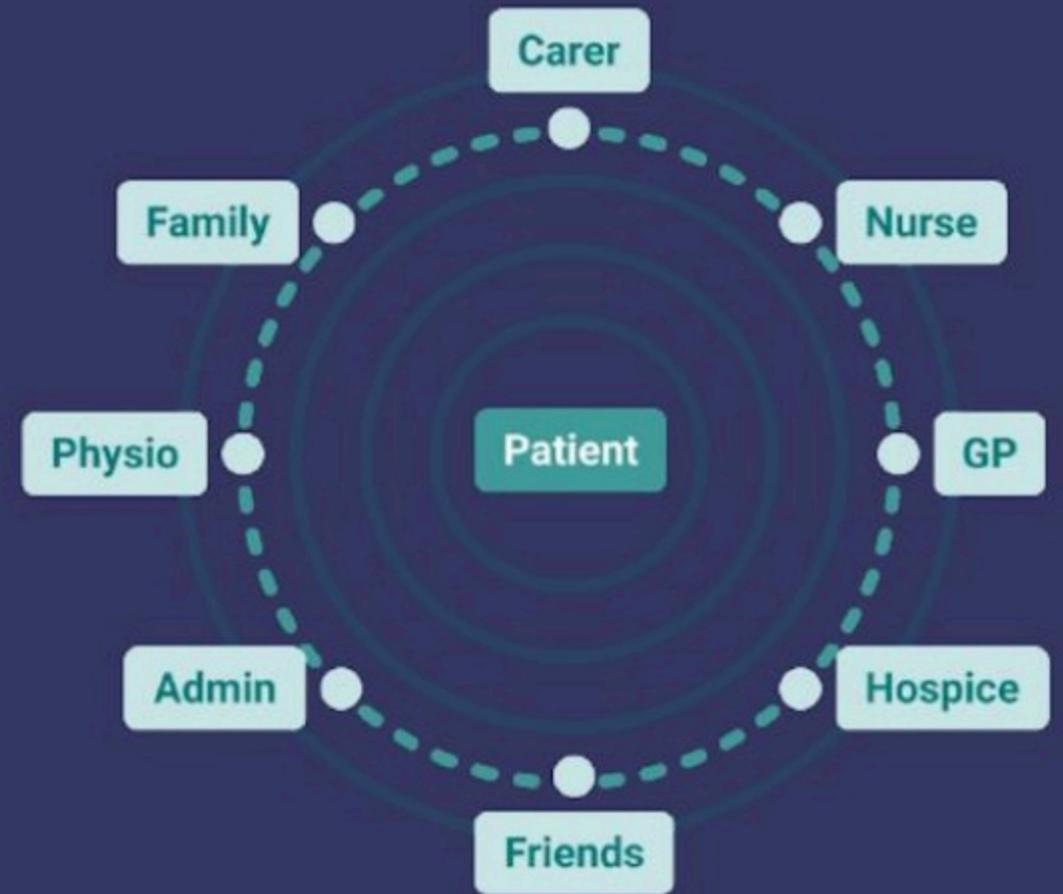
We will become the de facto communication layer for healthcare systems around the world…
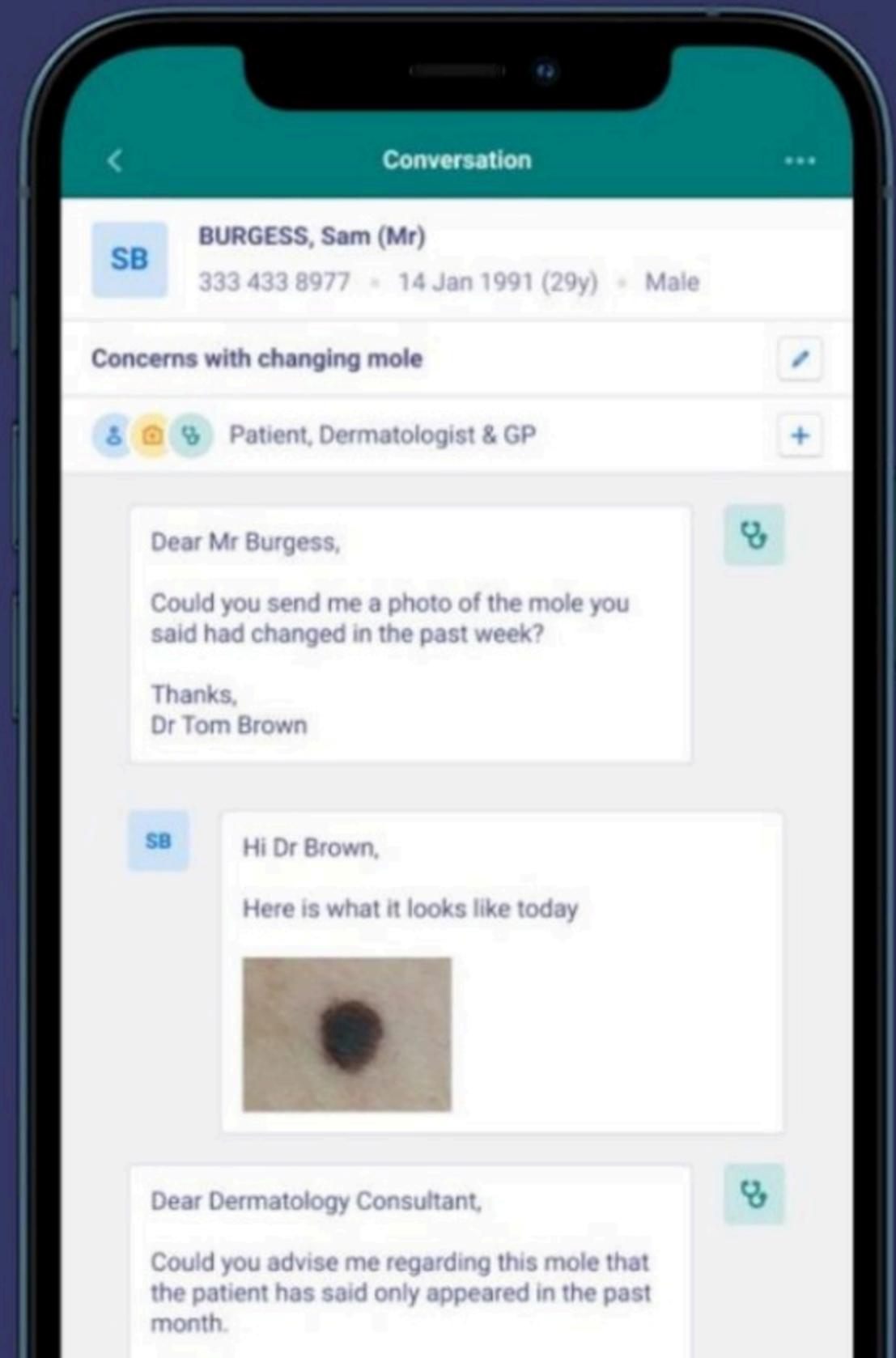
...and **every patient will have a communication record**, aggregated across providers, which will subsume the medical record.

We're defining a new category:

patient-centered communication,

powering all conversations with and about a patient.

This will grow to a $30B market over the next 10 years.

Patient-centered

Health record systems
Electronic or paper

a.

Record-keeping ——————————————— Communication

General record-keeping
e.g. Filing cabinets,
document management

Communication tools e.g.
email, phone, Teams,
Pando, Siilo, pagers

Patient-agnostic

Our vision

Building the infrastructure

Expanding through new products

Next 24 months

We started in general practice, the hub of every patient's care, for 100% of the population...

One of our team offsites in a London GP practice

...making it two clicks for GPs to send a message to a patient...

HUTICHNSON, Alan (Mr)

113 345 9800 · 14-AUG-1991 (29y) · Male

Alan's number

07877831723

Template | Pathway | Florey | Video

Select a template

Message

Please write here...

📎 Attach

☑ Allow patient to respond once

...and built the first collaborative workflow for patient communication.

See our product in action...

We're used in 96% of GP practices in the UK, by 130k staff each week and have messaged over 60% of the population...

Weekly active users

150,000

75,000

0

August 2019

130,383

May 2021
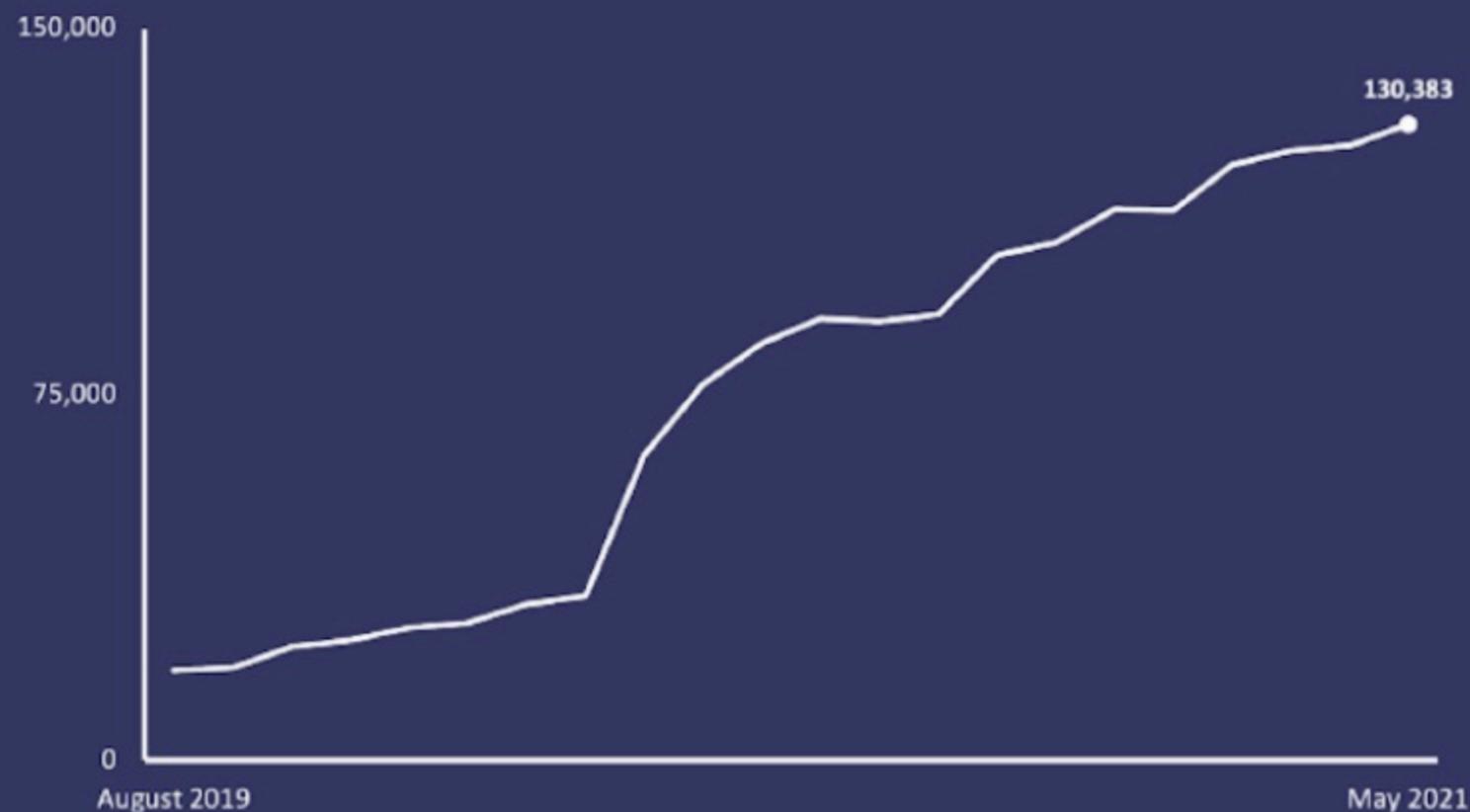
Cumulative unique patients messaged

40,000,000

20,000,000

0

August 2019

36,243,706

May 2021