



**Low-code foundation for building and running
digital products, internal apps and more.**

Company and Investment Overview

\$10 million equity round

The Problem

Despite the enormous economic productivity gains from software, there has been little innovation in how we build it.

The frameworks are better, the languages a bit more clever, **but mostly we're doing the same things.**

—Sam Altman



The Solution

Low-Code and No-Code Tools have emerged to radically transform how software is built and maintained.

Professional Developers and
Other Collaborators

Citizen-Developers

Low-Code

Example:  base

No-Code

Example: **.bubble**



Developments Tools

Enhance Development
Productivity

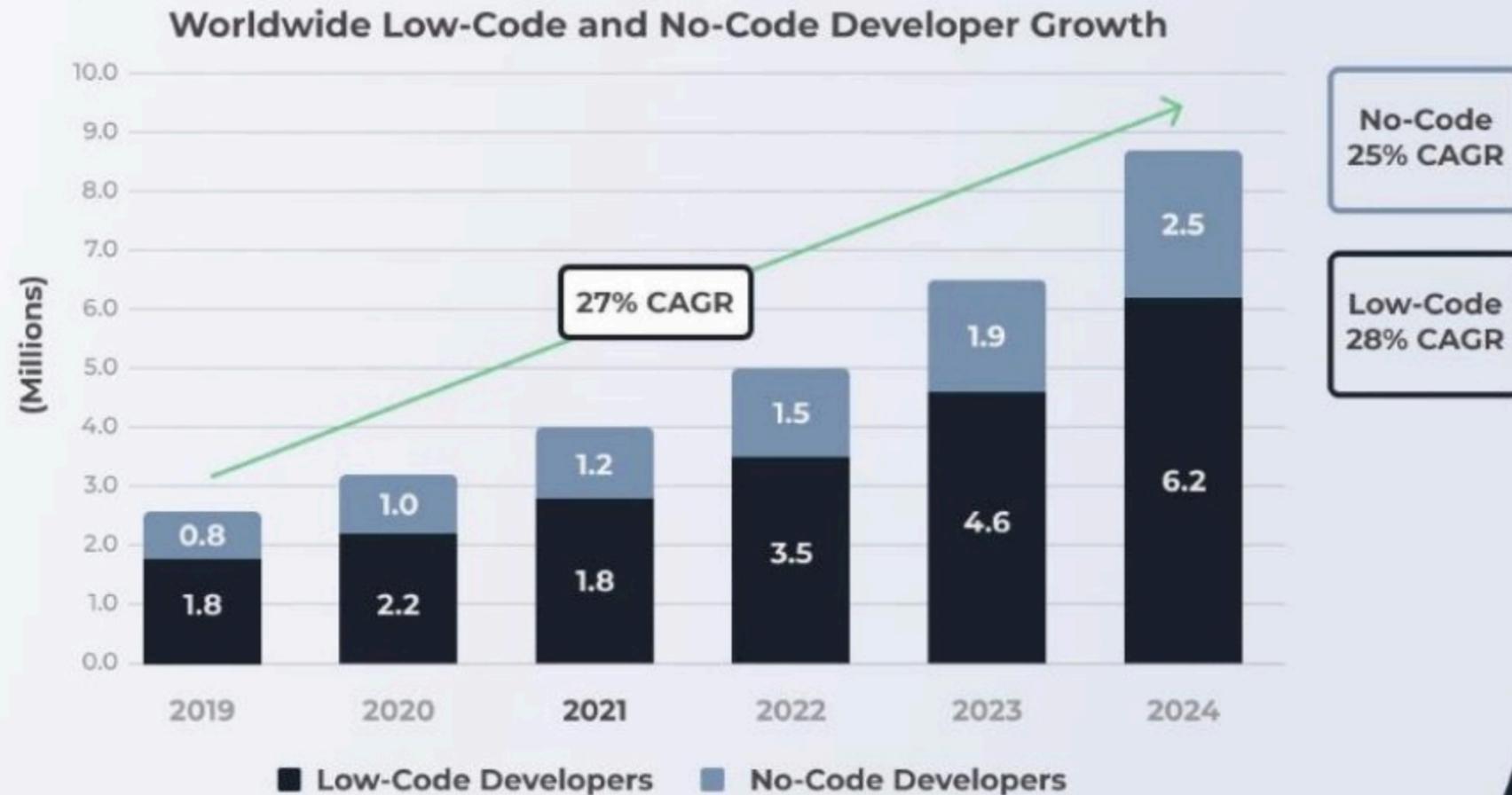


Hosting Environment

Eliminate need to manage
cloud infrastructure

*These platforms reduce
hand-coding, enabling
accelerated delivery of
business applications.*

Momentum is Building Low-Code and No-code have arrived



65%

"By 2024, 65% of app development will be done using low-code tools"

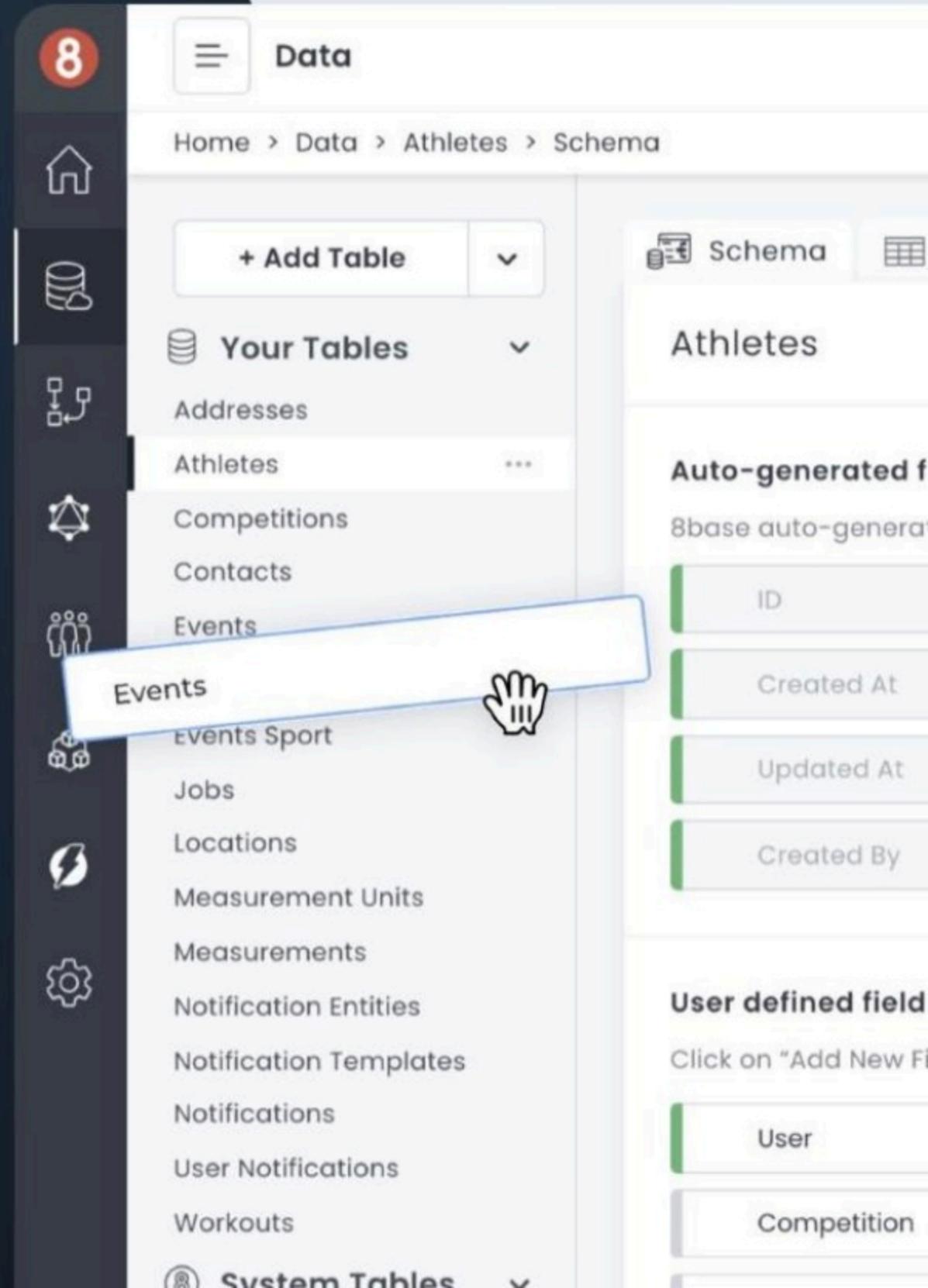
—Gartner

Our Product

Backend

Development Tools

- Visual data schema builder and database configuration tools.
- Spreadsheet-like data views.
- Serverless functions development.
- Role-based security configuration.
- Authentication and single-sign-on configuration.
- Email and text-messaging services configuration.
- Auto-generated GraphQL API and API Explorer.



Our Headless Backend is a Huge Differentiator

The easiest way to get up and running in the cloud

Architecture for agile organizations



- Headless
- Fully Programmable
- Managed Relational Database
- DevOps-free Serverless Architecture
- Plugins for application core services
- Integrations with popular systems
- SaaS-Delivery or self-hosted
- Powerful GraphQL API

Powered by aws

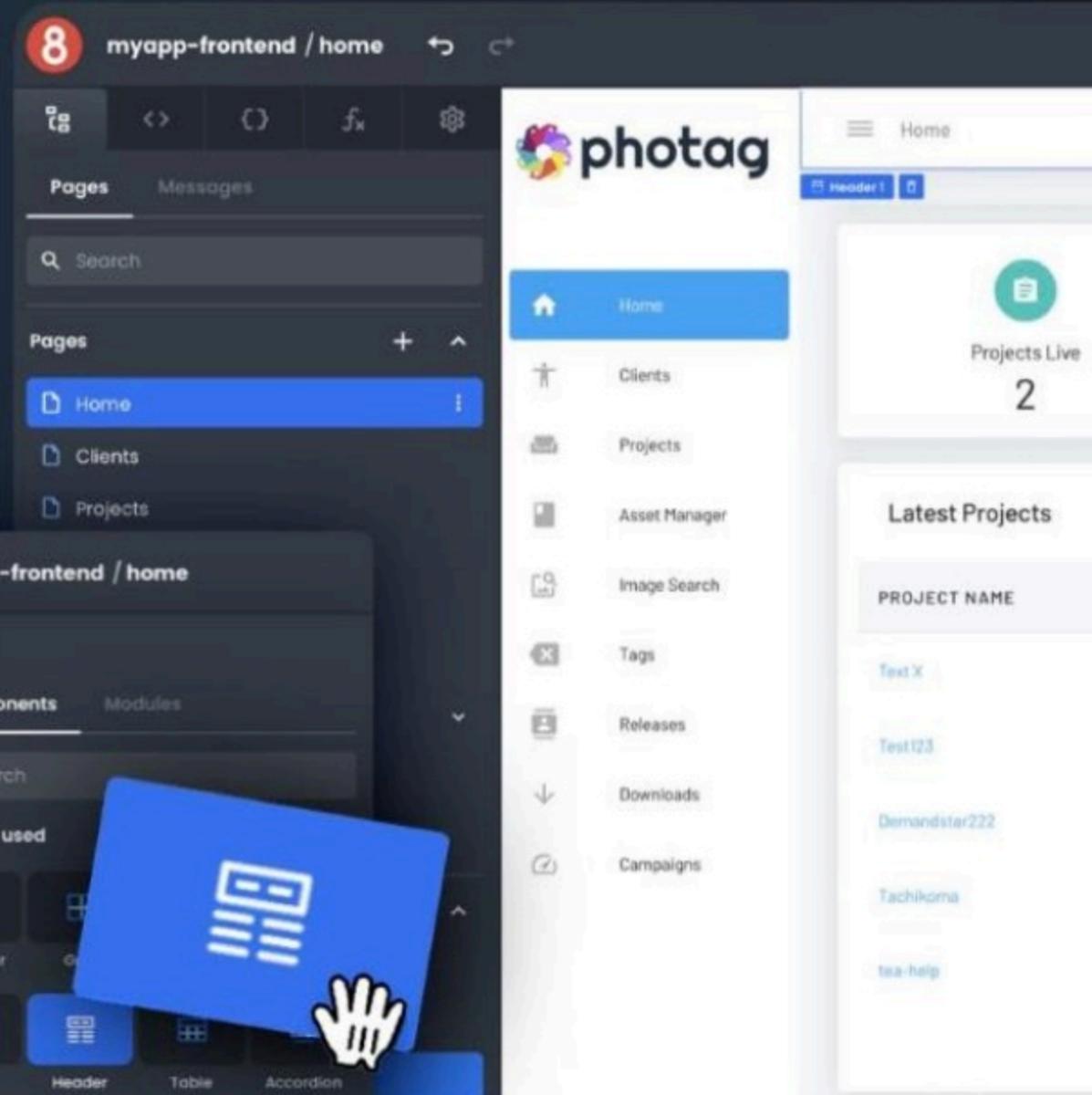
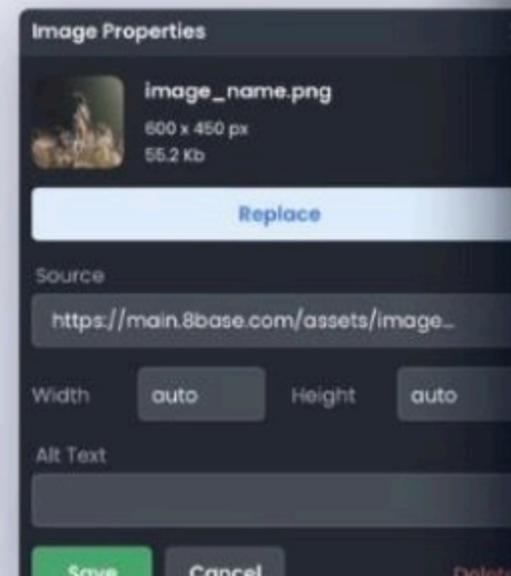
Google Cloud
(Coming Soon)

Our Product

Frontend

Development Tools

- Build progressive web applications.
- Supports complex, multi-persona applications.
- Powerful drag-and-drop interface.
- Rich component library.
- Fully code-extensible components.
- Connects to any backend.



Bring Progressive Web applications to life at **ludicrous speed**



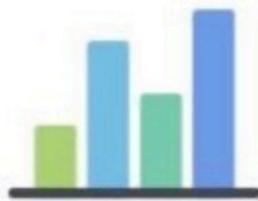
Multi-tenant SaaS
and Micro-SaaS



Marketplaces and
Network-Centric Apps



Portal and Customer
Experiences



Business Process
Management Applications



Consumer
Applications



Field Workforce
Applications

FIU

IBM



Customer Success

8base has helped bring multi-tenant SaaS, Marketplaces and portals to life for startups and established organizations



Expanding Opportunity

App Builder expands 8base's addressable market to include **internal tools** development.

SOC II compliance will also bolster our move up market

Expanding integrations broadens our appeal and enables us to swim up market to mid-sized and large organizations



Trends that support our opportunity

Supply

Shortage of Developers

There is a shortage of at least 1.4 million developers in the US in 2021.

Bootcamp-Born Developers

Bootcamps producing junior programming talent.

Increasing Complexity

An explosion of technologies is driving need for expensive specialists.

Demand

Digital Transformation

Businesses challenged with infusing technology into their business models.

Startup Frenzy

New ventures popping up faster with non-technical founders at the helm.

Micro-SaaS

Founders launching bootstrapped tech ventures with limited ability to raise venture capital.

The Market

Projected Low-Code Development Growth



(F)Forrester forecast
Source: Forrester's Global Low-Code Platform Vendor Landscapes

\$500B
yearly

Low-Code is quickly cannibalizing the **\$500B** Worldwide Custom Software Development Market

\$10 million

10x recurring revenues in 18-24 months:



Enable
Marketing
Engine



Transition Services
to Ecosystem of
Solution Partners



Expand
Executive
Team



Double-Down
on Product
Development

Let's Connect

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