



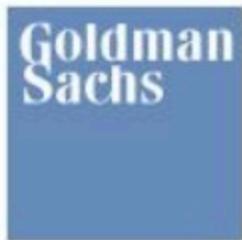
**Abatable**

**Robo-advisor for high quality carbon offsetting**

# Our team: Carbon + finance + tech



**Maria Eugenia Filmanovic**  
Co-founder



*VP (ESG & Impact Investing,  
Nature-based Carbon  
Procurement)*



**Valerio Magliulo**  
Co-founder



Uber

*Product Manager*



monzo



**Ed Schikurski**  
Head of Engineering



monzo

*Staff Engineer*

**Voluntary carbon offsetting is a critical part of a net zero plan,  
but implementation via cheap and widely available avoidance  
credits can be a reputational liability**

**JPMorgan, Disney, Blackrock Buy Nature  
Conservancy's Useless Carbon Offsets**  
– Bloomberg<sup>[1]</sup>

**Carbon offsets used by major airlines based on  
flawed system, warn experts**  
– Guardian<sup>[2]</sup>

[1] <https://www.bloomberg.com/features/2020-nature-conservancy-carbon-offsets-trees/>

[2] <https://www.theguardian.com/environment/2021/may/04/carbon-offsets-used-by-major-airlines-based-on-flawed-system-warn-experts>

**Some companies have led a flight to higher quality removal offsets,  
though sourcing these credits is resource intensive given lack of  
in-house skills and limited supply to meet growing demand**



**stripe**



**BCG**

100x in Global Voluntary Carbon Market Volumes by 2050 to \$300B  
*(from 0.1 to 10 GtCO<sub>2</sub>e in volumes, with prices expected to increase 6x from \$5 to \$30)*

# Abatable is the robo-advisor for high quality carbon offsetting



**Portfolio diversification**



**Trusted quality**



**Exclusive and  
financed supply**

# **We focus on asset managers as an untapped customer segment**

- **Private Equity, Hedge Funds, Alternative Asset Managers**
- **High margins, low price sensitivity**
- **Demand scales as they start to offset investment holdings' footprint (~10-15x volumes from operations only)**
- **Investor pressure pushing net zero commitments and increasing regulation on carbon disclosures**

# Almost half of all global AuM are now committed towards net zero<sup>[1]</sup>

**\$43T**

**AuM of Net Zero Asset Managers  
128 signatories<sup>[2]</sup>**

**Net Zero by 2050  
across all investments**

**Amundi**  
ASSET MANAGEMENT

**HSBC**   
Global Asset Management

**BlackRock**

**Federated  
Hermes** 

 **Fidelity**  
INVESTMENTS

 **STATE STREET**

 **UBS**

 **Vanguard**

[1] <https://markets.businessinsider.com/news/stocks/net-zero-asset-managers-initiative-esg-hsbc-climate-change-2021-7>

[2] <https://www.netzeroassetmanagers.org/>



**\$5B\***

**Annual market opportunity from  
Net Zero Asset Managers only**

**6,300,000 tCO<sub>2</sub>e**

**supply of credits already secured**



# Abatable

- **Robo-advisor for high quality carbon offsetting**
- **Experienced team in carbon + finance + tech**
- **Finance solutions for devs to secure supply**
- **\$5B annual market opportunity today**



**Abatable**

**Thank you!**

**Maria Eugenia Filmanovic**

Co-founder

**Valerio Magliulo**

Co-founder



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